azūga_™ Channel Partner Program



Grow Your Business with the Azuga Channel Partner Program

Azuga, Inc., a Bridgestone Company, enables your company to offer customers our award-winning safety-focused telematics solution with advanced driver behavior management, gamification, and an integrated AI SafetyCam. All with flexible bundled billing options, dedicated sales support and training, and the ability to private label.



Why Become an Azuga Fleet Channel Partner?

Advanced Safety Focused Telematics Solution with the most reliable OBD2 telematics device on the market, manufactured in the US by Danlaw.



- Access to an untapped market
- Ability to set your own margins
- No inventory requirements
- No volume commitment or exclusivity required
- White label opportunity
- Drop ship directly to your customers
- Flexible rate plans
- Flexible billing options
- Bridgestone National Account Program
- API's for integration
- Dedicated Channel & Customer Success Manager
- Co-Op Marketing Budget
- Free Demo Account



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Safety

Enhance safety culture with a telematics solution with proof about the truth (SafetyCam) and train employees to drive safer on the roads (Azuga Coach).



Customized Support

Azuga's concierge support team assists with custom reports and actionable insights during monthly business reviews to pinpoint opportunities for improvement and impact your bottom line.



Open Api

The Azuga platform integrates well and includes the live support folks require to answer any questions you have.



Advanced Analytics

Predictive models from our Data Science team, enable fleet managers to make proactive, informed decisions regarding safety and vehicle maintenance.

Simply put, Azuga Fleet offers the data and reports you need to deliver the results you want.



Contract Terms

Rather than letting your existing GPS fleet contract auto-renew or be burdened with extended contracts every time you want to add more vehicles, Azuga offers coterminous contracts. Doing business is easy.



Zero Touch Management

Having worked with fleets of all sizes across numerous industries, we understand each fleet has unique needs. We'll help you tune the solution for your business with custom reports and monthly business reviews, so you can pinpoint areas that work well, and which areas need improvement to impact your bottom line.



The Next Generation of Connected Vehicle Solutions

Azuga is a leading connected vehicle platform, helping customers turn data about vehicles and their use into intelligence that improves operations and safety while reducing costs and risk.

We provide reliable end-to-end solutions for commercial fleets, government agencies, insurance companies and auto industry suppliers, encompassing hardware, the Azuga One platform, SaaS applications, support and data analytics.



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