

# Zakaj investirati v dizajn sistem?

**Romina Kavčič**  
Head of Design, Bird Buddy



**Pređen začnemo ...**





# Romina



Univerza v Ljubljani  
Fakulteta za elektrotehniko



# Strošek napake

**\$100**

**ODKRITA V FAZI  
SPECIFIKACIJE/  
OSNUTKOV**

**\$1,500**

**ODKRITA V  
QA/TESTING FAZI**

**\$10,000**

**ODKRITA V  
PRODUKCIJI**

# Strošek napake

**1X**

DIZAJN

**5X**

IMPLEMENTACIJA

**10X**

INTEGRATION  
TESTING

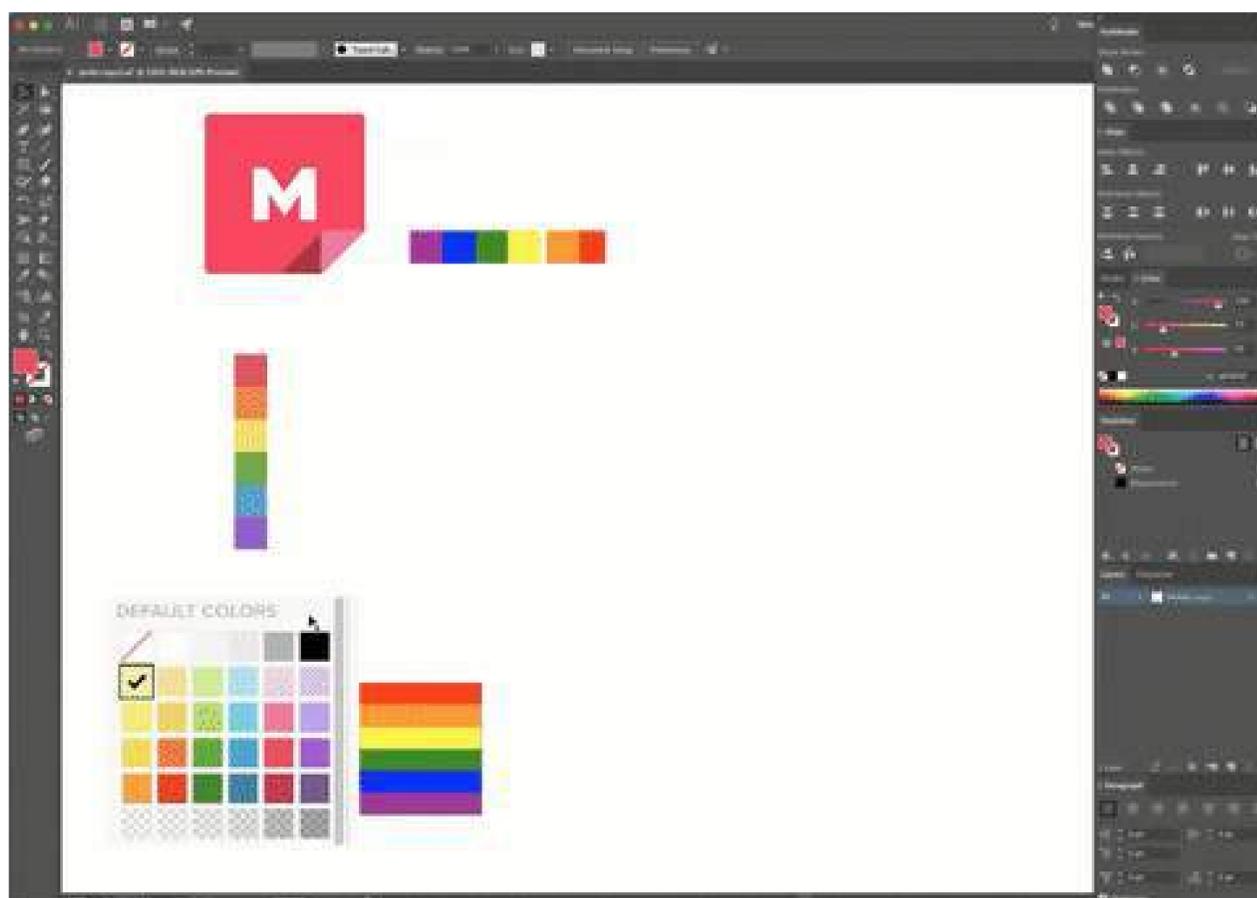
**15X**

CUSTOMER  
BETA

**30X**

PO  
RELEASU

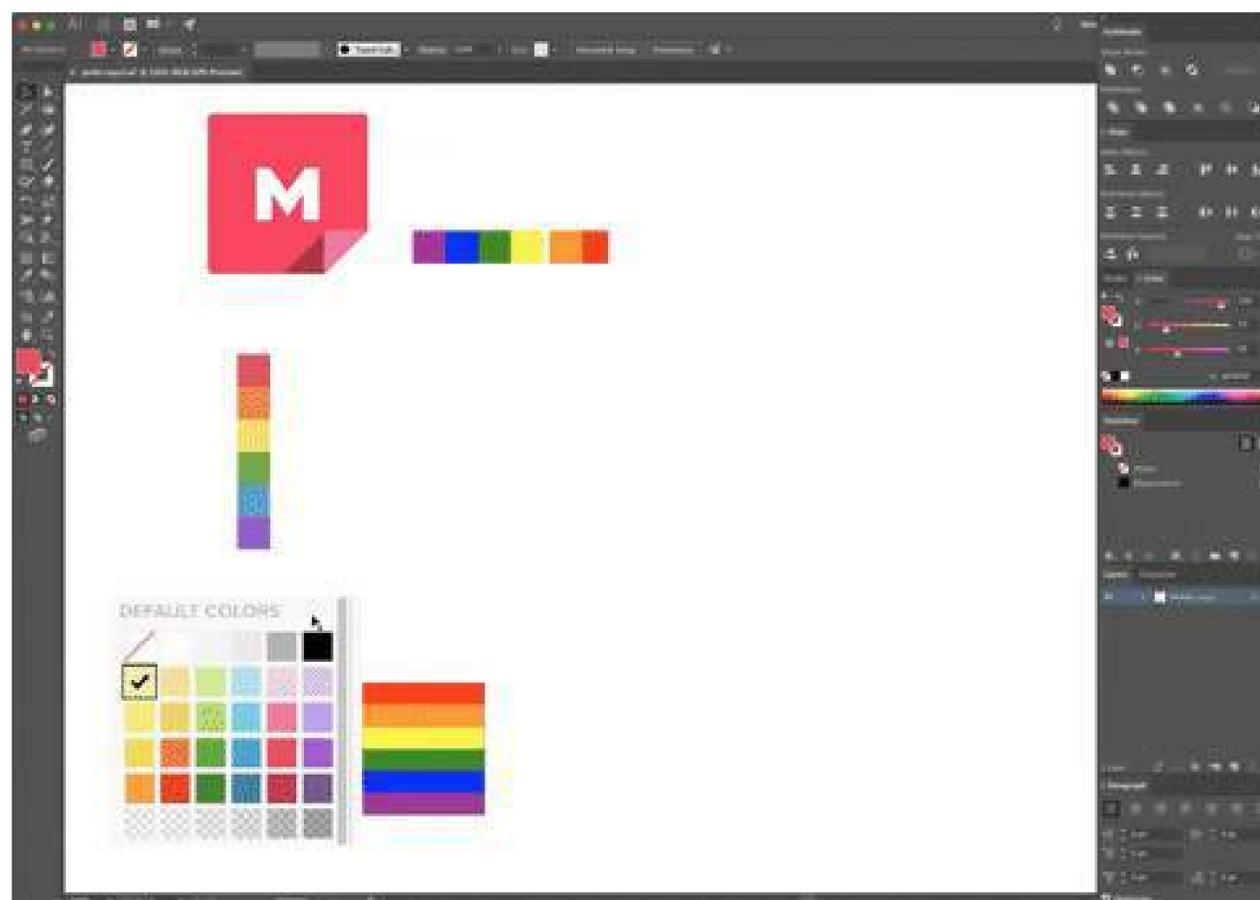
# OBLIKOVALCI



# PROGRAMERJI



# OBLIKOVALCI



# PROGRAMERJI

Ojej



**BLIKOVALCI**

**PROGRAMERJI**

**MARKETING**

**DIREKTOR**



**Mi bi pa, ...**

**Kdaj smo pa to ...**



**Icon, Typography, Divider, Grid, Layout,**  
**Spacing, Breadcrumbs, Dropdown, Menu,**  
**Header, Pagination, AutoComplete,**  
**Checkbox, DatePicker, Form, Input, Input**  
**Number, Mentions, Radio, Rate, Select,**  
**Slider, Switch, TimePicker, Upload, Avatar,**  
**Badge, Calendar, Card, Carousel,**  
**Collapse, Comment, Description, Image,**  
**List, Popover, Alert, Statistics, Table,**  
**Tabs, Tag, Timeline, Tooltip, Tree, Drawer,**  
**Message, Modal, Notification, Popup,**  
**Progress, Result, Skeleton, Spinner.**



Add to My Page's Favorites  
Suggest to Friends

Giving people the power to share and make the world more open and connected.  
"Like" us to stay updated on new products, announcements and stories. Read our blog at <http://blog.facebook.com/>

Information

Founded:  
February 4, 2004

82 Friends Like This  
6 of 82 Friends

Facebook Like

Wall Info Resources Stories Facebook Live Press

Facebook Don't just watch the U.S. election results, be part of the conversation during a Live Town Hall starting at 7 pm EDT Tuesday from ABC News and Facebook. Ask your own questions, answer surveys and invite your friends to watch with you at <http://apps.facebook.com/twentytowntownhall/>. Check out U.S. Politics on Facebook and ABC News for more details.  
6 hours ago · Comment · Like

64 people like this.

View all 111 comments

Write a comment...

Facebook We're proud to be joining the Alliance To Save Energy and to be working on making the systems that run Facebook even more efficient.  
Facebook 'Friends' the Alliance to Advance the Cause of

Create an Ad

Connect With More Friends



Share the Facebook experience with more of your friends. Use our simple invite tools to start connecting.

More Ads

**548 total colors**

**261 FB blue colors**

Facebook No one wants spam on their favorite Pages, so we've launched new filters for Page admins to help improve the quality of posts you see. If you run a Page, be sure to like the Facebook Pages page for more updates.

# Ali se splača?



**2,5h**

**produkcijski čas**

**stroški podpore**

**integracija**

**življ. cikel**

**število projektov**

**testiranje**

**QA**

# Ali se splača?



**2,5h**



**1w**

**produkcijski čas**

**stroški podpore**

**integracija**

**življ. cikel**

**število projektov**

**testiranje**

**QA**

# Ali se splača?



**2,5h**



**1w**



**\$50**

**produkcijski čas**

**stroški podpore**

**integracija**

**življ. cikel**

**število projektov**

**testiranje**

**QA**

# Ali se splača?



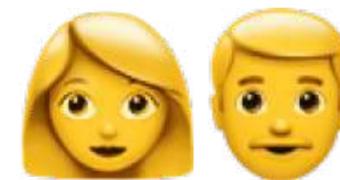
**2,5h**



**1w**



**\$50**



**5**

**produkcijski čas**

**stroški podpore**

**integracija**

**življ. cikel**

**število projektov**

**testiranje**

**QA**

# Ali se splača?



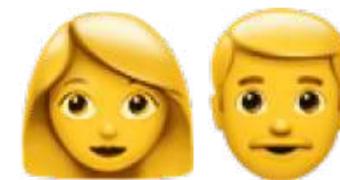
**2,5h**



**1w**



**\$50**



**5**

**= \$625/teden**

# Ali se splača?



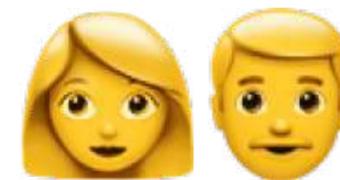
**2,5h**



**1y**



**\$50**



**5**

**= \$32,500/leto**

# Dizajn sistem prihrani stroške in pospeši programiranje.

**35%**

UGODNEJŠI IN  
HITREJŠI UI DESIGN

**25%**

IZBOLJŠANA  
EFEKTIVNOST

**50%**

MANJ STROŠKOV

**2-3x**

HITREJŠI PRIHOD  
NA TRG

- ✚ Compose
- Inbox** 8
- ★ Starred
- 🕒 Snoozed
- ➡ Important
- Sent
- 👤 Team
- 📌 New RFPs
- 📁 Projects
- 📁 Personal
- ⌵ More

- Meet
- 🎥 Start a meeting
  - 🗣️ Join a meeting

- Chat
- Nina Xu +
  - Tom Dow Sounds great!
  - Jessica Holman Will be there in 5
  - Katherine Leaver

1-16 of 16 < >

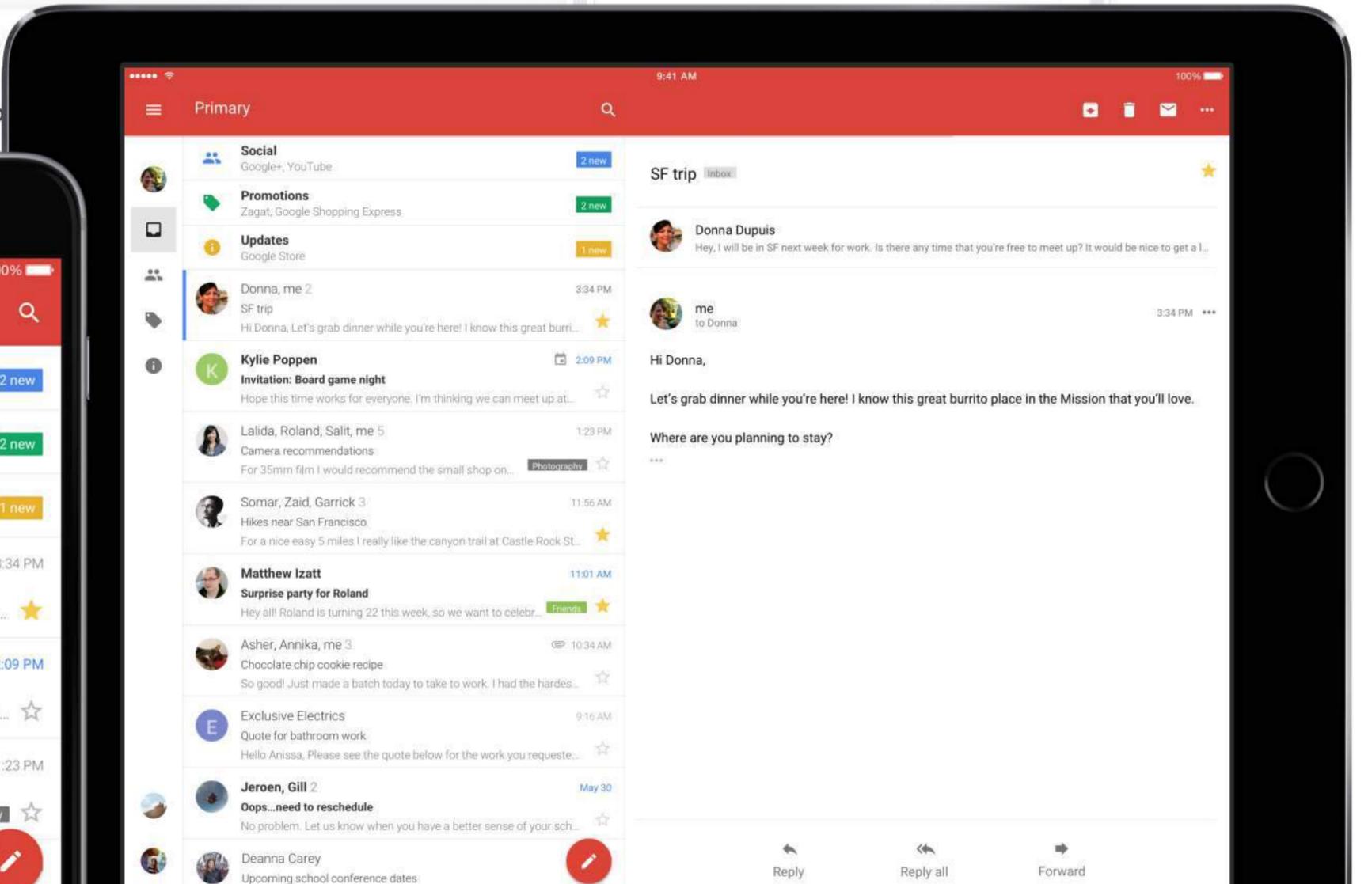
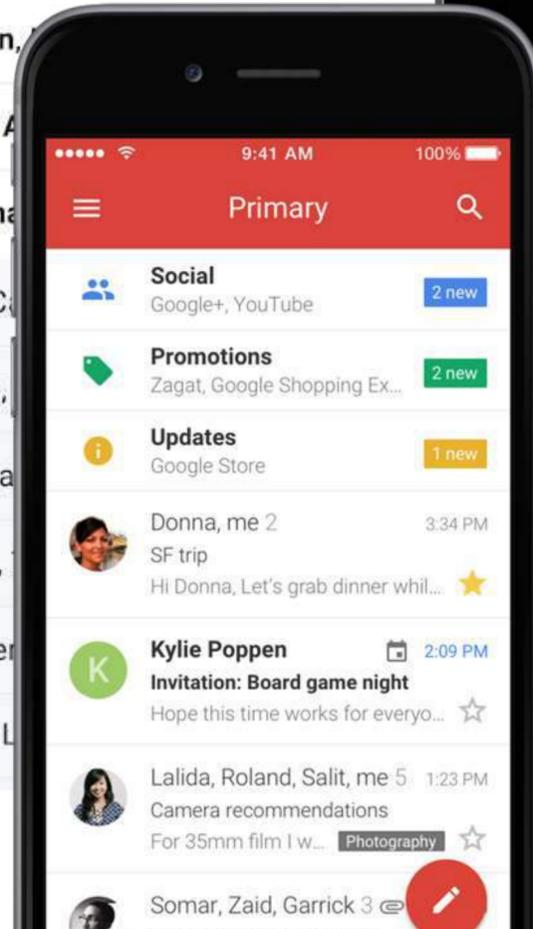
<input type="checkbox"/>	★	Jessica Holman (via Goog...	New comments on MCR2020 draft pres...	2:25 PM
<input type="checkbox"/>	☆	Oana..Brooks 13	Q1 project wrap-up – Here's a list of all...	Nov 11
<input type="checkbox"/>	☆	Ritesh, Priscilla 2	Fwd: Client resources for Q3 – Ritesh,...	Nov 8
<input type="checkbox"/>	★	Alyssa Potnis	Last year's EMEA strategy deck – Sendi...	Nov 8
<input type="checkbox"/>	★	Maalika Morgan	Revised organic search numbers – Hi, a ...	Nov 7
<input type="checkbox"/>	☆	Akshay Goodman	[Updated invitation] Midwest retails sal...	Nov 7
<input type="checkbox"/>	☆	Greg Coleman	000	
<input type="checkbox"/>	☆	Cameron Ryan	Logo	
<input type="checkbox"/>	☆	Jeroen,		
<input type="checkbox"/>	☆	Mika, A		
<input type="checkbox"/>	★	Deanna		
<input type="checkbox"/>	☆	Earl, C		
<input type="checkbox"/>	☆	Diogo,		
<input type="checkbox"/>	☆	Annika		
<input type="checkbox"/>	☆	Fabio,		
<input type="checkbox"/>	☆	Xander		
<input type="checkbox"/>	☆	Aylin, L		

Quick settings

[See all settings](#)

DENSITY

- Default
- Comfortable
- Compact







C A R I A D



TRATON  
G R O U P



## GENERAL

---

### Overview

[About GroupUI](#)

[Backlog](#)

[Status report](#)

[FAQ](#)

## DESIGNING

---

## DEVELOPING

---

## CONTRIBUTING

---

## BASICS

---

## COMPONENTS

---

# Overview

---

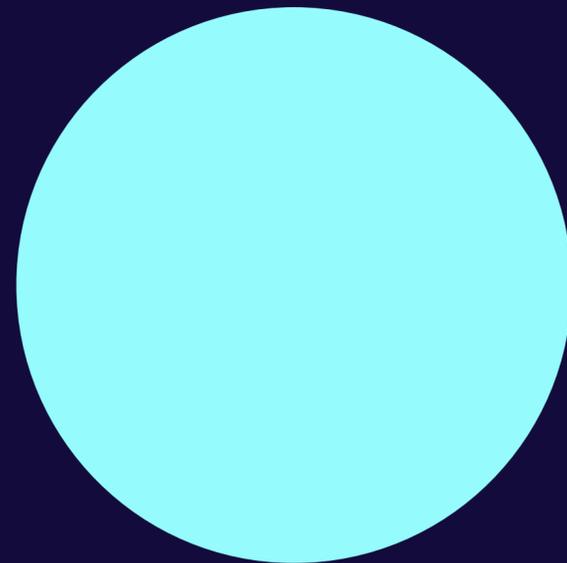
## For the documentation of Volkswagen GroupUI

A design system for modular user interfaces and a development framework for designing and developing applications within the Volkswagen Group and its brands.





Tipografija



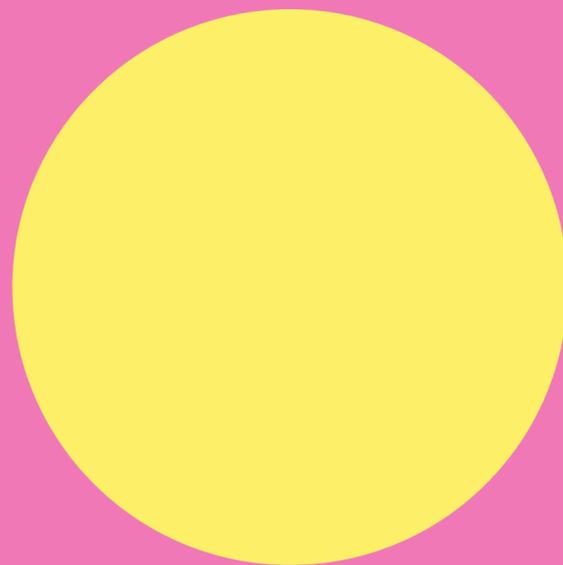
Barve



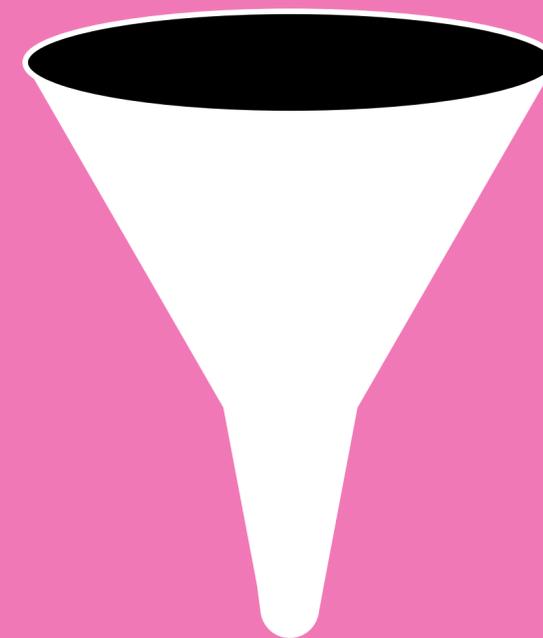
Ikonografija



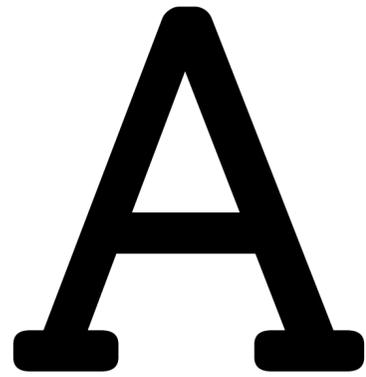
Tipografija



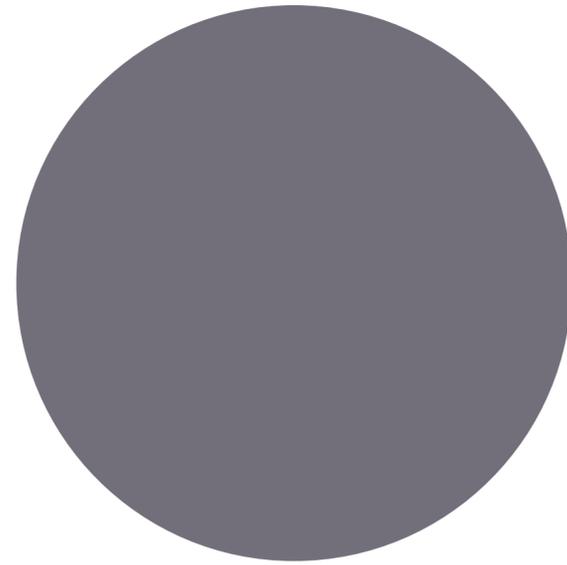
Barve



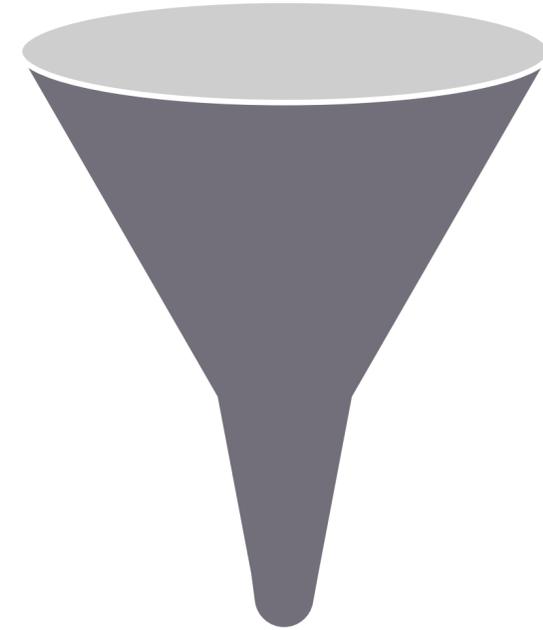
Ikonografija



Tipografija



Barve



Ikonografija

# Dizajn sistem

## Znamka

Logotip

Barve

Vzorci

Fonts

Tekst

Ton

Načela

oblikovanja

## Print

Print templates

Stationery

## Digital

AD templates

UI design tokens

Informacijska Arhitektura

UI kit

Omnichannel experience

## Motion

## Platforme

## Spletne strani

## Koda

## Dokumentacija

# Kako pakirate?



**Danes ne bom spal.**



**Nimamo časa.**



Najpogostejši problemi.

**Nekonsistentnost.**

**Najpogostejši problemi.**

**Nekonsistentnost.**

**Ni procesov.**

**Najpogostejši problemi.**

**Nekonsistentnost.**

**Ni procesov.**

**Ni testiranja.**

# Najpogostejši problemi.

**Nekonsistentnost.**

**Ni procesov.**

**Ni testiranja.**

**Ni dokumentacije.**

# Najpogostejši problemi.

**Nekonsistentnost.**

**Ni procesov.**

**Ni testiranja.**

**Ni dokumentacije.**

**Silos.**

# Najpogostejši problemi.

**Nekonsistentnost.**

**Ni procesov.**

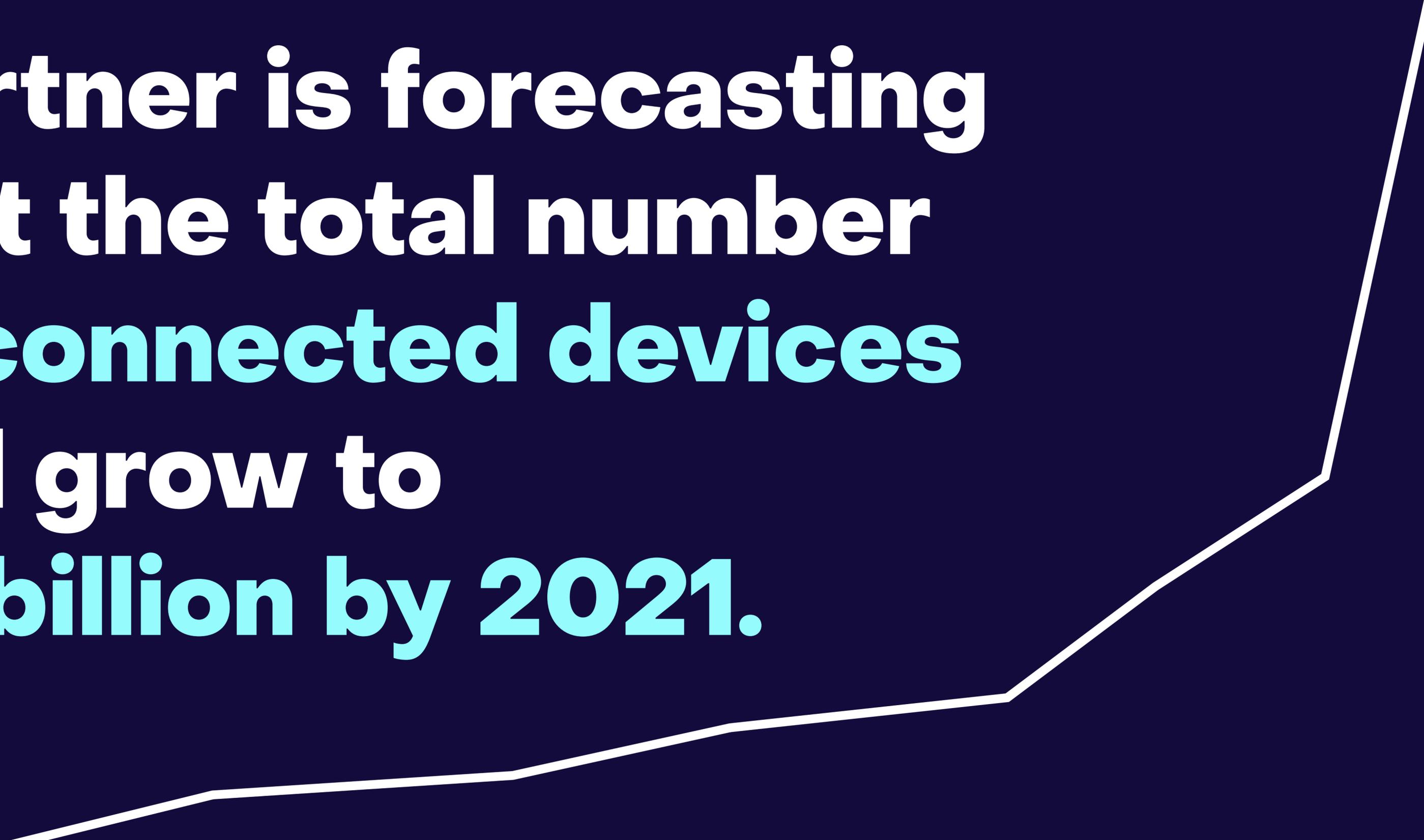
**Ni testiranja.**

**Ni dokumentacije.**

**Silos.**

**Ni meritev, ni ciljev.**

**Gartner is forecasting  
that the total number  
of connected devices  
will grow to  
25 billion by 2021.**



Obstoječe  
knjižnice.

B Home Docs Examples Icons Themes Blog

Search docs... Ctrl + /

- > Getting started
- > Customize
- > Layout
- > Content
- > Forms
- ▼ Components
  - Accordion
  - Alerts
  - Badge
  - Breadcrumb
  - Buttons**
  - Button group
  - Card
  - Carousel
  - Close button
  - Collapse
  - Dropdowns
  - List group
  - Modal
  - Navs & tabs
  - Navbar
  - Offcanvas
  - Pagination
  - Placeholders
  - Popovers
  - Progress
  - Scrollspy
  - Spinners

## Buttons [View on GitHub](#)

Use Bootstrap's custom button styles for actions in forms, dialogs, and more with support for multiple sizes, states, and more.

### Examples

Bootstrap includes several predefined button styles, each serving its own semantic purpose, with a few extras thrown in for more control.



```
<button type="button" class="btn btn-primary">Primary</button>  
<button type="button" class="btn btn-secondary">Secondary</button>  
<button type="button" class="btn btn-success">Success</button>  
<button type="button" class="btn btn-danger">Danger</button>  
<button type="button" class="btn btn-warning">Warning</button>  
<button type="button" class="btn btn-info">Info</button>  
<button type="button" class="btn btn-light">Light</button>  
<button type="button" class="btn btn-dark">Dark</button>  
  
<button type="button" class="btn btn-link">Link</button>
```

[Copy](#)

#### Conveying meaning to assistive technologies

Using color to add meaning only provides a visual indication, which will not be conveyed to users of assistive technologies – such as screen readers. Ensure that information denoted by the color is either obvious from the content itself (e.g. the visible text), or is included through alternative means, such as additional text hidden with the `.visually-hidden` class.

**Kaj je naš cilj?**

**Za koga delamo DS?**

**Zakaj je pomemben?**

**Kako nam bo DS pomagal?**



**Kaj je naš cilj?**

**Več časa za inovacije in kreativnost.**

**Za koga delamo DS?**

**Za interno produktno ekipo.**

**Zakaj je pomemben?**

**Da ne zaspimo in nas prehitijo konkurenca.**

**Kako nam bo DS pomagal?**

**Zmanjšali bomo repetativne naloge.**

**Kaj je naš cilj?**

**Izboljšati kvaliteto naših produktov.**

**Za koga delamo DS?**

**Za interno produktno ekipo.**

**Zakaj je pomemben?**

**Da ne izgubimo zaupanja strank, ker imamo neuporabne aplikacije.**

**Kako nam bo DS pomagal?**

**Združil bo ljudi, ki delajo z navodili, istimi orodji in načeli oblikovanja.**

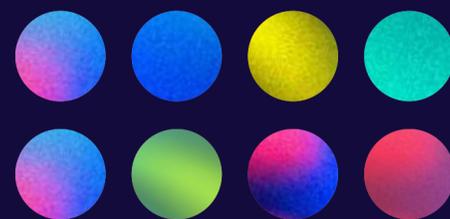
# Gradniki



Atoms



Molecules



Organisms



Templates



Pages

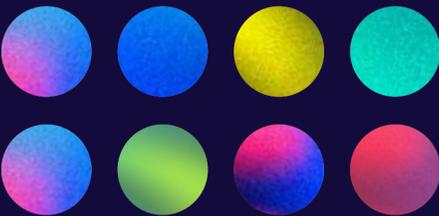
# Gradniki



Atoms



Molecules



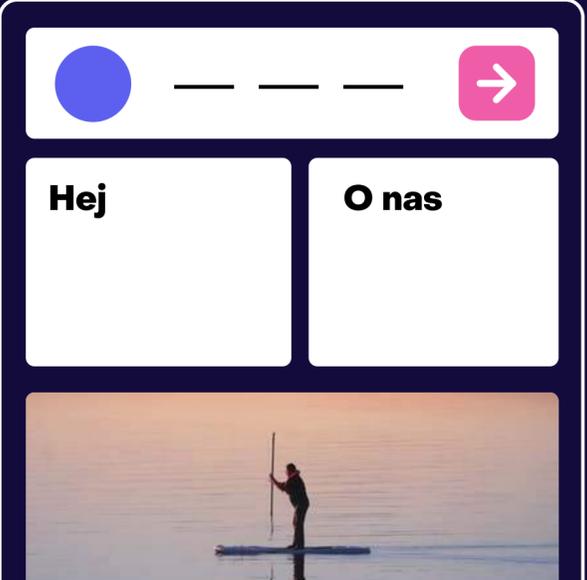
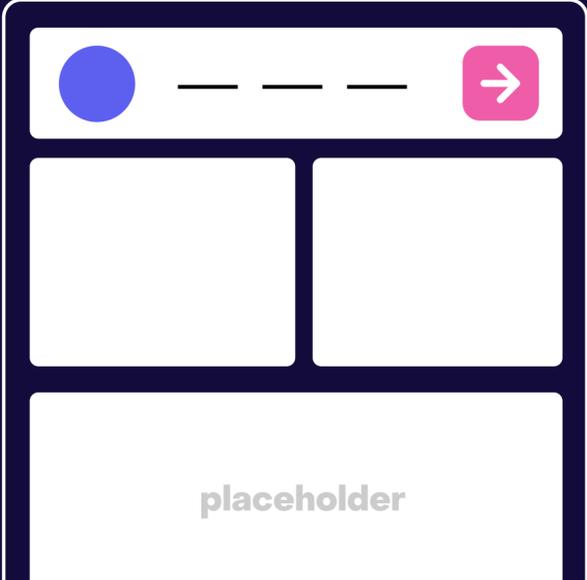
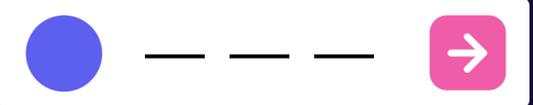
Organisms



Templates



Pages



# Design Tokens



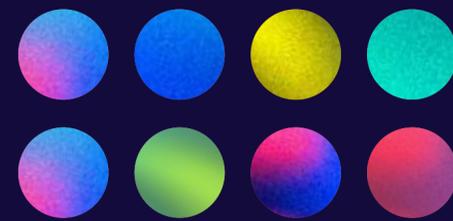
Tokens



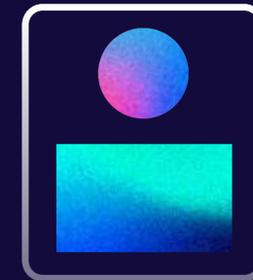
Atoms



Molecules



Organisms



Templates



Pages

# IKEA

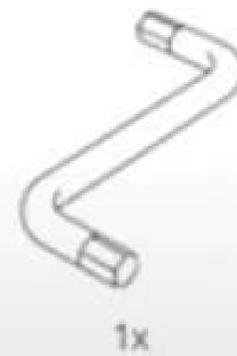
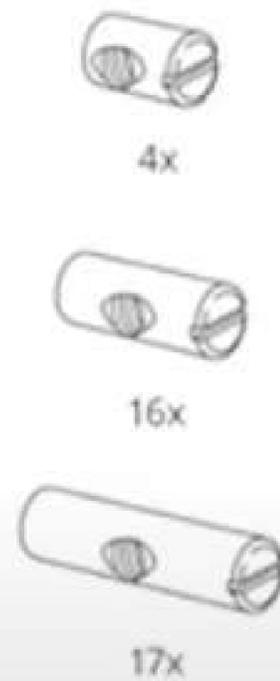
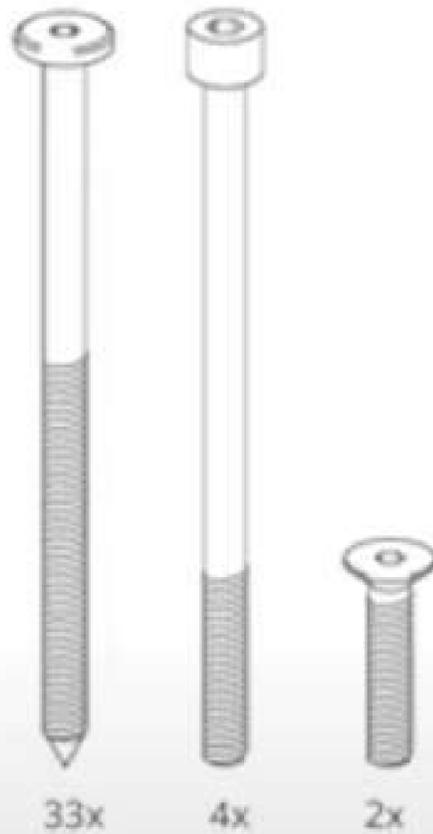
←

**SKAPA**  
SKAPA Design System

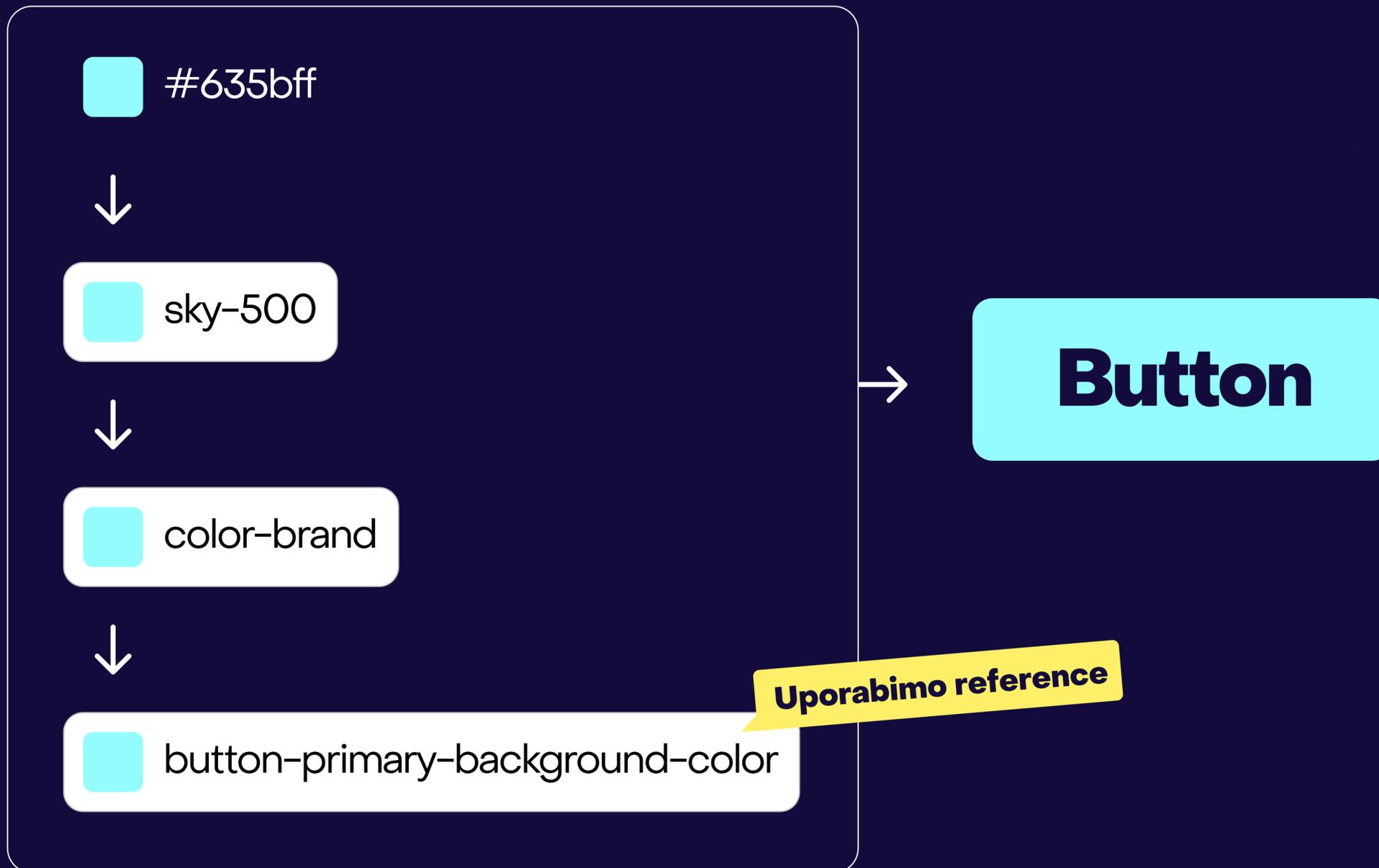
Q Search

Foundations  
Components  
Programs  
Tools of note  
Getting started with SKAPA

The aim of SKAPA is to support IKEA co-workers and external suppliers to design and develop digital solutions with greater efficiency and consistency of the IKEA Brand.



# Barve

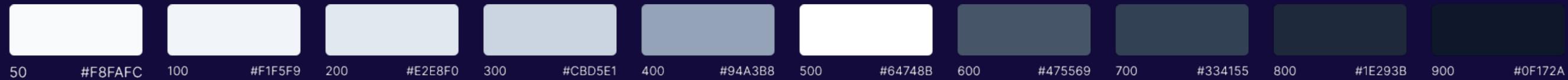


```
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    "sm": 8,
    "md": 16,
    "lg": 32,
    "xl": 64
  },
  "sizing": {
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    "sm": 8,
    "md": 16,
    "lg": 32,
    "xl": 96
  },
  "colors": {
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      "200": "#f3f5f6",
      "300": "#eaeedf",
      "400": "#c4ccd4",
      "500": "#abb2ba",
      "600": "#73808c",
      "700": "#414d58",
      "800": "#1f262e",
      "900": "#131a20"
    }
  }
}
```

# Barve

## Neutral

These colors are used as supporting secondary colors in backgrounds, text colors, separators, models, etc



## Primary

The primary color palette is used across all the interactive elements such as CTA's, links, inputs, active states, etc



## Secondary

The secondary color palette is used alongside the primary to indicate to the user it's the secondary focus.



## Success

These colors depict an emotion of positivity. Generally used across success, complete states.



## Warning

These colors depict an emotion of holding. Generally used across warning or on-hold states.



Display 01

---

**Display 01**  
**Semi Bold**

**Display 01**  
**Bold**

**Display 01**  
**Extra Bold**

Display 02

---

**Display 02**  
**Semi Bold**

**Display 02**  
**Bold**

**Display 02**  
**Extra Bold**

Heading 01

---

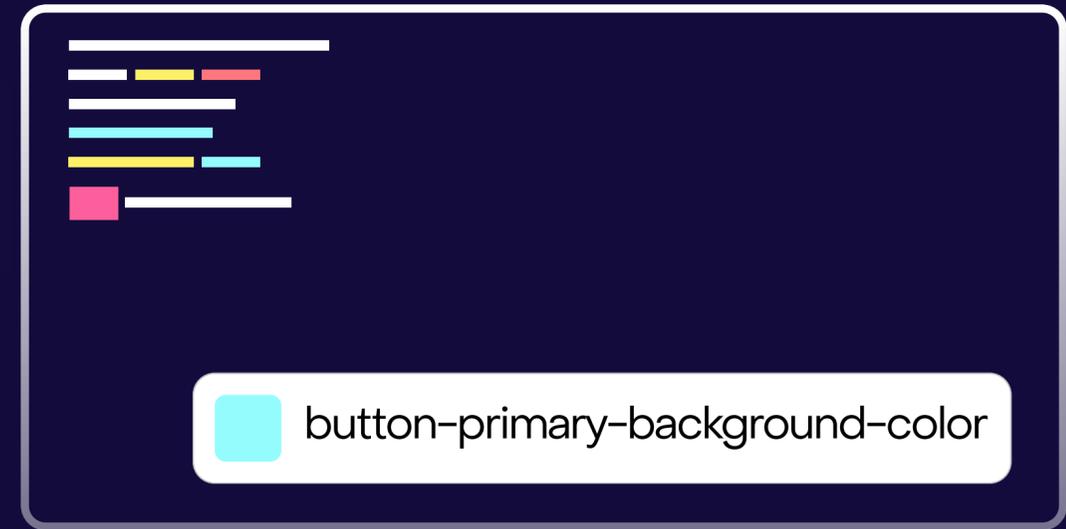
# Sync

DS

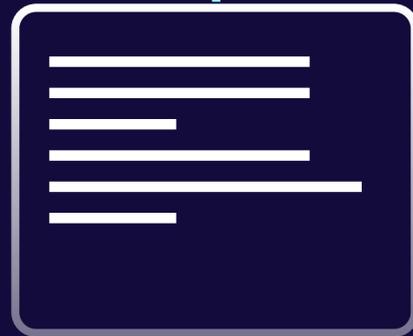


**PULL  
REQUEST**

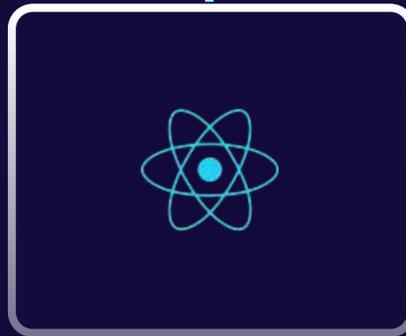
EDITOR



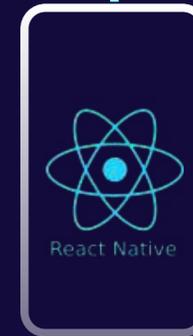
**Figma  
Sketch**



**Docs**



**React-Web**



**React-Native**



**iOS**



**Android**

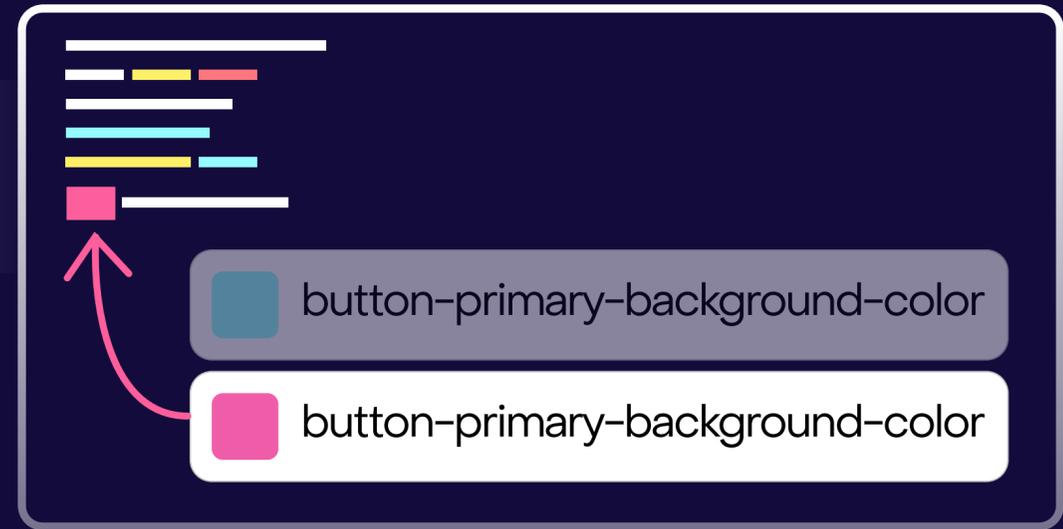
# Sync

DS

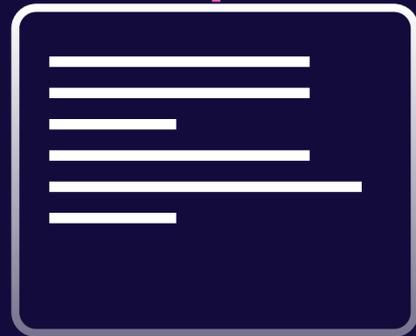


**PULL REQUEST**

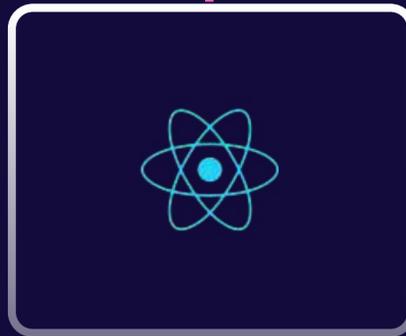
EDITOR



**Figma  
Sketch**



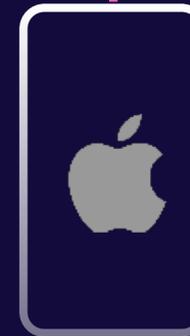
**Docs**



**React-Web**



**React-Native**



**iOS**



**Android**

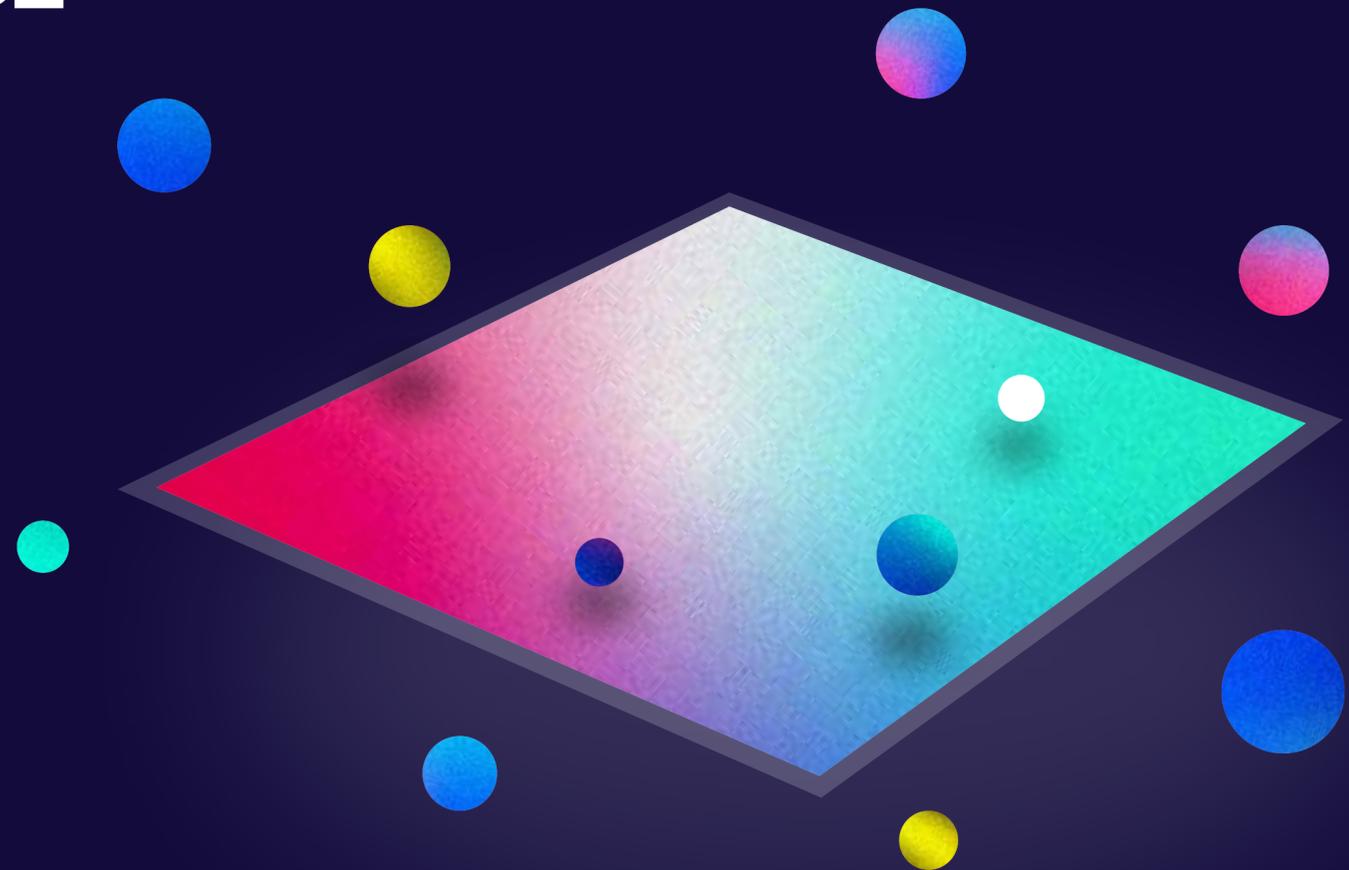
**Kako poteka?**

# Plan, Raziskava

**intervjuji**

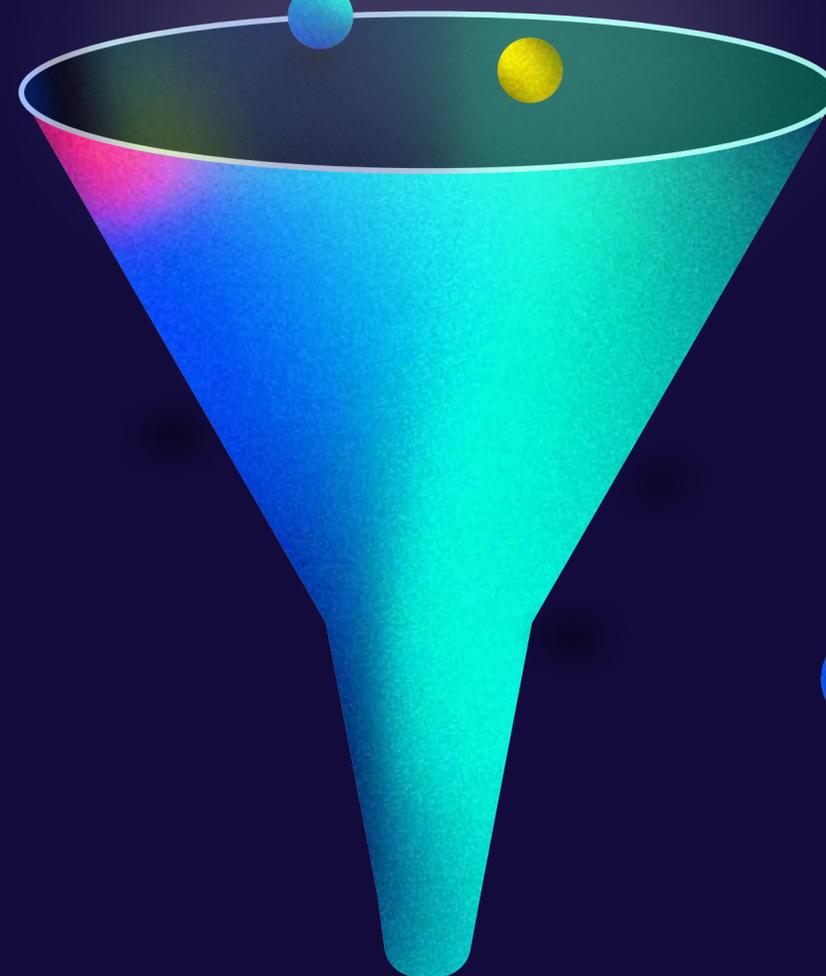
**top asseti**

**design audit**



# Načela oblikovanja

**Kdo smo?**



# Visual Principles

## People First

We serve the public conversation. That means we put people—their voices, and perspectives—first.

## Universal

It's important to us to be approachable for each and every person. That's why we strive to make our product simple, straightforward and inclusive.

## Authentic

We never try to be someone or something we're not. We're real, unexpected, and sometimes a little weird. We're just people, talking to people.

## Dynamic

Conversation never stops. Neither do we. We punctuate moments of high energy with time to breathe.

## Relevant

We're constantly evolving to reflect what's happening in the world right now. It helps us better serve the public conversation.



ashlie ford  
@ashlie

I'm so excited for Twitter's updated visual language to become a reality. 🎉 To set the tone of the visual presentation of the product, we took a principles-first approach. With these principles, we are able to unify around a shared sense of what matters most to us. (👉)



# Examples

Search all 195 examples

Sort

Title

Creator



Tags

Universal

Specific

People

Organisations

Software

Hardware

Infrastructure

Language

**The Zero (0) Complexity Business IT Design principles**

Maikel Mardjan

**10 Principles For Design In The Age Of AI**

Yves Béhar

**10 Principles of Codecademy**

Codecademy.com

**10 Principles of Good Road Design**

Highways England Strategic Design Panel

**10 Principles of Organization Design**

Gary L. Neilson, Jaime Estupiñán, and Bhushan Sethi

**10 Psychological Usability Heuristics**

Susan Weinschenk

**10 Usability Heuristics for User Interface Design**

Jakob Nielsen

**20 Guiding Principles for Experience Design**

Whitney Hess

**37 Signals Principles**

37 Signals

**5 Guiding Principles for Experience**

**5 Principles for the wearable revolution**

**5 rules for incorporating AI tech**

[principles.design/examples/](https://principles.design/examples/)

# Grajenje, Distribucija

 Frontify

 Storybook v6.3



Find component /

LIBRARY

- Charts
  - LineGraph
  - PieChart
  - SparkLine
  - Histogram
- Default
- Empty
- Normalize
- Interstitial
- Spinners
- Progress indicators
  - ProgressBar
  - ProgressCircle
- Modal
- Image
- Tooltips
- Badges
- Buttons

WEB APP

- AccountMenu
- BuildItem
- BuildList
- ActivityItem
- ActivityList

Canvas

Docs



Controls

Actions

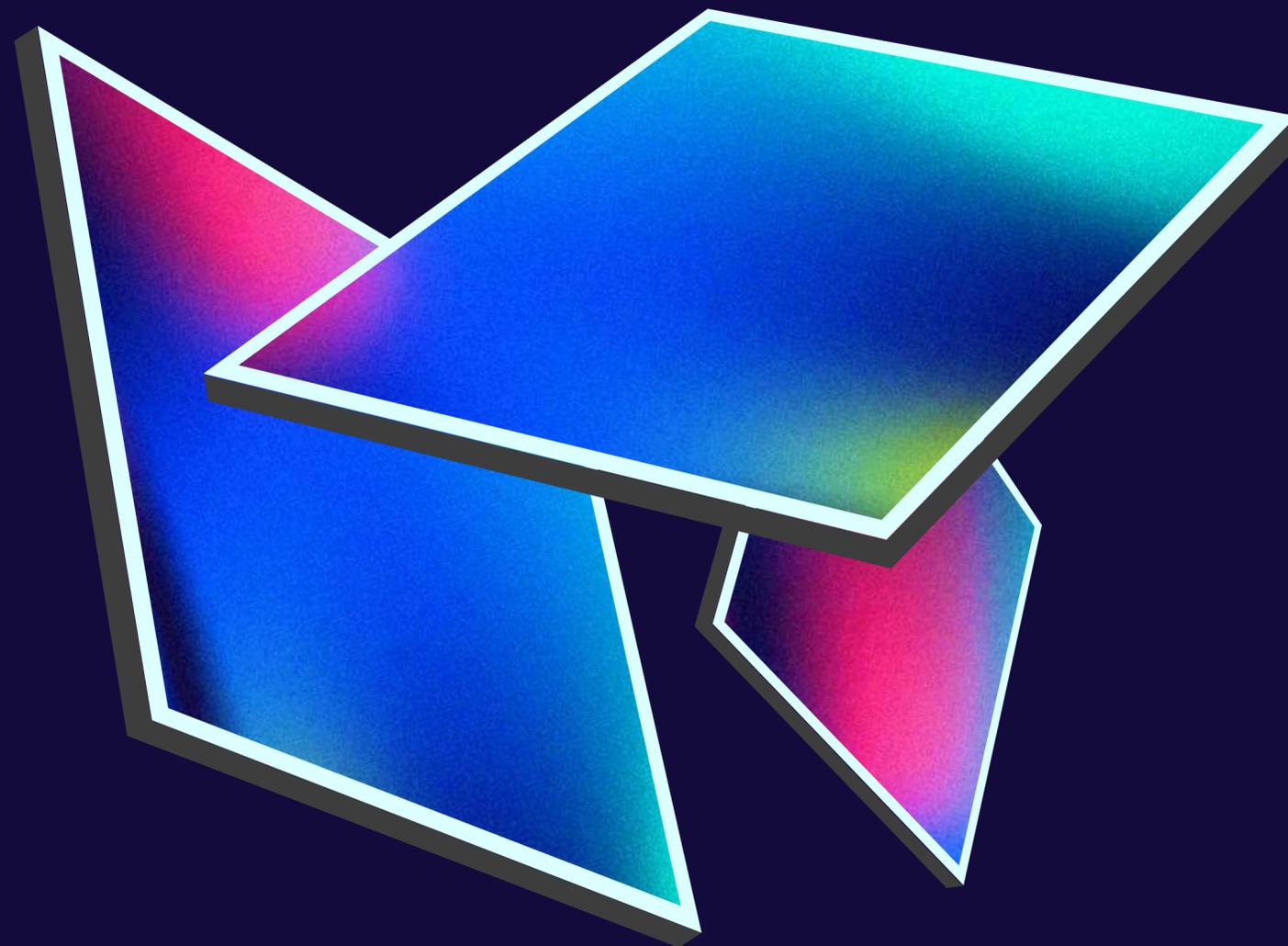
Story

Accessibility

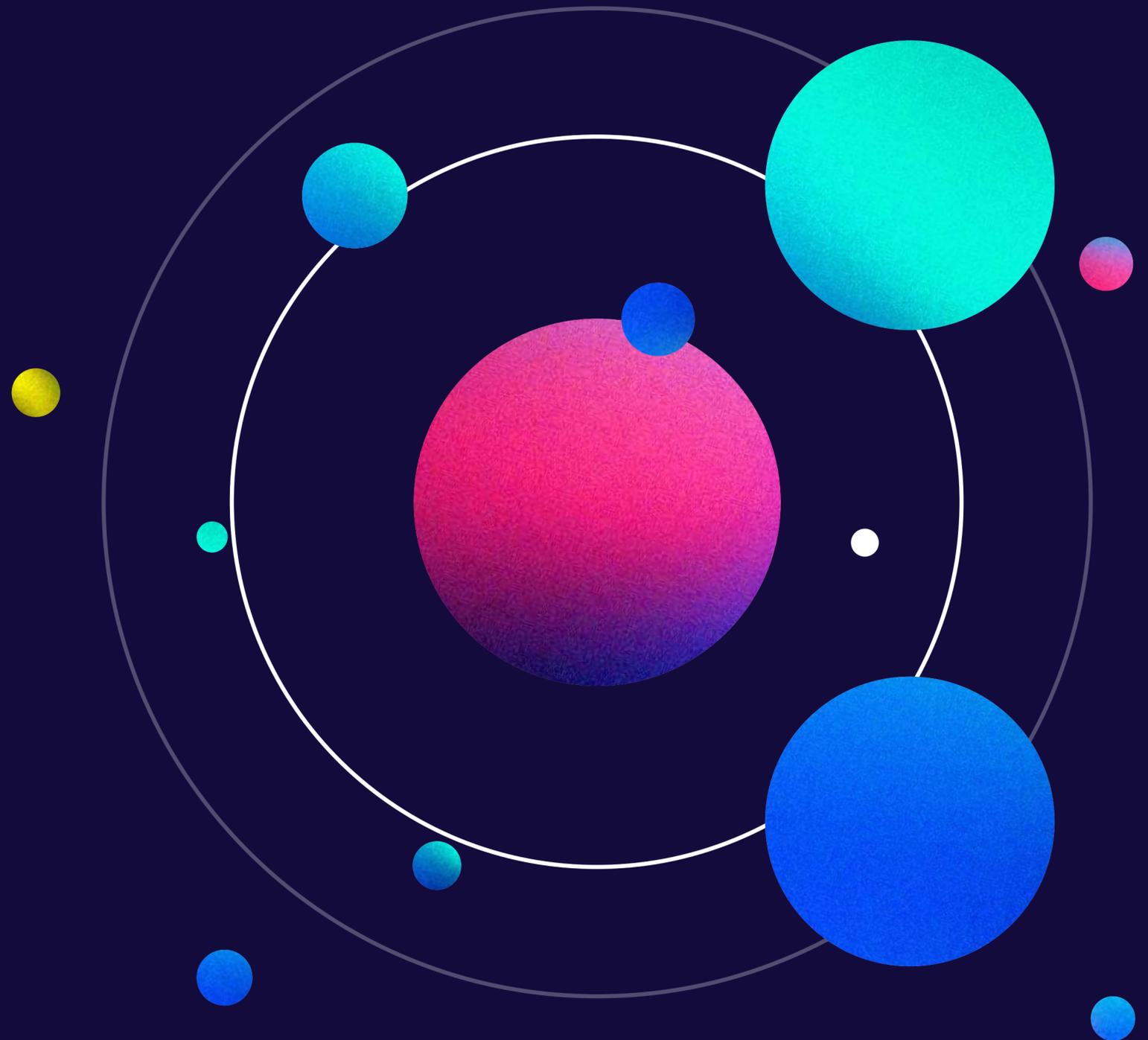
Jest

Name	Description	Default	Controls
dataType	Change format of data "latency"   "requests"	latency	latency
label	Chart label on the left hand side string	undefined	Latency distribution

- **Vzdrževanje**



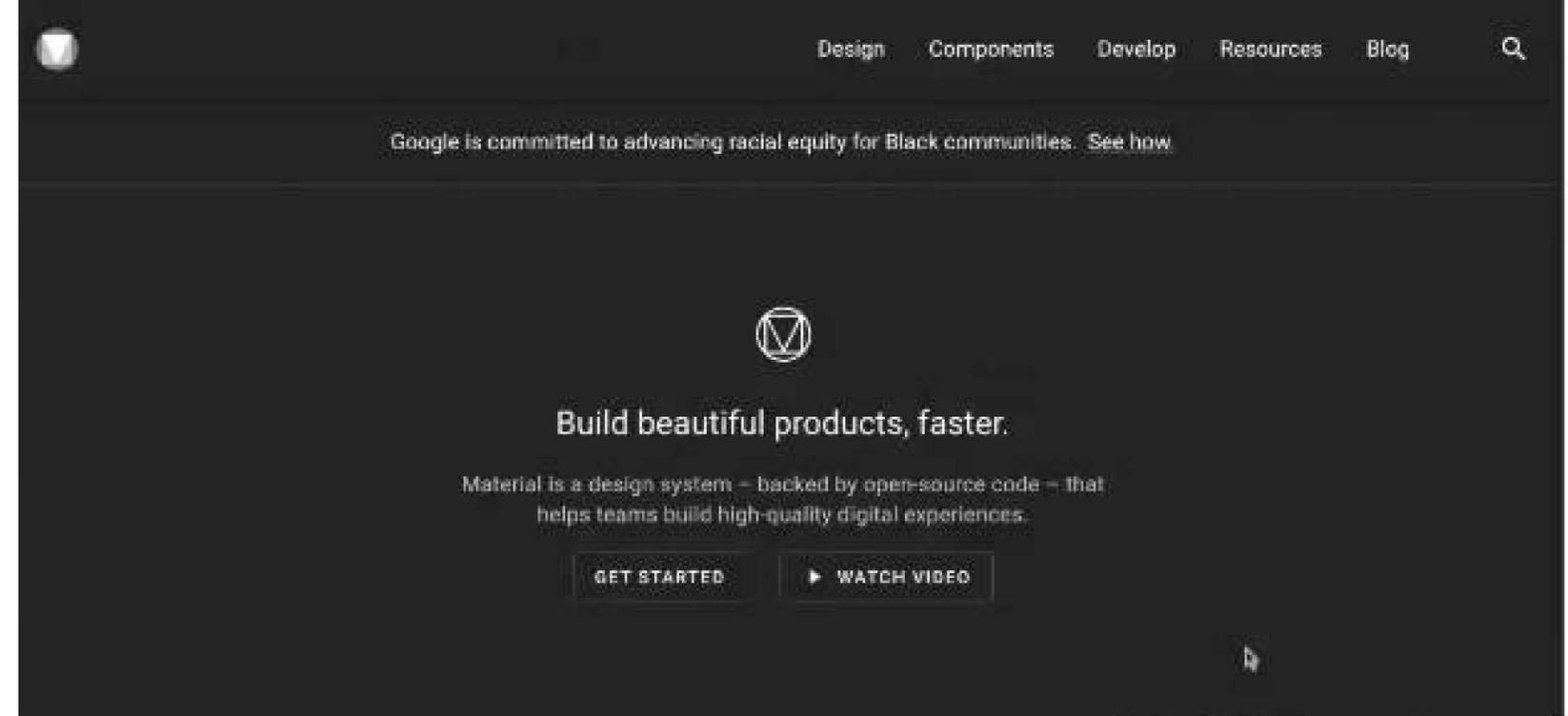
# Dizajn sistem!



# Google

## Material Design System

[Link >](#)



### Material Design Awards 2021

Submit your app for the 3 categories: Large screen, Motion, Dark theme.



#### 2021 Material Design Awards

Nominate your product and help us showcase the expressive capability of Material Design.



#### Introducing Material Design Guidance for Large Screens

Designing and building for more devices.



#### Dark theme

Learn how to design a dark theme version of your Material UI.



#### Building Beautiful Transitions with Material Motion for Android

Four transition patterns and how to apply in your app.

### Design guidance and code

Use our most popular design and development resources to jumpstart your latest project.



# Salesforce

## Lightning Design System

[Link >](#)

- salesforce
- Lightning Design System
- Search
- What's New
- Getting Started
- Platforms
- Design Guidelines
- Accessibility
- Component Blueprints
- Utilities
- Design Tokens
- Icons
- Tools
- Resources

Current release: Winter '22 (SLDS v.2.16.2) | Archived

# Create the World's Best Enterprise App Experiences



### Design System Fundamentals

# Shopify

## Material Design System

[Link >](#)

## Polaris

Our design system helps us work together to build a great experience for all of Shopify's merchants.



## Guides

Check out these practical guides to help you understand how to design for the Shopify platform using Polaris.

[Shopify experience values](#)

[Crafting the Shopify admin](#)

[Designing apps for Shopify](#)

[Internationalization](#)

### Content

Learn how to use language to design a more thoughtful product experience.

[Read content guidelines](#)

### Design

Find out how we approach the visual elements of our interface with purpose.

[Read design guidelines](#)

### Components

Use components as building blocks as you develop new products and features.

[Browse components](#)

### Experiences

Read the guidance for crafting specific product experiences at Shopify.

[Browse experiences](#)

# Orbit

Open-source Design System

[Orbit.Kiwi](https://orbit.kiwi.com)

Getting started  [Orbit.kiwi](#) / [Components](#) / [Structure](#) / [TileGroup](#)

Foundation 

Components 

Action

- Button
- ButtonGroup
- ButtonLink
- ButtonMobileStore
- SocialButton
- TextLink

Structure

- Accordion
- Card
- List
- PricingTable
- Separator
- Table

## **TileGroup**

Wraps tiles to show related interactions.

Guidelines

React

smallMo

 **Baggage**

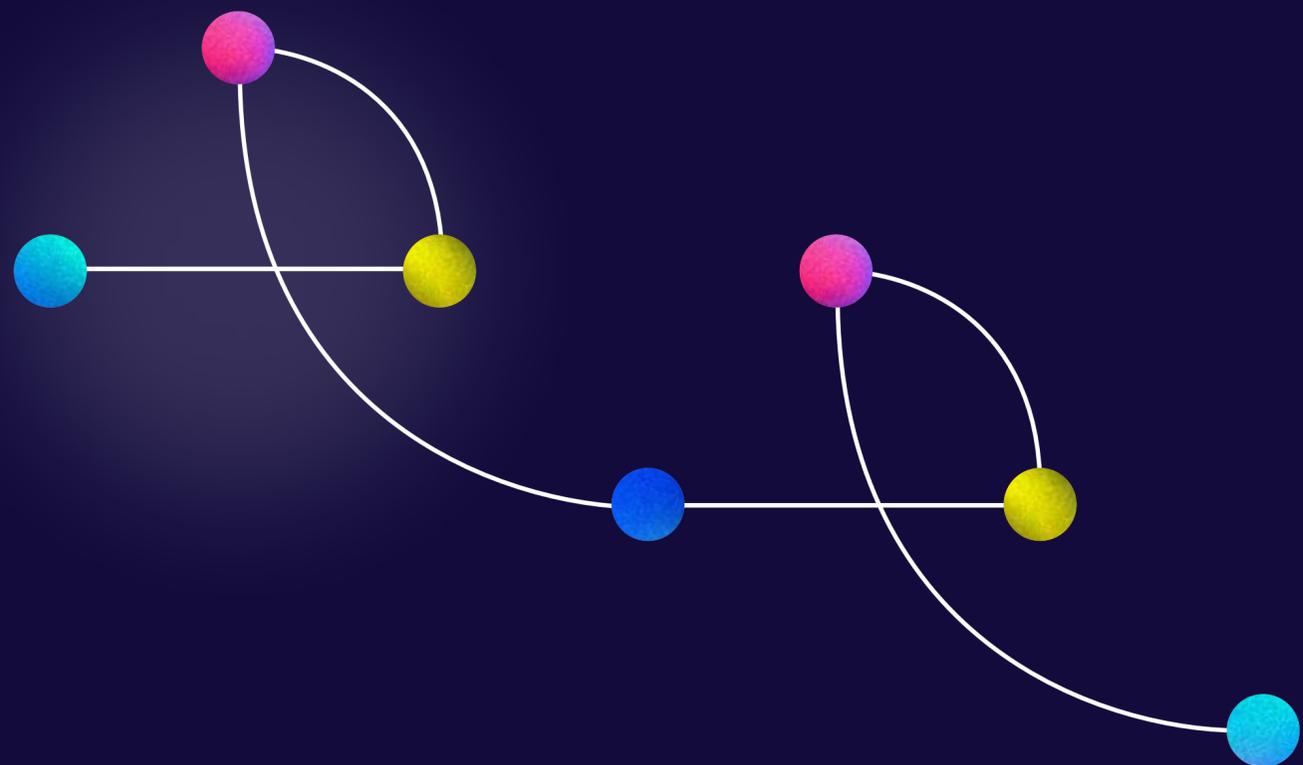
Everything yo  
about your ba  
allowance.

 **Traveling w**

How to bring  
you.

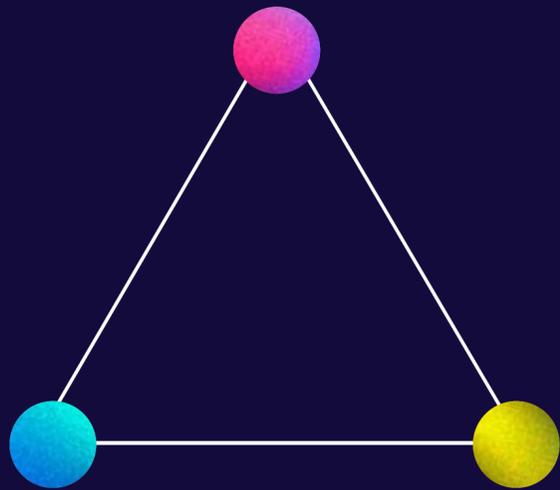
 **Meals**

Choose a tas

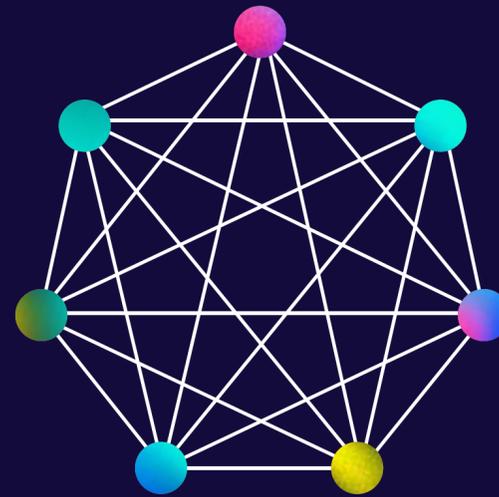


**Nič ni linearno**

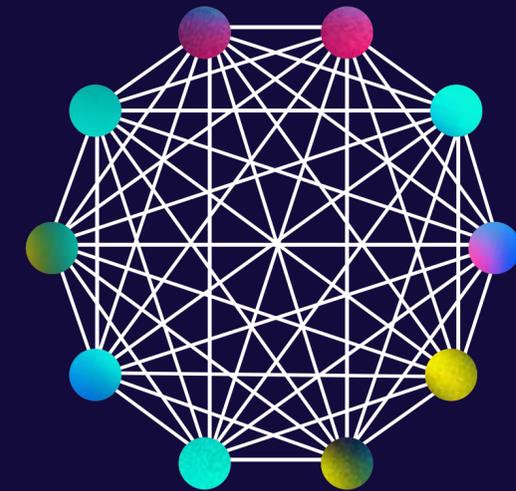
# Sodelovanje



**3 ljudje, 3 linije**



**7 ljudi, 21 linij**



**10 ljudi, 45 linij**

Ekipa 50 ljudi ima 1225 linij za komunikacijo.



**5K**

**ZAPOSLENIH**

**250**

**OBLIKOVALCEV**

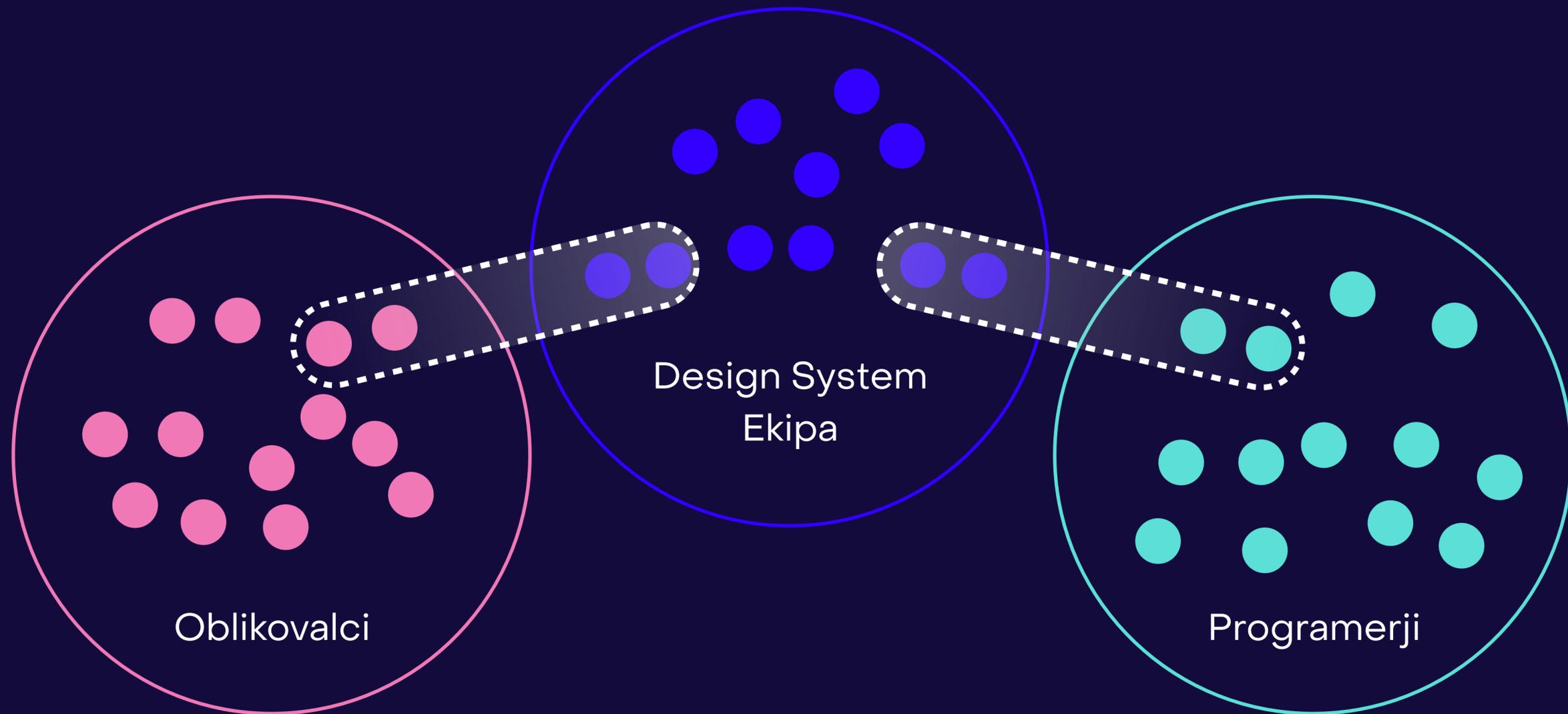
**21**

**LJUDI DELA  
DESIGN SYSTEM**

**13**

**PRODUKTOV  
(CLOUD + SERVER)**

# Sodelovanje



# Dizajn je izkušnja.

**Usability**

**Accessibility**

**Performance**

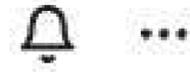
**Business needs**

**Progressive**

**Localized**

**Inclusive**

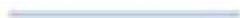
**Orodja**



 Screen and Camera 

Full Desktop

Current Tab

Recording Settings 

 Default - Display Audio (05ac:1107) 

 FaceTime HD Camera 

Show advanced options

Start Recording 5 minute limit

# Loom

# 24ur.com

Vsak dan prvi - 24ur.com

File size

**516KB**

Gzipped file size

**88KB**

	SIZE	GZIPPED
Basscss	10kb	2kb
Tachyons	72kb	13kb
Foundation	119kb	16kb
Primer	140kb	22kb
Bootstrap	123kb	23kb
Bulma	186kb	24kb

## Overview

RULES

**5,039**

SELECTORS

**6,011**

DECLARATIONS

**14,092**

PROPERTIES

**151**

## Total Selectors by Type

Selectors are the part of a CSS ruleset that describes what elements in a document the rule will match.

ID

**34**

CLASS

**5,922**

PSEUDO CLASS

**1,099**

PSEUDO ELEMENT

**404**

# CSS Stats

# Colors

## 65 unique colors

Printed by declaration order in source code

<b>Aa</b> #fff	<b>Aa</b> #000	<b>Aa</b> #333	<b>Aa</b> inherit	<b>Aa</b> #404faf	<b>Aa</b> #393939	<b>Aa</b> #707070	<b>Aa</b> #d9dcef
<b>Aa</b> #171c3f	<b>Aa</b> hsla(0,0%,100%,.8)	<b>Aa</b> #50bddb	<b>Aa</b> #702494	<b>Aa</b> #4092bc	<b>Aa</b> #54b000	<b>Aa</b> #f49900	<b>Aa</b> #189a62
<b>Aa</b> #bd9b52	<b>Aa</b> #0f72ea	<b>Aa</b> hsla(0,0%,100%,.7)	<b>Aa</b> hsla(0,0%,100%,.5)	<b>Aa</b> #ba0008	<b>Aa</b> transparent	<b>Aa</b> hsla(0,0%,100%,.9)	<b>Aa</b> hsla(0,0%,100%,.6)
<b>Aa</b> #2e0000	<b>Aa</b> rgba(0,0,0,.5)	<b>Aa</b> #4c4c4c	<b>Aa</b> hsla(0,0%,100%,.85)	<b>Aa</b> #838ed2	<b>Aa</b> #969fd9	<b>Aa</b> rgba(0,0,0,.9)	<b>Aa</b> rgba(0,0,0,.8)
<b>Aa</b> rgba(0,0,0,.35)	<b>Aa</b> rgba(0,0,0,.85)	<b>Aa</b> rgba(0,0,0,.7)	<b>Aa</b> #66a8cc	<b>Aa</b> #2b333f	<b>Aa</b> #888	<b>Aa</b> red	<b>Aa</b> #fc6
<b>Aa</b> rgba(43,51,63,.75)	<b>Aa</b> #ccc	<b>Aa</b> #e5e5e5	<b>Aa</b> #cc4b37	<b>Aa</b> #a9b0df	<b>Aa</b> #3d9800	<b>Aa</b> rgba(0,0,0,.4)	<b>Aa</b> #870006
<b>Aa</b> #704900	<b>Aa</b> #3d2800	<b>Aa</b> #e09300	<b>Aa</b> #245b00	<b>Aa</b> #102800	<b>Aa</b> #f7f7f7	<b>Aa</b> #999	<b>Aa</b> #262831
<b>Aa</b> rgba(0,0,0,.55)	<b>Aa</b> #ff9f00	<b>Aa</b> #ef1c9b	<b>Aa</b> #231f20	<b>Aa</b> #91d100	<b>Aa</b> #828282	<b>Aa</b> #555	<b>Aa</b> #81c121
<b>Aa</b> #b8b8b8							

# 912 total color declarations

Sorted by like values



# Figma

The screenshot displays the Figma workspace interface. On the left is a sidebar with navigation options: 'You' (with a pink circle icon), 'Search', 'Recent', 'Plugins', 'DMS online' (with a red circle icon), 'Drafts', 'Shared Projects', and 'DMS PRINT' (with a red circle icon and highlighted in blue). The top navigation bar includes 'DMS' with a dropdown arrow, 'Members', and 'Settings'. The main workspace contains five panels, each with a title, a magnifying glass icon, and two gray placeholder boxes. The panels are: 'Design System' (5 files, updated 7 days ago), 'Home' (5 files, updated 7 days ago), 'Growth Opportunities' (5 files, updated 7 days ago), 'Playground' (5 file, updated 7 days ago), and 'Premium Explorations'. On the right-hand side, there is a 'Premium' section with a red circle icon and the text 'Open Team at DMS', followed by a 'Members' section listing: Nick Atkins (You) with a pink circle icon, Hanna Brazier with a purple circle icon, Felipe Fiuza with a brown circle icon, Chloe Wood with a blue circle icon, Ryan Swedenborg with a green circle icon, and '28 others' with a group icon.

**Struktura vs kreativnost**



**Kohezija/konsistenca**



**Efektivni procesi**



**Transparentnost**



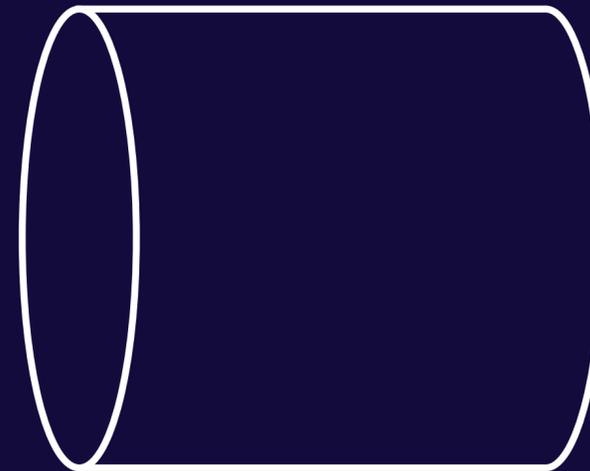
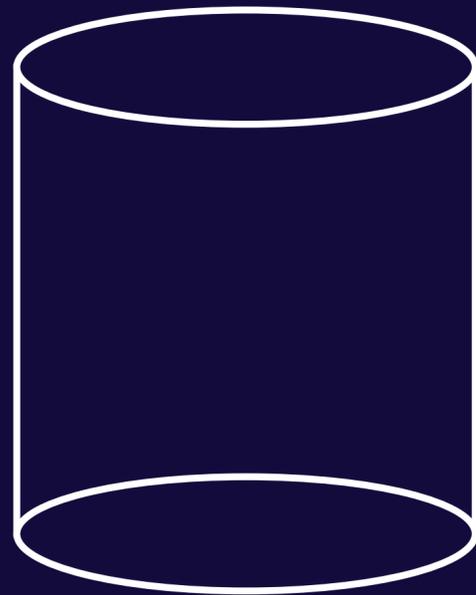
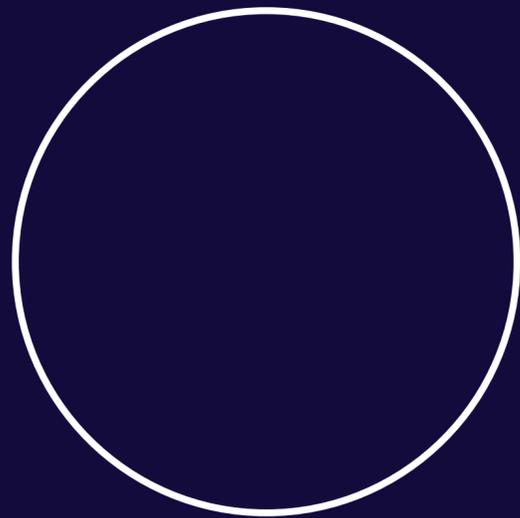
**Eksperimenti**



**Sodelovanje**



# Kaj je uspeh?



# Veliko je nevidnega dela

**Reviewing**

**Advising**

**Mentoring**

**Organizing**

**Coordinating**

**Triaging**

**Educating**

**Supporting**

**Ali je dizajn drag?**

**Ali je dizajn drag?**



**Ali je dizajn drag?**





**Vprašanja?**



**Povežimo se**

hey@romina.design

@rominadesigner

**Romina Kavčič**

Head of Design, Bird Buddy

