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John Goodwin, Former LEGO Foundation CEO, Joins Learning Economy Foundation as Executive Chairman

WASHINGTON, DC — John Goodwin, former CEO of LEGO Foundation has joined the [Learning Economy Foundation](#) (LEF) as Executive Chairman of the Board of Directors. In his new leadership role, Goodwin will further catalyze LEF's mission to bring quality skills and equal opportunity to every human on Earth, using open standards and web3 technologies.

Prior to joining LEF, Goodwin spent a decade working in the LEGO ecosystem, first as EVP and CFO of The LEGO Group then later as CEO of LEGO Foundation. In addition to his position at LEF, he will continue in his capacity as Chairman of the i5 Project, an initiative led by the UN Global Compact Principles of Responsible Management in Education (PRME).

"The idea of an [Internet of Education](#) has always been both aspirational and practical. With John as Chairman, I believe this vision not only to be possible, but inevitable," said Chris Purifoy, the Co-Founder and CEO of Learning Economy Foundation. "As we move into this new phase of accelerating growth as an organization, it's important that enabling personal empowerment and public goods remain our top priority. John is the perfect visionary and leader to help ensure we stay true to that mission."

"I am thrilled to have this opportunity to work with the Learning Economy Foundation and their partners to help reduce the inequities that exist in education and employment systems and processes around the globe," said John Goodwin, LEF's newly-appointed Executive Chairman. "We stand on the cusp of an exciting new era where web3 technologies can unlock the potential of every individual. LEF has the humility, commitment, and capability to catalyze this change and I look forward to building a coalition of impact and delivery in my new role."

About: Learning Economy Foundation (LEF) is a 501(c)(3) non-profit organization leveraging global standards and web3 protocols to bring quality skills and equal opportunity to every human on earth, and address the persistent inequities that exist around the globe in education and employment.