

# BILL CHIEN

Graphic - Interaction -  
Experience - Motion Designer

hey@billchien.net

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## EDUCATION

### School of Visual Arts

*Designer as Entrepreneur, MFA*  
2019 — 2021  
GPA 3.94

### California College of the Arts

*Graphic Design, BFA*  
2014 — 2018  
GPA 4.02

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## RECOGNITION

### Young Ones Portfolio

*The One Club for Creativity*  
June 2021

### Brand of the Day

*PRINT Magazine*  
Jan 2021

### Young Ones ADC Finalist

*The One Club for Creativity*  
May 2020

### Awwwards Honorable Mention

*Awwwards*  
Jun 2019

### ADAA 2018 Special Designation

*Adobe*  
Aug 2018

### Excellence in Student Leadership

*California College of the Arts*  
May 2018

### ADAA 2017 + 2018 Semifinalist

*Adobe*  
July 2017, May 2018

### Monotype Award for Typographic Excellence

*Monotype*  
Dec 2016

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## EXPERIENCE

### Design Lead

*Work & Co*  
Aug 2021 — Present

Working with designers, strategists, and engineers to define and launch digital experiences people love using every day. Clients include: VistaPrint, Bell, Mayo Clinic, AccuWeather, Fanatic, Pfizer, TikTok, Google

### Freelance Designer

*Studio Chien*  
Jun 2018 — Aug 2021

Helped companies worldwide reach their goals by performing print and digital design tasks: print collaterals, responsive websites, slide decks, motion graphics.

### Senior Designer

*Together Agency*  
Apr - May 2019, May - Aug 2021

Designed an E-commerce site and worked with developers to bring it to life across platforms. Created identity and website for the agency itself. Redesigned both commercial and personal websites.

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## SKILLS

### Intellectual

Creative Direction  
Brand Identity  
Publication  
Website and interface design  
Experience Design  
Project Management  
Design Strategy  
System thinking  
Leadership

### Contract Visual Designer

*Frog Design*  
Nov 2018 — Apr 2019

Gave multiple projects design boosts at critical moments, includes: keynote templates, booklets, illustrations, logos, and interfaces.

### Designer & Design Manager

*CCA TBD\* Design Studio*  
Sep 2017 — May 2018

Established the studio, led by Eric Heiman, with six other students. Co-created the studio identity. Worked with nonprofits. Created project management systems. Built studio's website. Managed projects. Supported fellow designers.

### Design Intern

*SYPartners*  
Jun 2017 — Aug 2017

Worked with designers, strategists, program managers to create inspirational workshop experiences. Crafted visual agendas, Google doc templates, micro-site and presentation decks.

### Technical

Figma  
Microsoft Office  
Adobe Photoshop, InDesign, Illustrator, After Effects, Premiere, Audition, Lightroom  
HTML, CSS, JQuery, JavaScript  
Webflow  
Keynote  
Google G Suite

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## VOLUNTEER

### Digital Experience Lead

*TEDxSanFrancisco*  
Jun 2018 — Oct 2018

Crafted custom symbols. Designed social media assets. Animated on-screen graphics. Created live production assets.

### Exhibition Designer

*California College of the Arts*  
Jan 2016, May 2018

Branded and Designed exhibition experience for CCA Graphic Design's 100 Day Show and More Senior Show.

### Mural Designer

*Children's Creativity Museum*  
Jan 2018 — May 2018

Co-created interior stairwell mural as an interdisciplinary student team.

### Founding Member

*Secret Project CCA*  
Jun 2015 — May 2018

Workshopped with nonprofits in United States and Taiwan to boost local businesses in rural areas. Built project identities. Designed posters for events. Co-facilitated workshops. Visualized plans and schedules. Created short documentary videos.

