



# Reseller Overview

ECOsmarte Water Systems  
Including Micro Stores:  
"Store Within A Store"  
New: Area Development  
Agreements

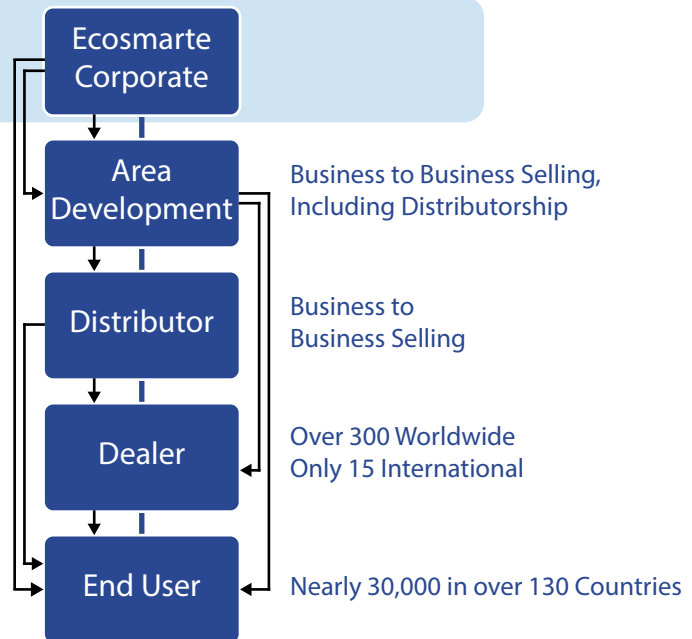
2020



## Distribution Breakdown



## INTRODUCING AREA DEVELOPMENT



## Reseller Structures (Domestic/International)

### Area Development Agreement

Ecosmarte introduces an area development agreement in 2020 for the entrepreneurs of companies willing to dedicate one or more full time people to the effort. These are territories with multi-million dollar annual sales potential. No royalties or territory fees.

### Distributor (By Invitation Only)

As a distributor, you will have a specified and protected zone in which you can operate and distribute a designated amount of inventory. Distributors receive the highest percent of profit margin while being required to maintain a minimum of \$35,000 in inventory. The initial investment for a distributor of either Pool/Spa or Whole-House equipment is \$50,000 per product group. Thereafter, the distributor will be required to have purchased \$50,000 of product by the end of the first year, or \$75,000 for year two, and \$100,000 in the third year. Territories will be defined in each contract and will provide dealer protection for that area and retail territory if available.

### Dealer

To become an official Ecosmarte dealer, you will be required to purchase a minimum of 6 units at the discounted wholesale pricing, 1 of which must be a programmable system with CO2. Exceptions to the six unit minimum initial order requirement may be negotiated in the published Joint Venture territories only.

Enclosed are the two main brochures that we use for both dealers and customers; the first is the whole house water and swimming brochure that will hopefully help you understand frequently asked questions by our customers and become familiar with the price breakdowns for various products. The following three are the general overviews for the Pool/Spa, Whole-House systems.



YouTube



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