

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### TEE FOR THE TOOTHFAIRY HELPS DISADVANTAGED KIDS IN NEED OF DENTAL CARE

**(Charlotte, NC, September 22, 2021)** Across America, millions of kids lack access to dental care. Kids with untreated tooth decay can have difficulty eating, sleeping, and concentrating at school. Their poor oral health often contributes to a lifetime of hardship as kids grow into unhealthy adults with low self-image and limited job opportunities.

*No child should suffer from tooth decay—a disease that is preventable.*

On November 12, 2021, Carolinas Dental Advisors will host Tee for the ToothFairy, a golf tournament benefitting America's ToothFairy. The Charlotte-based Foundation helps children in underserved communities get the essential dental care and preventive services they need to have a healthy smile. The tournament will be held at Pine Island Country Club in Charlotte, North Carolina.

To register a team or learn more about sponsorship opportunities, visit [AmericasToothFairy.org/golf-clt](http://AmericasToothFairy.org/golf-clt). Register before September 30<sup>th</sup> to take advantage of early-bird rates. The registration deadline is October 14<sup>th</sup>.

"When kids have healthy smiles, they perform better at school, lead healthier lives, and experience more opportunities for future success," America's ToothFairy Executive Director, Jill Malmgren remarked. "We are so thankful to Carolinas Dental Advisors for hosting the tournament again this year to help kids in disadvantaged communities get the same quality dental care as their more affluent peers."

#### **In addition to a round of golf on a challenging course, participants will receive:**

- a boxed lunch and refreshments during the event
- a goody bag and tournament t-shirt
- chances to win exciting prizes
- a complimentary cocktail hour to cap off the day

"The pandemic has made it really difficult for charitable organizations to hold fundraising events at a time when many families are struggling and need support," said Ben Chambers of South State Bank, one of the tournament's sponsors. "Since this is an outdoor event, it's a safe and

responsible way to help kids in our community and families across the country access the dental services that many of us take for granted.”

Sponsorship opportunities are available and include a 4-man team in addition to other perks. For more contact Jill Malmgren at (704) 350-1600 or email [info@ncohf.org](mailto:info@ncohf.org).

#### **About Carolinas Dental Advisors**

With more than 25 certified business consultants, Carolinas Dental Advisors (CDA) is one of the largest dental advisory groups in the Southeast. From Startups to Associates to DSO groups, office managers, and more, CDA serves a wide variety of dental professionals in North and South Carolina. Visit [carolinasdentaladvisors.com](http://carolinasdentaladvisors.com) more information.

#### **About America's ToothFairy: National Children's Oral Health Foundation**

As a resource provider, America's ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention and treatment services for underserved children. Since its inception in 2006, America's ToothFairy has distributed nearly \$23 million in donated products, educational materials and financial grants to improve oral health outcomes for children and youth in need. For more information, visit [AmericasToothFairy.org](http://AmericasToothFairy.org).