

# Arjun Mahesh

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## Experience

### Stripe

#### Staff Product Designer

Feb 2021 - Now

- I worked directly with the founders and c-suite on a 3 year vision for the company
- I helped launch Payment Links, the fastest growing product in Stripe history
- I increased adoption of payment methods by 23%, a top strategic bet for Stripe
- I helped merchants respond to 10% more disputes, a top pain point for our users

### Kickstarter

#### Staff Product Designer

March 2019 - Feb 2021

- I led strategy & design that increased our annual revenue by 4% in just 2 quarters
- I led a 4 person innovation team that reported directly to the CEO and spun out new products to lower the barrier to entry for crowdfunding

### Beyond

#### Senior Product Designer

May 2017 - March 2019

- I designed Google's highest traffic marketing content: the Test my Site tool.
- The Test My Site tool brought in \$1.5m in revenue for our studio.
- I led end-to-end design for top clients including Google, PayPal, Gap, and WSJ

### BCG Digital Ventures

#### Experience Designer

Jan 2017 - May 2017

- I innovated and incubated products with MetLife and One World Alliance.
- I was the sole design lead on a 3 person pitch team that won \$20m in revenue.

### Amazon Audible

#### User Experience Designer

Jan 2016 - Dec 2016

- My 3 person team was responsible for the integration of Kindle and Audible.
- I worked across both Kindle and Audible to ship experiences across Amazon, Kindle, Audible, Fire, and e-ink readers.

### Gehry Technologies

#### Technology Consultant

May 2014 - Sept 2015

- I did 3d modeling and coding to build the complex and intricate designs of world-renowned architect Frank Gehry.

## Education

B. of Architecture, USC  
Minor in Computer Science, USC  
UX Design, General Assembly

## Awards

USC Generation Next '19, USC  
Ideo CoLab Fellow, Ideo  
Innovation Award, USC  
NSF Scholar, NSF  
Presidential Scholar, USC