



GIS DATA VISUALIZATION

In almost every industry, geographical data plays a part in key strategic decisions that can affect the future trajectory of an organization. For Fortune 500 organizations and government agencies, effectively utilizing this complex information is a daunting challenge, but if done correctly, it can be a significant competitive advantage.

Mapping software and geographical information systems (GIS) do an impressive job allowing businesses to use, analyze, and integrate geographical data with other business applications. However, to truly capitalize on your GIS initiatives and make better, data-driven decisions, you need to visualize information at human-scale and interact with it collaboratively as a team.

This is the future of GIS visualization, and it is here today with Mezzanine.



Introducing Mezzanine

Mezzanine™ is the only visual collaboration solution that surrounds workspaces with the simultaneous display of images, videoconferencing, and screen sharing from multiple devices to enable Infopresence™—the experience of being immersed as a group with your vital content and data. At its heart, Mezzanine presents an entirely new way for people to work with geographical data: static presentations are turned into interactive stories; reports and dashboards are viewed as a common operating picture; and meeting rooms become command centers where better decisions are made faster. Consider the different ways that Mezzanine can impact and improve how you use your GIS.

Make Better, Faster Decisions While Immersed in Your Geo-Spatial Data

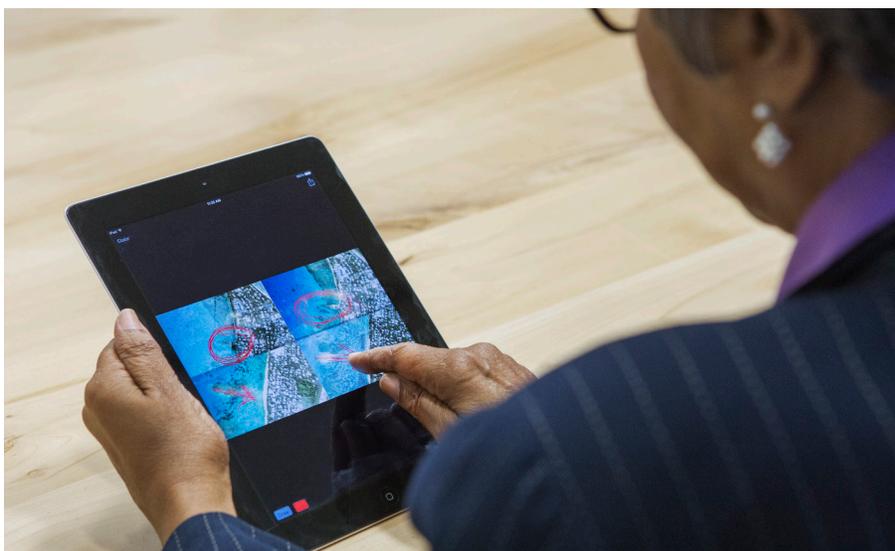
A Mezzanine room allows your organization to bring its geospatial data into focus, see the big picture, and start making better decisions—immediately.

Unite Distributed Teams through a Connected Workspace

By connecting multiple Mezzanine locations in a digital workspace of video, images, data, and applications, in-room and distributed collaboration significantly improves. Additionally, meeting participants outside a Mezzanine environment can connect, contribute, and annotate the workspace via their laptop or mobile device as if they were in the room. Imagine the agility and efficiency if leaders at HQ could discuss geographic information with remote experts as effectively as if they were side-by-side.

Immerse Decision-Makers with Critical Information

Only Mezzanine is spatially aware and surrounds the room with multiple, interconnected HD displays where information is easily controlled gesturally or via your laptop or mobile device. Imagery, live video, business dashboards, CAD models, and GIS applications can be shared, moved, and enlarged seamlessly throughout the room. Information captured on a conventional whiteboard can also be easily pulled into the digital workspace.



Act Quickly with BYOD (Bring Your Own Device)

In high impact situations, you can't afford for anyone to be a passive participant. Mezzanine makes it easy for anyone to grow the operational picture by sharing their screens from any device simultaneously. Directly plug in your laptop or share your screen wirelessly with Mezzanine Screencast, to make the entire decision-making team more productive, dynamic, and interactive. Every user and device is an equal citizen with full capabilities to control and contribute to the Mezzanine workspace.

Capture and Archive Key Information

Mezzanine allows you to save and download the content from your digital portfolio so that you can capture the information behind the key points of decision. You can also return to your saved workspace and resume exactly where you left off, reducing set-up and recap time.

About Oblong Industries Inc.



John Underkoffler, CEO
Cooper Hewitt National Design Award Winner
for Interaction Design, 2015

Founded in 2006, Oblong Industries has created the platform for a new era of spatial, distributed, and collaborative computing. Our technology was the basis for the computing systems depicted in the film *Minority Report* and has roots in more than two decades of research at the MIT Media Lab.

Mezzanine is Oblong's visual collaboration solution, and it's the only product of its kind to link locations, teams, and content in a shared immersive workspace. Customers include IBM, NTT, Dentsu Aegis Network, and Beats Music. Oblong is privately held and is headquartered in Los Angeles, California.

SCHEDULE A DEMO

Is your company seeking a more innovative way to engage with clients and collaborate across the organization? Experience Mezzanine.

Schedule a demo at one of our thirteen regional offices. Visit oblong.com/demo or call **1-323-431-5059**.

Atlanta, Boston, Boulder, Chicago, Detroit, Houston, Los Angeles, Menlo Park, New York, San Francisco, Washington D.C.

