

# Privacy Policy

Last Updated Date: September 1, 2018

This Privacy Policy lets you know the types of information we may collect from you on Every Vote Counts' ("we" or "EVC") websites (the "Sites"), including those available at [www.evcnational.org](http://www.evcnational.org) and [www.nationalpledgetovote.org](http://www.nationalpledgetovote.org).

By submitting your information to EVC on the Sites, you will be bound by this Privacy Policy and its terms and conditions. This Privacy Policy applies to any information that EVC collects from the Sites, including your personal information, such as your name and email address, or other information that could be used to identify you as an individual or allow someone to contact you, as well as any information associated with such information (collectively, "personal information") and your non-personal information (i.e., browser and software information, demographics and service usage).

From time to time, we may update this Privacy Policy. Any changes will become effective when we post the updated Privacy Policy and will be reflected by a new "Last Updated" date at the top of this document. In some cases, we may also tell you about changes by additional means, such as by posting a notice of changes on an EVC website or by sending an email to the email address we have on file for you. By continuing to use any of the Sites on or after the revised Last Updated date, you agree to the terms of the modified Privacy Policy.

For purposes of the European Union General Data Protection Regulation (GDPR), EVC is the data controller.

## I. When Do We Collect Personal Information?

We collect your personal information when you voluntarily provide it to us or when you use the Sites, as follows:

- When you provide information upon submitting to EVC your pledge to vote;
- When you sign up to receive up-to-date information on EVC programs and events;
- When you provide information in connection with starting an EVC chapter at your college or university;
- When you provide information to listservs that we maintain; and
- When we collect IP addresses from visitors to the Sites.

## II. How Do We Use Personal Information?

We collect and use information about you primarily to provide you with EVC's services and to enhance your experience on the Sites. We might use information about you for the following purposes:

- to provide you with materials to assist you in setting up an EVC chapter at your college or university or to provide any other services that you request;
- to improve your experience on the Sites;
- to communicate with you about the Sites, voter engagement and registration initiatives, or other services that you might be interested in;
- to respond to your questions and comments;
- to generate analytics reports on the usage of EVC's services and Sites;
- to perform analysis to improve EVC and the Sites; or
- for other purposes when you have given your consent.

We do not lease, sell or trade your personal information to third parties. We may, however, share or use your information for the additional purposes discussed below.

To allow service providers to assist us in providing and managing the Sites. We may make your information available to certain third-party service providers, such as contractors, agents or sponsors, who help us manage the Sites. These may include, for example, website maintenance and support, email distribution and developing applications for the Sites. These service providers may not use personal information for any purpose other than in connection with the specific service they are providing to you and EVC or as required by law.

To contact you. We may periodically send you notifications related to EVC and the Sites. You may not opt out of certain technical updates or policy-related notifications, but you may always opt out of further receipt of materials that EVC sends to you.

To protect the rights of EVC and others. There may be instances when we may disclose your information, including situations where we have a good faith belief that such disclosure is necessary in order to: (i) protect, enforce, or defend the legal rights, privacy, safety, or property of EVC; (ii) protect the safety, privacy, and security of users of EVC's services or members of the public including in urgent circumstances; (iii) for risk management purposes; and (iv) comply with the law or legal process. In addition, we will disclose your information in response to lawful requests from public and government authorities, which may include authorities outside your country of residence.

### **III. How Do We Use Non-Personal Information Collected Automatically?**

We may collect non-personal information that is automatically gathered when you navigate our Sites, or when you "like" or share our content through Facebook, Twitter, LinkedIn, Google+ or other social media websites and services ("Social Media Services"). Any information that you give to or is collected by Social Media

Services is subject to their individual privacy policies and not covered by this Privacy Policy. We recommend you consult their privacy policies for more information or before using their services to interact with our Sites. The information we receive from these Social Media Services may depend on your privacy settings. Any such information that we obtain will remain subject to that third-party Social Media Service's privacy policy. We will use any such information in accordance with this Privacy Policy. If you access the Sites while logged into certain Social Media Services, such Social Media Service may be able to identify your browser and associate the technical information provided by your web browser with other information that it has already collected on or about you, which may result in its ability to identify you.

We may use "cookies," which is a data file placed on your device, to improve our website. We may use cookies to collect non-personal information and other anonymous statistical information, when you visit the Sites. Cookies may be used to collect and store information about your usage of the Sites, such as pages you have visited, and content you have viewed. You can modify your cookie settings through your browser settings. However, if you do not accept cookies, you may experience reduced functionality. We do not use cookies for behavioral advertising.

#### **IV. What About Personal Information of Children?**

If you are under thirteen (13) years of age, please do not submit any information about yourself, including your name, address and/or email address, on the Sites. If we learn that we have collected any personal information from a child under the age of 13, we will remove that information as soon as possible.

If you are between 13 and 18 years of age, your use of the Sites is by agreement of your parents. Any visitors to the Sites that are age 13-18 must have their parents agree to the terms of this Privacy Policy. By accessing the Sites you acknowledge that you are 18 years or older or, if not, that you are at least 13 years old and your parents have read and agreed to the terms of this Privacy Policy.

#### **V. How Do You Keep My Information Secure?**

We use commercially reasonable security measures to safeguard information in our possession against loss, theft and unauthorized use, disclosure or modification. However, we cannot guarantee the absolute security of our servers or databases, those of third-party service providers or Social Media Services. You use the Sites at your own risk.

If you and we correspond by email or text message or a "Contact Us" feature on the Sites, a third party could view the information sent in transit by such means. We will have no liability for disclosure of your information due to errors or unauthorized acts of third parties during or after transmission.

## **VI. Can I Use the Sites From Outside the United States?**

**IF YOU ACCESS THE SITES FROM OUTSIDE THE UNITED STATES, YOU DO SO AT YOUR OWN RISK. YOU ARE SOLELY RESPONSIBLE FOR COMPLYING WITH ALL LOCAL LAWS, RULES AND REGULATIONS REGARDING ONLINE CONDUCT AND ACCESS TO THE SITES.**

**IF YOU ARE LOCATED OUTSIDE THE UNITED STATES, PLEASE NOTE THAT OUR SERVERS AND DATABASES ARE LOCATED IN THE UNITED STATES. WE, OR THIRD PARTIES ON OUR BEHALF, COLLECT PERSONAL INFORMATION, AS DESCRIBED ABOVE, THAT WILL BE STORED IN THE UNITED STATES. UNITED STATES LAWS APPLICABLE TO THE STORAGE AND USE OF PERSONALLY IDENTIFIABLE INFORMATION MAY BE LESS PROTECTIVE THAN THE LAW OF YOUR JURISDICTION. BY USING THE SITES, YOU EXPRESSLY CONSENT TO THE COLLECTION, STORAGE AND USE OF YOUR PERSONAL INFORMATION IN THE UNITED STATES.**

## **VII. Does This Privacy Policy Apply to Third-Party Websites?**

This Privacy Policy does not apply to the collection and use of any information gathered by or through any third-party websites, including any sites to which the Sites link, which may include [www.turbovote.org](http://www.turbovote.org) and [www.ballotready.org](http://www.ballotready.org). We encourage you to review the privacy policies of third-party websites to understand what policies apply to their own collection and use of information.

## **VIII. How Can You Access, Update, Correct, or Delete Personal Information?**

You may review, update or correct certain of the personal information that we store at any time by writing to EVC. By email or telephone request, we will remove your personal information from our database; however, some residual information may remain on back-up media and records of deletions. We may require that you verify your identity and provide other details before we are able to provide you with any information, correct any inaccuracies or delete any information. We are unable to delete information from third-party databases. If you no longer want us to share your personal information with third parties or to receive communications from EVC, you may indicate your preferences by sending an email to the email address identified in the “Questions” section below. Your instructions to us will only affect subsequent sharing of personal information with third parties and any future communications from EVC. Please note that deletion or removal of your personal information from

the Sites may prevent us from connecting with you, for example, by corresponding via email.

You may opt out of our email distribution by clicking the unsubscribe link within the email you receive. Please understand that it may take us a few days to process any unsubscribe request.

In some jurisdictions, including in the countries of the European Economic Area (“EEA”), you have the right, in certain circumstances, to (i) require us to delete your personal information, (ii) require us to restrict processing of your personal information, (iii) receive a copy of the personal information you provided to us in a structured, commonly used and machine-readable format and/or instruct us to transmit that data to a third party; and (iv) object to our continued processing of your personal information for direct marketing or other purposes. You can exercise these rights free of charge contacting us using the details in the “Questions” section below.

## **IX. Venue.**

In the event of any disputes between EVC and you arising out of or relating to your use of the Sites or the information you submit to us on the Sites you agree to bring such matter exclusively in the courts of the State of Delaware or the United States District Court for the District of Delaware and to waive any objection to venue in any such court.

## **X. Questions?**

If you have questions or concerns regarding this Privacy Policy, contact us at [admin@evcnational.org](mailto:admin@evcnational.org).

If you are located in the EEA, you have the right to lodge a complaint with a supervisory authority of the EEA state where you work or live or where any alleged infringement of data protection laws occurred.