

## **Schola Inbound Marketing**

### **What Schola Does**

Schola's team is focused on positioning your school as a thought leader and trusted authority among families in your community. We use inbound marketing strategies to attract, convert and retain mission appropriate students.

We strategize, train, coach, design and execute so that your school can grow and thrive.

### **Schola's Mission**

Our mission is to help Christian schools throughout the world grow enrollment and become sustainable using proven marketing, admissions and retention practices that will enable each school to impact their community for Christ and be a blessing to students and parents for many years.