



Matteo Di Vito is a product designer based in London, England — With a background in graphic design, he now focuses on digital products and web. He loves getting stuck in the problem space to produce finely crafted solutions balancing technology, business and customer needs.

He aims to design products that enrich people's lives, making them accessible and fun to use.



Senior Product Designer

OVO Energy
Apr 2019 - Present

Supporting cross-functional teams on a variety of projects, such as:

- An app for Field Engineers to help them install smart meters nationwide.
- A Carbon Tracker to assist OVO customers in reducing emissions.
- A Generative discovery for PAYG customers, leading to a top-up app.
- A range of products and services for EV drivers, including the sales journey for our EV charging add-on and EV chargers.



UX/UI Designer

Housesimple
Oct 2016 - Apr 2019

Working as a digital and UX designer across the website and back-end admin systems, performing research/analysis, wireframing, prototyping, and responsive UI design. Also involved in digital marketing, including social media ads, emails, videos, and illustrations.



Digital Designer

MrSite
Apr 2015 - Oct 2016

MrSite is an award-winning company that develops an innovative website builder. Working in the fast-paced design team, I have helped individuals and small businesses develop their websites from the initial consultation to the final live product.



Graphic Designer

Freshwinds
Apr 2014 - Sep 2014

Initially joining as a volunteer, I had the opportunity to support the Freshwinds team on several Heritage projects as the Lead Graphic Designer.



Junior Graphic Designer

Co.Art
Oct 2012 - Jan 2013

Supporting the design manager in developing artwork for printed materials and layouts for brochures, books, and catalogs. Occasionally designing editorial illustrations, icons, and logos.



Course on Design Thinking and Human-Computer Interaction

Interaction Design Foundation
2018 - Present



Bachelor of Arts (B.A.), Editorial Design, 110/110 with honours

Academy of Fine Arts, Rome
2009 - 2013

Analytics & Research

- Lookback
- Dovetail
- Hotjar
- Usertesting.com
- MixPanel

Collaboration & Mapping

- Miro
- Jira + Confluence
- Trello

Design

- Figma
- Sketch
- Adobe Suite
- Invision + Craft
- Zeplin