

WEBSITE

Banner Ad

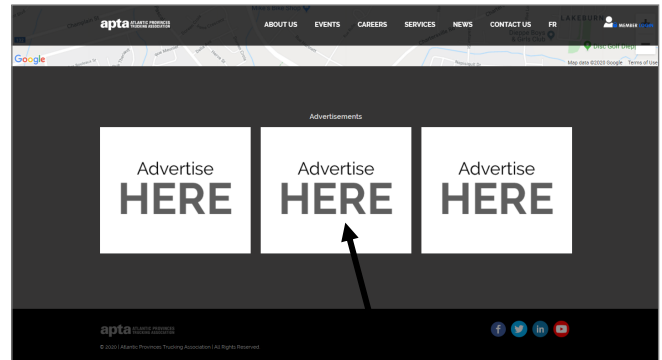
Ad Dimensions

300 pixels wide by 250 pixels high

Placement

Cost (3, 6, 12 months)
\$360, \$550, \$1,000

*Your ad will be featured on the bottom of every page of the APTA website. Company links are added with ad placement. By clicking on the ad, people will automatically be directed to your website.



BANNER AD DIMENSIONS
300 pixels wide by 250 pixels high

NEWSLETTER

From the Road Quarterly e-Newsletter.
Deliver your message directly to the APTA audience.
Each issue has a minimum of 10 pages, maximum of 20.

Banner Ad, Half Page Ad & Full Page Ad

Placement

Location **Cost** (1, 2, 3, 4 editions)
Banner \$150, \$280, \$400, \$500
½ Page \$200, \$350, \$500, \$650
Full Page \$400, \$700, \$1,000, \$1,300

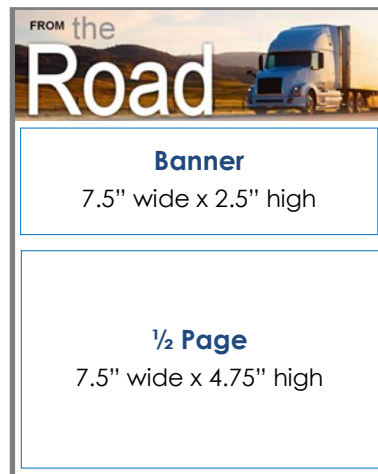
Deadline Schedule

Issue Date

March 21, 2024
June 20, 2024
September, 26, 2024
December 19, 2024

Booking & Material Closing Date

March 13, 2024
June 12, 2024
September, 18, 2024
December 11, 2024



Full Page
7.5" wide x 9.75" high

WEEKLY E-MAIL BLAST

APTA will indicate in the header/subject line that the e-mail is a paid advertisement message:

- Message must come with text (or poster in jpeg & pdf formats), link to website and company logo
- APTA will send to full membership (over 800 members in distribution list) on Fridays.
- Only two sponsored messages allowed weekly
- Cost is \$300 for one week and \$575 for 2 weeks

IMPORTANT

- Pricing does not include HST (15%)
- All pricing & payments are in Canadian Funds
- Advertising is only available to APTA members

Prices are subject to change without notice and are current at time of printing