

NEWS RELEASE

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FOR IMMEDIATE RELEASE

ONLINE CHARITY AUCTION HELPS AMERICA'S TOOTHFAIRY SAVE SMILES

(Charlotte, NC, April 12, 2022) – Last month dental offices saved up to 50% on equipment and supplies and helped children living with restricted access to dental care during Bid For Smiles. Generously sponsored by Henry Schein and Kleer, the online charity auction supported the mission of America's ToothFairy.

Nearly \$20,000 was raised to help the nonprofit organization provide resources to assist 65 safety-net dental clinics across the U.S. in their delivery of essential dental care, preventive services, and oral health education to children living in communities where dental services are scarce and tooth decay is often rampant.

"Millions of kids across the United States lack access to dental care," Jill Malmgren, Executive Director of America's ToothFairy said. "When kids don't have healthy smiles, they have difficulty eating, sleeping, and concentrating at school. Their poor oral health contributes to a lifetime of hardship as they grow into adulthood with low self-image and limited job opportunities. We are touched by the generosity of our sponsors, auction item donors, and everyone who participated in Bid For Smiles to help save smiles!"

Auction items were donated by The Brewer Company, Elevate Oral Care, Pac-Dent, Centrix Dental, SDI, Ging-Pak, Waterpik, and Premier Dental. Starting bids were set at 50% retail cost.

The online charity auction is held annually each spring. To receive notification about the launch of next year's auction register at BidForSmiles.org.

To learn more about becoming a sponsor or donating an auction item to future Bid For Smiles events, contact Jill Malmgren at jmalmgren@ncohf.org or call 704-965-2070.

About America's ToothFairy: National Children's Oral Health Foundation

As a resource provider, America's ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention, and treatment services for underserved children. Since its inception in 2006, America's ToothFairy has distributed more than \$23 million in donated products, educational materials, and financial

grants to improve oral health outcomes for children and youth in need. For more information, visit AmericasToothFairy.org.



A young patient receives dental care from Kids Community Dental Clinic in Burbank, CA, one of 65 nonprofit members that receive support from America's ToothFairy. Funds raised during Bid For Smiles help provide resources to member organizations serving children from low-income homes or communities with limited access to dental care.