<complex-block><complex-block><complex-block></complex-block></complex-block></complex-block>	Brief		
<image/> <text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text>	3:26 PM Wed May 13	ROTECH PEST.COM	
contributors will share relevant knowledge, such as research and best practices in responding to emergency situations, or innovative ways to use available supplies and materials to solve ongoing problems. The executive board of EnviroTech has asked you, a team of values-aware information professionals, to help them figure out how they should think about building an information infrastructure that is fair and ethical. They know that there are many stakeholders with competing priorities, politics, and ideologies. How will they know what values to embrace in order to make the right decisions in building this system? Vor task: Vor task: Over the next two hours, create something that you will deliver to the executive board to give them your take on how they should approach the ideo of "values." Would you encourage this organization to have a formal statement of values? if so, how should they facied what to write in not to write in that statement?	You've been contracted by an international NGO called EnviroTech. EnviroTech is building out a global program, Emergency Chain, which will make it easier for organizations around the world to procure supplies and materials during emergencies, disasters, and shortages. *Not their logo.	will use to buy and sell supplies and materials directly. These customers include national and state governments, local governments, NGOs, private companies, healthcare organizations, suppliers, and	
 How would you help EnviroTech think about "values"? How would you encourage this organization to have a formal statement of values? Would you encourage this organization to have a formal statement of values? If so, how should they decide what to write or not to write in that statement? How would you explain the importance of information architecture for 	contributors will share relevant knowledge, such as research and best practices in responding to emergency situations, or innovative ways to	The executive board of EnviroTech has asked you, a team of values-aware information professionals, to help them figure out how they should think about building an information infrastructure that is fair and ethical. They know that there are many stakeholders with competing priorities, politics, and ideologies. How will they know what values to	
 What has to happen in order for practitioners with EnviroTech to enact proposed values and/or practice in a value-sensitive way? 	Over the next two hours, create something that you will deliver to the executive board to give them your take on how they should approach the	 How would you help EnviroTech think about "values"? Would you encourage this organization to have a formal statement of values? If so, how should they decide what to write or not to write in that statement? How would you explain the importance of information architecture for Emergency Chain, if at all? What has to happen in order for practitioners with EnviroTech to enact 	

GEOFF MOORE'S VALUE PROPOSITION TEMPLATE

FOR	[your target customer]
WHO	[statement of need or opportunity]
OUR	[product/service name]
IS	[product category]
THAT	[statement of benefit]

For each member of the marketplace what is their core need and how can we provide it to them within the universe of values of each member of the community?

Should the set of values be set at the broadest (cheapest) or the strictest (priciest) from a regulation standpoint?

Who is left out if we go strict Vs broad or vice versa?





