

# voiceONE

## SCHEDULE

January – July 2022



**We've Got It All**

Voice Over • Acting • Improvisation • Business • Marketing • Demos

## TRAINING DISTINCT VOICES FOR OVER 30 YEARS

We are the leading voice over training school in San Francisco offering a comprehensive program in commercial, narration, and character voice over. Taught by industry professionals, Voice One will give you the tools to pursue your dream in VO.



### A MESSAGE FROM SALLY

Our spring schedule is here, and it feels like spring has sprung! Soon, across America, baby plants will be pushing through the soil in the same way that many of us are peeking our heads out of our houses in anticipation of the new opportunities and growth in 2022. Voice One is here to be your fertilizer! We have expanded our signature Core Curriculum to include Acting, Voice, and Career classes. We've added Advanced Commercial classes to boost your authority and double your chances, and our Advanced Character classes will have you sprouting with happiness in an expanded toy workshop, live-action dubbing class, and the return of VO Battle Chest and Anime Mania. Join us for in-person or online classes and cultivate the skills to take root and flourish in the voice over industry. We can't wait to watch you grow!

Warm Regards

**Sally Clawson**

Owner, Voice One

## INTRO TO VOICE OVER

### INTRO to VOICE OVER ONLINE

Participate in a 3-hour workshop designed to provide an overview of the voice over industry. We'll cover the evolution of voice over, the different types of VO, current and future trends, financial possibilities, and what it takes to build a career. Plus, everyone in class gets the opportunity to read copy on mic.

**Instructor:** Sally Clawson

**\$50**

## STARTING OUT

### Beginner Classes

## NEW STUDENT DISCOUNT BUNDLE

Register for all three BEGINNER classes and take the INTRO class for FREE! That's a **\$50** savings!

Already taken the INTRO? You can still save **\$25** by registering for all three BEGINNER CLASSES NOW!

### COMMERCIAL CONFIDENCE ONLINE

Commercial voice over is the workhorse of the industry. The technique and skill required makes it much more than "sell! sell! sell!". Come expand your confidence with essential reading and acting techniques. You'll perform in single & dialogue spots, bring attitude to the words, stay natural, and have fun! This preliminary class prepares you for more in-depth study in the **commercial track**.

**Instructor:** Jim Edgar

**\$120**

### CREATING CHARACTERS ONLINE

Discover the many voices that live inside you! You'll be encouraged to take chances, explore a sampling of different characters, and create a brand new character that has never been done before! This preliminary class prepares you for more in-depth study in the **character track**.

**Instructor:** Danny Scott

**\$120**

### NARRATION SIMPLE ONLINE

From corporate narration to audiobooks, the art of telling stories is the foundation of narrative voice over. Uncover your natural "storyteller" and discover how you can have a lasting impact on the listener. This preliminary class prepares you for more in-depth study in the **narration track**.

**Instructor:** Pam Lorence

**\$120**

CORE ESSENTIALS

CORE CURRICULUM

CORE ELECTIVES

COMMERCIAL

**BREAKING IT DOWN**

Assess commercial copy at a glance by breaking down the script into common copywriting themes, rules you should recognize, and writing hints that reveal the unique message every commercial script contains. Once you develop the technical muscularity required by commercial copy, you'll feel confident enough to tackle any VO script.

**Instructors:** Sally Clawson, Jim Edgar

**\$425**

ONLINE

IN PERSON

**COMMERCIAL STYLES**

This class helps you identify and deliver different styles of commercial VO: Taglines, Retail, Spokesperson, Real Person and more. You'll learn how to determine the style and how to adjust your timing, rhythm, and energy to match the script.

**Instructors:** Sally Clawson, Jim Edgar

**\$425**

ONLINE

IN PERSON

**SPONTANEITY**

Confidence and taking chances are needed at auditions and jobs. Explore how being in the moment helps you stay fresh and elevates your performance. You'll improvise sections of the script, increase listening and response times, and trust your instincts.

**Instructor:** Sally Clawson

**\$425**

ONLINE

IN PERSON

NARRATION

**NARRATION NUTS & BOLTS**

Master three performance components that create the world of a narrative script. Find the tone to captivate the listener, harness your pace to reveal the message, and maintain consistency to keep them engaged.

**Instructor:** Pam Lorence

**\$425**

ONLINE

IN PERSON

**NARRATION STYLES**

Expand your repertoire by identifying different narration styles including corporate, audio tours, training, in-show, documentaries, telephony, and e-learning. You'll analyze the script, determine how to approach the content, and make the right acting choices to match the style.

**Instructor:** Pam Lorence

**\$425**

ONLINE

IN PERSON

**NATURAL NARRATION**

Elevate your skills from passively reading aloud to actively narrating vivid projects! Through drills, games, and critical listening exercises, this class will guide you to find a connection with the text, paraphrase the story, understand the writer's intention, and paint a portrait with your words.

**Instructor:** Pam Lorence

**\$425**

ONLINE

IN PERSON

CHARACTER

**CHARACTER PLAYBOOK**

Build your book of character voices through the use of creative exercises, acting basics, and impulse. Your unique playbook might include real and exaggerated voices, heroes and villains, celebrity mash-ups, and various archetypes.

**Instructor:** Sally Clawson, Jim Edgar

**\$425**

ONLINE

IN PERSON

**CHARACTER STYLES**

This technical class compares video games, cartoons, and toys to prepare you for the performance and vocal requirements of each style. You'll explore parsing and concatenation, audition prep, and how various genres affect the style.

**Instructor:** Sally Clawson, Melissa Hutchison

**\$425**

ONLINE

IN PERSON

**CHARACTERS IN ACTION**

Put a character into action by experiencing the complete audition to performance process. You'll develop dimensionality, functionality, and dynamic physicality as you inhabit a fun and out-of-this-world character throughout this 12-hour class. Set your universal translators to Marcopian and get ready for some action!

**Instructors:** Sally Clawson, Melissa Hutchison

**\$425**

ONLINE

IN PERSON

ACTING

**ACTING FOR VO**

One of the misconceptions about voice over is that it requires proper and polished speaking, when in truth it requires emotionally connected and intentional talking. And since our emotions and intentions arise spontaneously, we must manufacture or "act" the emotion and intention authentically. That's why it's called voice acting, and not voice speaking. In this impactful class, you'll build your foundation of taking an action-based approach to copy. You'll discover your motivation, break copy down into beats, learn how to score a scene, and imbue your copy with meaning, subtext, emotion and intention.

**Instructor:** Michael Ray Wisely

**\$425**

ONLINE

IN PERSON

VOICE

**VOICE DEVELOPMENT**

The Voice Core series starts with Sally going over the kinesthetic process of speech, practicing warm-up and strengthening exercises, and performing heightened text that challenges even the seasoned speaker. Then Rebecca Castelli will show you how to zero-in on your problem areas such as slurred words, enunciation difficulties, and regionalisms, among other issues. She'll strengthen your lips, tongue, and jaw so you are free to focus on your acting and intention. Lastly, Julia Norton will help you discover how to get through hours of narration and video game voice over by exploring breathing, resonance, and posture to master the tips and tricks that keep your voice healthy and happy all day long.

**Instructors:** Sally Clawson, Julia Norton, Rebecca Castelli

**\$425**

ONLINE

CAREER

**BUILDING YOUR BUSINESS**

Live your dream of working full-time as a voice actor by developing your freelance business skills! The first part of our Career Core series is taught by Voice One alum and attorney, Angeli Fitch, who built her voice over business from student to full-time working actor. She will cover creating an effective business plan, setting realistic goals, using time tracking and management strategies to stay on target, and conducting focused industry research. Then Sally will follow up with a go-to resource grid on who's who in the industry and how they will play a part in your career growth, networking, and self-promotion. Lastly, Jim Edgar will serve as your fees and finance guide to help you figure out how to set your rates, determine industry standards, and figure out what to charge.

**Instructors:** Angeli Fitch, Sally Clawson, Jim Edgar

**\$425**

ONLINE



DISCOUNT BUNDLES

All Core Classes may be bundled in the following ways:

BUNDLE	COST	SAVINGS
Commercial Core	\$1,155	\$120
Narration Core	\$1,155	\$120
Character Core	\$1,155	\$120
Core Electives	\$1,155	\$120
Mix & Match (any 3 Core classes)	\$1,155	\$120
Core Essentials	\$3,425	\$400
Complete Core	\$4,500	\$600

**COMMERCIAL TRACK**

# ADVANCED TRACKS

**NARRATION TRACK**

Once you've completed the Core Commercial Track (pg 3)  
sign up for these Advanced Commercial classes:

**SCRIPT ANALYSIS**

In this "thinking" workshop, you'll define choices based on content and meaning. Analyze a wide swath of copy to figure out structure, who buys, who sells, and marketing/branding messages. **WARNING!** When you do this consistently, you'll be in danger of booking work.

**Instructor:** Sally Clawson

**\$425**
**ONLINE**
**IN PERSON**
**THE INSIDE SCOOP**

Get the inside scoop on making commercials and how you fit into the process. You'll perform and be directed on award-winning copy from the advertising superstar who created it, along with insight into the writing, audition, and selection process.

**Instructor:** Jon Wolanske

**\$140**
**ONLINE**
**THE AUDITION IS THE JOB**

The ratio of auditions to bookings can make it feel like auditioning is the job. That's because it is. Tip the balance in your favor by honing your audition skills with a professional voice actor and booth director who has been on both sides of the glass. Find out how to make your auditions competitive and what you can do to get them into producer's inboxes.

**Instructor:** Calum Grant

**\$225**
**ONLINE**
**PROMOS**

Promo reads are energetic and charismatic, along with technical, precise, and challenging. Jeff gives specific direction to hone your approach based on his experiences as a talent agent, producer, director, and coach. Refine your skills and grow beyond your current abilities to rise to the top of the industry!

**Instructor:** Jeff Howell

**\$140**
**ONLINE**
**DOUBLE YOUR CHANCES**

More and more producers are asking for two takes in commercial auditions. How can you make them creative, authentic and different from one another? This seasoned pro will guide you through some solid, sustainable and surefire solutions to performing two takes, and doubling your chances of booking.

**Instructor:** Gavin Hammon

**\$225**
**ONLINE**
**BE THE BOSS**

The state of being certain is hard to come by, yet it's mandatory for a successful career as a commercial voice over artist. We must express authority in our representation and promotion of a company and a product. But how can we express it when we don't feel it? Increasing your "read swagger" is a physiological and mental adjustment you can make to consistently match the status of the script. Gain freedom from uncertainty and embrace being the boss.

**Instructor:** Sally Clawson

**\$225**
**ONLINE**
**STYLES DEEP-DIVES**

Tune up your commercial styles in these two-hour deep-dives. You'll start each session by reviewing how to identify the style, then you and your classmates will dive into your reads using a curated packet of scripts.

**Instructor:** Sally Clawson

**\$95**
**ONLINE**
**THE COMMERCIAL STORYTELLER**

Immerse yourself in the compelling style of storytelling. Discover how to entrance your listener by honoring the words and following the arc. We'll delve into the art of the short story format through literature and children's books and apply our discoveries to storyteller scripts for commercials.

**Instructor:** Sally Clawson

**\$330**
**ONLINE**

Once you've completed the Core Narration Track (pg 3)  
sign up for these Advanced Narration classes:

**CORPORATE NARRATION**

Corporate Narration is one of the largest markets in the VO industry. You'll need to have a clear vision of your potential clients, and an understanding of the intricacies of corporate culture. In this dynamic class, you'll discover the nuances behind corporate narration technique by telling the right story, making the message engaging, and connecting with the audience. Carpe the Corporate Diem!

**Instructor:** Anne Ganguzzo

**\$140**
**ONLINE**
**EXPLAINER VIDEOS**

Videos have incredible power to tell stories and hold an audience captive. Explainer videos can help businesses increase conversion rates by up to 80%! Since these videos are so connected to corporate growth, explainer video voice-over needs to be increasingly compelling, connected, and caught up with today's trends. In this interactive class, you'll discover and practice the nuances behind today's explainer video narration, helping you connect and engage with your audience.

**Instructor:** Anne Ganguzzo

**\$140**
**ONLINE**
**DOC TALK: MEDICAL NARRATION**

Medical narration is a fast growing area of voice over for those who are prepared to do a little research and who enjoy juicy tongue twisters for breakfast! You'll tackle polysyllabic words so they roll off your tongue like your own name, stay calm when faced with a slew of mine-field technical terms, and identify and fully connect to the intended audience to tell a story they can hear and absorb.

**Instructor:** Julia Norton

**\$225**
**ONLINE**
**E-LEARNING**

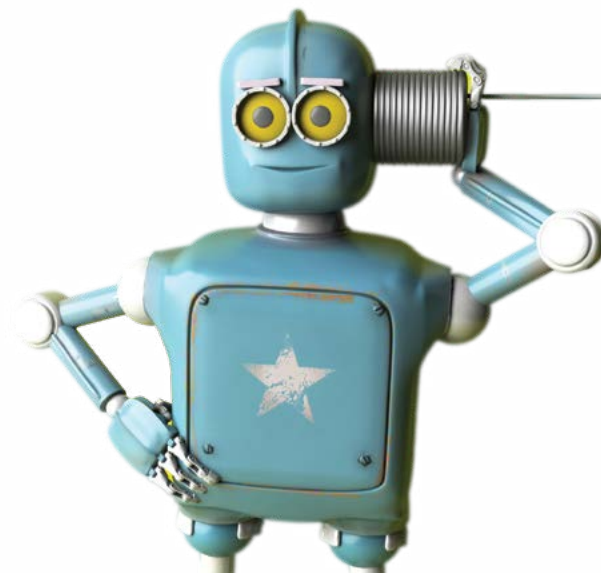
E-learning is a multi-billion-dollar global industry and continues to grow as more and more people are learning from home. Practice the various types of scripts and styles required of today's E-learning narrator, and gain the specific skills needed by the genre. We will also take an in-depth look at how to effectively market yourself to your ideal clients and get the work!

**Instructor:** Angeli Fitch

**\$330**
**ONLINE**
**TELEPHONY**

Find out how you can make IVR and Message-On-Hold a foundation of your voice over business. From performance to workflow to rate structure, come learn the ins and outs of the Telephony genre with Liz, who has recorded thousands of these messages over the past 15+ years for clients worldwide. To register, press 1. To hear the description again, press 2.

**Instructor:** Liz de Nesnera

**\$225**
**ONLINE**




## CHARACTER TRACK

## ADVANCED TRACKS

Once you've completed the Core Character Track (pg 3)  
sign up for these Advanced Commercial classes:

## TWO TAKES ON TOYS

Join not one, but TWO talented toy creators! Chuck is a 15+ year Leap-Frog toy designer, writer, and director. Gavin is the voice of Furby and tons of toys and games. Reignite your inner child with TWO perspectives as you identify the subgenres of toys and their unique requirements. You'll find the right energy, develop consistency, speak gibberish, tackle concatenation, and most importantly, awaken your sense of play!

**Instructors:** Chuck Wedge, Gavin Hammon

\$450

ONLINE

## LOOPING LIKE A PRO

Video Games, Anime, Cartoons, Films, and TV shows need professional voice actors who can add background voices and dialogue to on-screen actors and characters. As the founder of Holly's LG, Ms. Dorff has looped over 600 films, and created a virtual loop group, so you can learn to perform donuts, call-outs, and add dialogue to individual lip-flap from home.

**Instructor:** Holly Dorff

\$150

ONLINE

## PLAY OF THE GAME

AAA video game developers are known for sending out huge casting nets for their characters. Increase your dexterity and energize your reads by hearing what the 2K Games Casting Director is listening for in your auditions. This class will prepare you to stand out and make it to the final round.

**Instructor:** Tom Celia

\$225

ONLINE

## TURN IT UP TO ELEVEN

You are a fantastic video game actor! Yuss! But if you can't take direction, your career won't survive. Let this fantastically talented actress from series like The Walking Dead and Space Racers sharpen your skills in receiving direction, getting out of your comfort zone, making a character more dynamic, and turning your performance up to eleven.

**Instructor:** Melissa Hutchison

\$225

ONLINE

## MOCAP AUDITIONS: SELF TAPES

If a voice actor gets a request for a self-tape, it can only mean one thing: it's a MoCap Audition! You've trained for years behind the mic, but now what do you do that you're in front of a camera? From the proper lighting, framing, and equipment, to script preparation, memorization and performance, a MoCap audition can throw a voice actor for a loop! Well have no fear, Walt Gray the 4th is here to put you on the right track!

**Instructor:** Walt Gray IV

\$120

ONLINE

## VIDEO GAME CHALLENGE

Join the freelance video game director behind nearly all the Star Wars games as he shares inside tips and ways to compete effectively against Hollywood talent. Darragh will direct you in video game scenes and offer the director's perspective on what makes a talent bookable, and what to do once you're on the job.

**Instructor:** Darragh O'Farrell

\$120

ONLINE

## THE CHARACTER OF YOU

Real acting in video games and animation is in demand and to be competitive you must master the character of YOU. No voices or dialects! Simply a version of yourself that is natural and authentic, but heightened to match the style of the cartoon or game. Let this amazing voice actor guide you to finding all aspects of you as you develop a character that no one can equal.

**Instructor:** Zehra Fazal

\$250

ONLINE

## ANIME MANIA

Dramatic acting! Vibrant characters! Fantastical themes! Join Stephanie Sheh, anime superstar who has appeared in countless anime titles, for this action-packed class. You'll work on creating real, believable characters while keeping up the high energy that anime demands, and discover some tips and tricks for Automatic Dialogue Replacement (ADR) also known as "dubbing".

**Instructor:** Stephanie Sheh

\$250

ONLINE

## TALK TO THE BOOTH LADY

When you're alone in your booth, it's easy to forget that you need to talk to someone. Never again! Lori Alan, the iconic voice of Pearl Krabs, Diane Simmons, and Bonnie's Mom from Toy Story has condensed her years of experience into "The Booth Lady" - one incredible handout complete with all the performance tips you'll ever need, and your very own Booth Lady to talk to. She'll shower you with voice over wisdom, and then direct you for two days of incredible animation fun.

**Instructor:** Lori Alan

\$250

ONLINE

## THAT'S NOT ALL FOLKS

Expand and create new cartoon characters with the thrice Emmy-nominated voice of Porky Pig! Create rich characters, challenge yourself to Bob's mic and audition techniques, sustain energy, and discover industry dos and don'ts. Prepare to laugh, flesh out full performances, and play!

**Instructor:** Bob Bergen

\$425

ONLINE

## THE VO BATTLE CHEST

Put on your parkas, the blizzard is coming! Blizzard's characters and cinematics set the bar for video game voiceover, demanding voice actors bring their truth to heroes and monsters alike. Experience Andrea's acclaimed acting-first approach that the best actors in the industry covet, because "even if you're an orc, troll, demon, or goblin, video games are about the human experience."

**Instructor:** Andrea Toyias

\$250

ONLINE

## LIVE-ACTION DUBBING

As American audiences are embracing foreign language shows and films like never before, the dubbing industry is booming! Join the legendary Jeff Howell, who has directed the English-language dubbing for 10 films and 8 episodics including "The Naked Director 1 & 2", "Bordertown 3", "A Fortunate Man", "Nothing to Hide", and "Who would you take to a deserted Island", and discover the acting skills and technical requirements you need to dub shows and films for Netflix and more!

**Instructor:** Jeff Howell

\$140

ONLINE



## DIALECTS

### BASIC BRITISH

British is commonly requested in many character and narration jobs. Immerse yourself in this dialect by developing basic London and RP accents. You'll practice key sounds and common pitfalls, and perform scripts that put your new British accents to the test.

**Instructor:** Ian Price

**\$225**

ONLINE

### AMERICAN ACCENTS

Come study regional American accents with this dialect coach who has been called the Bay Area's Meryl Streep of dialects. Games, Animation and Commercials are common genres requesting American accents, so get ahead of the competition. Week one, you'll focus on east coast accents. Week two, you'll head south.

**Instructor:** Lynne Soffer

**\$225**

ONLINE



## RECORDING

### RECORDING AT HOME

Time to set up your Home VO Studio! Our incredible instructor will walk you through key essentials in getting ready to record at home and will detail the audio equipment you'll need to capture your brilliant performances. Includes demos of home recording core skills using affordable computer software. Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

ONLINE

### AUDITION READY AUDIO

You have your studio gear - but simply owning good equipment is no guarantee that your sound is competitive. How do you know if it is any good? Poor quality audio gets deleted, and generally, no one will tell you if it sounds bad. In this 2-week workshop, you'll start by sending a current recording for detailed evaluation, receive specific feedback and areas to address, and gain a clear understanding of what makes "audition ready audio." Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

ONLINE

### POST PRODUCTION POLISHING

Wondering why your brilliant auditions don't get noticed? Trouble meeting ACX spec? How much processing do you need to be competitive? How much is too much? Is Noise Reduction OK? How about Compression? EQ? Normalization? This two week workshop will build an understanding of these tools so you can use what you need, polish your auditions, and refine your workflow. You'll begin with a pre-class assignment and receive detailed feedback on your current audio quality.

**Instructor:** Jim Edgar

**\$225**

ONLINE

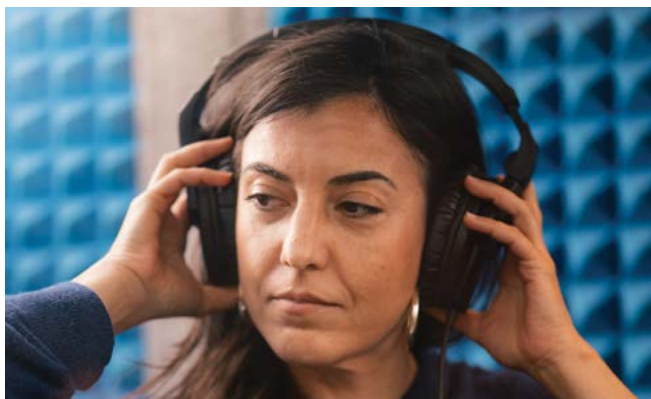
### SOURCE CONNECT, PHONE PATCH, AND REMOTE DIRECTION

These days, the ability to seamlessly work with remote studios and directors is a must. Have no fear! We are here to help you connect your studio to this brave new world of receiving remote direction at home. Jim will walk you through the steps of mastering Source Connect and ipDTL, as well as other commonly used options. You'll understand the tools you need to be a connected studio, and feel your confidence soar as you become prepared for a professional home session.

**Instructor:** Jim Edgar

**\$120**

ONLINE



## ADVANCED CAREER

### YOUR VOICE PRINT

Every voice is unique, just like a fingerprint. This class will reveal the three adjectives that match what producers, agents, and directors hear in your voice print. Determine which jobs best match your voice, what status your voice conveys, and how your voice can leave a lasting impression.

**Instructor:** Sally Clawson

**\$120**

ONLINE

### BRANDING: MAKE YOUR MARK

Define your place in the VO industry and leave a lasting impression through branding. You'll find out how to discover your specific brand, create a marketable image, and get heard by potential clients and agents with a well-crafted website.

**Instructor:** Ian Price

**\$330**

ONLINE

### PREPARING FOR YOUR DEMO

Demystify the demo making process from start to finish by exploring the purpose of a demo, what it should include, and listening to samples. We'll explore how to showcase your voice and personality, ways to curate scripts, and create a plan for making your demo when the time is right for you. Note: Demos are produced separately and on an individual basis.

**Instructors:** Sally Clawson

**\$120**

ONLINE

### PURPOSEFUL SELF-PROMOTION

Develop your personal "elevator pitch" as you learn to succinctly and confidently present your value to a potential client. Discover how to talk about yourself, your work, your uniqueness, and your abilities in a way that makes a prospective client say "I want to hire you!"

**Instructor:** Sally Clawson

**\$120**

ONLINE

## PROFESSIONAL

### NAILING THE AUDITION

Want to hear what a talent agent has to say as you show off your stuff on mic? PRESTO!! The planets have aligned and your wish has been granted. There's a different agent each semester, so you can attend one or more of these informative hands-on classes.

**Instructor:** Talent Agent

**\$140**

ONLINE

### PROFESSIONAL INVITATIONAL

This is a great opportunity to meet writers, directors, producers, and advertising professionals who hire voice talent. Hear their perspectives on the industry, read copy, and receive direction. There's a different guest each time.

**Instructors:** Sally Clawson + Guest

**\$140**

ONLINE

### VO BOOTCAMP

Spend a full day with a four star general...er, talent agent, developing your marketable skills as a voice over actor. You'll be put through your paces: precision timing, character development, personality, believability, and truthfulness. Sign up if you're up for the challenge and want to be heard! Note: each session will feature a different local agent.

**Instructor:** Talent Agent

**\$215**

ONLINE

### VO MASTER CLASS

Dive deeper into your believability and truthfulness by creating specific choices that will elevate your reads. This master class is the rigorous kick in the pants that you need to get serious about your career. Home recording capability required.

**Instructor:** TBA

**\$475**

ONLINE



## ADVANCED CAREER BUNDLE

Register for all Demo Prep classes and pay \$630.

## SAVE \$60

**SAY YES TO IMPROV**

Need to make a character happen ASAP or perform a new take on a script you've already made choices on? Want less nerves during a session? Improv is an invaluable skill to have in the voice actor's tool kit. It helps you feel calm, capable, and directable, and increases your spontaneity and therefore your bookability. Laura creates a fun and safe space where you'll laugh and learn a lot!

**Instructor:** Laura Derry

**\$175**

**ONLINE**

**COPY INTENSIVE**

Auditioning as a working actor means reading a LOT of copy, and the style and type of scripts varies from day to day. Sally has curated a collection that mirrors this myriad of scripts you'll be wading through, so you can develop the flexibility to take on whatever comes your way. Focus is on reading lots and LOTS of copy!

**Instructor:** Sally Clawson

**\$330**

**ONLINE**

**IN THE BOOTH**

You've worked hard to develop those VO chops. Now it's time to join us at the Voice One studio and workout in the booth for some in-person, live-action direction! Sally is well known for running you through your paces and putting your hard earned skills to the test. Be ready - she'll make you sweat and like it!

**Instructor:** Sally Clawson

**\$99**

**IN PERSON**

**FRIDAY NIGHT STUDY GROUP**

Continue to hone your skills outside of class in focused, low-cost study groups led by voice one alums who have excelled in our program. These talented voice actors will give you feedback and guidance on your reads, and offer insight into their own voice over journey.

**Instructors:** Various

**\$25 single session**

**ONLINE**

**PRO "MEET AND READ"**

In this two-hour "Meet and Read", you'll get the chance to talk shop, read copy, and ask your burning questions. Get to know the industry professionals who inspire you! Each workshop is limited to 8 students.

**Instructors:** Various

**\$100 single session**

**ONLINE**

**DROP-IN IMPROV**

Free your pursuit for perfection while you play, laugh and bond with a group of your peers. We'll amuse ourselves with ensemble games, space object play, scene work, and failing joyfully. All experience levels. New students welcome.

**Instructor:** Clay Robeson

**\$20 single session**

**ONLINE**

**IN PERSON**



# PRIVATE LESSONS with Sally Clawson

Dig deep into specific areas of VO that interest you. Private lessons with Sally Clawson, owner of Voice One, will provide direction and clarity to your path of study. Choose your area of focus from the tiers below:

**CAREER & GOALS**

30 minutes • **\$100**

- Gain guidance and focus on your path of study.
- Discuss next steps in the Voice One program or into your professional career.
- Evaluate your branding materials, strategize for talent submission, and review your website.

**EVALUATION & PLACEMENT**

45 minutes • **\$140**

- Receive a performance evaluation.
- Discuss your current and future voice over goals.
- Formulate a plan that integrates your prior training with the Voice One program.

**TRAINING & SKILL DEVELOPMENT**

1 hour • **\$175**

- Receive specific feedback on your current skills and direction in where you need to grow.
- Identify personal obstacles and work with Sally to overcome them.
- Improve on home auditions, script analysis, and ability to self-direct.

**LESSON PACKAGES**

Consistent action creates consistent results! Step up your training with a continuous, private lesson plan

Ten 1-hour Lessons **\$1,575**  
(save \$175 - that's one free lesson!)



# AUDITION CLUB



Sign up for our incredibly popular Audition Club! Members of Audition Club will get the chance to submit one audition a month for six months (Jan-Jun or Jul-Dec) and receive personalized and "real-world" feedback on their reads from Sally Clawson, owner of Voice One. You'll also have the chance to hear all the submitted auditions and see how competitive your reads are vs. your peers. Both performance and audio quality will be evaluated. Each month, see if you booked the job!

**\$130 (6 month membership).**

Enrollment opens Monday,  
December 13 at 10:00am PDT.

## GET SOCIAL WITH US



FACEBOOK  
/voiceone



TWITTER  
@VoiceOneSF



INSTAGRAM  
@voiceonesf

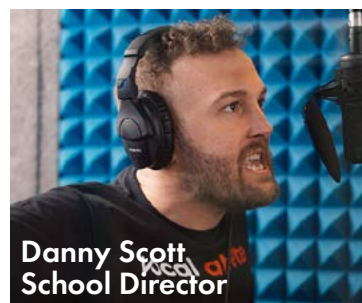


# Meet the TEAM



**Sally Clawson**  
Owner and CEO

Sally Clawson has over 20 years of experience as a voice teacher, speech coach, actor, and performer. A former professional dancer, Ms Clawson toured internationally with the Margaret Jenkins Dance Company. After a hip injury, she took a day job answering phones, discovered her voice, and began studying at Voice One. Sally now teaches classes and workshops in voice, acting, presenting and performing all over the Bay Area, including Berkeley Repertory School of Theater, Google Arts, and California Shakespeare Theater. In addition, Sally is a certified executive coach through the UC Berkeley Haas School of Business, and is the annual emcee at the Dreamforce conference hosted by Salesforce. Sally's voiceover performances include: Yoplait, Clorox, Toyota, Old Navy, McDonalds, Pixar, Apple, Google, Microsoft, EA Games, Telltale Games and Lucas Film to name a few.



**Danny Scott**  
School Director

Danny began his voice over career at Berkeley Rep School of Theatre in 2015 in Sally's Beginning Voice Over class, and continued to study voice over, acting, and improv for the next three years at multiple schools in the Bay Area and Los Angeles. His background in linguistics gave rise to an avid interest in dialects in addition to fluency in French, Spanish, and Portuguese. Danny is represented by Stars the Agency in San Francisco. While he specializes in character work, he has been no stranger to commercials and narration. Credits include 2K Games, Amazon Music Unlimited, Facebook, the California State Fair, Eisenhower Health, UC Berkeley, and Creativity Inc.



**Aaron Burke**  
School Administrator

Aaron is a Bay Area native actor whose love of the performing arts started when he was at Skyline high school in Oakland. He's studied acting (and voice acting in particular) extensively at Berkeley Repertory's School of Theatre and at Voice One with Sally Clawson and other excellent teachers. He is the brand voice for Monkeylectric in Berkeley California and is part of an improv troupe with other Voice One alums.



**Yma Osani**  
Administrative Assistant

Yma has a background in dance, film, and theater design and production. Her interest in performance design brought her to the Washington Ensemble Theater to study theater design and fabrication, the Northwest Film Forum and Wiggly World Production Studios as a contributing Assistant Administrator, independent film work in Seattle and San Francisco, and the independent arts community in Seattle, San Francisco, Philadelphia, and New York. She is currently studying comedy writing and training at Voice One.





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