

# VOICE ONE

SCHEDULE  
July – December 2022



We've Got It All

Voice Over • Acting • Improvisation • Business • Marketing • Demos

**TRAINING DISTINCT VOICES FOR OVER 30 YEARS**

We are the leading voice over training school in San Francisco offering a comprehensive program in commercial, narration, and character voice over. Taught by industry professionals, Voice One will give you the tools to pursue your dream in VO.



**A MESSAGE FROM SALLY**

The fall season is a rich time to embrace abundance and plenty, and our bounty of upcoming classes have everything you need to reap the rewards of your VO training. We've expanded our Style Deep Dives across all three tracks - Commercial, Character and Narration. Two casting directors are teaching advanced commercial classes, and our advanced character classes include Creature Sounds, Sci-Fi/Fantasy, Live-Action Dubbing, and an in-person Video Game Finesse with the incredible Cissy Jones. You'll be able to balance your voice in an Alexander Technique class, and explore a musical dialect in our Irish Accent class. And one final surprise: we're holding a live VO Game Show at the school. Yes, you read that right. A VO Game Show! Get ready to harvest all the riches that our fall semester has to offer. We can't wait to see you!

Warm Regards

**Sally Clawson**

Owner and Head of Instruction, Voice One

**INTRO TO VOICE OVER**

**INTRO to VOICE OVER** ONLINE

Participate in a 3-hour workshop designed to provide an overview of the voice over industry. We'll cover the evolution of voice over, the different types of VO, current and future trends, financial possibilities, and what it takes to build a career. Plus, everyone in class gets the opportunity to read copy on mic.

**Instructor:** Sally Clawson



**\$50**

**STARTING OUT**  
Beginner Classes

**NEW STUDENT DISCOUNT BUNDLE**

Register for all three BEGINNER classes and take the INTRO class for FREE! That's a \$50 savings!  
Already taken the INTRO? You can still save \$25 by registering for all three BEGINNER CLASSES NOW!

**COMMERCIAL CONFIDENCE** ONLINE

Commercial voice over is the workhorse of the industry. The technique and skill required makes it much more than "sell! sell! sell!". Come expand your confidence with essential reading and acting techniques. You'll perform in single & dialogue spots, bring attitude to the words, stay natural, and have fun! This preliminary class prepares you for more in-depth study in the **commercial track**.

**Instructor:** Jim Edgar

**\$120**

**CREATING CHARACTERS** ONLINE

Discover the many voices that live inside you! You'll be encouraged to take chances, explore a sampling of different characters, and create a brand new character that has never been done before! This preliminary class prepares you for more in-depth study in the **character track**.

**Instructor:** Danny Scott

**\$120**

**NARRATION SIMPLE** ONLINE

From corporate narration to audiobooks, the art of telling stories is the foundation of narrative voice over. Uncover your natural "storyteller" and discover how you can have a lasting impact on the listener. This preliminary class prepares you for more in-depth study in the **narration track**.

**Instructor:** Pam Lorence

**\$120**

**COMMERCIAL**

**BREAKING IT DOWN**

Assess commercial copy at a glance by breaking down the script into common copywriting themes, rules you should recognize, and writing hints that reveal the unique message every commercial script contains. Once you develop the technical muscularity required by commercial copy, you'll feel confident enough to tackle any VO script.

Instructors: Sally Clawson, Jim Edgar

\$425

ONLINE

IN PERSON

**COMMERCIAL STYLES**

This class helps you identify and deliver different styles of commercial VO: Taglines, Retail, Spokesperson, Real Person and more. You'll learn how to determine the style and how to adjust your timing, rhythm, and energy to match the script.

Instructors: Sally Clawson, Jim Edgar

\$425

ONLINE

IN PERSON

**SPONTANEITY**

Confidence and taking chances are needed at auditions and jobs. Explore how being in the moment helps you stay fresh and elevates your performance. You'll improvise sections of the script, increase listening and response times, and trust your instincts.

Instructor: Sally Clawson

\$425

ONLINE

IN PERSON

**NARRATION**

**NARRATION NUTS & BOLTS**

Master three performance components that create the world of a narrative script. Find the tone to captivate the listener, harness your pace to reveal the message, and maintain consistency to keep them engaged.

Instructor: Pam Lorence

\$425

ONLINE

IN PERSON

**NARRATION STYLES**

Expand your repertoire by identifying different narration styles including corporate, audio tours, training, in-show, documentaries, telephony, and e-learning. You'll analyze the script, determine how to approach the content, and make the right acting choices to match the style.

Instructor: Pam Lorence

\$425

ONLINE

IN PERSON

**NATURAL NARRATION**

Elevate your skills from passively reading aloud to actively narrating vivid projects! Through drills, games, and critical listening exercises, this class will guide you to find a connection with the text, paraphrase the story, understand the writer's intention, and paint a portrait with your words.

Instructor: Pam Lorence

\$425

ONLINE

IN PERSON

**CHARACTER**

**CHARACTER PLAYBOOK**

Build your book of character voices through the use of creative exercises, acting basics, and impulse. Your unique playbook might include real and exaggerated voices, heroes and villains, celebrity mash-ups, and various archetypes.

Instructors: Sally Clawson, Jim Edgar

\$425

ONLINE

IN PERSON

**CHARACTER STYLES**

This technical class compares video games, cartoons, and toys to prepare you for the performance and vocal requirements of each style. You'll explore parsing and concatenation, audition prep, and how various genres affect the style.

Instructors: Sally Clawson, Melissa Hutchison

\$425

ONLINE

IN PERSON

**CHARACTERS IN ACTION**

Put a character into action by experiencing the complete audition to performance process. You'll develop dimensionality, functionality, and dynamic physicality as you inhabit a fun and out-of-this-world character throughout this 12-hour class. Set your universal translators to Marcopian and get ready for some action!

Instructors: Sally Clawson, Melissa Hutchison

\$425

ONLINE

IN PERSON

**ACTING**

**ACTING FOR VO**

One of the misconceptions about voice over is that it requires proper and polished speaking, when in truth it requires emotionally connected and intentional talking. And since our emotions and intentions arise spontaneously, we must manufacture or "act" the emotion and intention authentically. That's why it's called voice acting, and not voice speaking. In this impactful class, you'll build your foundation of taking an action-based approach to copy. You'll discover your motivation, break copy down into beats, learn how to score a scene, and imbue your copy with meaning, subtext, emotion and intention.

Instructor: Michael Ray Wisely

\$425

ONLINE

**VOICE**

**VOICE DEVELOPMENT**

The Voice Core series starts with Sally going over the kinesthetic process of speech, practicing warm-up and strengthening exercises, and performing heightened text that challenges even the seasoned speaker. Then Julia Norton will help you discover how to get through hours of narration and video game voice over by exploring breathing, resonance, and posture to master the tips and tricks that keep your voice healthy and happy all day long. Lastly, Rebecca Castelli will show you how to zero-in on your problem areas such as slurred words, enunciation difficulties, and regionalisms, among other issues. She'll strengthen your lips, tongue, and jaw so you are free to focus on your acting and intention.

Instructors: Sally Clawson, Julia Norton, Rebecca Castelli

\$425

ONLINE

**CAREER**

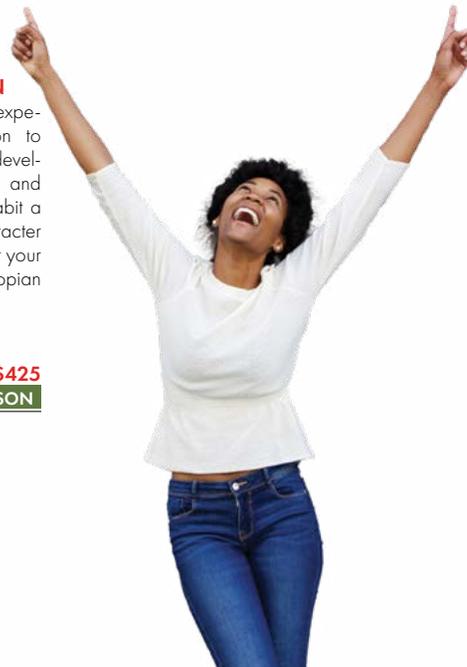
**BUILDING YOUR BUSINESS**

Live your dream of working full-time as a voice actor by developing your freelance business skills! The first part of our Career Core series is taught by Voice One alum and attorney, Angeli Fitch, who built her voice over business from student to full-time working actor. She will cover creating an effective business plan, setting realistic goals, using time tracking and management strategies to stay on target, and conducting focused industry research. Then Sally will follow up with a go-to resource grid on who's who in the industry and how they will play a part in your career growth, networking, and self-promotion. Lastly, Jim Edgar will serve as your fees and finance guide to help you figure out how to set your rates, determine industry standards, and figure out what to charge.

Instructors: Angeli Fitch, Sally Clawson, Jim Edgar

\$425

ONLINE



**DISCOUNT BUNDLES**

All Core Classes may be bundled in the following ways:

BUNDLE	COST	SAVINGS
Commercial Core	\$1,155	\$120
Narration Core	\$1,155	\$120
Character Core	\$1,155	\$120
Core Electives	\$1,155	\$120
Mix & Match (any 3 Core classes)	\$1,155	\$120
Core Essentials	\$3,425	\$400
Complete Core	\$4,500	\$600

COMMERCIAL TRACK

ADVANCED TRACKS

NARRATION TRACK

Once you've completed the Core Commercial Track (pg 3) sign up for these Advanced Commercial classes:

**SCRIPT ANALYSIS**

In this "thinking" workshop, you'll define choices based on content and meaning. Analyze a wide swath of copy to figure out structure, who buys, who sells, and marketing/branding messages. **WARNING!** When you do this consistently, you'll be in danger of booking work.

**Instructor:** Sally Clawson

**\$425**

ONLINE

**THE AUDITION IS THE JOB**

The ratio of auditions to bookings can make it feel like auditioning is the job. That's because it is. Tip the balance in your favor by honing your audition skills with a professional voice actor and booth director who has been on both sides of the glass. Find out how to make your auditions competitive and what you can do to get them into producer's inboxes.

**Instructor:** Calum Grant

**\$225**

ONLINE

**DOUBLE YOUR CHANCES**

More and more producers are asking for two takes in commercial auditions. How can you make them creative, authentic and different from one another? This seasoned pro will guide you through some solid, sustainable and surefire solutions to performing two takes, and doubling your chances of booking.

**Instructor:** Gavin Hammon

**\$225**

ONLINE

**BE THE BOSS**

The state of being certain is hard to come by, yet it's mandatory for a successful career as a commercial voice over artist. We must express authority in our representation and promotion of a company and a product. But how can we express it when we don't feel it? Increasing your "read swagger" is a physiological and mental adjustment you can make to consistently match the status of the script. Gain freedom from uncertainty and embrace being the boss.

**Instructor:** Sally Clawson

**\$225**

ONLINE

**STYLES DEEP-DIVES**

Tune up your commercial styles in these two-hour deep-dives. You'll start each session by reviewing how to identify the style, then you and your classmates will dive into your reads using a curated packet of scripts.

**Instructor:** Sally Clawson

**\$95**

ONLINE

**BRAND IMAGING**

You'll unlock the mystery of National Brand and Imaging TV reads, and see clearly the distinctions between Image spots/campaigns and National/Regional/Local spots. You'll know what market you're reading for, and find all the clues - and your confidence - all in the copy itself!

**Instructor:** Kay Bess

**\$250**

ONLINE

**CASTING CONNECTION**

Connect with an acclaimed and award-winning casting director who has cast legions of TV and Radio VO spots. Casting directors can illuminate how to go beyond technique to ignite the material and message of the script, and highlight what really stands out in an audition.

**Instructor:** LA Casting Director

**\$140**

ONLINE

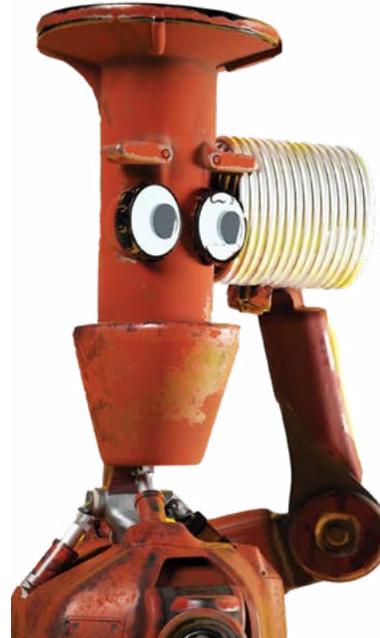
**COMMERCIAL CHALLENGES**

Grab them from the get-go in your commercial auditions by championing current trends and distilling the message into your POV. Then stay cool in the booking by discovering how to reproduce your grounded, stand-out reads with every type of client.

**Instructor:** Zehra Fazal

**\$250**

ONLINE



Once you've completed the Core Narration Track (pg 3) sign up for these Advanced Narration classes:

**AUDIO TOURS**

Museums, galleries, city walks, famous estates, historical sites... the list goes on! Nowadays almost every tourist spot has audio tours, and with the growth of technology the opportunities are endless. Delve into what it means to become an aural guide and take your listeners on a journey of discovery.

**Instructor:** Pam Lorence

**\$330**

ONLINE

**STYLES DEEP DIVE**

Tune up your narration styles in these two-hour deep-dives. You'll start each session by reviewing how to identify the style, then you and your classmates will dive into your reads using a curated packet of scripts.

**Instructor:** Core Instructors

**\$95**

ONLINE

**DOC TALK: MEDICAL NARRATION**

Medical narration is a fast growing area of voice over for those who are prepared to do a little research and who enjoy juicy tongue twisters for breakfast! You'll tackle polysyllabic words so they roll off your tongue like your own name, stay calm when faced with a slew of mine-field technical terms, and identify and fully connect to the intended audience to tell a story they can hear and absorb.

**Instructor:** Julia Norton

**\$225**

ONLINE

**E-LEARNING**

E-Learning is a multi-billion-dollar global industry and continues to grow as more and more people are learning from home. Practice the various types of scripts and styles required of today's E-Learning narrator, and gain the specific skills needed by the genre. We will also take an in-depth look at how to effectively market yourself to your ideal clients and get the work!

**Instructor:** Angeli Fitch

**\$330**

ONLINE



CHARACTER TRACK

ADVANCED TRACKS

Once you've completed the Core Character Track (pg 3) sign up for these Advanced Commercial classes:

**TWO TAKES ON TOYS**

Join not one, but TWO talented toy creators! Chuck is a 15+ year Leap-Frog toy designer, writer, and director. Gavin is the voice of Furby and tons of toys and games. Reignite your inner child with TWO perspectives as you identify the subgenres of toys and their unique requirements. You'll find the right energy, develop consistency, speak gibberish, tackle concatenation, and most importantly, awaken your sense of play!

**Instructors:** Chuck Wedge, Gavin Hammon

\$450

ONLINE

**VIDEO GAME FINESSE**

Assert your dominance in the world of video games by mastering the skill of layering emotions, attributes, and idiosyncrasies into creating multiple characters. This BAFTA winning actress from games like Firewatch, The Walking Dead, Call of the Sea, and Call of Duty will add complexity and individuality to your training and put you on the path to video game success.

**Instructor:** Cissy Jones

\$250

IN PERSON

**PLAY OF THE GAME**

AAA video game developers are known for sending out huge casting nets for their characters. Increase your dexterity and energize your reads by hearing what the 2K Games Casting Director is listening for in your auditions. This class will prepare you to stand out and make it to the final round.

**Instructor:** Tom Celia

\$225

ONLINE

**VIDEO GAME SESSION**

Experience a true-to-life video game session with this video game director and actor. You'll run the gamut of performing call outs, abc reads, and fights to the death! And just like IRL, expect a few curve balls!

**Instructor:** Tyler Rhoads

\$175

ONLINE

**SCI-FI AND FANTASY CHARACTERS**

Aliens, humanoids, and Artificial Intelligence. Every Sci-Fi/Fantasy game has them, and we are the lucky actors who bring them to life. Explore these "out-there" characters by discovering and developing attributes and efforts specific to other worldly beings. Hone and define your choices to specialize in characters from the beyond.

**Instructor:** Walt Gray IV

\$225

ONLINE

**BUILDING CHARACTER**

Using a combination of scenes from animation and video games, gain mastery in making strong acting choices, understanding the scene, setting, and situation, and finding the characters that reside within you.

**Instructor:** Anjali Bhinami

\$250

ONLINE

**CREATURE SOUNDS**

Learn how to create a wide range of creatures for animation and video games! This extraordinary dialect and communication coach will extend the limits of your voice, reveal truthful creature creation, and encourage the beast in you to come out.

**Instructor:** D'Arcy Smith

\$140

ONLINE

**CASTING DIRECTOR FOR A DAY**

Ever wonder what a voice over casting director hears day-in and day-out? Which auditions get a thumbs up or the dreaded thumbs down? Join one of the most high-profile CDs in the video game industry to take a real-time peek into the auditions she receives. Listen along with her commentary to hear for yourself what books and what tanks.

**Instructor:** Andrea Toyias

\$250

ONLINE

**IN THE STUDIO**

This jam-packed class includes timing challenges, matching intensity with sound effects, singing in character, and looping classic Disney and Marvel films. Your guest instructor shares a wealth of knowledge about the industry from his years casting and directing at the Learning Company, Disney Studios, and a large assortment of freelance animated films and games.

**Instructor:** LA Casting Director

\$350

ONLINE

VIEW DATES & REGISTER

**FIND THE FUN**

Okay, you've studied the character description, audition sides, tone of the scene, and you've chosen a voice. But why isn't it "clicking?" Sometimes, in order to truly find a character, you need to FIND THE FUN! This prolific voice performer calls upon decades of experience as well as a Master's in Psychology to help each student find ways to access real, personal connection, inspiring the joy that makes a role "fun" for you. This is a smaller-sized class in order to allow participants more time to dive deeper into their own process (one character per class day) and support other students as they work through their own material. Julie offers a 30-minute Q&A after each class (attendance optional).

**Instructor:** Julie Nathanson

\$250

ONLINE

**LIVE-ACTION DUBBING**

As American audiences are embracing foreign language shows and films like never before, the dubbing industry is booming! Join the legendary Jeff Howell, who has directed the English-language dubbing for 10 films and 8 episodics including "The Naked Director 1 & 2", "Bordertown 3", "A Fortunate Man", "Nothing to Hide", and "Who would you take to a deserted Island", and discover the acting skills and technical requirements you need to dub shows and films for Netflix and more!

**Instructor:** Jeff Howell

\$140

ONLINE

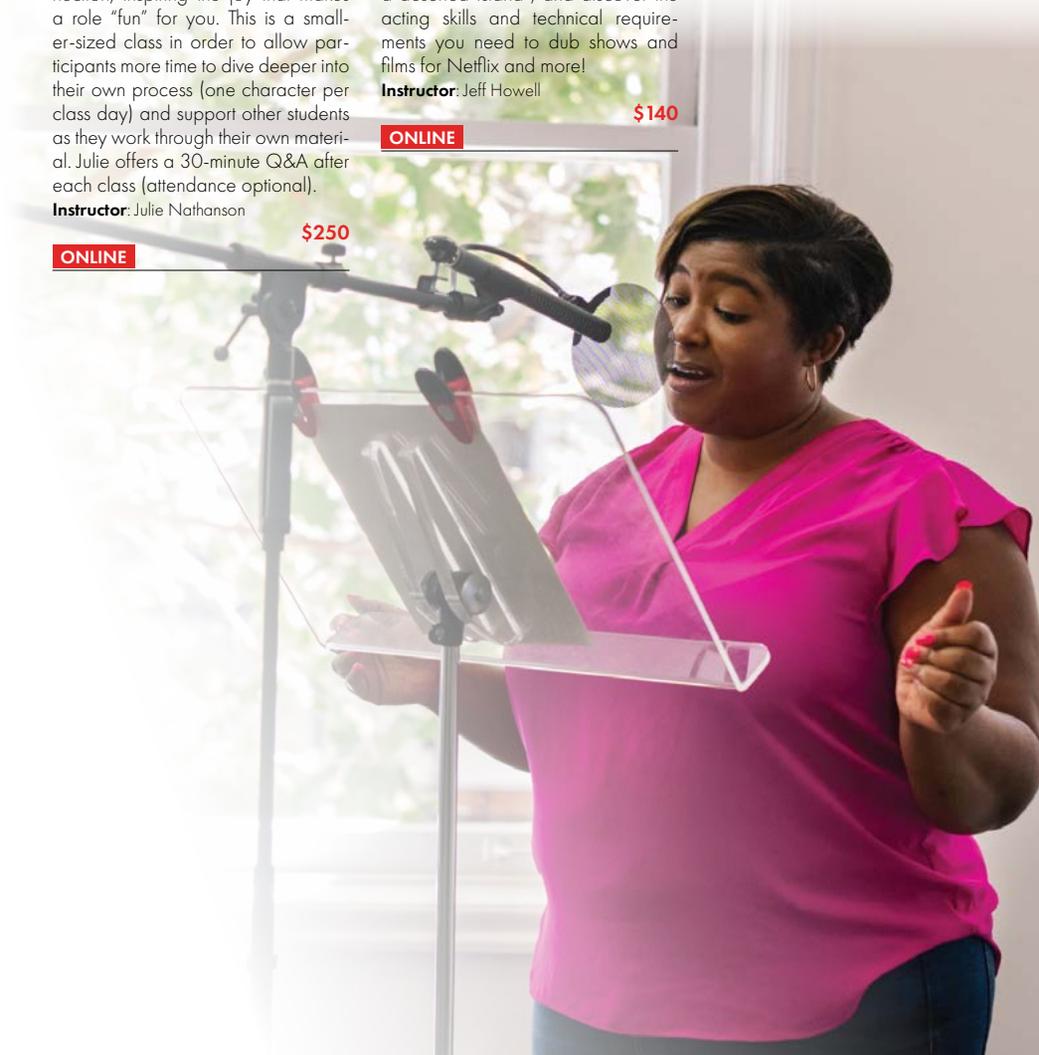
**CHARACTER STYLES DEEP DIVES**

Tune up your character styles in these two-hour deep-dives. You'll start each session by reviewing how to perform the style, then you and your classmates will dive into your reads using a curated packet of scripts.

**Instructor:** Melissa Hutchison

\$95

ONLINE



**VOICE**

**ALEXANDER TECHNIQUE**

Alexander Technique is a time-honored method used by Actors to improve their voice. Learn how to stop the tension habits that interfere with breathing and effortless posture. Discover creativity and vocal power unfettered by stress and tension. Connect to yourself with the Alexander Technique.

**Instructor:** Elyse Shafarman

**\$175**

**IN PERSON**

**SINGING IN CHARACTER**

Do you have a Disney song, pop hit, or show tune you just have to do in your own way? Now's your chance to sing as the characters you love with the master of character singing, Desiree Goyette! She'll cover singing and warm up techniques, breath support, and maintaining a consistent character voice while singing those sweet (or villainous) melodies. Students may bring their favorite song(s) to work with.

**Instructor:** Desiree Goyette

**\$120**

**IN PERSON**

**IRISH DIALECT**

Discover a multi-sensorial approach that you can use towards learning any dialect. This class will explore the Northern-Irish dialect of the region of Derry, made popular by Derry Girls. Through the study of IPA; intensive focused listening to various primary sources; and proprioceptive training and awareness of the tongue, lips, jaw, and vocal tract; students will learn the Northern Irish Dialect, and apply that learning to scenes and monologues.

**Instructor:** Desiree Goyette

**\$225**

**IN PERSON**

**RECORDING**

**RECORDING AT HOME**

Time to set up your Home VO Studio! Our incredible instructor will walk you through key essentials in getting ready to record at home and will detail the audio equipment you'll need to capture your brilliant performances. Includes demos of home recording core skills using affordable computer software. Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

**AUDIO EDITING WORKFLOWS**

Don't let audio editing bog you down in the studio! Whether you are delivering audio for explainer videos, E-Learning, or audiobooks, this 2 hour live workshop will provide you with a clean plan for efficient editing and an understanding of actionable approaches to speed up your audio editing workflow.

**Instructor:** Jim Edgar

**\$75**

**ONLINE**

**POST PRODUCTION POLISHING**

Wondering why your brilliant auditions don't get noticed? Trouble meeting ACX spec? How much processing do you need to be competitive? How much is too much? Is Noise Reduction OK? How about Compression? EQ? Normalization? This two week workshop will build an understanding of these tools so you can use what you need, polish your auditions, and refine your workflow. You'll begin with a pre-class assignment and receive detailed feedback on your current audio quality.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

**AUDITION READY AUDIO**

You have your studio gear - but simply owning good equipment is no guarantee that your sound is competitive. How do you know if it is any good? Poor quality audio gets deleted, and generally, no one will tell you if it sounds bad. In this 2-week workshop, you'll start by sending a current recording for detailed evaluation, receive specific feedback and areas to address, and gain a clear understanding of what makes "audition ready audio." Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

**SOURCE CONNECT +**

These days, the ability to seamlessly work with remote studios and directors is a must. Have no fear! We are here to help you connect your studio to this brave new world of receiving remote direction at home. Jim will walk you through the steps of mastering Source Connect and ip-DTL, as well as other commonly used options. You'll understand the tools you need to be a connected studio, and feel your confidence soar as you become prepared for a professional home session.

**Instructor:** Jim Edgar

**\$120**

**ONLINE**



**ADVANCED CAREER**

**YOUR VOICE PRINT**

Every voice is unique, just like a fingerprint. This class will reveal the three adjectives that match what producers, agents, and directors hear in your voice print. Determine which jobs best match your voice, what status your voice conveys, and how your voice can leave a lasting impression.

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

**BRANDING: MAKE YOUR MARK**

Define your place in the VO industry and leave a lasting impression through branding. You'll find out how to discover your specific brand, create a marketable image, and get heard by potential clients and agents with a well-crafted website.

**Instructor:** Ian Price

**\$330**

**ONLINE**

**PREPARING FOR YOUR DEMO**

Demystify the demo making process from start to finish by exploring the purpose of a demo, what it should include, and listening to samples. We'll explore how to showcase your voice and personality, ways to curate scripts, and create a plan for making your demo when the time is right for you. Note: Demos are produced separately and on an individual basis.

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

**PURPOSEFUL SELF-PROMOTION**

Develop your personal "elevator pitch" as you learn to succinctly and confidently present your value to a potential client. Discover how to talk about yourself, your work, your uniqueness, and your abilities in a way that makes a prospective client say "I want to hire you!"

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

**PROFESSIONAL**

**NAILING THE AUDITION**

Want to hear what a talent agent has to say as you show off your stuff on mic? PRESTO!! The planets have aligned and your wish has been granted. There's a different agent each semester, so you can attend one or more of these informative hands-on classes.

**Instructor:** Talent Agent

**\$140**

**ONLINE**

**PROFESSIONAL INVITATIONAL**

This is a great opportunity to meet writers, directors, producers, and advertising professionals who hire voice talent. Hear their perspectives on the industry, read copy, and receive direction. There's a different guest each time.

**Instructors:** Sally Clawson + Guest

**\$140**

**ONLINE**

**VO BOOTCAMP**

Spend a full day with a four star general...er, talent agent, developing your marketable skills as a voice over actor. You'll be put through your paces: precision timing, character development, personality, believability, and truthfulness. Sign up if you're up for the challenge and want to be heard! Note: Each session will feature a different local agent.

**Instructor:** Talent Agent

**\$215**

**ONLINE**

**INTERNATIONAL WORK**

Every voice actor wants to expand their client base. But what else can you do besides looking for another agent or joining more P2Ps? Let this top-booking British VO talent help you increase your income by successfully marketing yourself around the globe. This class will show you how to find International work, get to know your client's culture, and figure out worldwide rates and usage.

**Instructor:** Shelley Avellino

**\$75**

**ONLINE**

**PLAY TO WIN THE VOICE123 GAME**

When it comes to Voice 123, the practice of throwing a bunch of spaghetti at the wall and seeing what sticks isn't going to cut it, and in fact, could be detrimental. Join these V123 Super-Nerds as they guide you through the site's intricacies and algorithms to help you optimize your participation, navigate the site, and present a perfect profile to find success! Tuition includes Natasha and Katherine's pre-recorded nine-module course "Optimize Your Experience on V123", a keywording lab, live Profile Audits and in-class V123 audition feedbacks.

**Instructors:** Katherine Tole,

Natasha Marchewka

**\$455**

**ONLINE**

**LINKEDIN MARKETING**

LinkedIn is the world's largest professional network. Angeli will show you how to create a strong LinkedIn presence that will connect you with prospective clients and take your VO business to the next level. Discover how to create compelling content to drive your VO business to the top of search engine results.

**Instructor:** Angeli Fitch

**\$75**

**ONLINE**

**ADVANCED CAREER BUNDLE**

Register for all Demo Prep classes and pay \$630.

**SAVE \$60**

**STAY IN SHAPE**

**SAY YES TO IMPROV**

Need to make a character happen ASAP or perform a new take on a script you've already made choices on? Want less nerves during a session? Improv is an invaluable skill to have in the voice actor's tool kit. It helps you feel calm, capable, and directable, and increases your spontaneity and therefore your bookability. Laura creates a fun and safe space where you'll laugh and learn a lot!

**Instructor:** Laura Derry

**\$175**

**IN PERSON**

**COPY INTENSIVE**

Auditioning as a working actor means reading a LOT of copy, and the style and type of scripts varies from day to day. Sally has curated a collection that mirrors this myriad of scripts you'll be wading through, so you can develop the flexibility to take on whatever comes your way. Focus is on reading lots and LOTS of copy!

**Instructor:** Sally Clawson

**\$330**

**ONLINE**

**IN THE BOOTH**

You've worked hard to develop those VO chops. Now it's time to join us at the Voice One studio and workout in the booth for some in-person, live-action direction! Sally is well known for running you through your paces and putting your hard earned skills to the test. Be ready - she'll make you sweat and like it!

**Instructor:** Sally Clawson

**\$99**

**IN PERSON**

**MONDAY MEETUPS**

Continue to hone your skills outside of class in focused, low-cost study groups led by voice one alums who have excelled in our program. These talented voice actors will give you feedback and guidance on your reads, and offer insight into their own voice over journey.

**Instructors:** Voice One Alumni

**\$25 single session**

**ONLINE**

**DROP-IN IMPROV**

Free your pursuit for perfection while you play, laugh and bond with a group of your peers. We'll amuse ourselves with ensemble games, space object play, scene work, and failing joyfully. All experience levels. New students welcome.

**Instructor:** Clay Robeson

**\$20 single session**

**ONLINE**

**IN PERSON**

**MAKING STRONG CHOICES**

Boost your acting abilities through scene study work from current and classic films. You'll create believable relationships, develop your instinct and acting choices, and experience the euphoria of three-dimensional performance. This class will expand your range and is a must for those who are serious about voice acting.

**Instructor:** Marvin Greene

**\$425**

**IN PERSON**

**VIEW DATES & REGISTER**

**VO OF FORTUNE**

For one night only, you and a dream team of your peers can take part in a VO Game Show! Connect with three of your favorite fellow students or alums to form a team of VO Superstars that will compete for fame and accolades on the VO Fortune stage. Each of your team members will spin the wheel to decide the type of VO you'll be reading for the judges. Points will be awarded based on technique, acting, and creativity. Only four teams of four members will compete. Register today and don't miss your chance to spin the wheel!

**Instructor:** Sally Clawson

**\$20**

**IN PERSON**

**VIEW DATES & REGISTER**



**PRIVATE LESSONS with Sally Clawson**

Dig deep into specific areas of VO that interest you. Private lessons with Sally Clawson, owner of Voice One, will provide direction and clarity to your path of study. Choose your area of focus from the tiers below:

**CAREER & GOALS**

30 minutes • \$100

- Gain guidance and focus on your path of study.
- Discuss next steps in the Voice One program or into your professional career.
- Evaluate your branding materials, strategize for talent submission, and review your website.

**EVALUATION & PLACEMENT**

45 minutes • \$140

- Receive a performance evaluation.
- Discuss your current and future voice over goals.
- Formulate a plan that integrates your prior training with the Voice One program.

**TRAINING & SKILL DEVELOPMENT**

1 hour • \$175

- Receive specific feedback on your current skills and direction in where you need to grow.
- Identify personal obstacles and work with Sally to overcome them.
- Improve on home auditions, script analysis, and ability to self-direct.

**LESSON PACKAGES**

Consistent action creates consistent results! Step up your training with a continuous, private lesson plan

Ten 1-hour Lessons **\$1,575**  
(save \$175 - that's one free lesson!)

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# AUDITION CLUB



## Open To Auditors

Audit our incredibly popular Audition Club! As an auditor of Audition Club, you get the chance to listen to Sally's feedback track each month, including everyone's auditions, from current and past semesters. You will also get access to the scripts so you can try on your own! While you will not be submitting auditions yourself, there is still a tremendous amount you can learn from listening to others. Think of it as a monthly voice over audition podcast! \$45 to audit.

# MEET THE TEAM



**Sally Clawson**  
Owner and Head of Instruction

Sally Clawson has over 20 years of experience as a voice teacher, speech coach, actor, and performer. A former professional dancer, Ms Clawson toured internationally with the Margaret Jenkins Dance Company. After a hip injury, she took a day job answering phones, discovered her voice, and began studying at Voice One. Sally now teaches classes and workshops in voice, acting, presenting and performing all over the Bay Area, including Berkeley Repertory School of Theater, Google Arts, and California Shakespeare Theater. In addition, Sally is a certified executive coach through the UC Berkeley Haas School of Business, and is the annual emcee at the Dreamforce conference hosted by Salesforce. Sally's voiceover performances include: Yoplait, Clorox, Toyota, Old Navy, McDonalds, Pixar, Apple, Google, Microsoft, EA Games, Telltale Games and Lucas Film to name a few.



**Danny Scott**  
School Director

Danny began his voice over career at Berkeley Rep School of Theatre in 2015 in Sally's Beginning Voice Over class, and continued to study voice over, acting, and improv for the next three years at multiple schools in the Bay Area and Los Angeles. His background in linguistics gave rise to an avid interest in dialects in addition to fluency in French, Spanish, and Portuguese. Danny is represented by Stars the Agency in San Francisco. While he specializes in character work, he has been no stranger to commercials and narration. Credits include 2K Games, Amazon Music Unlimited, Facebook, the California State Fair, Eisenhower Health, UC Berkeley, and Creativity Inc.

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**Aaron Burke**  
School Administrator

Aaron is a Bay Area native actor whose love of the performing arts started when he was at Skyline high school in Oakland. He's studied acting (and voice acting in particular) extensively at Berkeley Repertory's School of Theatre and at Voice One with Sally Clawson and other excellent teachers. He is the brand voice for Monkeylectric in Berkeley California and is part of an improv troupe with other Voice One alums.



**Erika Ludwig**  
Executive Assistant/  
PR-Marketing Manager

Erika is a Spanish-American voice actor with a background in communications, theatre, and music. In 2014, she moved to San Francisco from Atlanta. While working in the public relations industry, she discovered her love for voice over. Erika began taking classes at Voice One in 2019 and while her focus is currently on e-learning and character work, she enjoys lending her voice to all stylings of the craft. She is the American English voice for Smartick Mathematics for Children, and additional voice over credits include Amazon Web Services (AWS), Dorktales Storytime Podcast, Ain't Slayed Nobody Podcast, and Global Kids Preschool. Erika is represented by JE Talent in San Francisco. Previous PR clients include Amazon Web Services (AWS), Amazon Alexa, Intuit PCG, Martin Luther King III, Airbnb, GitHub, Astranis, Oculus, and GE Ventures.



**VOICEONE**

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