

UN  **HABITAT**
FOR A BETTER URBAN FUTURE

MICRO INTERVENTIONS

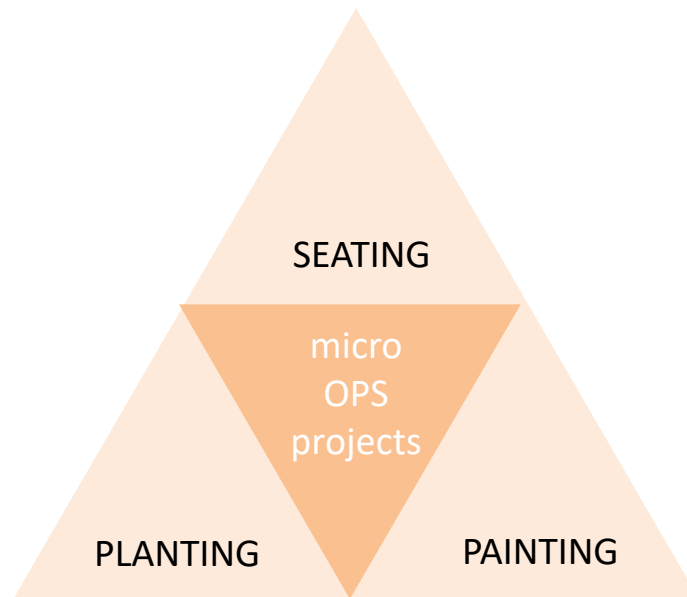
LOW COST / HIGH IMPACT

28th November - 4th December
NAIROBI

UN HABITAT

Nairobi, Kenya © Jose Chong

UN HABITAT



MICRO-INTERVENTIONS STRATEGY

PALLETS - CARDBOARD - TIRES
PLASTIC BOXES - PAINT - CUSHIONS



PLACEMAKINGWEEK

PLANNING PLACEMAKING WEEK



Adicional OPS:
 4,400 m2 (around 1 Acre)
 1/5 of Jevanjee

PLANNING PLACEMAKING WEEK



BEFORE



AFTER

NAIROBI CITY COUNTY



PROGRAMME

PLACEMAKINGWEEK

PLACEMAKING: The planning, design and management of public spaces promoting people's health, happiness, social, economical and cultural well being.

A WEEK OF PLAY, DISCUSSION, INTERACTIVE WORKSHOPS, NETWORKING AND SOCIAL EVENTS!

#PlacemakingWeekNairobi

#Placemaking

#PublicSpaces

28th November - 4th December
NAIROBI

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UN HABITAT

PREPARATION



NEW ACTIVITIES IN JEVANJEE GARDENS



MICRO-INTERVENTIONS



ARTS, CULTURE AND SPORTS



MOVIE NIGHT



USERS AND COMMERCIAL / SURVEY

USERS' questionnaire during the intervention

Write street name

- Do you believe the street to have become a better public space in the city of Nairobi?
 - Yes
 - No
 - Slightly
- How? _____

- Would you like this to become a permanent intervention?
 - No
 - Only working days
 - Only weekends
 - Whole week
- How would you like the intervention to be?
 - None
 - Having no vehicles circulation nor parking plots (fully closed street for vehicles)
 - Having only one-way vehicles circulation and no parking
 - Having only one-way vehicles circulation and one side parking
 - Having wider pedestrian street
- Would you be coming around this area more often if it becomes permanent?
 - Yes
 - No
- Which of these activities will you support the most? Select max.4
 - Kiosks
 - Food trucks
 - Urban furniture (benches, vegetation, paintings, etc.)
 - Terraces
 - Skater zone
 - Cycling lane
 - Exhibitions
 - Cultural activities (plays, dance shows, poetry and literature reading, etc.)
 - Games
- Was the street (the park) polluted in any of these ways? (perception of users)

a. Acoustic pollution	<input type="checkbox"/> Yes	<input type="checkbox"/> No
b. Air pollution	<input type="checkbox"/> Yes	<input type="checkbox"/> No
c. Garbage disposal	<input type="checkbox"/> Yes	<input type="checkbox"/> No
d. Odour	<input type="checkbox"/> Yes	<input type="checkbox"/> No
e. No pollution		
- Which of these groups can currently enjoy the street? (observation by the surveyor/data collector)
 - Youth
 - Women
 - Men
 - Elderly
 - Disabled

MERCHANTS' questionnaire during the intervention

Write street name

- Name and type of business you are in?
 - _____
- Has the number of customers increased during the place making week?
 - Yes
 - No
 - Slightly
- Did more people stop to check your window display than before the intervention?
 - Yes
 - No
 - Slightly
- Did a more pedestrian environment improve your business?
 - Yes
 - No
 - Partially
- How? _____

- Would you like this to become a permanent intervention?
 - No
 - Only working days
 - Only weekends
 - Whole week
- If it became permanent, would you like to participate?
 - Yes
 - No
 - Partially
- How? _____

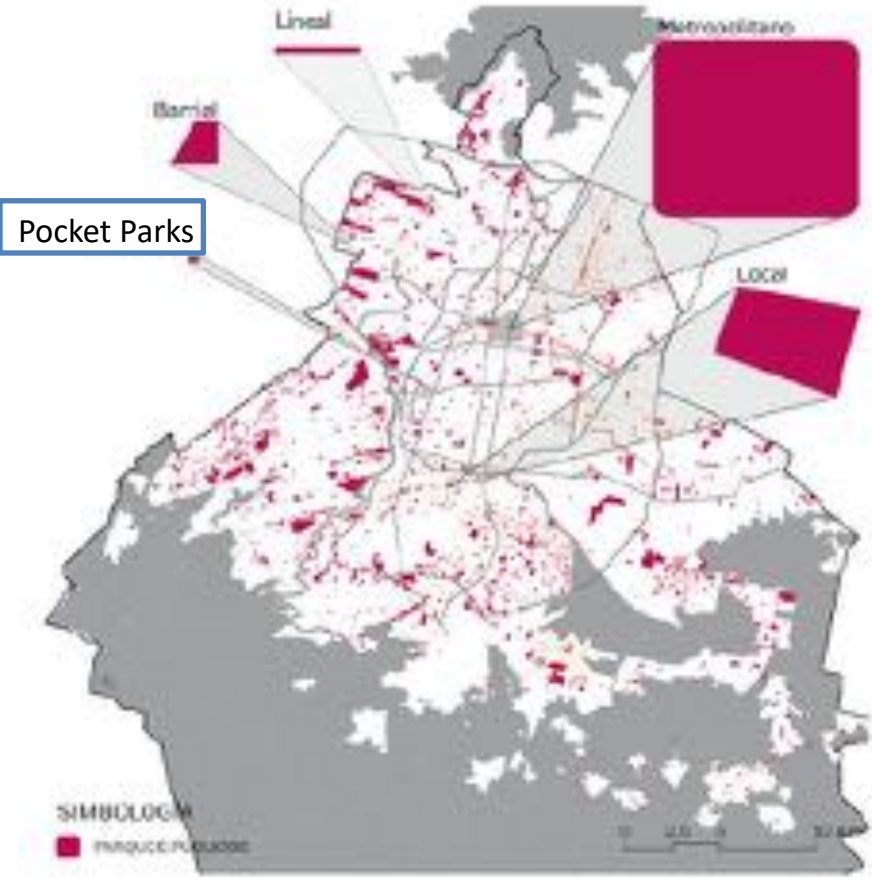
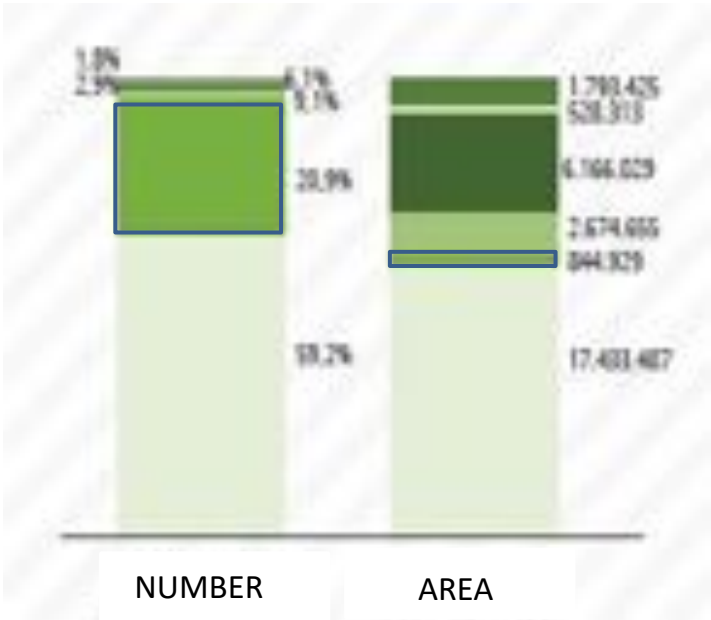
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e. No pollution		

NETWORK OF PUBLIC SPACES



Though these spaces are the ones with **LESS AREA** in the city, they are the ones with **HIGHER IMPACT** because of being many, and generating a public space network



Statistics from Parques y Escenarios Deportivos de Bogotá 2014

Lineamientos para el diseño y la implementación de parques públicos de bolsillo, México

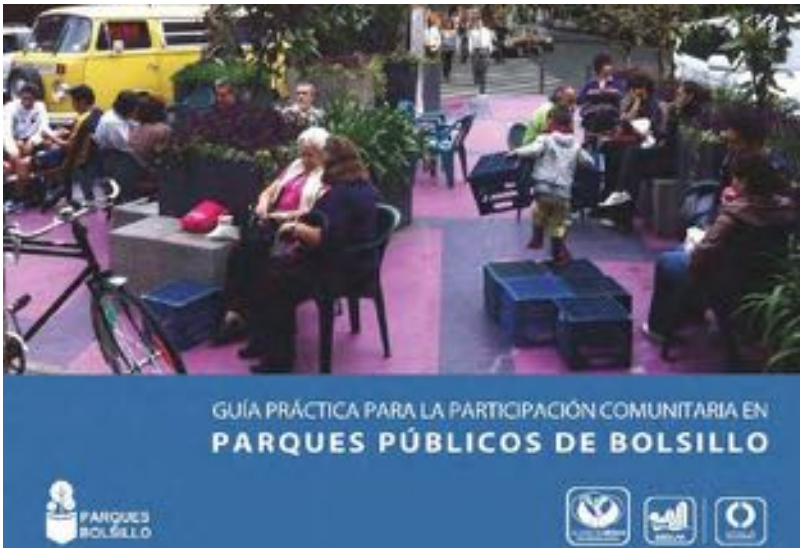
IMPLEMENTATION GUIDELINES

TOOLS



PRACTICAL GUIDELINES FOR COMMUNITY PARTICIPATION IN POCKET PARKS

GUIDELINES FOR THE DESIGN AND IMPLEMENTATION OF POCKET PARKS



http://embarqmexico.org/sites/default/files/Gu%C3%ADa_Parques_de_bolsillo.pdf

http://www.seduvi.df.gob.mx/portal/docs/Lineamientos_Parques_de_Bolsillo.pdf

OCCUPY YOUR STREET / OCUPA TU CALLE



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