

NEWS RELEASE

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FOR IMMEDIATE RELEASE

SEPTODONT DONATES MORE THAN \$200,000 IN PRODUCT FOR KIDS IN NEED.

(Charlotte, NC, October 30, 2019) America's ToothFairy announced today its appreciation for more than \$200,000 worth of donated dental product from Septodont. The product was distributed to 27 members of the organization's Dental Resource Program, which provides resources to 67 nonprofit dental clinics and organizations serving children in need in 24 states. More than 500,000 children across the nation would lack access to dental care and preventive treatments if not for these clinics.

"We are so thankful for America's ToothFairy and Septodont," said Mary Larkin of Apple Tree Dental, a DRP clinic member that is headquartered in Mounds View, Minnesota. "Ours are among the few clinics in Minnesota that help overcome barriers to care for thousands of children. These much-needed products are being used at all seven of our centers across the state, which cared for 34,445 patients last year."

Septodont has provided critical operational and program support for America's ToothFairy since 2008. More recently the company has served as Title Sponsor of their National Sealant Initiative, which supported sealants and preventive care for more than 100,000 children each year. In addition to contributing Toothfairy™ Pit & Fissure Sealant to protect 300,000 teeth, Septodont's donation also included popular injectable anesthetics such as Lignospan®, Septocaine®, Carbocaine and Marcaine®, N'Durance® composites and other restorative products.

"Corporate Social Responsibility is extremely important in our organization," said Paul Mondock, Septodont President of the Americas and Board Treasurer for America's ToothFairy. "When millions of children don't have access to basic necessities like dental care, the right thing to do is for all stakeholders within the dental community to give back and make sure those needs are met. We are proud to partner with America's ToothFairy to ensure these children receive essential oral health services."

"We are very grateful for this generous donation of Septodont products, and for their loyal commitment over the past several years," America's ToothFairy Executive Director, Jill Malmgren remarked. "Septodont's financial and product contributions have enabled America's ToothFairy to provide the necessary resources to educate and support the delivery of dental care for thousands of children. The passion and support of Mr. Mondock and the entire Septodont team for our mission is making a direct impact on the oral health of our nation's most vulnerable kids."

About Septodont

Since 1932, Septodont's broad product range has provided the dental community with the most reliable and efficient solutions to their operatory challenges. Septodont's unrelenting

commitment to quality, innovation and service has earned it worldwide recognition as a market leader in pain management and regeneration products. Today, hundreds of thousands of dentists in more than 150 countries rely on Septodont's dental products. To find out more about Septodont, visit www.septodontusa.com.

About America's ToothFairy: National Children's Oral Health Foundation

As a resource provider, America's ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention and treatment services for underserved children. Since its inception in 2006, America's ToothFairy has distributed more than \$20 million in donated products, educational materials and financial grants to improve oral health outcomes for children and youth in need. For more information, visit AmericasToothFairy.org.