

# VISIBILITY NOW ! ▶

12 NOVEMBER 2020

Plenary Live Show topics and speakers - 10:00 to 11:30 am

**PARTNERS**



Join and experience the plenary Live Show in a dynamic and interactive format featuring keynote speakers, testimonials, product insights and expert points of view:

ADDRESSING MAJOR SUPPLY CHAIN CHALLENGES WITH REAL-TIME VISIBILITY



**Pierre Khoury**  
Cofounder & CEO, Shippeo



**Lucien Besse**  
Cofounder & COO, Shippeo

THE ROLE OF VISIBILITY IN ADDRESSING THE CHALLENGES CHIEF SUPPLY CHAIN OFFICERS ARE FACING



**Bart De Muynck**  
Vice President Research, Gartner

WHY CEOS SHOULD CARE ABOUT VISIBILITY



**Nicolas Guillet**  
Chief Executive Officer Thyssenkrupp Materials, France

IMPROVING PROMOTION PLANNING TO BETTER SERVE CUSTOMERS WITH MULTIMODAL VISIBILITY



**Matthias Wenzel**  
Head of Supply Chain Management, Fressnapf

LEVERAGING REAL-TIME TRANSPORTATION VISIBILITY TO STRENGTHEN COLLABORATION IN RETAIL



SHIPPEO PRODUCT INSIGHTS - FROM 'WHERE'S MY TRUCK' TO 'WHAT'S INSIDE IT'



HOW TO ENSURE THE SUCCESS OF YOUR RTTV PROJECT



**Bart De Muynck**  
Vice President Research, Gartner

ENHANCING THE CUSTOMER EXPERIENCE ACROSS DIVERSE GEOGRAPHIES



**Olivier Renodau**  
Head of Digital Supply Chain, Total Marketing Services

DIGITAL TRANSFORMATION STARTS WITH BETTER VISIBILITY



**Dominik Falke**  
Director Global Trade and Transportation, Hager Group

BOOSTING SERVICE AND PRODUCTIVITY WITH A SINGLE-PLATFORM SOLUTION



**Matthew Glynn**  
Transformation and Integration Manager, Rubix

SHIPPEO PRODUCT INSIGHTS - WHY COLLABORATIVE WORKFLOWS ARE GAME-CHANGING FOR CUSTOMERS



FORGING THE FUTURE OF TRAILER TRANSPORT WITH REAL-TIME DATA



**Dr Stefan Binnewies**  
Member of the Management Board, Krone

INTEGRATING VISIBILITY INTO 4PL CONTROL TOWERS



**Kevin Nash**  
SVP Global Integrated Logistics, Kuehne + Nagel

HOW TO BUILD THE BUSINESS CASE FOR REAL-TIME VISIBILITY



**Bart De Muynck**  
Vice President Research, Gartner