

## **Oblong and World Wide Technology Team Up to Deliver Next-Gen Collaboration Solutions**

New Advanced Technology Center deploys Oblong Mezzanine™ on Cisco Webex Platform to show transformative power of multi-site, multi-stream content collaboration

Los Angeles -- March 10, 2020 -- (BUSINESS WIRE) Oblong, Inc. (NYSE American: OBLG) ("Oblong" or the "Company"), the award-winning maker of multi-stream collaboration solutions announced the inclusion of its flagship Mezzanine solution at World Wide Technology (WWT)'s global headquarters in St. Louis.

As a market-leading technology solution provider and longtime top Cisco partner, WWT develops enterprise meeting solutions for its global customers while keeping an eye out for emerging products and platforms that maximize teamwork and faster decision-making, both in the room and across the globe.

“Our customers are working with ever increasing amounts of data, and the combination of Mezzanine and Webex is undoubtedly the best solution on the market, bringing multi-share collaboration capabilities and seamless interaction with multiple content streams to the Webex Platform,” said Brandon Echele, Practice Manager, Calling and Meetings, WWT. “We love providing practical innovations to our customers and Mezzanine and Webex is a unique combination that improves workflow and allows them to make better business decisions faster.”

WWT installed the Mezzanine and Webex solution in its Advanced Technology Center (ATC). The ATC is the epicenter for customer engineering teams seeking resources, guidance, and next-gen collaboration tools. By showcasing the combination of Mezzanine and Webex in its testing lab, WWT offers customers a unique knowledge-sharing experience unlike anything on the market.

Here, customers can experience transformative collaboration by interacting directly with content from different locations at the same time while displaying it side-by-side across multiple surfaces for rapid comparison and cross-reference. The use of multiple displays provides a unique canvas for spreading data sources literally across a room so users can quickly contextualize problems, compare and contrast data or content, and understand the complete picture of any business challenge. Users connected over Cisco videoconferencing can participate in collaboration sessions, seeing all the data and contributing their own content to help in problem-solving, just as if they were in the room.

With its broad global customer base and product depth in digital transformation, WWT makes an ideal partner and growth driver for Oblong. Oblong CEO Pete Holst commented, “WWT’s deployment of Mezzanine in their new, state-of-the-art headquarters, provides customers another venue to experience a unique combination of video conferencing and multi-share collaboration.”

“Offering innovative, forward-thinking solutions like those offered by the combination of Mezzanine and Webex is key to solving our customers’ complex collaboration challenges,” said Echele.

Mezzanine is off a strong start at WWT having recently completed an initial deployment to a Fortune 500 domestic insurance company, proving that demand for advanced collaboration capabilities is becoming critical for leading organizations.

## About Oblong Industries

Oblong Industries' innovative IP-protected technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is the technology platform that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location for dynamic and immersive visual collaboration. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners. Learn more at [www.oblong.com](http://www.oblong.com), and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

## About WWT

World Wide Technology (WWT) is a technology solution provider with more than \$11 billion in annual revenue that provides digital strategy, innovative technology and supply chain solutions to large public and private organizations around the globe. While most companies talk about delivering business and technology outcomes, WWT does it. Based in St. Louis, WWT employs more than 6,000 people and operates approximately 4 million square feet of warehousing and integration space in more than 20 facilities throughout the world. Connect with WWT: [Twitter](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

## Forward looking and cautionary statements

This press release and any oral statements made regarding the subject of this release contain forward-looking statements as defined under Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and are made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, that address activities that Glowpoint assumes, plans, expects, believes, intends, projects, estimates or anticipates (and other similar expressions) will, should or may occur in the future are forward-looking statements. Glowpoint's actual results may differ materially from its

expectations, estimates and projections, and consequently you should not rely on these forward-looking statements as predictions of future events. Without limiting the generality of the foregoing, forward-looking statements contained in this press release include statements relating to the Company's future financial and operating performance, ability to integrate with Oblong, ability to satisfy the NYSE American's initial listing standards, future compliance with the NYSE American's continued listing standards, and opportunities for increasing shareholder value. The forward-looking statements are based on management's current belief, based on currently available information, as to the outcome and timing of future events, and involve factors, risks, and uncertainties that may cause actual results in future periods to differ materially from such statements. A list and description of these and other risk factors can be found in the Company's Annual Report on Form 10-K for the year ending December 31, 2018 and in other filings made by the Company with the SEC from time to time, including the Company's Quarterly Report on Form 10-Q for the three and nine months ended September 30, 2019. Any of these factors could cause Glowpoint's actual results and plans to differ materially from those in the forward-looking statements. Therefore, Glowpoint can give no assurance that its future results will be as estimated. Glowpoint does not intend to, and disclaims any obligation to, correct, update or revise any information contained herein.

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