

# Values In Information Architecture

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## 8th Academics and Practitioners Roundtable

At the 2020 Information Architecture Conference

May 13 – Roundtable

May 14 – Make-a-thon

## Organizers:

Dan Zollman

Sarah Rice

Jeff Pass

Stacy Surla

Andrea Resmini

Jacqui Olkin

Bram Wessel

## Welcome

Greet others.

Turn on your camera.

Open Mural and add sticky: What are you wearing on your feet? (if nothing, what is under your feet?) bonus points for visuals.



## Zoom tips

While muted, hold Spacebar to talk.

Open the Participant list to see others, raise your hand, and post reactions.

Open the Chat panel.

*Try switching between views.*

# INTRODUCTIONS



Dan Zollman



Sarah A Rice



Jeffrey Ryan Pass



Stacy Surla



Andrea Resmini



Bram Wessel



Jacqui Olkin

**AFTERNOON** ACTIVITY

- *You will be randomly divided into small groups to collaborate in a breakout room.*
- *All groups will be given a Scenario, and each group will work independently to provide a solution for the Scenario's challenge.*
- *Your group will have a "coach" who can help you think through the challenge, help you stay focused or on time, or whatever you need.*
- *You will also have your own space in Mural to collaborate.*
- *At the end of the breakout sessions you will have 3 mins to pitch your solution to all the participants, and participants will have two minutes to ask questions.*



*You've been contracted by an international NGO called **EnviroTech**. EnviroTech is building out a global program, **Emergency Chain**, which will make it easier for organizations around the world to procure supplies and materials during emergencies, disasters, and shortages.*

*\***Not** their logo.*



*\*Also **not** their logo.*



***Emergency Chain** revolves around an online marketplace that customers will use to buy and sell supplies and materials directly. These customers include national and state governments, local governments, NGOs, private companies, healthcare organizations, suppliers, and transportation companies.*



***Emergency Chain** also includes a platform where customers and contributors will share relevant knowledge, such as research and best practices in responding to emergency situations, or innovative ways to use available supplies and materials to solve ongoing problems.*





*These two systems depend on a complex information infrastructure.*

***The executive board of EnviroTech has asked you, a team of values-aware information professionals, to help them figure out how they should think about building an information infrastructure that is fair and ethical. They know that there are many stakeholders with competing priorities, politics, and ideologies. How will they know what values to embrace in order to make the right decisions in building this system?***



***Your task:***

*Over the next two hours, create something that you will deliver to the executive board to give them your take on how they should approach the idea of “values.”*



**Guidelines. (Or, things to consider):**

- *How would you help EnviroTech think about “values”?*
- *Would you encourage this organization to have a formal statement of values?  
If so, how should they decide what to write or not to write in that statement?*
- *How would you explain the importance of information architecture for  
Emergency Chain, if at all?*
- *What has to happen in order for practitioners with EnviroTech to enact  
proposed values and/or practice in a value-sensitive way?*



***HAPPY COLLABORATING!***