



Three Parks

# Wheels AT Wanaka

2023

## INFORMATION PACK

VINTAGE & TRADE FAIR, MARKET & FOOD STALLS

EARTHMOVING PRACTICE DAY: Good Friday 7 April (Trade by invite only)

MAIN SHOW: Saturday 8 & Sunday 9 April



**YOU'RE INVITED TO TRADE AT AUSTRALASIA'S BIGGEST ALL VEHICLE EVENT**

The following information is for trade, market stalls, registered food providers and community stall holders. Upper Clutha community stalls are welcome to email expressions of interest to [info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz).

**Wheels at Wanaka, is proudly presented by Three Parks, Wanaka. A biennial event, alternating every odd Easter with Warbirds Over Wanaka International Air Show. Wheels at Wanaka is an all vehicle, all machinery "history-in-motion" vintage fair – including steam engines, tractors and farming heritage, cars of all sorts, motor-bikes, trucks, earthmovers and heavy machinery.**


Buzzing with energy, Wheels at Wanaka is huge! With over 50 acres of entertainment, with tractor/truck pulling and Enduro X dirt bike competitions, ATV and electric rally car demos, an earthmoving extravaganza and a non-stop parade ground programme! If it's got wheels or tracks it will be on show it this Easter.

Wheels at Wanaka's inaugural 2019 event attracted 12,000 visitors over two days. In 2021, we achieved 25,000 attendees by adding an extra earthmoving practice day, Enduro X motorbike races and Polaris ATV demonstrations. We expect up to 30,000 people for 2023. 75% of attendees travelled more than two hours to attend the show.


### Economic Impact Analysis 2021

A significant impact to the economy with **\$10.3 million** of total direct spending and \$6.9 million attributed to event motivated expenditure. Trade sales estimated to be \$750k+.


Overall ratings of the Show were high:




**98%**  
positive on  
overall atmosphere




**97%**  
positive on  
overall experience




**97%**  
positive on  
enjoyment at the event



**94%**  
positive on  
value for money




**63%**  
said the show **exceeded their expectations**,  
34% said it met expectations and just 2% did not  
have their expectations met.




**82%**  
are likely to  
attend next year

VOLUNTEERS




**93%**  
rated the volunteer  
experience as good  
or excellent




**75%**  
are likely to  
volunteer again


EXHIBITORS




**95%**  
rated the overall  
exhibitor  
experience as  
good or excellent



**91%**  
rated the cost of  
exhibiting as good  
or excellent



**80%**  
are likely to  
exhibit at the next  
event



## WHEN – EASTER 2023

- **TERRA CAT EARTHMOVING PRACTICE DAY:** Good Friday 7 April
- **MAIN SHOW:** Saturday 8 & Sunday 9 April 2023

## VENUE

Three Parks, Wanaka. Access via Central Machine Hire, 135 Ballantyne Road, Wanaka.

## BENEFITS

If you'd like to be part of our exciting event, with access to over 2,000 vehicle and vintage machine enthusiasts, plus up to 30,000 visitors – then Wheels at Wanaka is for you.

By exhibiting and selling your wares you will automatically have the opportunity to win trade exhibitor of the year – small and large category. Prizes will be announced at the Shakedown in the Shed Awards, Sat 8 April 5pm until late.

## BOOKING PROCESS

- Trade, food, coffee and market stalls are to be booked and paid for [online](#).
- Book your trade site online and SAVE up to 25%! [Book here](#). All manual site bookings will incur a \$100 admin fee.

- Sites booked and paid for, in full online will be automatically confirmed. Excluding sites requiring liquor licences
- Exhibitors booking online but deferring payment by invoice – sites will be confirmed by 30 September 2022 (subject to payment before 30 December 2022).
- Trade stand passes will only be emailed once full payment has been made.
- 2021s pre-booked exhibitors will be confirmed upon receipt of 2023s online booking form (subject to payment before 30 December 2022).
- Earthmoving practice day food and coffee sites will be available by invite only – please indicate your interest on the form. Site fees may apply.
- Note: only the earthmoving zone will be open to the public on Good Friday 7 April between 9am – 4.30pm. The main show zone being the parade ground, markets and kids zone, motorbikes and ATVs, tractor, trucks and car zones will be in setup mode. Only exhibiting enthusiasts will have access to the main show zone.
- Manual application forms are available on request from [info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz)
- Manual forms received via email or in the post will be subject to a \$100 administration fee.

## SITE PRICING

- Site allocations will be organised by powered or non-powered. Please make sure you indicate if you require power.
- Upper Clutha community stalls are welcome to email an expression of interest for a site free of charge via [info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz)
- Additional tickets for stall helpers outside of your site allowance = \$20 per adult and \$5 per youth (12 – 18 years). Ticket prices include GST. Kids 12 years and under enter for free.

EXHIBITOR SITES		
Site size	Price + GST	No. 3 day passes
3x3m	\$250	2
6x3m	\$300	2
6x6m	\$350	3
6x9m	\$550	4
10x10m	\$850	5
15x15m	\$1,550	6
20x15m	\$1,800	10

**Please note:** Larger trade and partnership sites are available on request.

FOOD & COFFEE STALLS		
Site size	Price + GST	No. 3 day passes
6x6m or smaller	\$550	4
Greater than 6x6m	\$800	5

POWERED SITES (ADDITIONAL COST)		
Type of user	Detail	Price +GST
Light user	Household single phase 10 amp x 3 plugs or 1 x 15 amp single phase e.g. EFTPOS machine, laptop etc.	\$40 per day
Heavy user	16 amp, 32 amp or 3 phase e.g. fridges, heating water, electric fryers & coffee carts.	\$75 per day
Overnight user	To run overnight chiller etc.	\$50 per night

**Note:** For images of plug types or if you are not sure what type of power user you are please email [info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz)

## LICENSED BARS

Wheels at Wanaka will be the licensee and operate all bars in 2023. However if you wish to conduct tastings and sell takeaway bottles of alcohol e.g. gin, whiskey and wine, you must contact QLDC to gain your off license and provide us with your number.

## PRICE INCLUDES

- Inclusion in the trade exhibitors lists on Wheels at Wanaka's website and official site map/programme (cut-off 30 January 2023)
- All sites are outdoors and are available from 3x3m.
- Ground surface: dry grass.
- Site security for patrolling grounds during show hours, overnight and including set up and pack down days – from Thursday 6 April until Sunday 9 April 8pm.
- St Johns and the fire brigade will be available Friday, Saturday and Sunday 8am – 5pm.
- All prices are plus GST
- It is the exhibitor's responsibility to provide all signage, equipment and marquee.
- Every member of your team must have a ticket to enter Wheels at Wanaka during the show. Exhibitors are supplied with two x three-day passes allowing two-people entry for three days (or as per your site size).
- It is possible for a two-day pass to be swapped for two one day passes on application.
- Please be aware of our [general terms and conditions](#)
- Additional tickets for stall helpers outside of your site allocation allowance may be purchased for \$15 per adult and \$5 per youth (13-18 years), kids 12 years and under enter for free, and covers the three days including GST. These can be purchased online via [Humanitix](#).

## POWER

Power is subject to availability and will be charged out separately and directly to each exhibitor. Please indicate on the application if you require power, so that we can allocate you the appropriate powered stand.

We do not encourage the use of personal generators but if you do bring your own, it must be of the silent-type and fully compliant with ANZ standards.

Note: exhibitors will be monitored during the event to ascertain their power usage. Any exhibitor exceeding their level may trip the circuit breaker and will be charged a penalty in addition to the fee. It is the exhibitor's responsibility to arrange all electrical equipment on their site.

**All electrical equipment on site must comply with Australian/New Zealand standard 3002:2002.**

## HIRE – TENTS & EXHIBITION EQUIPMENT

Exhibitors needing to hire a tent or any exhibition equipment hire are encouraged to contact Continental Hire [www.continentaleventhire.co.nz](http://www.continentaleventhire.co.nz) 03 4414604 or contact Brent at Wanaka Marquee and Party Hire [www.wanakapartyhire.co.nz](http://www.wanakapartyhire.co.nz) 027 244 3177

## SITE PLAN & ALLOCATION

The site plan is subject to change. The allocation of your site within the site plan will be arranged by the Wheels at Wanaka organising committee – it is their final decision as to where your market stall will be allocated. We will do our best to arrange stalls according to their content, theme and subject matter. We will endeavour to discuss placement with you where possible.

## VEHICLE MOVEMENTS DURING SHOW TIME

Any vehicles that are part of a trade stall or exhibition must be in place prior to 8.30am on Saturday 8 April. Once in situ, these vehicles will not be allowed to move until after 4pm on Sunday 9 April. Any vehicles, that are not part of a trade stall or exhibition, may be on site prior to the start of the show, and will be admitted between 6am and 8.30am on Saturday and Sunday. From 9am all vehicles must be in their allocated parking and will not be allowed to move until after 4pm each day.

Restocking is allowed from 4.30pm to 7.30pm on Saturday evening.

## PARKING

Special exhibitor parking and trailer parking will be available within a reserved section of the event site, you will be guided by signage and by our volunteers.

Each exhibitor will be provided with one trade car parking pass.

## RECYCLING & WASTE MANAGEMENT

We encourage recycling and will have Wanaka Wastebusters onsite to assist with our waste systems – please contact Wanaka Wastebusters 03 443 8606 for guidance on how to sort for rubbish your recycling.

Please bring your own rubbish bins – we plan to have a transfer skip will be onsite for exhibitors.

We encourage the use of recycled paper packaging and non-bleached napkins over plastic where possible.

## HIAB & TELEHANDLER BOOKINGS

If you require the use of a telehandler, hiab or crane onsite, you will need to book in advance. Contact Central Machine Hire crane dept Manager, Dave Tetzlaff on 027 435 2216 or email [dave@cmhltd.co.nz](mailto:dave@cmhltd.co.nz) (subject Wheels at Wanaka).

## INSURANCES, DAMAGES AND CLAIMS

- Exhibitors are advised to arrange personal insurance cover for their own property.
- All exhibitors should have public liability insurance for an amount not less than \$2,000. Proof of this cover or an affidavit is to be produced, if requested. The Wheels at Wanaka Charitable Trust will not be responsible for any claim.
- The Wheels at Wanaka Charitable Trust will take all care but will not be responsible for any losses or damage incurred at this event.

## SIGNAGE

- No exhibit shall erect scaffolding above the height of 2m for the purpose of signage. Wheels at Wanaka reserves the right to remove any signage they deem inappropriate.
- No signage shall be erected outside of their measured site.
- No signage shall be erected on the security fencing.

## CANCELLATIONS

- You will receive written notification should Wheels at Wanaka be postponed or cancelled.
- The Wheels at Wanaka Charitable Trust shall not be liable to the exhibitor for any compensation whatsoever as a result of the cancellation or postponement of the event.
- If the event is abandoned or postponed due to any reason beyond the control of the Wheels at Wanaka Charitable Trust, the Trust is under no obligation to refund in whole or in part any payments made by trade, market, food and community stall holders or exhibitors.

## EXHIBITOR CANCELLATION

If an exhibitor should cancel the contract or terminate a site booking:

- on or after 30 December 2022 Wheels at Wanaka will retain all monies received
- prior to 30 December 2022, any refund shall be at the Wheels at Wanaka Trust and organising committees discretion, not withstanding a non-refundable \$100+GST administration fee.

The Wheels at Wanaka Charitable Trust and organising committees have the right to cancel this agreement and to retain any monies paid in relation to this contract if the exhibitor:

- infringes any of the exhibiting conditions, and/or
- does not occupy the site during the full period of the show to which this contract applies and/or
- does not complete site set up by 9am on Saturday 8 April 2023.





# Shakedown in the Shed

## EXHIBITOR ONLY AWARDS EVENING

Saturday 8 April 2023, 5pm until late

- Free entry for all enthusiasts and trade exhibitors only
- Bar, food trucks, entertainment and more
- Central Machine Hire tractor shed, 135 Ballantyne Road

### SHAKEDOWN IN THE SHED AWARDS

You are welcome to join other exhibitors and enthusiasts in this fun filled awards night, where we will announce best small to large trade stand.

Entry and entertainment is free on Saturday 8 April from 5pm until late.

Food and beverages can be purchased on the evening (participating food stalls will be by invite only).

### KEY DATES AND TIMES

**ASAP: save yourself 25% on fees by booking and paying online (3% + \$0.35 per transaction via [Humanitix](https://www.humanitix.com)).**

**Any manual forms received in the mail or by email will be subject to a \$100 administration fee.**

**Sites are limited, don't delay – [book today!](#)**

You may request a manual trades application form from [info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz)

#### Friday 30 December 2022

- Payments made online and paid in full before 30 December 2022 will receive an immediate site confirmation upon receipt of funds. Excludes sites requiring a liquor licence.
- Payment deadline for all bookings

#### Wednesday 1 February 2023

- All site locations to be confirmed by Wheels at Wanaka

#### Friday 10 March 2023

- A load in schedule will be sent
- A set up day and arrival time will be confirmed for your stall

#### Wednesday 6 April 2023 or earlier by arrangement

- Set up by marquee and other hire companies
- Set up – large trade stall and earthmoving zone, large exhibitors (invite only)

#### Thursday 6 April 2023

- Overnight security commences
- Trade stall set up as pre-arranged
- Earthmoving zone – food and beverage stalls (by invite only) set up

#### Good Friday 7 April 2023

- Small trade stall set up day and H&S onsite briefing
- Earthmoving practice day
- Earthmoving zone open to the public 9am–4.30pm
- Trading within the earthmoving zone on Good Friday will only be by invite and prior arrangement.
- The main show zone is accessible only by exhibitors and exhibiting enthusiasts (wheels on display)

#### Saturday 8 & Sunday 9 April 2023

- Main show days – full parade programme plus earthmoving show
- Trading hours – open to public 9am–4.30pm
- Saturday Shakedown in the Shed Awards – 5pm until late.

#### Easter Monday 9 April 2023

- Overnight security ends 6am
- Small exhibits to are to be removed by 6pm

### DISCLAIMER

Every effort has been made to ensure that the information is correct at the time of going to print. No responsibility is accepted for any changes made subsequently.

### CONTACT

You will be assigned an area facilitator for the event days.

Pre-event administration queries contact:

**Annabel Roy, Event Coordinator, Wheels at Wanaka**

[info@wheelsatwanaka.co.nz](mailto:info@wheelsatwanaka.co.nz)



# TERMS & CONDITIONS



**NO SMOKING**



**NO LIVESTOCK AND NO DOGS**



**NO DRINK DRIVING AND NO BYO ALCOHOL**



**NO RIDING ON EQUIPMENT OR MACHINERY**



**OUR VOLUNTEERS AND CREW ARE HERE TO ASSIST YOU TO HAVE A WHEELIE GOOD TIME, THEIR DECISIONS ARE FINAL IN ANY DECISION/DISPUTE.**



**MAX SPEED WALKING PACE**



**FIRE EXTINGUISHERS ARE ADVISORY FOR ALL EXHIBITORS BUT COMPULSORY FOR TRACTION AND STEAM ENGINES.**



**QUALIFIED DRIVER OPERATORS 16+ YEARS**



**SAFETY CONTAINERS PETROL = 10LTR DIESEL = 20LTR**



**WE HAVE CARS AND MACHINERY IN MOTION ALL DAY - PLEASE BE MINDFUL**

You are required to have read and understood the Health and Safety at Work Act 2015. Wheels at Wanaka expects their exhibitors to sign their agreement with this policy where indicated and return with the entry form.

You can find a copy of the Wheels at Wanaka Health and Safety Policy at [www.wheelsatwanaka.co.nz](http://www.wheelsatwanaka.co.nz)

Please make yourself aware of your responsibilities under the Terms and Conditions of the Health and Safety at Work Act 2015 <https://worksafe.govt.nz/laws-and-regulations/acts/hswa/>

Please note Wheels at Wanaka will have 24-hour onsite security during official set up days, exhibition days and pack down day.

However, Wheels at Wanaka will endeavour to take reasonable care, but we take no responsibility for your personal belongings.

All electrical equipment on site must comply with Australian/New Zealand standard 3002:2002.

## CAMPING

A limited number of camp sites are available to exhibitors, volunteers and trade stall holders (only). Failure to adhere to our camping rules will result in being asked to leave.



**CAMPING WILL ONLY BE ALLOWED IN OUR DESIGNATED CAMP SITE.**



**FEES ARE PER PERSON, ISSUED CAMPING WRIST BAND IS REQUIRED.**



**SITES ARE NON-POWERED WITH SIMPLE ABLUTION FACILITIES AND WATER PROVIDED.**



**NO DOGS**



**SELF-CONTAINED MOTOR-HOMES, TRUCKS OR CARAVANS ARE WELCOMED.**



**NO UNAUTHORISED CAMPING.**