OUR VISION

Quality education for every child in Oklahoma

OUR MISSION

Drive transformation and increased academic achievement within Oklahoma's public education system

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2019 was another year of exciting events and the team traveling statewide to serve our growing number of members. As we move into our 5th year, we continue to expand our services, PD offerings and products and programs schools need to ensure they operate efficiently and maximize their budgets so their classrooms--and students--see as many of those dollars as possible.

By June 30, we had 239 members: only 11 away from our long-standing goal of 250. As we reach ever closer, though, it becomes increasingly more important to find solutions that help us address members' needs in a timely manner. We also want to ensure that as our numbers grow, the quality of our services remains the same.

One way we meet this need is by hosting as many of our PD offerings on our new online portal, NextThought. This allows school staff the ability to take classes at their convenience without the commute to our offices--especially important for those in the far reaches of the state. This saves our members both time and money.

Critical courses included among those in NextThought include:
- Tulsa Model evaluator recertification
- The full catalog of school board trainings (brand new this year)
- All SDE-mandated trainings

Additionally, our product development team is collaborating with vendors to bring discounts and special pricing to our members:
- We held our first school facility innovations summit to present various cost-saving energy solutions from solar, geothermal and LED options.
- Through a partnership with Educational Benefits, Inc. (EBi), schools now have access to a discounted cafeteria plan that saves teachers money on each paycheck.
- Through SBC/Arvest Bank, schools have the option to use a purchase card in place of a traditional credit card with the added bonus of receiving regular rebates.

We realize the challenges facing Oklahoma education are many; however, we have an incredibly hard-working staff dedicated to meeting those challenges. And through our business, community and other statewide and national connections, we see a bright future for our public schools and most importantly, our students.
WE HOPE ON EVERY PAGE YOU SEE:

IT IS MORE THAN THE THEME OF THIS REPORT; IT IS WHAT WE TRY TO EMBODY DAILY.

SERVICE.

INNOVATION.

SOLUTIONS.

PARTNERSHIPS.

TRUTH.

FUN.
Our State Impact

33% of all school districts in the state are OPSRC members.
2018-19 Code.org cohort summer kickoff workshop

July

August
Bristow Collaborative Professional Development Day

September
Purcell Collaborative Professional Development Day

October
Annual team Halloween Costume Contest

November
Debuted OPSRC's new website and branding

December
OPSRC received the "When Work Works" Award for outstanding workplace culture
Communications

It was a successful year for the communications team. They met all strategic goals set for the 2018-2019 school year, increased their trainings for staff and students, helped member schools with various PR needs and held numerous successful social media campaigns, including their 2nd annual Teacher Appreciation Week celebration.

Top Instagram Post of the Year

- Increased Facebook Followers: +966
- Communication Consultations: 126
- Facebook Videos: 92
- # Who Read Our Various Newsletters: 29,734
Andy served as a press consultant for the Kansas City Star on a wind farm revenue story. He also talked to a Colorado school about Oklahoma ad valorem revenue compared to Colorado.

School Closings

1

Andy served as closing agent for SeeWorth Academy this year. He spent over 420 hours ensuring all proper procedures were followed and all parties were in compliance.

Total Money Saved for Districts

$400,000

Online Board Training:

75 participants have completed at least 3 courses per person since the board trainings were uploaded.
Our legal department has helped schools with a variety of topics this past year:

- Implementing teacher pay raise
- Handling the newly passed medical marijuana law
- Unpacking current nationwide issues like:
  - bullying/cyberbullying
  - transgender bathroom accommodations
- Common issues involving student due process and freedom of speech

**TEACHER PAY RAISE & THE LAW**

Terri provided legal advice on specific points of the teacher pay raise for school districts and also wrote her thoughts on the topic for our blog.

**Total Money Saved for Districts**

$200,000+
While providing regular consultations and trainings to members, the technology department helped 70 members convert their websites to a new platform, Edlio. This platform will provide members a quality website at a very low cost.

Did You Know?
Edlio has saved our districts over $100,000 annually!

As we welcome our new technology director, Kurt Bernhardt, the department is transitioning its strategy and is focused on helping members shift their schools and classrooms into the digital age. Kurt's vision is to encourage members to take a school or district-wide approach to technology integration in the classroom, effectively merging their curriculum and technology goals to serve today's students.
Most-Requested Trainings

Teach Like a Champion
NWEA
Google Classroom

Trainings & Consultations Completed
496

Teaching and Learning

If the hours were broken down, you would find the Teaching and Learning (T&L) team spends more time with educators across the state than with their OPSRC colleagues. This is because they are dedicated to providing as many trainings as necessary for our members.

Learn Now, Expand Today, Use Tomorrow.

T&L finds the best education experts from all over the nation and brings them to Oklahoma for trainings and school visits. They have also created content for the Tulsa Model teacher evaluation training: they provide in-person training for initial certifications and recertification online. This is all free to member schools.

LEARN HARD, EAT HARD
The best part of training days? The food! The crowd-favorite at OPSRC this year? Perk Place Cafe.

Total Money Saved for Districts
$1,850,291
OPSRC has teamed up with NWEA to give educators the data and resources they need to place the child at the center of the educational experience. OPSRC members are now eligible for subsidized rates through NWEA.

OPSRC is Oklahoma's Code.org regional partner. Through this partnership, we're able to support schools in implementing Code.org's free K-12 curriculum by providing quality computer science professional learning to educators across the state.

COLLABORATIVE DAYS

Collaborative days are PD events where OPSRC brings multiple trainers to offer day-long workshops on various topics at district leaders' request. We believe much of the value of a professional day happens when teachers and school leaders are provided the opportunity to have conversations where ideas and best practices are shared with colleagues in other districts.

Momentum Schools is what we’re calling the schools that have implemented or are planning to implement innovative programming in their districts. Cohort schools within the program receive substantial training and preparation prior to the implementation process, support after implementation and ongoing professional development opportunities to ensure the program’s success.
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<tr>
<th>Products &amp; Partnerships</th>
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<tr>
<td><strong>Edlio</strong></td>
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<td>This company provides districts with all the tools needed for a beautiful, fully responsive, ADA-compliant website but without the significant cost. Plus, there are all sorts of integrations, news alerts, a social media manager, teacher pages, forms and more. All for $650 a year (for schools with less than 750 students).</td>
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<td><strong>Educational Benefits, Inc.</strong></td>
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<td>A full-service employee benefits and HR firm that provides OK public schools with cafeteria plan options at discounted rates. They also help schools improve operational efficiencies with proven resources. While this is a fairly new partnership, there are already four schools who have seen the benefit and signed up.</td>
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<td><strong>Lakeshore Learning</strong></td>
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<td>This popular store supplies teachers with a variety of educational materials both online and in-person. Now, OPSRC members have the added benefit of receiving a 5% discount and free shipping on all orders over $150.</td>
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<td><strong>Pivot School Success Suite</strong></td>
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<td>This suite of programs provides a variety of tools, including curriculum and assessments and longitudinal data and interventions to continue effective school improvement. An included staff evaluation tool allows administrators the ability to conduct observations, provide feedback and monitor progress.</td>
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<td><strong>Purchase Card (P-Card)</strong></td>
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<td>Similar to a traditional credit card, our p-card program through SBC/Arvest Bank offers more control and security for the district. OPSRC’s program includes training and sample policies, procedures and instructions for integrating your card with eFinance Plus.</td>
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<td><strong>Smart Choice</strong></td>
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<td>The Smart Choice Online Enrollment and Registration component streamlines the online enrollment and/or re-enrollment process for both new and returning students. The Smart Choice enrollment and registration feature can be used along with the Application, Lottery and Wait List tools, or as a standalone system for your school or district. Eight of our member charter schools have made their registration easier by using Smart Choice.</td>
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Andy Evans - Director of Finance
Brent Bushey - Executive Director
Eric Doss - Director of Quality Charter Services
Getoya Lowe - CSP Grant Specialist
Jacque Walsh - Director of Policy
Jamila MacArthur - Director of Teaching & Learning
Jason Mack - Professional Development Facilitator
Jason Midkiff - Strategic Innovations Lead
Jean Potter - Professional Development & Digital Services
Jeff Pritchard - Statewide NWEA Coordinator
Jenna Vasquez - Digital Communications Coordinator
Jordan Doerfel - Operations Coordinator
Kurt Bernhardt - Director of Technology
Marc Montrose - Member Services
McKalynd Danner - Innovative Programs Manager
Pat McKinstry - Deputy Director
Sarah Julian - Director of Communications
Terri Thomas - Director of Legal Services