



# Placemaking week

**Wuhan, China**

Dec 6-12, 2018

Conference is invite only



# Building Great Waterfronts

Katherine Peinhardt

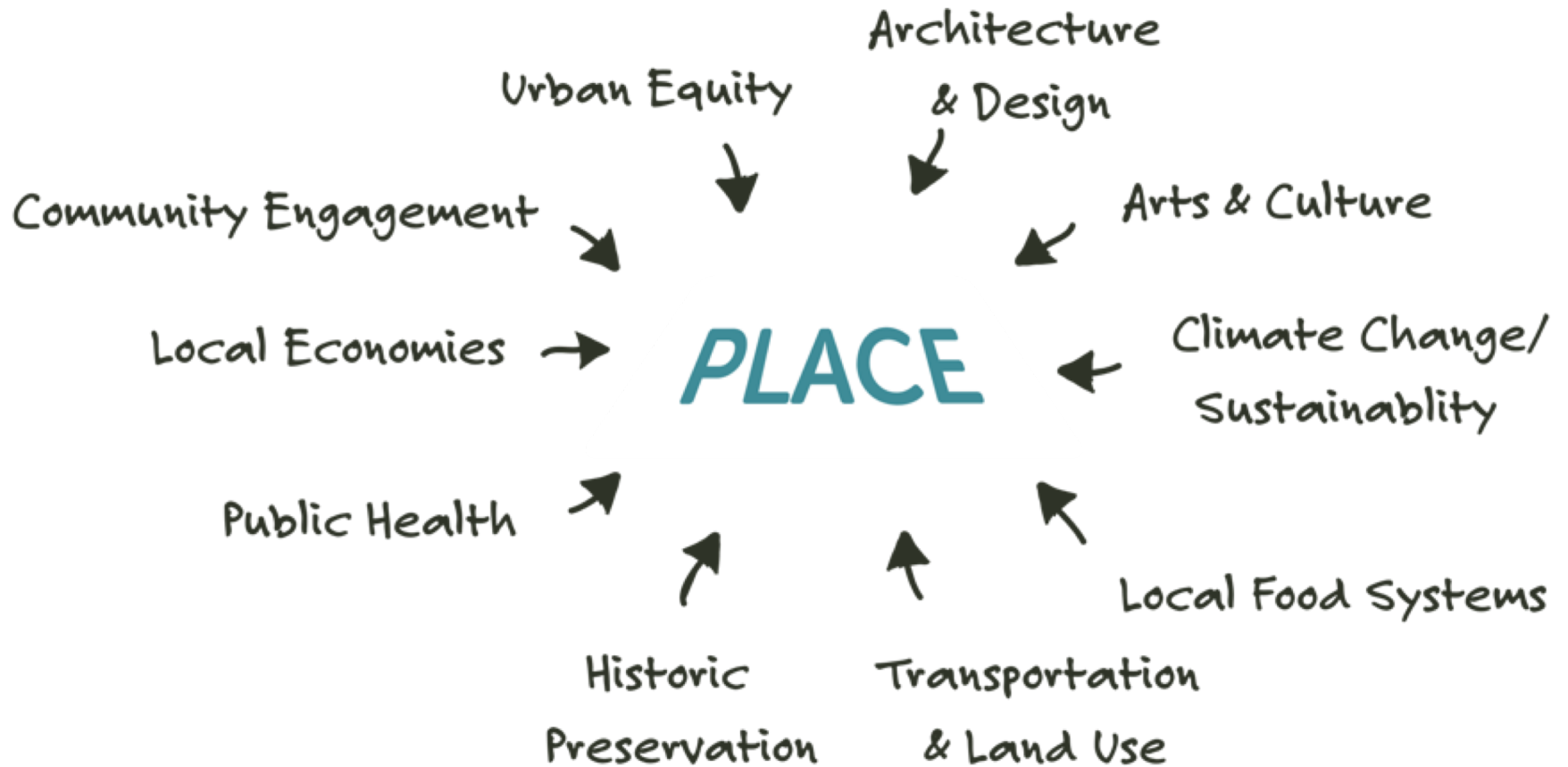




# WHAT MAKES A GREAT PLACE?



KEY ATTRIBUTES
  INTANGIBLES
  MEASUREMENTS



"It's not right to  
put water before  
people and then  
keep them away  
from it."

-William "H." Whyte







Connectivity





Limited Vehicular Access





Engagement with the Water





Curiosity





**Multitude of Activities**





**Spurring the Informal Economy**



# Multi-Generational





# Multi-Generational







Place Management



# Temporary Waterfront Spaces



# Paris, France





# Paris, France







Paris, France



# Paris, France







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