



## EDUCATION & INVOLVEMENT

Bachelor of Fine Arts in Graphic Design from the Savannah College of Art and Design.

I regularly enroll in professional workshops to develop new abilities and sharpen existing skills.

Past board member of AIGA Cincinnati. I participate in the mentoring and portfolio review programs.

Past Advisory Board member for the Communication Arts program at Gateway Technical College.

## EXPERIENCE

1996-1997 **Designer**, Lamson Design, Cincinnati, Ohio

I worked on a spectrum of print projects for mostly local clients. I was responsible for the design process from concept to production.

1997-1998 **Art Director**, Scribner, Cincinnati, Ohio

Working with a small creative team, I produced advertising and marketing collateral for clients in the healthcare and medical industry.

2014-2018 **Associate Creative Director**, Icon Marketing, Crescent Springs, Kentucky

I provided guidance for a talented design team and elevated the level of design we delivered. I managed a workflow that included print ads, digital banner ads, websites and landing pages, social media, environmental graphics, retail displays, and more. I ensured a consistent output of quality work, and managed multiple projects to meet deadlines and client expectations.

1998-2023 **Owner**, Doug Best Design, Villa Hills, Kentucky

As a one-man studio, I'm responsible for all aspects of my projects. I craft thoughtful solutions for my clients that help them achieve their goals. I work with them to define needs, build a timeline, answer their questions, and guide the process. I apply focused creative problem-solving to every challenge. And at every step I remain focused on delivering exceptional results.

## SUMMARY

I'm a seasoned veteran and proven problem-solver with a comprehensive skill set. As a manager I can get top performance from a team, and as a hands-on designer I execute with excellence. I love to work with talented people who are committed to excellence, and challenge me to exceed expectations.

## CONTACT

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See my portfolio at  
[www.dougbest.design](http://www.dougbest.design)