

NEWS RELEASE

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America's ToothFairy Welcomes New Members to Board of Directors

(Charlotte, NC, November 25, 2019) America's ToothFairy is pleased to announce that three new members have joined its Board of Directors. Each brings a unique perspective and expert knowledge to strengthen the organization's ability to effectively and efficiently deliver resources and support for nonprofit clinics and organizations providing oral health services to children in need.

Julie Paulsen is Senior Director of Human Resources at Align Technology, Inc., makers of Invisalign clear aligners and the iTero intraoral scanner. As a strategic human resources business partner with global responsibility, Ms. Paulsen is a strong supporter of the community and volunteerism and has been a driving force behind Align's support of its communities. As a result, she is also responsible for Align's corporate social responsibility program, which has become increasingly important as the company continues to grow and increase its global presence. A longtime sponsor, Align is an America's ToothFairy Corporate Underwriter and supports oral health outreach and educational programs impacting thousands of youth across the country.

Sergey Kunin, President & CEO of IQ Dental Supply emigrated to the United States in 1996 and worked for Becker-Parkin Dental Supply where he advanced to the role of Executive Vice President. When Becker-Parkin was sold to Henry Schein in 2007, Kunin served on Schein's corporate team. He founded IQ Dental Supply in 2009 and, in just ten years, has expanded the business to include dental equipment sales and dental office design. In 2017 Sergey started IQ Dental Education, an academic institution offering dental related continuing education courses, dental radiology classes, review courses in infection control and general chairside dental assisting. IQ Dental began its support of America's ToothFairy in 2015 and hosts the annual "Tee for the ToothFairy Charity Golf Tournament". This event has grown over the years and will be held for the fourth consecutive year in May 2020 at The Crystal Springs Resort in Hamburg NJ, a larger venue to allow for expanded participation.

Finally, Dan Colby is a Business Strategist and Technologist with over 20 years of experience in helping organizations achieve their goals through improving efficiency, creating new revenue streams and big picture thinking. He is the President of Colby CoVentures, and his expertise includes business and nonprofit strategic planning, enterprise resource planning consulting and technology architecture and management. He has excelled in many roles over the years including Owner, President, CEO, Board Chair, CTO, and Consultant.

“We are thrilled to welcome Julie, Sergey, and Dan to our Board,” remarked America’s ToothFairy Executive Director, Jill Malmgren. “Each brings unique experience and area of expertise to the table that is invaluable to our organization. Our Board members not only provide oversight, but also are highly engaged and passionate about our cause. We are excited about what we will accomplish for children’s oral health as we enter a new decade!”

Other members of the Board include, Ann Bruck (Chairperson), Global Scientific Affairs and Education Leader, 3M Oral Care; Paul Guggenheim (Vice Chair), Western Region President, Patterson Dental Supply; Paul Mondock (Treasurer), President for the Americas, Septodont; Tegwyn Brickhouse, DDS, PhD (Scientific Advisory Board Chair), Department of Oral Health Promotion & Community Outreach Director, Oral Health Services Research Core Associate Professor, Virginia Commonwealth University; Gordon Christensen, DDS, MSD, PhD, Founder and Director of Practical Clinical Courses; Thomas Engels, Retired Vice President and General Manager, 3M Oral Care; Dick Sanders, Founder and President, TSC EcoSolutions; and Cheryl Sheets, DDS, Private Practice Dentist.

About America’s ToothFairy: National Children’s Oral Health Foundation

As a resource provider, America’s ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention and treatment services for underserved children. Since its inception in 2006, America’s ToothFairy has distributed more than \$21 million in donated products, educational materials and financial grants to improve oral health outcomes for children and youth in need. For more information, visit AmericasToothFairy.org.



Julie Paulsen



Sergey Kunin



Dan Colby