SHIFT72

# Zen Player.

A high performance HTML5 video player for delivering video across all platforms, apps and browsers.

# About Zen Player

Zen Player delivers high quality video across multiple devices, apps and browsers. It allows for offline viewing and is configured with multiple DRM systems to ensure content is kept secure and meets licensing agreements.

**Compatible across all devices**

Let viewers play high quality video on any device they choose. Zen Player supports HLS and MPEG-DASH streams to achieve full platform and browser coverage.

**Multi-DRM system**

Zen Player is configured with a multi-DRM system, including Google Widevine, Microsoft PlayReady and Apple Fairplay. This ensures secure playback across all devices.

**Offline viewing capabilities**

Zen Player supports offline viewing of unprotected and DRM encrypted content. This is done using a caching proxy that holds content on the viewers network for future playback.

**Full video advertising support**

Monetize content with ad insertion. Zen Player is configured for server side ad insertion and supports VAST, VPAID, and VMAP advertising standards.

**Adaptive bitrate streaming**

Stream quality adapts to the viewers internet connectivity to create a smoother viewing experience with as little buffering as technically possible.

**Live streaming**

Stream live video links and uploaded video files.

**Video Player API**

Build using SHIFT72's easy to integrate API's that come with comprehensive documentation.

# Supported devices & browsers

**Mobile & Desktop Browsers**

chrome

Firefox

Microsoft Edge

Opera

**Mobile Devices**

iOS

**TV Devices**

androidtv

fire tv

Roku

SAMSUNG

chromecast

tv

AirPlay

MARCHÉ DU FILM
FESTIVAL DE CANNES

"We required streaming quality to a level of Netflix or iTunes, SHIFT72 were the perfect company to deliver this."

- Jerome Paillard, Executive Director at Festival De Cannes

**Trusted by leading Broadcast, Media and Entertainment brands to encode premium level content.**