Day 2: 10 Reasons People Don't Help

When we're called to be Upstanders, pay close attention to these barriers that can hold us back:

- 1. Diffusion of Responsibility: When others are present, we assume someone else will take responsibility help.
- 2. Pluralistic Ignorance: When others don't help, we assume it's because they don't perceive anything to be wrong.
- 3. Ambiguity: When we're unable to recognize or diagnose a situation as potentially harmful or worthy of intervention.
- 4. Obedience to Authority: When we comply with direction to not intervene and disregard our own intuition that something is wrong.
- 5. Position of Power: When situational context and our social identities leave us powerless to intervene.
- 6. Social Loss: When the thought of embarrassment or losing friends and social status holds us back from stepping in.
- 7. Physical Harm: When intervening could result in physical injury or violence.
- 8. Legal Consequences: When fear of legal liability or trouble with school, family, or friends keeps you from calling for help or reporting a problem.
- 9. Personal Obstacles: When we don't feel confident in our ability to know what to do or say to intervene effectively.
- 10. Willful Neglect: When we ignore or avoid a problem situation because it's inconvenient or we don't deem the potential victim as worthy of help.



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