# azūgaRcutes Optimization for the last mile



Extremely easy-to-use, Azuga Routes lets you create, share, manage, and drive optimized routes in a matter of seconds.

Azuga Routes solves complex routing problems to provide you with the best possible route at the click of a button. Route optimization creates the most cost-effective route by minimizing the distance or travel time necessary to reach a set of planned stops while achieving the highest possible performance under a set of given constraints.

## Azuga Routes Solves for Complicated Variables Quickly

- Complex last-mile routing & route optimization
- · Logistics productivity
- · Mobile workforce management
- · Last-minute route changes

#### **Business Benefits**

#### **The Ultimate Luxury: Time**

**Save time planning:** Plan & optimize your routes in seconds instead of hours.

**Save time driving:** Less windshield time means fewer hours on the road and more time for your customers.

#### **Grow Your Business**

**Increase revenue:** Optimized routes let you serve more customers.

**Reduce costs:** Optimized routes save drive time (labor hours), save fuel and save maintenance costs.

**Operational efficiency:** Distribute work across your field teams faster and more effectively.

**Total Visibility:** Track the progress of the assigned routes and compare planned vs actual results to ensure your field resources are on track, on time, and on budget.

### **Build Loyalty with a Better Customer Experience**

#### **Exceed customer expectations:**

Near-real-time communications between dispatchers, drivers and customers keeps everyone on the same page.

**Enhanced notifications:** Engage your customers with notifications about arrival, departure, and customer feedback.

