

ARKANSAS
CINEMA
SOCIETY



2021—2022

SPONSORSHIP ENGAGEMENT



OUR MISSION

It is the Arkansas Cinema Society Mission to build a film community in Arkansas where film enthusiasts can watch films, share ideas, connect with each other, and nurture the new and existing film talent within our state through increased exposure to filmmakers and their art.

CONNECT TO CREATE

To be filmmakers, we have to connect to create. A painter needs a brush, paint, and a canvas. A director needs a writer, a cinematographer, a sound mixer, production designer, editor, actors, distributors, and an audience. We cannot do it alone. This art form forces one to collaborate and thus creates jobs. Filmmaking is unique in the arts in this way. It takes an army. Through our statewide workshops, screenings, labs, podcasts, film festival, and advocacy work we hope to inspire new voices, demystify the process of filmmaking for underserved Arkansans with an interest in film, and create a pipeline to connect them to one another and the film industry at large.

WATCH • LEARN • MAKE

We believe if we provide filmmakers an arena to exhibit their talents and film enthusiasts a healthy diet of quality programming, we can inspire more Arkansans to make and watch more films. By supporting filmmakers, festivals, theaters, and young people interested in filmmaking throughout the state, we hope to create a statewide network, pool Arkansas's resources, and be an umbrella organization that feeds all things film. A rising tide will lift all boats.

"The pillars of our foundation have always been WATCH, LEARN, MAKE. These pillars are rooted in the belief that, for Arkansas to have a thriving film community, we need to build a sustainable, connected, and employed ecosystem that feeds all things film."

*—Kathryn Tucker,
Founder & Executive Director*

FILMLAND

ARKANSAS CINEMA SOCIETY

The Arkansas Cinema Society's FILMLAND is a curated annual celebration of cinema with a mission to nurture and inspire filmmakers in Arkansas by exposing Arkansans to filmmakers and their art. This will be ACS's 4th annual FILMLAND.

Inspired originally by Ebertfest in Champaign, Illinois, FILMLAND hosts acclaimed filmmakers (producers, writers, actors, directors, production designers, cinematographers, etc.) at every screening. With no cross programming (single venue, one screening at a time) and only 5-10 screenings in the program each year, ACS is proud of FILMLAND's unique, intimate, quality-over-quantity program. This year's FILMLAND will feature a 1,300+ seat outdoor screening venue, a digital experience, daytime workshops & panel discussions, and an evening concert series before each film.

As with every year, each screening will be followed by an in-depth Q&A conversation with the filmmakers led by ACS board members Jeff Nichols, Jayme Lemons, and/or Evan Hayes. We hope that by bringing A-list film talent to Arkansas more Arkansans will be inspired to consider a career in film as a tangible and practical reality. Hollywood is changing and is in need of a new generation of diverse, undiscovered, unheard voices. There is so much untapped talent in Arkansas, and ACS is on a mission to find them and give them the tools and connections they need to succeed.



Jayme Lemons, Lucy Alibar, and Bert of Bert & Bertie



David Lowery and Jeff Nichols

ACS FOUNDERS



JEFF NICHOLS

FOUNDER &
CHAIRMAN OF THE BOARD

*"We created the Arkansas Cinema Society as a way to bring films and filmmakers to the state of Arkansas. We began in August 2017 with a three-day inaugural event—Premiere. In addition to the annual film event we host every year, **FILMLAND**, we are building a state-wide network of theaters to screen films in places they may not usually take place. By bringing in filmmakers, we aim to educate and inspire up-and-coming filmmakers across the state."*



KATHRYN TUCKER

FOUNDER &
EXECUTIVE DIRECTOR

"The early endorsement of community leaders and industry pioneers reinforced our belief in our mission and gave us confidence that the ACS will have the needed resources to make a real difference in our arts community. Arkansans have the talent and work ethic; they just need the opportunity. We believe there is an entire film industry waiting just beneath the surface."

"Thank you for considering being a catalyst for this change. We are excited about our plans and cannot wait to share them with you. With your continued support, anything is possible."

STAFF



LILLIE PETERSON
MANAGING DIRECTOR



KODY FORD
DIRECTOR OF STATEWIDE
PROGRAMS & OUTREACH



RACHEL NORRIS
DIRECTOR OF EDUCATION



CADE BETHEA
SOCIAL MEDIA
MANAGER



GRACIE BURRESS
FILMLAND EVENT
MANAGER



CHRISTIAN LEUS
GRAPHIC DESIGNER &
WEB MANAGER



CHRIS ROBINSON
RESIDENT CURATOR

WATCH



- + **DREAMLAND FILM SERIES**
A celebration of Black voices in cinema, we screen films made by Black filmmakers with the filmmakers in attendance, followed by Q&As.



- + **MIND THE GAP FILM SERIES**
Exploring gender equity through film, we hope to inspire our community to have conversations that challenge narrow gender stereotypes and norms.



- + **MOVIES IN A PARKING LOT**
Community building through movie watching in parking lots! We have hosted movies in a parking lot in SOMA at the The Root Cafe with the help of the Downtown Little Rock Partnership. A fun way to get to know your neighbors and fellow movie buffs!



- + **MOVIES ON MAIN STREET**
We take the show on the road to build a statewide network of theaters to screen independent films in towns they may not normally screen. In doing this, the ACS hopes to start more conversations about film and to inspire and discover more of the unheard voices in Arkansas outside of the urban centers.

LEARN



- + **FILMMAKING LAB FOR TEEN GIRLS**
A hands-on, month-long summer filmmaking lab to teach high school girls how to make a film from writing a screenplay to final cut. At the end of the lab, the girls have a finished short film!



- + **YOUNG STORYTELLERS**
Using one-on-one mentorships between Arkansas filmmakers and students, we inspire young people to discover the power of their voices by teaching them how to write original stories.



- + **FILMMAKING WORKSHOPS**
Our Filmmaking Workshops provide hands-on education from working filmmakers in the film industry to demystify filmmaking for aspiring film and television visual artists here in Arkansas.



- + **YOUTH FILMMAKING LABS**
Our Labs, including new Screenwriting Labs, will teach fundamentals of filmmaking to students all around the state, empowering a diverse next generation of documentary and narrative storytellers.

MAKE



+ FILMMAKER TRAVEL STIPEND

Awarded annually at **FILMLAND** to the **Arkansas Filmmaker Audience Award** winner, this provides funds for writers, directors, or producers traveling to competitive festivals outside of Arkansas.



+ ARKANSAS FILMMAKER SPOTLIGHT

The ACS selects an Arkansas filmmaker to curate an event with a screening of one of their films and a screening of a film of their choosing that inspired them to become a filmmaker.



+ HOMEGROWN FILM SERIES

For any feature-length film made in Arkansas or by an Arkansan, ACS hosts an "Arkansas Premiere" for the film and give the profits made from ticket sales to the filmmaker for expenses related to traveling to festivals and seeking distribution for their film.

NEW ARKANSAS FILM & TV TAX CREDIT INCENTIVE

In the 2021 legislative session, ACS spearheaded the effort to modify the current Arkansas film incentive to include a film tax credit, modeling the successful film incentive programs in other Southern states like Georgia and Oklahoma. An easy to use, competitive film incentive program is the first step in growing our filmmaking economy.

Based on the success of the new program, ACS will continue to work with the Arkansas Economic Development Commission, Arkansas Film Commission, Department of Finance and Administration, the state legislature, and the Governor to grow our film incentives to continue attracting new productions and new investment to Arkansas over time. ACS is developing a toolkit for filmmakers in the state to better understand the new tax credit and give them the resources and contacts they need to be able to navigate the new process.

CONNECT



REEL TALK ARKANSAS

Our podcast features filmmakers and creatives from around the state and country discussing craft, resources, events, and the state of the arts and film production in Arkansas.



IN THE LOOP

Our monthly newsletter keeps subscribers up to date on the film happenings in Arkansas, including film festival news around the state, behind-the-scenes looks at film productions, and all of the cool stuff our diverse local film talent is up to!



ON THE RECORD

Our blog spotlights different festivals, industry professionals, and topics of interest in Arkansas's film industry and wider arts community.

PRESS

"I love Little Rock and I love film and Arkansas Cinema Society is a perfect opportunity to blend those two passions together - calling filmmakers that I love and inviting them to Little Rock." Jeff adds, "It's also about providing the resources and knowledge to aspiring filmmakers - the nuts and bolts of how to craft and write a compelling script. That's where it all starts."

– Jeff Nichols interview in Inviting Arkansas

"...the ACS endeavors to carry out an ambitious statewide agenda of connecting people to film and filmmakers to each other with an overriding mission to inspire and nurture the future of homegrown filmmaking..."

While very few native Arkansans command a star on the Hollywood Walk of Fame, the ACS clearly believes there will always be a great river of untapped potential coursing through their oft-overlooked state."

– Forbes

Kathryn Tucker, the ACS executive director, describes 2018 (the organization's first full year) as one in which it "threw an epic four-day celebration of cinema, began to help kids find their voice through the power of storytelling, and launched a travel stipend to help send Arkansas filmmakers to festivals around the country."

– Rex Nelson, Arkansas Online

"New film society brings a bit of Hollywood to Little Rock; Adam Driver among guests at premiere event... with deep roots in Arkansas is bringing the magic of Hollywood to Little Rock, with a goal of demystifying moviemaking."

– Arkansas Democrat Gazette

"Inspired by Richard Linklater's work for the last 32 years with the Austin Film Society, writer-director Jeff Nichols is launching a similar nonprofit cinephile organization, the Arkansas Cinema Society."

– Indiewire

BOARD OF DIRECTORS



FOUNDER

Jeff Nichols

Film Director and Screenwriter
Chairman of the Board



Amber Brewer

Creative Director,
Yellow Rocket Concepts



Jayme Lemons

Producer, Partner with
Laura Dern in Jaywalker
Pictures, Consultant for Reese
Witherspoon in Hello Sunshine



Spencer Andrews

Director of Marketing,
BSR REIT
Vice President



Jonathon Crawford

Content Creator & Producer
with Adecco at Google



Jack Lofton

Attorney, Johnson Firm,
Filmmaker



Christina Arquette

Producer



Tom Gordon

CEO, Slim Chickens



Greg Nabholz

CEO, Nabholz Properties



Hon. Mike Beebe

Former Governor
of Arkansas



Graham Gordy

Co-Writer/Actor/Producer
Antiquities, Co-Creator of
Quarry on Cinemax, Writer
True Detective Season 3
Secretary



Skip Rutherford

Dean, University of Arkansas
Clinton School of Public
Service
Exec. Committee Member



Del Boyette

President and CEO,
Boyette Strategic Advisors



Gretchen Hall

President & CEO,
Little Rock Convention &
Visitors Bureau



Mimi San Pedro

Chief Strategy Officer,
The Venture Center



Sandy Bradley

Chief of Staff,
McLarty Companies



Evan Hayes

Producer, Partner at ACE
Content



Frank D. Scott, Jr.

Mayor, City of Little Rock
Exec. Committee Member



Mary Steenburgen

Academy Award
Winning Actress



Larry Stone

CEO & Executive Creative
Director,
Stone Ward
President



Rett Tucker

Real Estate Developer,
Newmark Moses Tucker
Partners
Exec. Committee Member



Pattie Weed

Principal, Landmark PLC,
Certified Public Accountants
Treasurer



Ruth Whitney

CEO, inVeritas
Past President



Meghan Wurtz

International Film Sales
Consultant



Alison Williams

Chief of Staff, Office of
Governor Asa Hutchinson
Exec. Committee Member

FOUNDING BOARD MEMBERS



Eliza Borné

Director of Development, Central
Arkansas Library System



Nate Coulter

Executive Director, Central
Arkansas Library System



Rupa Dash

Filmmaker, Entrepreneur,
World Woman Foundation
Founder



Nate Kohn

Festival Director, Ebertfest, and
Director of the MFA screenwriting
program, University of Georgia



Francis B. "Bud" McLarty

President, BMC Media, Inc.
Exec. Committee Member



Rex Nelson

Senior Editor, Arkansas
Democrat-Gazette



Kathy Webb

Executive Director,
Arkansas Hunger Relief
Alliance and City Director,
Little Rock, Ward 3

"Our board is made up of community leaders and industry pioneers, filmmakers from Arkansas, Texas, Georgia, New York, Los Angeles, and the Bay area. We founded the organization because we know ART is the heart of any thriving community, city and state.

A prosperous art culture enhances the quality of life for current residents and attracts new ones. Film is not just the art form of the 21st century, it is an art that also has the potential to make a major economic impact. The Arkansas Cinema Society believes we can grow the film culture in Arkansas, but we need your support - it takes an army."

— KATHRYN TUCKER

FILMMAKER, ACS EXECUTIVE
DIRECTOR AND FOUNDER

Perks	SPONSORSHIP OPPORTUNITIES					
	Individual \$500	Associate Producer \$1,000	Co- Producer \$2,500	Producer \$5,000	Executive Producer \$10,000	Presenting Sponsor \$20,000
Open Bar & Food in the Sponsor Lounge and After-Party						
Free ticket(s) to all ACS Screenings with RSVP	1	2	2	4	8	10
Event badges (when available)	1	2	4	6	8	10
Sponsors-only line at events						
Event-day discounts at partner restaurants and retailers						
Free swag! Movie posters, bags, hats, t-shirts (event depending)						
Promotion						
Sponsor name or logo listed in FILMLAND program						
Sponsor name or logo listed and linked on website	not included					
Print advertisement in FILMLAND program	not included	not included	Quarter Page	Half Page	Full Page	Inside Front Cover Spread
Still advertisement shown on screen prior to all ACS screenings	not included	not included	not included			
Sponsor-specific promos on all ACS social media platforms	not included	not included	not included			
Thirty-second commercial screened prior to screenings	not included	not included	not included	not included		
Logo displayed as PRESENTING SPONSOR on ACS Email and Newsletters	not included	not included	not included	not included	not included	
Logo on lanyards and step-and-repeat banners	not included	not included	not included	not included	not included	

ALUMNI FILMMAKERS

Lucy Alibar*

Fred Berger*

BERT

Jessica Chastain*

Lee Isaac Chung*

Deniese Davis

Adam Driver*

Joel Edgerton

Asghar Farhadi**

Will Forte

Graham Gordy

Eli Goree

Michael Govier**

David Gordon Green

Evan Hayes**

David Lowery

Steven Meizler

Will McCormack**

Jennifer Siebel Newsom

Qui Nguyen

Kemp Powers*

Kristen Schaal

Andrew Stanton**

Mary Steenburgen**

Chloe Zhao**

* *Oscar nominee*

** *Oscar winner*



Jeff Nichols & Jessica Chastain*

2021



Jeff Nichols & Adam Driver*

2017



Ted Danson & Mary Steenburgen**, 2018



Richard Linklater**, 2018



David & Christina Arquette, 2018



Jayme Lemons & Evan Hayes**, 2020

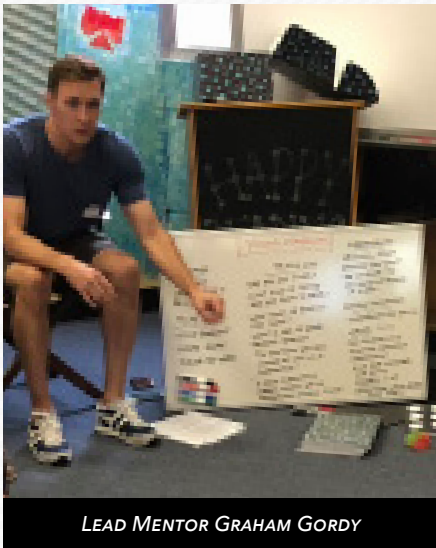
A Hero
Becoming Cousteau
Boy Erased
Dreamland
The Eyes of Tammy Faye
*For Sama**
*Free Solo***
The Great American Lie
"If Anything Happens I Love You"
*Minari**
*Nomadland***
Operation Finale
On the Basis of Sex
*One Night in Miami...**
Raya and the Last Dragon
*Star Wars: The Force Awakens**
Stranger Things
*Toy Story 4***
Troop Zero
True Detective S3
The Way I See It
You Cannot Kill David Arquette

* Oscar nominee ** Oscar winner

EDUCATIONAL PROGRAMS



Arkansas Young Storytellers is an educational program where 10 local filmmakers mentor one-on-one with fifth graders from Jefferson Elementary in Little Rock, Arkansas. This nine-week mentorship program culminates in "The Big Show" which debuted 10 original scripts written by the kid-and-mentor teams, and then performed by local actors.



LEAD MENTOR GRAHAM GORDY



2018 ARKANSAS YOUNG STORYTELLERS WITH THEIR SCRIPT ARTWORK AND MENTORS.



Every Child Has A Story Worth Telling. Our mission is simple: we inspire young people to discover the power of their voice. Using one-on-one mentorship, public school students learn how to write original stories and see them brought to life. Thanks to volunteer mentors, actors, and classroom teachers, Young Storytellers serve more than 60 public schools in Los Angeles, New York City, San Francisco, Austin, and now ARKANSAS! Reaching thousands of students in elementary, middle, and high school each year.



THE BIG SHOW 2018

**As a result, young people
learn their voice matters.**

EDUCATIONAL PROGRAMS

Our hands-on summer filmmaking course teaches high school girls how to make a film, from writing a screenplay to final cut. This free lab is held for a month in the summer, and the girls are mentored by professional filmmakers through each stage of the filmmaking process.



The girls begin by developing lookbooks and pitching their individual original story ideas, focused on women's empowerment and STEAM, to the group. One film is selected and developed into a screenplay. The girls are then divided into pods for each department based on their skills and interests. We shoot the film on a real set with real equipment, hired actors, and professionals in each discipline of filmmaking. The girls get a hands-on opportunity to see their script come to life. Once photography has wrapped, they go into the editing room and cut their film together, working with a composer, sound designer, and colorist to complete the film. The girls walk the red carpet for the premiere of their short film at FILMLAND each fall.



"These girls learned all the different roles, a coed crew might have made that more difficult, with boys leaning toward jobs like grip – maintaining and making rigs for camera support – and girls gravitating to hair and makeup artist jobs or producing. "I'm trying to encourage girls to consider all the possibilities in a non-gendered situation.

Tucker says, and these girls can now be included. "There is a thriving film community here. That's part of our mission, to give a venue and a voice to new filmmakers. That's why the girls' short films will be screened at our festival, **FILMLAND**, so they will be in the same room with other Arkansas filmmakers. That's where it all begins."



Arkansas has developed a talent pool for film and TV,

– Kathryn Tucker
Film Lab Feature, Style Section
Arkansas Democrat Gazette

PRESENTING SPONSORS

McKIBBON
HOSPITALITY

MCLARTY
THE MCLARTY COMPANIES



RAHMAN FAMILY FUND



HOST SPONSORS



EXECUTIVE PRODUCERS



WOMEN'S FOUNDATION
ARKANSAS

PRODUCERS



TAMRA CORLEY

JULIE & CHRIS KELLER



MISSY & JEFF NICHOLS

**MARY STEENBURGEN &
TED DANSON**

TRINITY FOUNDATION

BECKY & RETT TUCKER

CO-PRODUCERS



**LENKA HORAKOVA &
TRIP STRAUSS**
BARBARA HOOVER

**PAMELA & MIKE
MCKINNIS**

DR. GENE SHELBY
BILL VICKERY



2021-2022 SPONSORS

ASSOCIATE PRODUCERS



Jay & Chuck
BARTH CLUETT



**CHERYL AVANTS &
BILL NOWLIN**

**SANDY & ROY
BRADLEY**

**ELLEN & MAX
BRANTLEY**

CHAD BROWN

**PEGGY & TIM
FARRELL**

**J. KEVIN & JEANNE
GAO**

JOANNA GLEASON

TRICIA & PAUL HART

**CARRIE CARR &
JUSTIN HILL**

**BRYAN & SHERRILL
HOSTO**

JACK LOFTON

**JO & PRESLEY
MELTON**

**MIMI SAN PEDRO &
MARY ANN COLEMAN**

**MARY OLIVE &
JOHN STEPHENS**

BOBBY TUCKER

KATHY WEBB

INDIVIDUAL SPONSORS

**JUDGE ROBERT &
CHARLOTTE BROWN**

**BEACH ABSTRACT &
GUARANTY COMPANY**

**BROOKE BUMPERS &
GORDON LOW**

**BETH & MIKE
COULSON**

**FLAKE &
COMPANY**

JEFF FORD

**REBECCA & ANGELA
FRAZIER**

**JOHN GAUDIN &
CORKY PATTON**

AMY & GRAHAM GORDY

**HELEN & FRED
HARRISON**

**MICHAEL HOLLOMAN &
ERIC WAILES**

KATHRYN KING BOST

**MARY & DEAN
KUMPURIS**

**DREW & NANCY
KUMPURIS**

JAYME LEMONS

**MARCIA MILLER
JOHNSTON**

BJ & JIMMY MOSES

**CAPI PECK & BRENT
PETERSON**

POST BY PRISMA

**CHAD RODGERS &
ERIC MCDANIELS**

BELINDA SHULTS

IN-KIND SPONSORS



ARKANSAS CINEMA SOCIETY

The Arkansas Cinema Society's work and mission would not be possible without the support of our patrons and sponsors. Thank you for believing in the power of film to transform our community.

To become a sponsor, contact Kathryn Tucker

Kathryn@arkansascinemasociety.org

(501) 503-0856

Or become a sponsor online

www.arkansascinemasociety.org/sponsorship

Arkansas Cinema Society

PO Box 7644, Little Rock, AR 72217

info@arkansascinemasociety.org

arkansascinemasociety.org

All images and art used herein remain solely the property of their creators not intended for duplication. This document shall not be distributed without the express permission of the Arkansas Cinema Society. For internal use only.