

Oblong Industries Launches Mezzanine 200 Partner Kit

Big News for Small Spaces as Oblong Introduces Mezzanine 200 'In a Box' Making Installation Easy

LOS ANGELES, CA--(July 18, 2017) - Oblong Industries, Inc., the pioneer of interactive spatial computing environments for the new era of collaborative work, has released its [Mezzanine 200 Series](#) visual collaboration solution with a new Partner Kit available exclusively to its partner integrators. This 'Mezzanine 200 in a box' Partner Kit is designed to meet the needs of the growing number of teaming and huddle rooms, a trend recently highlighted by Wainhouse Research who numbered small to medium meeting spaces at more than 45 million globally.^[1]

The Mezzanine 200 Series offers the perfect platform for global team collaboration in these smaller connected spaces. From a technical standpoint, this compact solution services a simple, dual-screen configuration, making it easy to deploy. It complements a wide choice of display screens, VTC codecs, and other hardware peripherals offered by partners to provide full room solutions to their preferred customers. But, what makes Mezzanine 200 really stand out is the bezel-mounted infrared gesture-tracking system, which provides a natural interface option with multiple simultaneous content streams: Just point the remote wand device at content on the screens to highlight, snapshot, move and scale important information on the fly.

The wand is just one of the interface options for Mezzanine, as laptops, smart phones, and tablet devices also have equal access to control the workspace, wirelessly. Mezzanine is the only visual collaboration technology that offers this breadth of interface options to meeting room participants, meaning that at any given moment the solution you want is always within reach. For integration partners, Mezzanine 200 can be installed and fully operable within a day, enabling them to deliver to their customers a highly desirable meeting room technology swiftly and cost effectively.

Oblong's integration partners reacted enthusiastically to the new features presented at InfoComm in June 2017.

With a significantly lower price point than the brand's definitive 600 Series, the 200 is Oblong's most accessible solution to date, while still harnessing the same superior

^[1] Wainhouse Research Interviews of Enterprise Decision Makers, January 2017.

experience for users with similar core capabilities, including concurrent viewing of up to ten shared devices, gestural interaction, and real-time control by multiple participants, that make Mezzanine so exciting.

And there's more.

Touch annotation on the Mezzanine 200 Series opens up new and [better ways to work](#) together. Unlike many digital whiteboard solutions, which only enable annotation over a single directly connected device, Mezzanine allows annotation over multiple streams simultaneously. Collaborators can annotate over graphics or live video, including live video feeds of analog whiteboards in other locations. Snapshot the annotated content instantly to create a new asset and deliver it directly into the workspace portfolio for later reference and download.

Oblong CEO John Underkoffler adds, "Oblong wrote the book on gesture, and direct pointing via Mezzanine's spatial wand is the most powerful way to move, arrange, and interact with content around a room. Touch is an important proximity-based case of gesture; today we're excited to add main screen touch annotation to Mezzanine's interaction arsenal. The addition further amplifies the unbeatable value Mezzanine brings to collaborative work, presentation, and decision-making."

Also new to Mezzanine 200 are integrations with popular enterprise utilities that are a part of the Microsoft ecosystem, including calendar integration with Microsoft Exchange and video integration with Skype for Business. It's easy to schedule and start Mezzanine meetings with these familiar enterprise tools, enabling remote collaborators to join directly from their Skype client, or for rooms to connect with a Skype meeting ID.

A commissioned study by Forrester found that Mezzanine technology [pays for itself in eight months](#) and offers an ROI of 226% in just three years; this exceptional 'partner kit in a box' allows more teams to experience the productivity benefits of a truly collaborative workspace. With a growing movement towards dynamic, multi-location, BYOD teamwork, Mezzanine 200 ticks every box for small to medium size locations, not only meeting the needs of a new generation of workforce but of its partners too.

Oblong's customers include NASA, PwC, IBM, Fujitsu, and Accenture along with other forward-thinking Fortune 500 companies. To experience Mezzanine firsthand, make an appointment to [visit one of 18 offices worldwide](#).

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About Oblong Industries

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is an immersive visual collaboration solution that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location immersive visual collaboration. Mezzanine's groundbreaking Infopresence capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners. Learn more at www.oblong.com, and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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