

# Winston Struye

## BIO

Product Designer specializing in systems thinking, visual design, and storytelling, with an MFA from California College of the Arts. Known for effectively leading designers, collaborating with engineers, and having everything in auto-layout in Figma. When not designing, often found mountain biking in the Oakland Hills.

## EXPERIENCE

### Senior Product Designer Fisker Inc.

July '22–Current

Collaborating with designers, engineers, product managers, and stakeholders to build and improve products. Led the ideation & creation of interactions, UI and prototypes across various design stages. Spearheaded design systems and patterns for multiple platforms. Worked hand-in-hand with developers to use technical constraints to our advantage. Always advocating for design-centered changes and improvements every step of the way.

### Senior Designer StoryTK

March '21–July '22

Designed and conceptualized projects for clients such as IBM, WIRED, Apple, Strava, and others. Work spans from conceptual illustrations, experimental interactive projects, iconography and data visualization, to editorial. Work for WIRED was featured as a finalist in a SPD annual. Often worked directly with clients myself.

### Art Director First Person

Oct. '19–March '21

Executed Brand Campaigns for Fortune 500 Companies. Designed experiences for C-Suite stakeholders. Led teams of animators and developers. Developed process' and systems for whole agency to work more efficiently.

### Designer Volkswagen Innovation Center

June '19–Sept. '19

Created visual systems for various in-car and customer experience concepts. Brainstormed on several early-stage innovation projects in a collaborative team.

## EDUCATION

### Masters in Fine Arts, Graphic Design C.C.A.

2019 San Francisco, CA

### Bachelor of Arts, Photography R.M.I.T. University

2012 Melbourne, Australia

## CAPABILITIES

Figma Variables	HTML/CSS/JS	Adobe Illustrator
Figma Components	Drawbot/Python	Adobe InDesign
Figma Styles	p5.js	JIRA
Figma Library Sharing	VS Code	Storybook

## PORTFOLIO

[www.winstonstruye.com](http://www.winstonstruye.com)

## CONTACT

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