

Experience

Oracle

Senior UX Designer (Redwood Design System) Jul 2021 - Present

- As the lead designer for Redesigning the Oracle Redwood Design System Toolkit 2.0 from scratch, I focused on creating and maintaining a consistent, high-quality user experience across all of Oracle's products and platforms. This would require a combination of design skills, technical expertise, and collaboration with other teams to ensure that the design system meets the needs of both users and the business.

UX Designer (Marketing / Brand) Jul 2019 - Jul 2021

- Led design creation for Redwoodization of Oracle Marketing templates in Template Builder application.
- Defined instructions of color and texture for the Redwood Brand Guideline.
- Created Oracle marketing visual assets such as podcast artwork system, webpages, icons, and campaigns.
- Explored Oracle's future generation user experience of product demo and data visualization.

Twistthink

UX / UI Designer Jul 2016 - Jul 2019

- Utilize Adobe CC, Sketch, and Webflow to build modern, intuitive, and user-friendly interface designs for web dashboards and constrained hardware displays for companies such as Aircuity, Vermeer, and Eaton.
- Collaborated with Whirlpool team to co-create user flow map and Voice User Interfaces animations by After Effects on several Whirlpool future products.
- Conducted interviews, user testing, and product analysis to create project timeline, journey map, and user persona for clients such as Stryker, Nortek, and Watts Water.
- Established flow diagrams and interactive prototypes through Adobe XD and Invision Studio to optimize user experience and help Twistthink with strategic decision making.
- Led a comprehensive project of developing Twistthink official website, drove brand awareness, and increased user engagement rate by 30%

Newell Brands

Industrial Design Intern May 2015 - Aug 2015

- Helped with Parker Fountain Pen's logo design refinement and developed concepts for gift boxes.
- Proposed exceptional ink refill experience for Waterman Fountain Pens and highly acknowledged by Design VP.

LG Electronics

Concept Design Intern Jun 2014 - Sep 2014

- Conducted, compiled, and presented in-depth market research for home appliances in North America.
- Created future concepts and user experience in sketches and 3D models for LG's design group to evaluate.

Education

College for Creative Studies (CCS)

MFA in Integrated Design Aug 2014 - May 2016

University of Illinois Urbana-Champaign

BFA in Industrial Design Aug 2011 - May 2014

Skills

Visual Design  
Interaction Design  
System Design  
Component Design  
Design Guideline  
Quick Design Execution  
Icon/Illustration Design  
Data Visualization  
Design Token  
Prototyping

Tools

Figma 5/5  
Adobe Suite 4.5/5  
Webflow 4/5  
Spline 2/5

Awards

Featured on 2016 School Behance  
Uber Project

1st Place  
LG Design evaluated by LG Design Group

Featured on 2015 UX Magazine  
Smile

2014 A'Design Award  
Intelligente Helmet

2014 IDEA Finalist  
Eco - Quench