



2024 FRANCHISE CONFERENCE

October 13-16, 2024 | Terranea Resort

Rancho Palos Verdes, California

SPONSORSHIP OPPORTUNITIES



TERRANEA

PALOS VERDES, CA

Luxury Oceanfront Resort

Unparalleled Views of the Pacific

Stunning Golf Course

Exceptional Dining Options

MellowMushroomConference.com
Sponsor Registration Begins March 1, 2024



TERRANEA RESORT



YOU ARE INVITED to join Home-Grown Industries of Georgia, Inc. and the franchisees of Mellow Mushroom at the Terranea Resort in Rancho Palos Verdes, California for the 2024 Mellow Mushroom Franchise Conference and 50th Anniversary Celebration October 13-16.

- With the majestic Pacific Ocean as a backdrop, you will have the opportunity to connect with the Mellow Mushroom community throughout the conference.
- Mix and mingle at the Opening Night Reception.
- Show off your wares and services at the Vendor Show and Reception on Monday, October 14.
- Join one of several excursions offered from golf on a championship course; a day of pampering at the Terranea spa; or just relax poolside and soak up the sun.

SPONSORSHIP LEVELS

Diamond Mel
Platinum Wizard
Golden Shroom
Silver Slice
Bronze Stone-Baked

+ Mellow Mushroom
Golf Tournament
Add-On Opportunities

SPONSOR REGISTRATION BEGINS FEBRUARY 2024

\$50,000 DIAMOND MEL SPONSORSHIP

- Four (4) complimentary Terranea Resort 3-night hotel packages (October 13, 14, & 15)
- Four (4) conference badges for access to all meals, receptions and events
- Color logo on conference materials
- Signage with sponsor logo will be positioned prominently on stage for General Session
- Double Booth space (16' x 20' spaces) in Vendor Show
- Up to four (4) excursion/activity passes. (Golf & Optional Activities)
- 1 Mellow App push notification during Vendor Show; messaging is up to sponsor
- Sponsorship of one of four (4) breakout sessions



Sponsor participation enriches the Mellow Mushroom conference experience, allowing franchisees to learn more about specific products and services.



\$25,000 PLATINUM WIZARD SPONSORSHIP

- Three (3) complimentary Terranea Resort 3-night hotel packages (October 13, 14, & 15)
- Three (3) conference badges for access to all meals, receptions and events
- Color logo on conference materials
- Signage with sponsor logo positioned prominently throughout the conference
- 8' x 10' Booth space in Vendor Show
- Up to three (3) excursion/activity passes (Golf & Optional Activities)
- Sponsorship of one of four (4) breakout sessions
- Tee box sponsorship at the Mellow Golf Tournament



\$15,000 GOLDEN SHROOM SPONSORSHIP

- Two (2) complimentary Terranea Resort 3-night hotel packages (October 13, 14, & 15)
- Two (2) conference badges for access to all meals, receptions and events
- Color logo on conference materials
- Signage with sponsor logo will be positioned prominently throughout the conference
- 8' x 10' Booth space in Vendor Show
- Up to two (2) excursion/activity passes (Golf & Optional Activities)

\$10,000 SILVER SLICE SPONSORSHIP

- One (1) complimentary Terranea Resort 3-night hotel package (October 13, 14, & 15)
- One (1) conference badge for access to all meals, receptions and events
- Black and white logo on conference materials
- Signage with sponsor logo will be positioned prominently throughout the conference
- 8' x 10' Booth space in Vendor Show
- Up to two (2) excursion/activity passes (Golf & Optional Activities).



\$6,500 BRONZE STONE-BAKED SPONSORSHIP

- One (1) conference badge for access to all meals, receptions and events (October 13, 14, & 15)
- Black and white logo on conference materials
- Signage with sponsor logo will be positioned prominently throughout the conference
- 8' x 10' Booth space in Vendor Show

MELLOW GOLF TOURNAMENT SPONSORSHIPS



Enjoy a day of mixing and mingling at the Links at Terranea.

\$1,500 Hole Sponsor

Sponsor a hole and have your company logo prominently and exclusively displayed.

\$3500 Hole Hospitality Sponsor

Set up a hospitality tent to sample your products and mix and mingle with Mellow Mushroom owners and operators. Sponsorship includes signage at the hole.

ADDITIONAL CONFERENCE BADGES & RESORT ROOM PACKAGES



ALL ACCESS CONFERENCE BADGE

\$900 per attendee

3-NIGHT RESORT ROOM PACKAGE

(October 13, 14, & 15) - \$1,455

Additional Pre/Post Nights

(October 11, 12 or 16, 17) \$485 per night)

Includes resort fees and taxes

(based on availability)

THANK YOU
for your participation
in the 2024 Mellow
Mushroom Franchise
Conference and
50th Anniversary
Celebration
October 13-16, 2024!



MellowMushroomConference.com | conference2024@mellowmushroom.com