



**SARA
ROMA**

MOTION GRAPHICS ARTIST

CONTACT

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PORTFOLIO

www.sara-roma.com

SKILLS:

Adobe Creative Suite, art direction, 2D animation, character rigging, expressions, video editing, Lottie, Bodymovin', Cinema 4D, projection mapping, compositing, stop-motion, tactile animation, Illustration, typography, photography, branding, event production, AR.

EDUCATION:

2013-2017

BFA Motion Design

Savannah College of Art and Design

WORK EXPERIENCE:

**2018-
2022**

Freelance Motion Artist and Illustrator

Illustration and motion design for various clients: PBS Digital studios, C3, Adroll, ESPN, and KVLTMAGIK.

**2018-
2021**

Spotzen Motion Designer/Video Editor

Editor and Animator for PBS digital studios educational shows It's Okay to be Smart, Hot Mess, Two Cents, Monstrum, It's Lit, and animator on various small campaigns. Experience on set, Designing and rigging 2D characters, creating MOGRTS and show packages, storyboarding, and concepting for episodic content for Youtube and Instagram.

2017

The Gemini Society Motion Designer

Animated and conceptualized speculative design for brands, animated internal website content using Lottie and bodymovin' working alongside a developer and preparing animation for all device types.

2015

Motion Graphics Intern at Bailey Lauerman

Social media for Cuties, Animation for Disney, Panda Express, Textron Aviation, and internal projects.

2015

Motion media and UX Team Member in Collaborative Project with HP

SCAD collaboration with Hewlett-Packard to research and develop multiple campaign concepts for unique retail experiences utilizing their AR app Linkreader.

LEADERSHIP:

2019

Hello Neighbor Exhibition

Branding and advertisement across social media, print campaigns, and funding outreach. Part of the curatorial team.

2018

Loop Mass Installation

Art Director for interactive installation art, working with a project manager and engineer.

2017

B.A.D. Art Collective

Planned group exhibition and organized weekly meetings, created interactive art and led workshops around gif making and 3D modeling

2015

SCAD Serve H.EArt Therapy Coordinator