



## Problem & Solution

Feidao is addressing the language, internet, social media and payment barriers for the Chinese market travelling in North America. Feidao is an online ticketing solution that connects Western businesses to Chinese travellers.

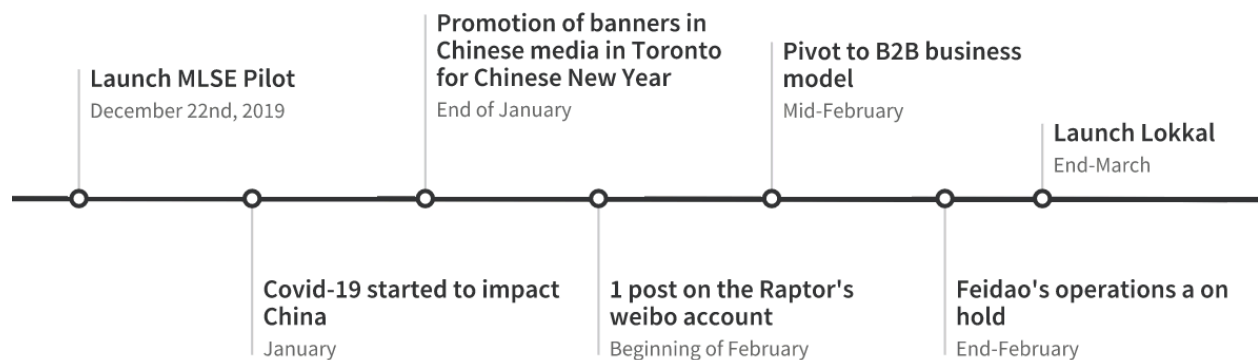
## Clara Lajeunesse, founder & CEO of Feidao

After 5 years of working and studying in China and Singapore, learning Mandarin-Chinese and getting accustomed to the Chinese culture, Clara returned to Montreal.

Feidao worked with Tourism Montreal, Airport of Montreal and Air Canada on this project.



## Milestones achieved with FSL



## Update on current situation



Due to the Covid-19 situation, Feidao's operations have been put on hold.

Given the current situation and changes in consumer behaviour, Clara is launching Lokkal, an online marketplace to help local Canadian farmers and merchants from the same area sell and deliver their products together.

See our website: <https://lokkal.shop/>