Concept
A SHIJI PRODUCT

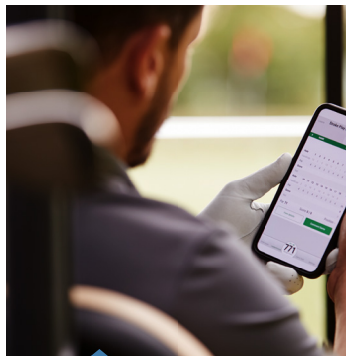# COMPLETE SOLUTION FOR GOLF MANAGEMENT

Leveraging over 20 offices globally, Concept provides SaaS-based golf reservation management software solutions for enterprise hotels and premiere resorts. With over 25 years of experience, and installations in 58 countries, Concept has developed a comprehensive reservation management solution that assists with yield management and golf clinic administration . Concept software is available in multiple languages and is suited for multi-property and multi-currency. Published APIs allow a broad range of property-based integrations and online booking partners needed for best-in-class deployments.

WHY CONCEPT

01

INTERNATIO-NALIZATION

02

ENTERPRISE CLOUD SOLUTIONS

03

OPEN PLATFORM

CONCEPT

All your golf management needs in one place.

Manage Tee-Sheets, Pricing, and Rental Items from One Easy-to-Use System.

BOOKING CONTROL

Concept Golf is built to increase bookings with its package and group booking functionality, and enhanced controls for turn-aways and wait lists. Concept Golf also allows you to accept online reservations directly or via a third party. HTNG Single Guest Itinerary is supported.

COMPREHENSIVE TEE SHEETS

Concept Golf's tee sheets are packed with essential functionalities like multiple course tees, shotgun starts, customizable color codes, rental management and automatic green fee pricing by time, day or season. You can also view start lists in multiple ways such as multicourse and course occupancy view.

GOLF CLINIC MANAGEMENT

Elevate guest experience by integrating with golf tour operators, and by offering packages and round cards. Concept also allows you to manage golf clinics.
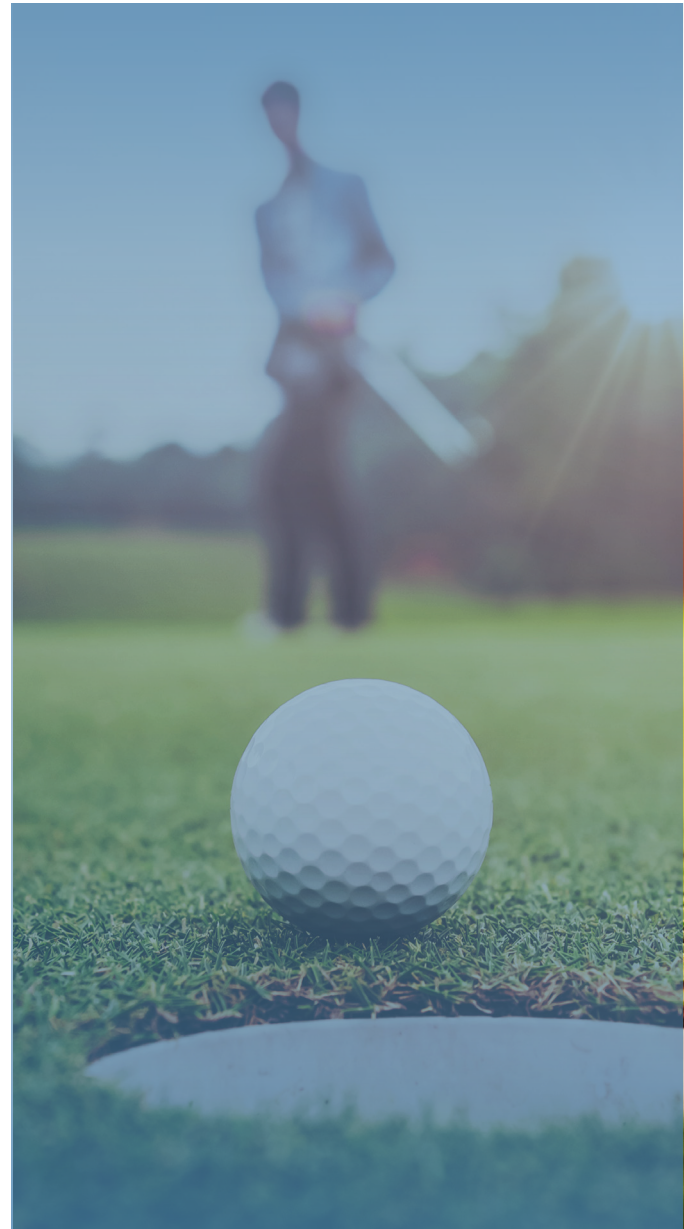
MEMBERSHIP MANAGEMENT

Keep in touch with members wih personalized marketing communications via email or text message, with Concept Membership.

OPERATIONAL CONTROL

With 100+ standard reports plus connectivity to BI tools, Concept Golf is designed to optimize your business. Amplify revenue with enhanced yield management features and expedite the check-in process. Manage retail with Concept POS; complete with multi-stock inventory management.

THIRD-PARTY CONNECTIONS

Concept is built on an open API platform, meaning that you can connect to many leading third-party systems, including online booking systems, PMS, and POS.

CONTACT US
Let's talk about your ideas

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