



*Canada's largest Building
Technology & Innovation
Community.*

***2020-2021 Innovation Spotlight Publication
Sponsorship Package***

***Reaching Canadian and
international audiences through
effective print & digital platforms***

An integrated community of Innovators; CanBIM is a catalyst for **Digital Transformation** in the Canadian building and infrastructure industry. We perform research, create jobs, support new businesses, share knowledge to build high performance projects. CanBIM fosters the environment where **future practices of our industry** **are defined and advanced.**



Community, Creativity, Innovation & Productivity

Innovation Spotlight Annual Publication



Innovation Spotlight is...

an annual publication that facilitates a community of innovators, showcases best practices and contributes to building a **better built environment.**

Featured content includes:

Case Studies to exemplify Canadian industry as leaders in innovation;

Interviews with insights from leading influencers; and

Educational and informative articles on disruptive trends, new technologies, and industry specific challenges and opportunities.

Why support Innovation Spotlight?

- ✦ ***Be a leader*** Your organization will be recognized alongside the most innovative companies in the industry;
- ✦ ***Be an influencer*** Innovation Spotlight is read by C-suite and senior management executives in the building and infrastructure industry;
- ✦ ***Be an educator*** Innovation Spotlight reaches government, academic, and international audiences;
- ✦ ***Be an innovator*** Editorial content is written by leaders who are actively transforming the built environment;
- ✦ ***Support the community*** Innovation Spotlight builds and strengthens Canada's largest community that spearheads innovation and productivity.

Sponsorship Rates

Sponsors for **Innovation Spotlight** will have their company's logo placed in the centrefold of the book to advertise and highlight their generosity.

Contribution levels for Innovation Spotlight are:

Platinum

\$ 2250

LOGO

Gold

\$ 1750

LOGO

Silver

\$ 1250

LOGO

Bronze

\$ 750

LOGO

*Scale of Logo

80

Pages of innovative, industry-based expertise

30

Leading companies who contributed in 2019

2,000

Printed copies distributed internationally

3,944 +

Reads on CanBIM.com

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*Logo scale is approximate. This illustrates the difference of scale in relation to other contribution levels.