

# VOICE ONE

SCHEDULE  
August 2021 – January 2022



We've Got It All

Voice Over • Acting • Improvisation • Business • Marketing • Demos

## TRAINING DISTINCT VOICES FOR OVER 30 YEARS

We are the leading voice over training school in San Francisco offering a comprehensive program in commercial, narration, and character voice over. Taught by industry professionals, Voice One will give you the tools to pursue your dream in VO.



### A MESSAGE FROM SALLY

Let's celebrate! In-Person classes are resuming this semester AND our online curriculum is here to stay! Not only do you get double the pleasure of building your voice over career in-person and online, but we've also tripled our offering of core curriculum classes, expanded our audio books program, and established a twice monthly study group with some of our most talented alums. And the fun doesn't stop there! We're also offering a twice a month "Meet and Read" with the pros, a workshop intensive on optimizing your Pay-to-Play profile, and the return of our Singing in Character class. So put on a pair of pants, grab your vaccination card, and come see us at the school! Or forget the pants and fire up your Zoom connection, because we will see you one way or the other - in-person or online - very soon.

We can't wait!

Warm Regards

**Sally Clawson**

Owner, Voice One

# INTRO TO VOICE OVER

## INTRO to VOICE OVER ONLINE

Participate in a 3-hour workshop designed to provide an overview of the voice over industry. We'll cover the evolution of voice over, the different types of VO, current and future trends, financial possibilities, and what it takes to build a career. Plus, everyone in class gets the opportunity to read copy on mic.

**Instructor:** Sally Clawson

### DATES

Aug 14	Sa	10am - 1pm	Nov 6	Sa	10am - 1pm
Sep 11	Sa	10am - 1pm	Dec 4	Sa	10am - 1pm
Oct 2	Sa	10am - 1pm			



**\$65**

## STARTING OUT Beginner Classes

### NEW STUDENT DISCOUNT BUNDLE

Register for all three BEGINNER classes and take the INTRO class for FREE! That's a **\$65** savings!  
Already taken the INTRO? You can still save **\$30** by registering for all three BEGINNER CLASSES NOW!

### COMMERCIAL CONFIDENCE ONLINE

Commercial voice over is the workhorse of the industry. The technique and skill required makes it so much more than "sell! sell! sell!". Come expand your confidence with essential reading and microphone techniques. You'll perform in single & dialogue spots, bring attitude to the words, stay natural, and have fun! This preliminary class prepares you for more in-depth study in the **commercial track**.

**Instructor:** Sally Clawson / Jim Edgar

### DATES

Aug 15	Su	10am - 1pm
Sep 11	Sa	2pm - 5pm
Oct 3	Su	10am - 1pm
Nov 7	Su	10am - 1pm
Dec 5	Su	10am - 1pm

**\$120**

### CREATING CHARACTERS ONLINE

Discover the many voices that live inside you! You'll be encouraged to take chances, explore a sampling of different characters, and create a brand new character that has never been done before! This preliminary class prepares you for more in-depth study in the **character track**.

**Instructor:** Sally Clawson / Danny Scott

### DATES

Aug 21	Sa	10am - 1pm
Sep 12	Su	10am - 1pm
Oct 10	Su	10am - 1pm
Nov 13	Sa	10am - 1pm
Dec 12	Su	10am - 1pm

**\$120**

### NARRATION SIMPLE ONLINE

From corporate narration to audiobooks, the art of telling stories is the foundation of narrative voice over. Uncover your natural "storyteller" and discover how you can have a lasting impact on the listener. This preliminary class prepares you for more in-depth study in the **narration track**.

**Instructor:** Pam Lorence / Sally Clawson

### DATES

Aug 22	Su	10am - 1pm
Sep 12	Su	2pm - 5pm
Oct 9	Sa	10am - 1pm
Nov 14	Su	10am - 1pm
Dec 11	Sa	10am - 1pm

**\$120**

**CORE CURRICULUM**

**COMMERCIAL**

**BREAKING IT DOWN**

Assess commercial copy at a glance by breaking down the script into common copywriting themes, rules you should recognize, and writing hints that reveal the unique message every commercial script contains. Once you develop the technical muscularity required by commercial copy, you'll feel confident enough to tackle any VO script.

**Instructor:** Sally Clawson / Jim Edgar

**\$425**

**ONLINE**

Jul 6 - 27	4 Tu	6:30 - 9:30pm
Sep 24 - Oct 15	4 Fr	10am - 1pm
Nov 2 - 23	4 Tu	6:30 - 9:30pm

**IN PERSON**

Oct 17 - 24	2 Su	10am - 5pm
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**COMMERCIAL STYLES**

This class helps you identify and deliver different styles of commercial VO: Taglines, Retail, Spokesperson, Real Person and more. You'll learn how to determine the style and how to adjust your timing, rhythm, and energy to match the script.

**Instructor:** Sally Clawson / Jim Edgar

**\$425**

**ONLINE**

Aug 3 - 24	4 Tu	6:30 - 9:30pm
Oct 22 - Nov 12	4 Fr	10am - 1pm
Nov 30 - Dec 21	4 Tu	6:30 - 9:30pm

**IN PERSON**

Sep 18 - 19	Sa-Su	10am - 5pm
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**SPONTANEITY**

Confidence and taking chances are needed at auditions and jobs. Explore how being in the moment helps you stay fresh and elevates your performance. You'll improvise sections of the script, increase listening and response times, and trust your instincts.

**Instructor:** Sally Clawson

**\$425**

**ONLINE**

Aug 31 - Sep 21	4 Tu	6:30 - 9:30pm
Nov 19 - Dec 17	4 Fr	10am - 1pm
Jan 4 - 25	4 Tu	6:30 - 9:30pm

**IN PERSON**

Nov 14 - 21	2 Su	10am - 5pm
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**NARRATION**

**NARRATION NUTS & BOLTS**

Master three performance components to create the world of a narrative script. Find the tone to captivate the listener, harness your pace to reveal the message, and maintain consistency to keep them engaged.

**Instructor:** Pam Lorence

**\$425**

**ONLINE**

Aug 11 - Sep 1	4 We	6:30 - 9:30pm
Oct 17 - Nov 7	4 Su	2 - 5pm

**IN PERSON**

Nov 13 - 20	2 Sa	10am - 5pm
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**NARRATION STYLES**

Expand your repertoire by identifying different narration styles including corporate, audio tours, training, in-show, documentaries, telephony, and e-learning. You'll analyze the script, determine how to approach the content, and make the right acting choices to match the style.

**Instructor:** Pam Lorence

**\$425**

**ONLINE**

Sep 8 - 29	4 We	6:30 - 9:30pm
Nov 14 - Dec 12	4 Su	2 - 5pm

**IN PERSON**

Oct 2 - 3	Sa-Su	10am - 5pm
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**NATURAL NARRATION**

Elevate your skills from passively reading aloud to actively narrating vivid projects! Through drills, games, and critical listening exercises, this class will guide you to finding a connection with the text, paraphrasing the story, understanding the writer's intention, and painting a portrait with your words.

**Instructor:** Pam Lorence

**\$425**

**ONLINE**

Oct 6 - 27	4 We	6:30 - 9:30pm
Jan 9 - 30	4 Su	2 - 5pm

**IN PERSON**

Nov 30 - Dec 21	4 Tu	6:30 - 9:30pm
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**CHARACTER**

**CHARACTER PLAYBOOK**

Build your book of character voices through the use of creative exercises, acting basics, and impulse. Your unique playbook might include real and exaggerated voices, heroes and villains, celebrity mash-ups, and various archetypes.

**Instructor:** Sally Clawson / Jim Edgar

**\$425**

**ONLINE**

Jul 22 - Aug 12	4 Th	6:30 - 9:30pm
Sep 22 - Oct 13	4 We	2 - 5pm

**IN PERSON**

Oct 23 - Nov 13	4 Sa	10am - 1pm
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Oct 14 - Nov 4	4 Th	6:30 - 9:30pm
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**CHARACTER STYLES**

This technical class compares video games, cartoons, and toys and prepares you for the performance and vocal requirements for each style. You'll explore parsing and concatenation, audition prep, and how various genres affect the style.

**Instructor:** Sally Clawson / Melissa Hutchison

**\$425**

**ONLINE**

Aug 19 - Sep 9	4 Th	6:30 - 9:30pm
Oct 20 - Nov 10	4 We	2 - 5pm

**IN PERSON**

Nov 20 - Dec 18	4 Sa	10am - 1pm
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Sep 25 - 26	Sa-Su	10am - 5pm
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**CHARACTERS IN ACTION**

Put a character into action by experiencing the complete audition to performance process. You'll develop dimensionality, functionality, and dynamic physicality as you inhabit a fun and out-of-this-world character throughout this 12-hour class. Set your universal translators to Marcopian and get ready for some action!

**Instructor:** Sally Clawson / Melissa Hutchison

**\$425**

**ONLINE**

Sep 16 - Oct 7	4 Th	6:30 - 9:30pm
Nov 17 - Dec 8	4 We	2 - 5pm

**IN PERSON**

Jan 8 - 29 (2022)	4 Sa	2 - 5pm
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Nov 11 - Dec 9	4 Th	6:30 - 9:30pm
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**ACTING & IMPROV**

**ACTING FOR VO**

Acting; verb. Definition: to take action. In this class, you'll work on an action-based approach to copy, discover your motivation, break scenes down into beats, find conflict, learn how to score a scene and imbue your copy with meaning and subtext. Making the voice active is key to great voice over.

**Instructor:** Michael Ray Wisely

**\$275**

**ONLINE**

Sep 13 - Oct 4	4 Mo	6:30 - 9:30pm
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**IN PERSON**

Oct 9 - 30	4 Sa	10am - 1pm
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**SAY YES TO IMPROV**

Need to make a character happen ASAP or perform a new take on a script you've already made choices on? Want less nerves during a session? Improv is an invaluable skill to have in the voice actor's tool kit. It helps you feel calm, capable, and directable, and increases your spontaneity and therefore your bookability. Laura creates a fun and safe space where you'll laugh and learn a lot!

**Instructor:** Laura Derry

**\$175**

**ONLINE**

Sep 12	Su	10am - 5pm
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**IN PERSON**

Dec 12	Su	10am - 5pm
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**MAKING STRONG CHOICES**

Join us in studio for our ongoing acting class. This constant flex of your acting abilities will help you make strong choices, develop your instinct and believability, and expand your range. Bring in your personal challenges and work them on your feet. Or dive into a character with an assigned monologue or scene. Experience the incredible growth that comes from continued study and the euphoria of a three-dimensional performance! All levels welcome, join anytime!

**Instructor:** Marvin Greene

**\$300/4 week series**

**IN PERSON**

Ongoing - Mondays	6:30 - 9:30pm
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**VO FUNDAMENTALS**

**VO FUNDAMENTALS**

In this complement to the Core Curriculum, you will gain an overview of voice over basics, as well as practice techniques of commercial, narration, and character voice over. As a Voice One student, most of your studies deal with a specific set of skills. VO Fundamentals expands your range by immersing you in foundational skills from across the spectrum.

**Instructor:** Jim Edgar/Pam Lorence / Sally Clawson

**\$425**

**ONLINE**

Sep 22 - Oct 27	6 We	10am-12pm
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**IN PERSON**

Oct 18 - Nov 22	6 Mo	10am-12pm
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**DISCOUNT BUNDLE**

**CORE TRACKS:**

**COMMERCIAL, NARRATION, and CHARACTER**

Make one (1) payment for all the classes in a track and receive a discount. Or mix & match to build your own bundle (see website for mix & match details).

TRACK	BUNDLE	SAVINGS
Commercial	\$1,155	\$120
Narration	\$1,155	\$120
Character	\$1,155	\$120

**TOTAL SAVINGS \$360**

COMMERCIAL TRACK

ADVANCED TRACKS

NARRATION TRACK

Once you've completed the Core Commercial Track (pg 3) sign up for these Advanced Commercial classes:

**BRAND IMAGING**

You'll unlock the mystery of National Brand and Imaging TV reads, and see clearly the distinctions between Image spots/campaigns and National/Regional/Local spots. You'll know what market you're reading for, and find all the clues - and your confidence - all in the copy itself!

**Instructor:** Kay Bess

**\$250**

**ONLINE**

Aug 11 - 18 2 We 6:30 - 9:30pm

**CASTING CONNECTION**

Connect with this acclaimed and award-winning casting director who has cast legions of TV and Radio VO spots. Ms. Berland will illuminate how to go beyond technique to ignite the material and message of the script, and highlight what really stands out in an audition.

**Instructor:** Terry Berland

**\$140**

**ONLINE**

Dec 11 Sa 2pm - 5pm

**COMEDY IN COMMERCIAL VO**

What do you get when a comedian and a talent agent walk into a room? THIS CLASS! Ha ha ha... That's not a real joke, but for a real joke take THIS CLASS! But seriously folks, commercial writing can be wry, dry, absurd, sarcastic, bombastic, character, or just damn clever. These genius instructors will help you discern how to find the "funny", land your comedic timing, hilariously promote a product, and most importantly, bring the laughs.

**Instructor:** Calum Grant and Paco Romane

**\$250**

**IN PERSON**

Sep 11 Sa 10am - 5pm

**SCRIPT ANALYSIS**

In this "thinking" workshop, you'll define choices based on content and meaning. Analyze a wide swath of copy to figure out structure, who buys, who sells, and marketing/branding messages. **WARNING!** When you do this consistently, you'll be in danger of booking work.

**Instructor:** Sally Clawson

**\$425**

**ONLINE**

Oct 30 - Nov 20 4 Sa 2 - 5pm

**IN PERSON**

Sep 28 - Oct 19 4 Tu 6:30 - 9:30pm

**THE INSIDE SCOOP**

Get the inside scoop on making commercials and how you fit into the gestalt. Perform and be directed on award-winning copy from the advertising superstar who created it, along with insight into the writing, audition, and selection process.

**Instructor:** Jon Wolanske

**\$140**

**ONLINE**

Oct 16 Sa 2 - 5pm

**THE AUDITION IS THE JOB**

The ratio of auditions to bookings can make it feel like auditioning is the job. That's because it is. Tip the balance in your favor by honing your audition skills with a professional voice actor and booth director who has been on both sides of the glass. Find out how to make your auditions competitive and what you can do to get them into producer's inboxes.

**Instructor:** Calum Grant

**\$225**

**ONLINE**

Sep 13 - 20 2 Mo 6:30 - 9:30pm

**PROMOS & RETAIL**

Promo and Retail reads are energetic! But more than that they are technical, precise, and challenging. Having spent 20 years as a voice over agent, Tom will offer insights to refine your skills and help you grow beyond your current abilities to rise to the top of the industry!

**Instructor:** Tom Celia

**\$225**

**IN PERSON**

Sep 30 - Oct 7 2 Th 6:30 - 9:30pm

**THE MODERN ANNOUNCER**

In today's era of "conversational" specs, how do you approach traditional announcer copy? In this class, Gavin shares how to bring out the natural aspects of the Traditional Announcer style, and achieve a bookable, conversational sound. You'll also hit the racetrack with some contemporary Legal Copy.

**Instructor:** Gavin Hammond

**\$225**

**IN PERSON**

Aug 29 Su 10am - 5pm

Once you've completed the Core Narration Track (pg 3) sign up for these Advanced Narration classes:

**AUDIO TOURS**

Museums, Galleries, City Walks, Famous Estates, Historical Sites... the list goes on! Nowadays almost every tourist spot has audio tours, and with the growth of technology the opportunities are endless. Delve into what it means to become an aural guide and take your listeners on a journey of discovery.

**Instructor:** Pam Lorence

**\$330**

**ONLINE**

Aug 14 - 28 3 Sa 2 - 5pm

**CORPORATE NARRATION**

Corporate Narration is one of the largest markets in the VO industry. You'll need to have a clear vision of your potential clients, and an understanding of the intricacies of corporate culture. In this dynamic class, you'll discover the nuances behind corporate narration technique by telling the right story, making the message engaging, and connecting with the audience. Carpe the Corporate Diem!

**Instructor:** Anne Ganguzza

**\$140**

**ONLINE**

Dec 12 Su 2 - 5pm

**EXPLAINER VIDEOS**

Videos have incredible power to tell stories and hold an audience captive. Explainer videos can help businesses increase conversion rates by up to 80%! Since these videos are so connected to corporate growth, explainer video voice-over needs to be increasingly compelling, connected, and caught up with today's trends. In this interactive class, you'll discover and practice the nuances behind today's explainer video narration, helping you connect and engage with your audience.

**Instructor:** Anne Ganguzza

**\$140**

**ONLINE**

Sep 19 SU 10am - 1pm

**DOC TALK: MEDICAL NARRATION**

Medical narration is a fast growing area of voice over for those who are prepared to do a little research and who enjoy juicy tongue twisters for breakfast! You'll tackle polysyllabic words so they roll off your tongue like your own name, stay calm when faced with a slew of mine-field technical terms, and identify and fully connect to the intended audience to tell a story they can hear and absorb.

**Instructor:** Julia Norton

**\$120**

**ONLINE**

Nov 17 We 6:30 - 9:30pm

**E-LEARNING**

E-Learning is a multi-billion-dollar global industry and continues to grow as more and more people are learning from home. Practice the various types of scripts and styles required of today's E-learning narrator, and gain the specific skills needed by the genre. We will also take an in-depth look at how to effectively market yourself to your ideal clients and get the work!

**Instructor:** Angeli Fitch

**\$330**

**ONLINE**

Sep 27 - Oct 11 3 Mo 6:30 - 9:30pm

**IN PERSON**

Dec 1 - 15 3 We 6:30 - 9:30pm

**NARRATION ESSENTIALS**

Self-assurance, opinion and ease are some of the essential traits required to voice narration scripts. In this class, you'll explore these essentials along with how to identify phrasing, connect with the audience, and make choices needed to perform successfully.

**Instructor:** Sarah Kliban

**\$330**

**IN PERSON**

Dec 3 - 4 Fri - Sa 6:30 - 9:30pm

**TELEPHONY**

Find out how you can make IVR and Message-On-Hold a foundation of your voice over business. From performance to workflow to rate structure, come learn the ins and outs of the Telephony genre with Liz, who has recorded thousands of these messages over the past 15+ years for clients worldwide. To register, press 1. To hear the description again, press 2.

**Instructor:** Liz de Nesnera

**\$140**

**ONLINE**

Oct 18 Mo 6:30 - 9:30pm



CHARACTER TRACK

ADVANCED TRACKS

ACTING TRACK

Once you've completed the Core Character Track (pg 3) sign up for these Advanced Commercial classes:

LEAPING INTO TOYS

Toys are where it's at! But beware - this genre is very different from animation and video games! This fourteen-year veteran at LeapFrog and Voice One alum will help you think and act like a child as you discover the numerous roles within toys, how to gauge the age to deliver a memorable character, and how to tackle the challenging world of concatenation.

Instructor: Chuck Wedge

\$225

ONLINE

Nov 16 - 23 2 Tu 6:30 - 9:30pm

LOOPING LIKE A PRO

Video Games, Anime, Cartoons, Films, and TV shows need professional voice actors who can add background voices and dialogue to on-screen actors and characters. As the founder of Holly's LG, Ms. Dorff has looped over 600 films, and created a virtual loop group, so you can learn to perform donuts, call-outs, and add dialogue to individual lip-flap from home.

Instructor: Holly Dorff

\$150

ONLINE

Sep 19 Su 2 - 5pm

PLAY OF THE GAME

AAA video game developers are known for sending out huge casting nets for their characters. Increase your dexterity and energize your reads by hearing what the 2K Games Casting Director is listening for in your auditions. This class will prepare you to stand out and make it to the final round.

Instructor: Tom Celia

\$225

ONLINE

Nov 3 - 10 2 We 6:30 - 9:30pm

IN PERSON

Oct 10 Su 10am - 5pm

FIND THE FUN

Okay, you've studied the character description, audition sides, tone of the scene, and you've chosen a voice. But why isn't it "clicking?" Sometimes, in order to truly find a character, you need to FIND THE FUN! This prolific voice performer calls upon decades of experience as well as a Master's in Psychology to help each student find ways to access real, personal connection, inspiring the joy that makes a role "fun" for you. This is a smaller-sized class in order to allow participants more time to dive deeper into their own process (one character per class day) and support other students as they work through their own material. Julie offers a 30-minute Q&A after each class (attendance optional).

Instructor: Julie Nahanson

\$250

ONLINE

Oct 17 - 24 2 Su 10am - 1pm

TURN IT UP TO ELEVEN

You are a fantastic video game actor! Yuss! But if you can't take direction, your career won't survive. Let this fantastically talented actress from series like The Walking Dead and Space Racers sharpen your skills in receiving direction, getting out of your comfort zone, making a character more dynamic, and turning your performance up to eleven.

Instructor: Melissa Hutchison

\$225

IN PERSON

Dec 5 Su 10am - 5pm

VIDEO GAME FINESSE

Assert your dominance in the world of video games by mastering the skill of layering emotions, attributes, and idiosyncrasies into creating multiple characters. This BAFTA winning actress from games like Firewatch, The Walking Dead, Call of the Sea, and Call of Duty will add complexity and individuality to your training and put you on the path to video game success.

Instructor: Cissy Jones

\$250

ONLINE

Aug 15 - 22 2 Su 10am - 1pm

VIDEO GAME SESSION

Experience a true-to-life video game session with this video game director and actor. You'll run the gamut of performing call outs, abc reads, and fights to the death! And just like IRL, expect a few curve balls!

Instructor: Tyler Rhoads

\$175

ONLINE

Jul 24 Sa 10am - 2:30pm

ART OF THE BOOKABLE READ

Meisner's concept that "acting is living truthfully under given imaginary circumstances" applies perfectly to Western animation. In this workshop, we'll review David's "Reality Checklist" of technical and creative considerations, explore self-direction techniques, and see the world through your character's eyes to give them a fully fleshed out personality.

Instructor: David Sobolov

\$275

ONLINE

Sep 11 - 18 2 Sa 2 - 5pm

IN THE STUDIO

This jam-packed class includes timing challenges, matching intensity with sound effects, singing in character, and looping classic Disney and Marvel films. Your guest instructor shares a wealth of knowledge about the industry from his years casting and directing at the Learning Company, Disney Studios, and a large assortment of freelance animated films and games.

Special Guest: LA Casting/Director

\$350

ONLINE

Nov 5 Fr 6:30 - 9:30pm  
Nov 6 Sa 10am - 5pm

WELCOME TO THE SANDBOX: INTRO TO MO-CAP

Alleviate your fears and develop good habits and skills for auditioning and performing on a motion capture stage. With a generous use of play, this prolific mo-cap actor will share a wealth of knowledge regarding production in front of and behind the cameras, leaving you feeling prepared and excited about your next mo-cap opportunity.

Instructor: Walt Gray IV

\$250

IN PERSON

Aug 14 Sa 10am - 5pm

VIDEO GAME CHALLENGE

Join the freelance video game director behind nearly all the Star Wars games as he shares inside tips and ways to compete effectively against Hollywood talent. Darragh offers the director's perspective on what makes a talent bookable, and what to do once you're on the job, and directs you in video game scenes.

Instructor: Darragh O'Farrell

\$120

ONLINE

TBD

ADVANCED ACTING 5-COURSE MEAL

Nourish your acting ability in this gourmet smorgasbord that will deepen your craft and feed your soul.

Hors d'oeuvres: A taste of Meisner

Appetizer: Marinated "Active Listening" Skewers

Salad Course: Organic "Grow Your Imagination" Greens

Main Course: Stanislavsky Technique nestled on a puree of Objective-Action

Dessert: Scene Study Tiramisu.

Instructor: Andy Alabran

\$225

ONLINE

Nov 14 - 21 2 Su 2 - 5pm

IN PERSON

Sep 12 Su 10 am - 5pm



**VOCAL EMPOWERMENT**

**SPEAKING WITH CONFIDENCE, CLARITY, AND EASE**

As a voice actor, you must have the facility of your articulators at your disposal in order to give you precision without sounding precise. Renowned public speaking coach Lisa Wentz shows you how to zero-in on problem areas such as slurred words, enunciation difficulties, and regionalisms, among other issues. You'll strengthen your lips, tongue, and jaw so you are free to focus on your acting, and rest assured that no matter the circumstance you'll be understood.

**Instructor:** Lisa Wentz

**\$120**

**ONLINE**

Sep 9 Th 6:30 - 9:30pm

**VOICE DEVELOPMENT**

You've got a voice, so use it! Practice voice strengthening techniques to become a confident speaker and actor. We'll explore the kinesthetic process of speech, and practice strengthening exercises for each step of the speaking process. Then we'll put it to use by performing heightened text that challenges even the seasoned speaker.

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

Dec 2 Th 6:30 - 9:30pm

**DIALECTS**

**DIALECT DEEP DIVES: FRENCH & GERMAN**

Master your Merkel and perfect your Poirot as this dialect genius takes you on a deep-dive of two of Europe's most popular dialects. Discern the shared and often confused sounds of French and German, as you gain clarity and expand your possibilities for character and narration bookings.

**Instructor:** Doug Honorof

**\$250**

**ONLINE**

Oct 17 - 24 2 Su 2 - 5pm

**SPEECH & DICTION**

A clear speaking voice improves your ability to communicate with and influence others. By strengthening your tone and enhancing your speech, you'll convey confidence and increase your believability behind the mic. Andy will perfect your vowel placement, strengthen your articulation, and deepen your resonance.

**Instructor:** Andy Alabran

**\$225**

**IN PERSON**

Nov 3 - 10 2 We 6:30 - 9:30pm

**VOCAL HEALTH**

Brilliant! You booked that video game and feel like a champ! How DO you get through four hours of killing and dying and live to 'tell' the tale? This class will take you through breathing, resonance, posture and articulation, and how to master the tips and tricks to keep your voice healthy and happy all day long.

**Instructor:** Julia Norton

**\$120**

**ONLINE**

Dec 9 Th 6:30 - 9:30pm

**SINGING IN CHARACTER**

Do you have a Disney song, pop hit, or show tune you just have to do in your own way? Now's your chance to sing as the characters you love with the master of character singing, Desiree Goyette! She'll cover singing and warm up techniques, breath support, and maintaining a consistent character voice while singing those sweet (or villainous) melodies. Students may bring their favorite song(s) to work with.

**Instructor:** Desiree Goyette

**\$120**

**IN PERSON**

Oct 9 Sa 2 - 5pm



**RECORDING**

**RECORDING AT HOME**

Time to set up your Home VO Studio! Our incredible instructor will walk you through key essentials in getting ready to record at home and will detail the audio equipment you'll need to capture your brilliant performances. Includes demos of home recording core skills using affordable computer software. Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

Oct 14 - 21 2 Th 6:30 - 9:30pm

Dec 4 - 11 2 Sa 2 - 5pm

**AUDITION READY AUDIO**

You have your studio gear - but simply owning good equipment is no guarantee that your sound is competitive. How do you know if it is any good? Poor quality audio gets deleted, and generally, no one will tell you if it sounds bad. In this 2-week workshop, you'll start by sending a current recording for detailed evaluation, receive specific feedback and areas to address, and gain a clear understanding of what makes "audition ready audio." Handouts and resources supplied.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

Sep 16 - 23 2 Th 6:30 - 9:30pm

**POST PRODUCTION POLISHING**

Wondering why your brilliant auditions don't get noticed? Trouble meeting ACX spec? How much processing do you need to be competitive? How much is too much? Is Noise Reduction OK? How about Compression? EQ? Normalization? This two week workshop will build an understanding of these tools so you can use what you need, polish your auditions, and refine your workflow. You'll begin with a pre-class assignment and receive detailed feedback on your current audio quality.

**Instructor:** Jim Edgar

**\$225**

**ONLINE**

Nov 2 - 9 2 Tu 6:30 - 9:30pm

**SOURCE CONNECT, PHONE PATCH, AND REMOTE DIRECTION**

These days, the ability to seamlessly work with remote studios and directors is a must. Have no fear! We are here to help you connect your studio to this brave new world of receiving remote direction at home. Jim will walk you through the steps of mastering Source Connect and ipDTL, as well as other commonly used options. You'll understand the tools you need to be a connected studio, and feel your confidence soar as you become prepared for a professional home session.

**Instructor:** Jim Edgar

**\$120**

**ONLINE**

Dec 2 Th 6:30 - 9:30pm



**CAREER**

**DEMO PREP**

**PROFESSIONAL**

**PLAY-TO-WIN THE VOICE123 GAME**

When it comes to Voice 123, the practice of throwing a bunch of spaghetti at the wall and seeing what sticks isn't going to cut it, and in fact, could be detrimental. Join these V123 Super-Nerds as they guide you through the site's intricacies and algorithms to help you optimize your participation, navigate the site, and present a perfect profile to find success! Tuition includes Natasha and Katherine's pre-recorded nine-module course "Optimize Your Experience on V123", a keywording lab, live Profile Audits and in-class V123 audition feedback.

**Instructor:** Natasha Marchewka and Katherine Tole

**\$455**

**ONLINE**

Aug 10 - 24 3 Tu 6:30 - 9:30pm

**Q&A WITH AN AGENT**

Hear first hand how a talent agency works, business etiquette, industry lingo, talent expectations, ways to build stronger working relationships with the agent and clients, actor do's and don'ts, union and non-union rules, financial opportunities, current trends, pet peeves, and more!

**Instructor:** TBA

**\$35**

**WEBINAR**

Dec 1 We 6:30 - 7:30pm

**BUILDING YOUR BUSINESS**

Turn your dream of working full-time as a voice actor into a reality! Learn how this Voice One alum and attorney built her voice over business from part-time to full-time. This class will cover creating an effective business plan, setting realistic goals, using time tracking and management strategies to stay on target, and conducting focused industry research.

**Instructor:** Angeli Fitch

**\$225**

**ONLINE**

Nov 1 - 8 2 Mo 6:30 - 9:30pm

**YOUR VOICE PRINT**

Every voice is unique, just like a fingerprint. This class will reveal the three adjectives that match what producers, agents, and directors hear in your voice print. Determine which jobs best match your voice, what status your voice conveys, and how your voice can leave a lasting impression.

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

Sep 15 We 6:30 - 9:30pm

**BRANDING: MAKE YOUR MARK**

How can people find you? Where do you fit into the business? How can you leave a lasting impression? Discover the importance of branding, how to create your specific brand, and a marketable image that's right for you!

**Instructor:** Celia Siegel

**\$225**

**ONLINE**

Sep 22 - 29 2 We 6:30 - 9:30pm

**BRANDING: YOUR VO WEBSITE**

Gone are the days of demo cassette tapes, CDs, and even USB drives. The way to have your voice heard by potential clients and agents is with a well-crafted website. Find out what is needed on a voice actor's site and generate a look and feel that matches your brand.

**Instructor:** Celia Siegel

**\$120**

**ONLINE**

Oct 6 We 6:30 - 9:30pm

**PREPARING FOR YOUR DEMO**

Demystify the demo making process from start to finish by exploring the purpose of a demo, what it should include, and listening to samples. We'll explore how to showcase your voice and personality, ways to curate scripts, and create a plan for making your demo when the time is right for you. Note: Demos are produced separately and on an individual basis.

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

Oct 13 We 6:30 - 9:30pm

**PURPOSEFUL SELF-PROMOTION**

Develop your personal "elevator pitch" as you learn to succinctly and confidently present your value to a potential client. Discover how to talk about yourself, your work, your uniqueness, and your abilities in a way that makes a prospective client say "I want to hire you!"

**Instructor:** Sally Clawson

**\$120**

**ONLINE**

Oct 20 We 6:30 - 9:30pm

**DEMO PREP BUNDLE**

Register for all Demo Prep classes and pay \$630.

**SAVE \$75**

**NAILING THE AUDITION**

Want to hear what a talent agent has to say as you show off your stuff on mic? PRESTO!! The planets have aligned and your wish has been granted. There's a different agent each semester, so you can attend one or more of these informative hands-on classes.

**Instructor:** Talent Agent

**\$140**

**ONLINE**

Oct 30 Sa 10am - 1pm

**PROFESSIONAL INVITATIONAL**

This is a great opportunity to meet writers, directors, producers, and advertising professionals who hire voice talent. Hear their perspectives on the industry, read copy, and receive direction. There's a different guest each time.

**Instructor:** Sally Clawson and Guest

**\$140**

**ONLINE**

Sep 8 We 6:30 - 9:30pm

Oct 26 Tu 6:30 - 9:30pm

Dec 8 We 6:30 - 9:30pm

**VO BOOTCAMP**

Spend a full day with a four star general...er, talent agent, developing your marketable skills as a voice over actor. You'll be put through your paces: precision timing, character development, personality, believability, and truthfulness. Sign up if you're up for the challenge and want to be heard! Note: each session will feature a different local agent.

**Instructor:** Talent Agent

**\$250**

**ONLINE**

Sep 25 Sa 10am - 4pm

Nov 7 Su 10am - 4pm

**VO MASTER CLASS**

Dive deeper into your believability and truthfulness by creating specific choices that will elevate your reads. This master class is the rigorous kick in the pants that you need to get serious about your career. Home recording capability required.

**Instructor:** TBA

**\$475**

**ONLINE**

Oct 14 - Nov 4 4 Th 6:30 - 9:30pm



**STAY IN SHAPE**

**COPY INTENSIVE**

Auditioning as a working actor means reading a LOT of copy, and the style and type of scripts varies from day to day. Sally has curated a collection that mirrors this myriad of scripts you'll be wading through, so you can develop the flexibility to take on whatever comes your way. Focus is on reading lots and LOTS of copy!

**Instructor:** Sally Clawson

**\$330**

**ONLINE**

Nov 30 - Dec 14 3 Tu 6:30 - 9:30pm

**VO "BOOTH" CAMP**

You've trained all pandemic in front of your computer, and you've worked hard to develop those VO chops. Now it's time to join us at the Voice One studio and workout in the booth for some in-person, live-action direction! Sally is well known for running you through your paces and putting your hard earned skills to the test. Be ready - she'll make you sweat and like it!

**Instructor:** Sally Clawson

**\$120**

**IN PERSON**

Aug 21	Sa	10am - 1pm
Oct 31	Su	10am - 1pm

**FRIDAY NIGHT STUDY GROUP**

Continue to hone your skills outside of class in focused, low-cost study groups led by voice one alums who have excelled in our program. These talented voice actors will give you feedback and guidance on your reads, and offer insight into their own voice over journey.

**\$25 - single session**

**ONLINE**

**Instructor:** Various, See Website

Jul 9	Fr	6:30 - 8:30pm
Jul 23	Fr	6:30 - 8:30pm
Aug 13	Fr	6:30 - 8:30pm
Aug 27	Fr	6:30 - 8:30pm
Sep 10	Fr	6:30 - 8:30pm
Sep 24	Fr	6:30 - 8:30pm
Oct 8	Fr	6:30 - 8:30pm
Oct 22	Fr	6:30 - 8:30pm
Nov 12	Fr	6:30 - 8:30pm
Dec 10	Fr	6:30 - 8:30pm

**PRO "MEET AND READ"**

In this two-hour "Meet and Read", you'll get the chance to talk shop, read copy, and ask your burning questions. Get to know the industry professionals who inspire you! Each workshop is limited to 8 students.

**\$100 - single session**

**ONLINE**

**Instructor:** Various, See Website

Aug 16	Mo	6:30 - 8:30 pm
Aug 28	Sa	10 am - 12 pm
Sep 18	Sa	10 am - 12 pm
Sep 28	Tu	6:30 - 8:30 pm
Oct 16	Sa	10 am - 12 pm
Oct 18	Mo	6:30 - 8:30 pm
Nov 11	Thu	6:30 - 8:30 pm
Nov 21	Su	10 am - 12 pm
Dec 6	Mo	6:30 - 8:30 pm
Dec 18	Sa	2 - 4 pm

**DROP-IN IMPROV**

Free your pursuit for perfection while you play, laugh and bond with a group of your peers. We'll amuse ourselves with ensemble games, space object play, scene work, and failing joyfully. All experience levels. New students welcome.

**Instructor:** Clay Robeson

**\$20/class**

**ONLINE**

1st Friday of every month 6:30 - 8:30pm

**IN PERSON**

3rd Friday of every month 6:30 - 8:30pm

**STYLES DEEP DIVES**

Tune up your commercial styles in these two-hour deep-dives. You'll start each session by reviewing how to identify the style, then you and your classmates will dive into your reads using a curated packet of scripts.

**Instructor:** Sally Clawson

**\$95**

**ONLINE**

Sep 22	We	10 am - 12 pm
Oct 25	Mo	6:30 - 8:30 pm
Dec 4	Sa	2 - 4pm

**AUDIOBOOKS**

**AUDIOBOOK PROGRAM:**

**AUDIOBOOK BASICS**

Is audiobook narration for you? In this two-hour overview you'll hear first-hand from an audiobooks pro the expectations and rewards of being a narrator. Ann outlines the process of making an audiobook from prepping the manuscript to post-production, identifies the major players for finding work, and provides context on the studio and training requirements for this workhorse career.

**Instructor:** Ann Richardson

**\$50**

**ONLINE**

Aug 28 Sa 10am - 12pm

**INTRO TO PERFORMANCE**

Begin your mastery of the craft of audiobook narration with this award-winning narrator. Discover why narration is more than just reading aloud as you breathe an authors' words to life with nuance and intricacy. Bring two pieces of your choosing (one fiction and one non-fiction).

**Instructor:** Ann Richardson

**ONLINE**

Sep 19 Su 10am - 1pm

**TEXT ANALYSIS**

By mining the text for clues, you can make choices that serve the author's truth. In this class, you'll acquire the tools and insight to make impactful, informed choices, create characters that are distinct and real, and add specificity and depth to your narration.

**Instructor:** Emily Lawrence

**ONLINE**

Oct 17 Su 10am - 1pm

**YOUR CHARACTER TOOLBOX**

Join multiple award-winning narrator and leading coach P.J. Ochlan as he presents his widely acclaimed "Character Voice Toolbox." First P.J. will share his collection of practical tools for creating distinct and authentic characters, and then you'll immediately put the new skills to use as you perform a selection with his expert direction and feedback.

**Instructor:** P.J. Ochlan

**ONLINE**

Nov 14 Su 10am - 1pm

**GETTING BOOKED**

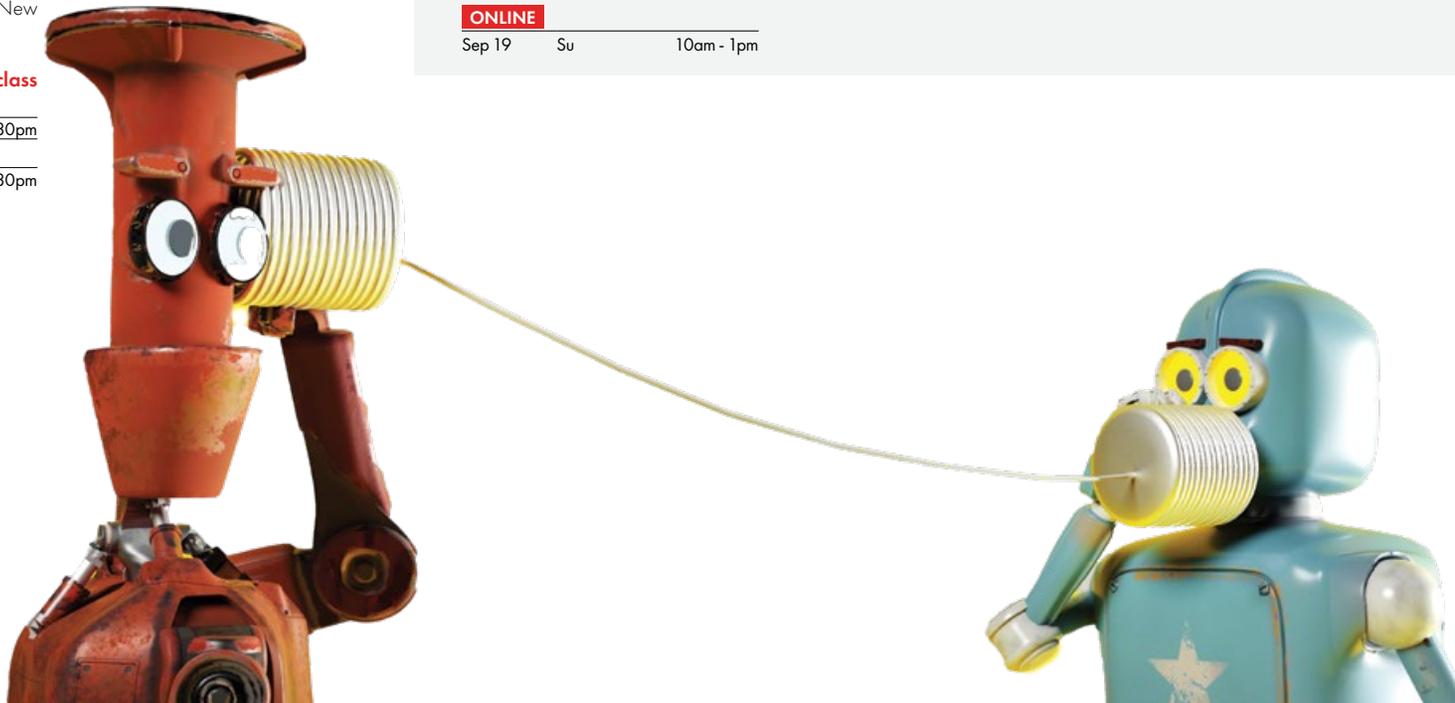
Find your prospective clients, and how to become "discoverable". Begin to generate your own narration opportunities, network with fellow narrators (who might hire you one day!), authors and publishers, and navigate the quickly-changing landscape of independent audiobook publishers. You'll perform a fiction and non-fiction sample of your choosing.

**Instructor:** Ann Richardson

**ONLINE**

Dec 12 Su 10am - 1pm

**Sold as a Five Class Series \$530**



# AUDITION CLUB



Sign up for our newly launched Audition Club! Members of Audition Club will get the chance to submit one audition a month for six months (Jan-Jun or Jul-Dec) and receive personalized and "real-world" feedback on their reads from Sally Clawson, owner of Voice One. You'll also have the chance to hear all the submitted auditions and see how competitive your reads are vs. your peers. Both performance and audio quality will be evaluated. Each month, see if you booked the job! Sign up online at [voiceone.com/auditionclub](http://voiceone.com/auditionclub) for \$125 (6 month membership).

Enrollment opens Monday, June 21 at 10:00am PDT.

# GET SOCIAL WITH US



FACEBOOK  
[/voiceone](https://www.facebook.com/voiceone)



TWITTER  
[@VoiceOneSF](https://twitter.com/VoiceOneSF)



INSTAGRAM  
[@voiceonesf](https://www.instagram.com/voiceonesf)



# PRIVATE LESSONS with Sally Clawson



Dig deep into specific areas of VO that interest you. Private lessons with Sally Clawson, owner of Voice One, will provide direction and clarity to your path of study. Choose your area of focus from the tiers below:

### CAREER & GOALS

30 minutes • \$100

- Gain guidance and focus on your path of study.
- Discuss next steps in the Voice One program or into your professional career.
- Evaluate your branding materials, strategize for talent submission, and review your website.

### EVALUATION & PLACEMENT

45 minutes • \$140

- Receive a performance evaluation.
- Discuss your current and future voice over goals.
- Formulate a plan that integrates your prior training with the Voice One program.

### Training & Skill Development

1 hour • \$175

- Receive specific feedback on your current skills and direction in where you need to grow.
- Identify personal obstacles and work with Sally to overcome them.
- Improve on home auditions, script analysis, and ability to self-direct.

### Lesson Packages

Consistent action creates consistent results! Step up your training with a continuous, private lesson plan

Ten 1-hour Lessons **\$1,575**  
(save \$175 - that's one free lesson!)



**voiceONE**

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414 Jackson Street, Suite 202  
San Francisco, CA 94111

415-974-1103  
[classes@voiceone.com](mailto:classes@voiceone.com)

Read our teacher bios  
and join our newsletter  
online at [voiceone.com](http://voiceone.com)

