Definition

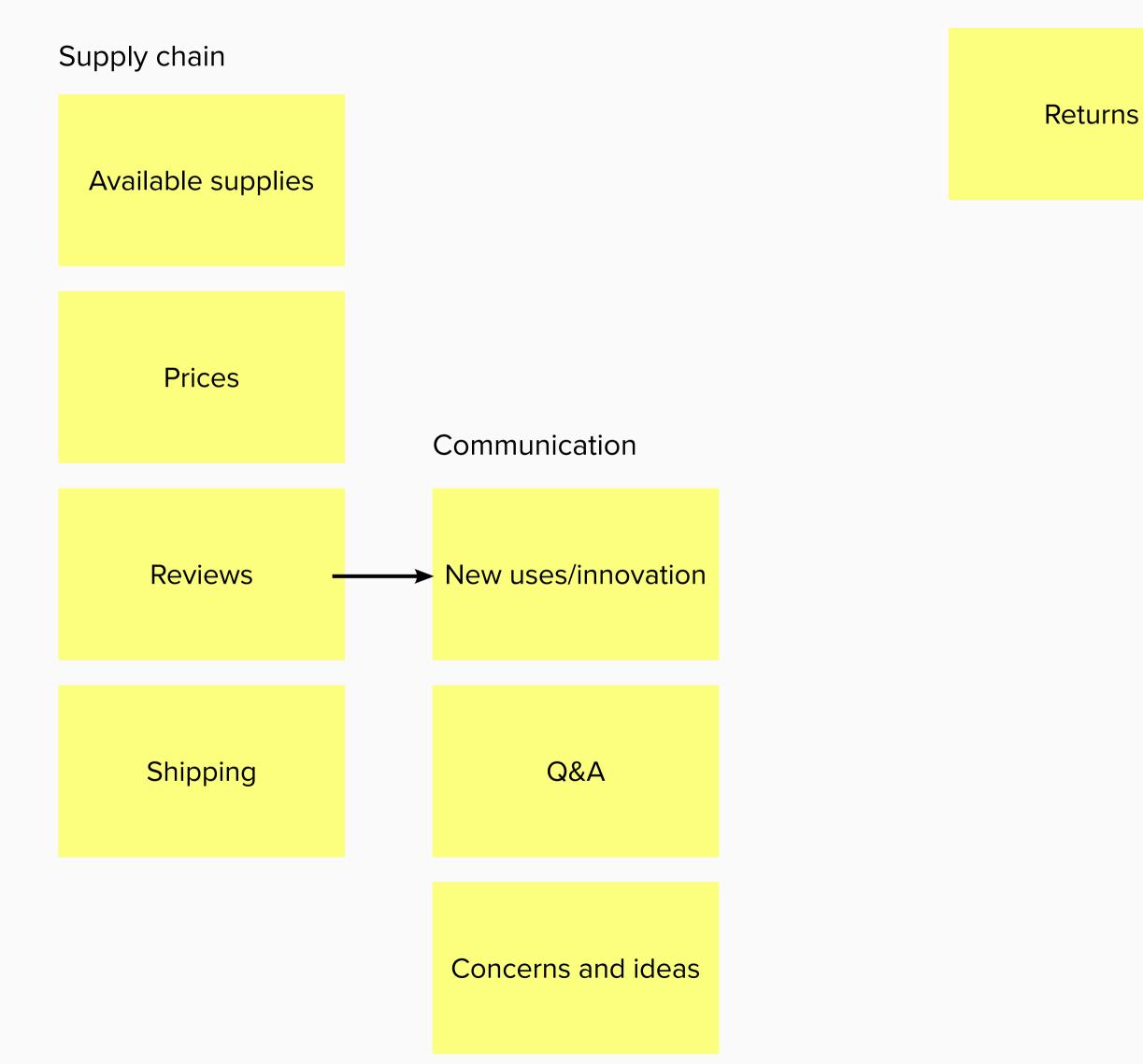


Customers include national and state governments, local governments, NGOs, private companies, healthcare organizations, suppliers, and transportation companies.

How EnviroTech should think about building an information infrastructure that is fair and ethical?

Information being distributed

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Questions?

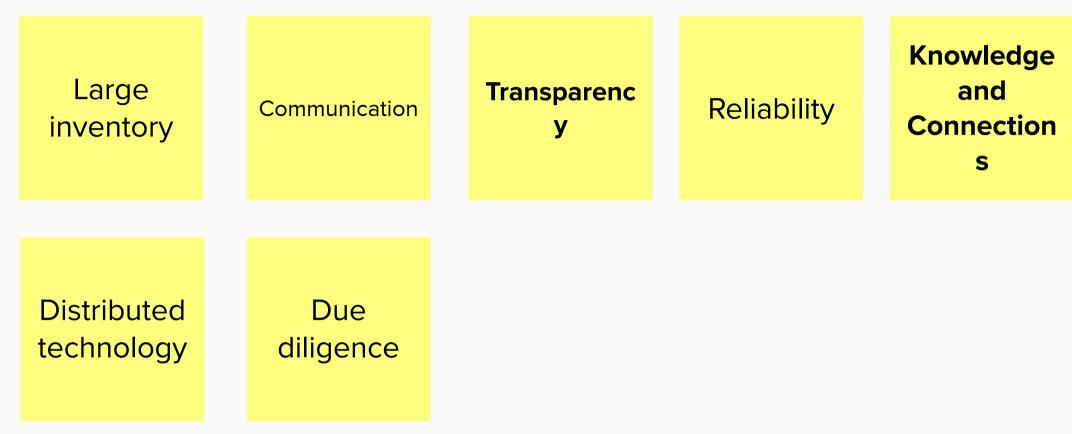
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Things users will value: speed, safety (no cheating), access for small and large vendors and buyers, How do we find out what users will value?

Is supply and demand ethical in emergencies

How should we think about values?

Value propositions



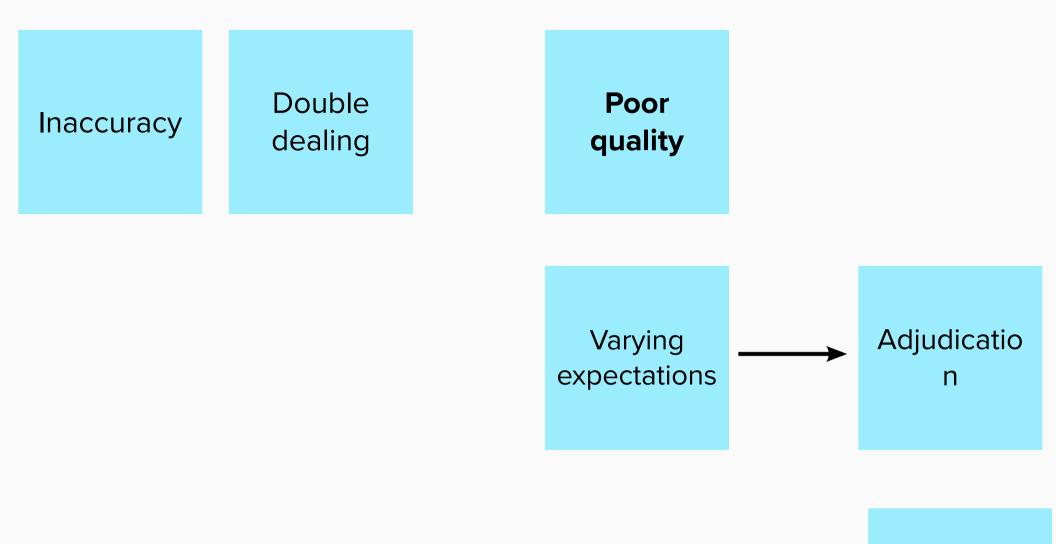
All companies have values, in value propositions. You already have enacted values. How will you protect these value propositions?

Do we need a value statement?

Yes, we recommend a formal statement of values

Assure your users their expectations of the platform aren't under threat.

Threats to value propositions



Punishment

for

