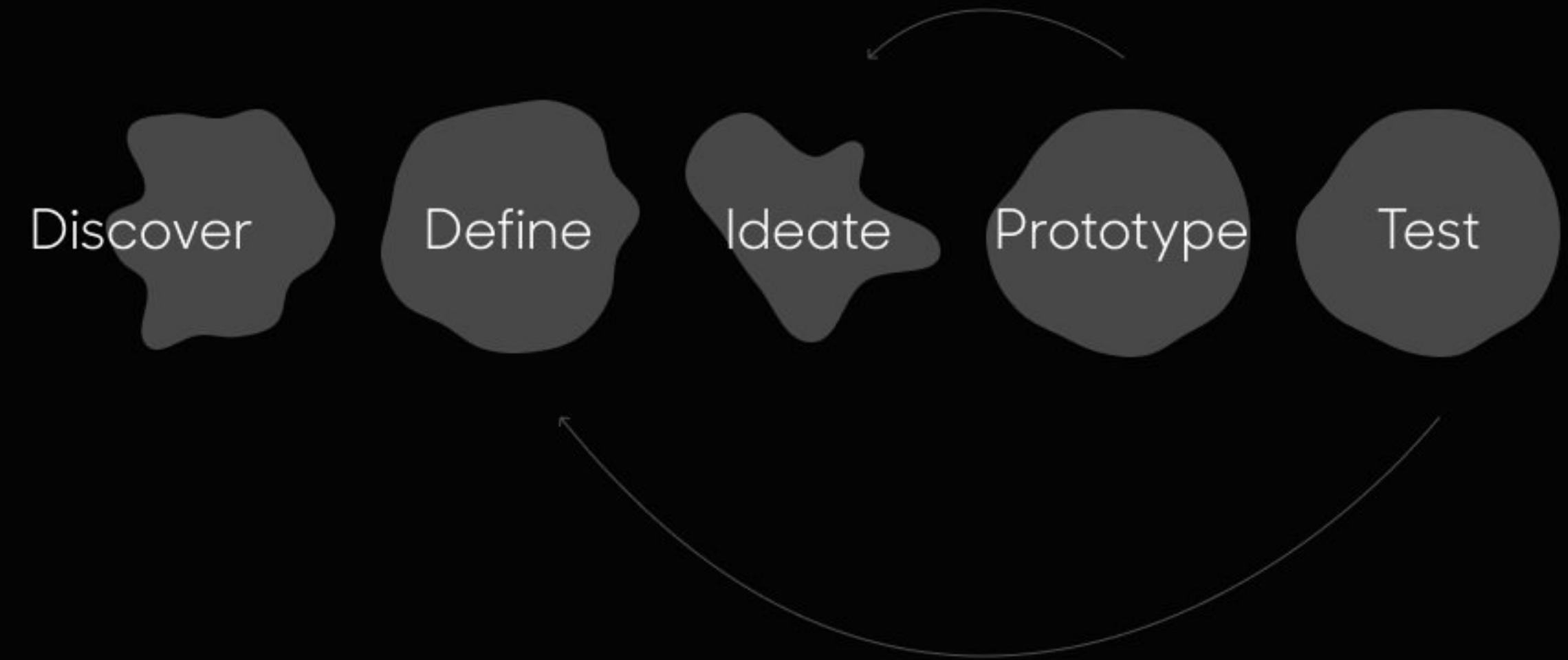


How might you structure your projects in your portfolio?

Quick overview of The Design Process



Quick overview of The Design Process



The design process is a basic framework
for solving even the toughest of problems.

**What does the IxD faculty
expect to see in a portfolio?**



**Show the way you think
about problems.**



Show your process.



Tell a good story.



How might you structure projects in your portfolio?



A project consists of

Title

The project brief/challenge

img(s)

The team



My role in the project was

the problem statement

inspiration

My role in the project was

My Design Process

The problem I'm solving is

because

img

img

I learned x, y and z from looking at others solving this problem.

img

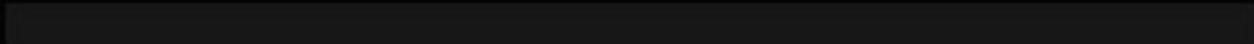
img

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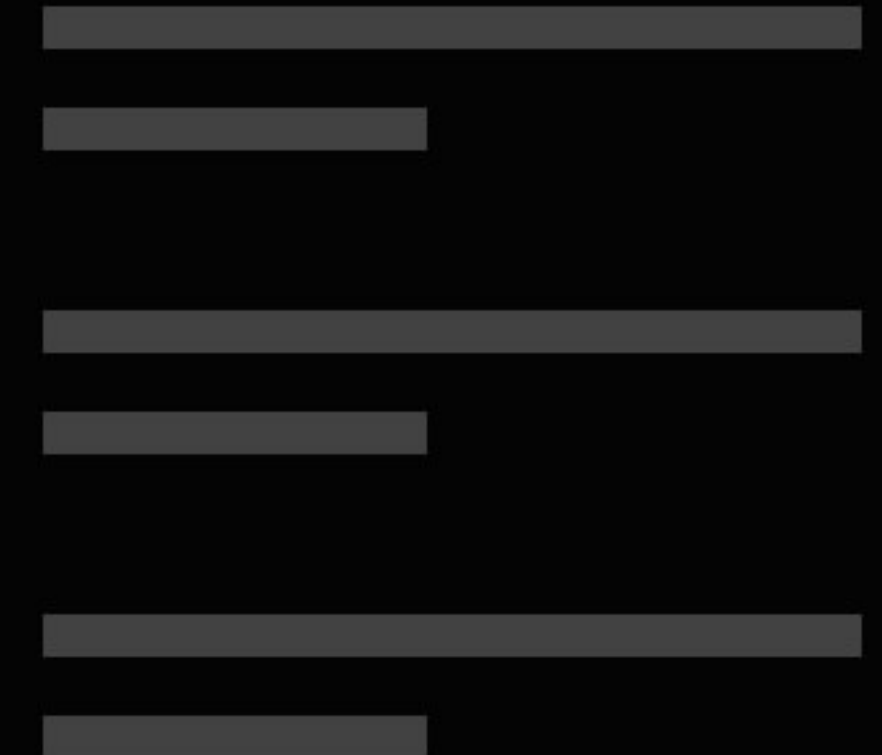
inspiration

research

I learned x, y and z from looking at others solving this problem. 

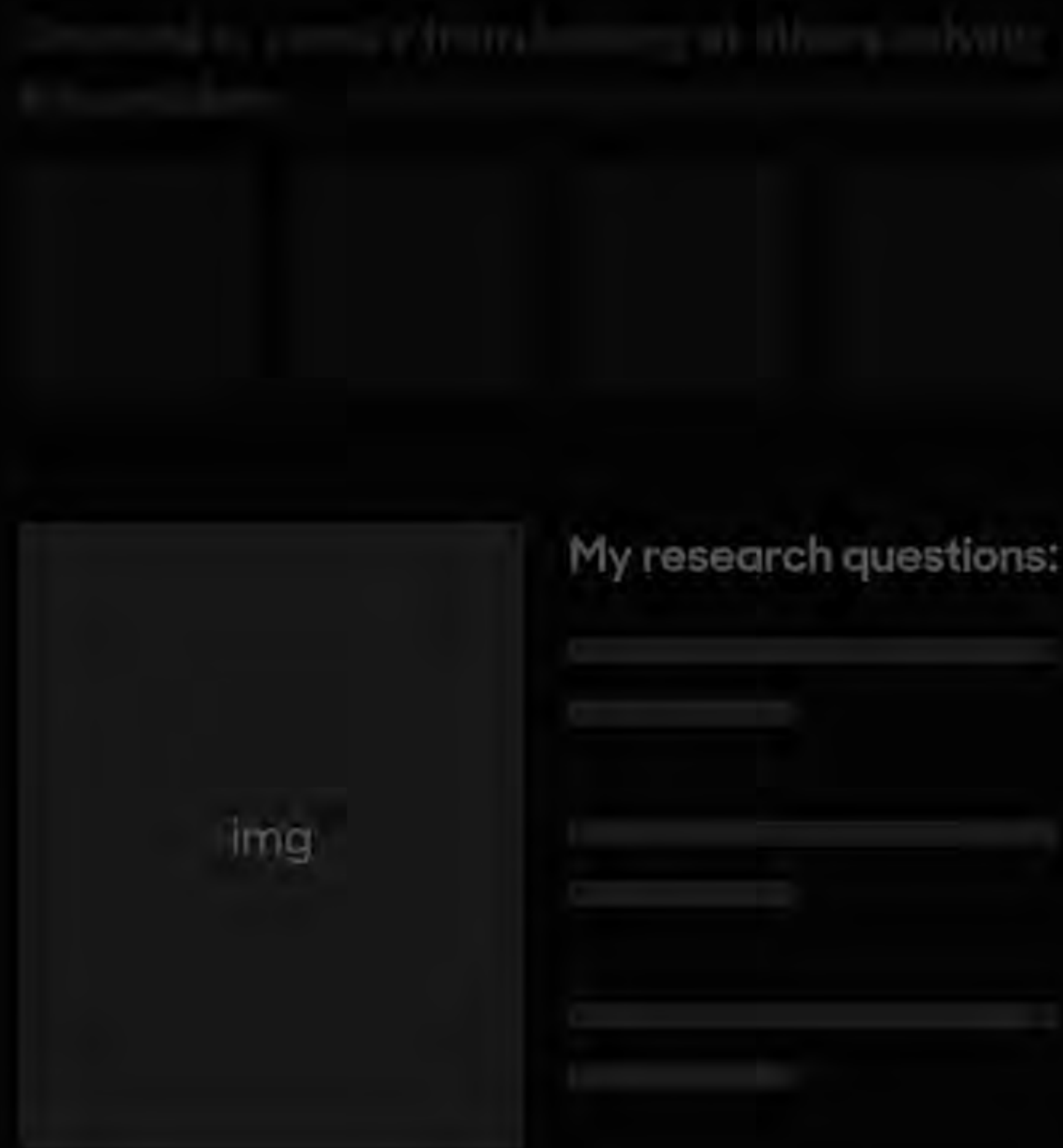


My research questions:



potential research questions

Who uses this product, in what context(s), what do they use it for and why do they use it?



research methods

Research Method A

I used research method A to

I learned

img

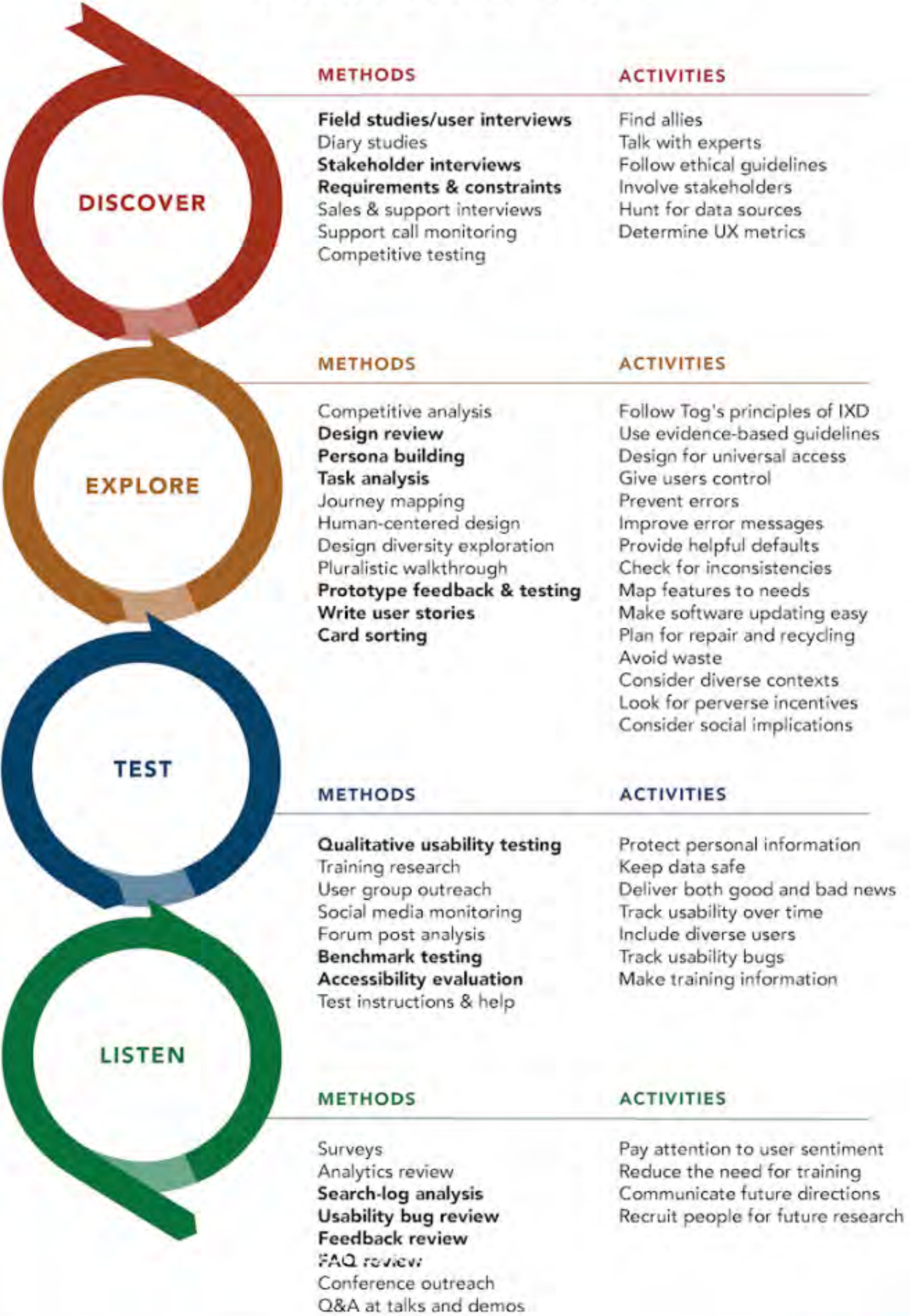
img

Research Method B

I used research method A to

I learned

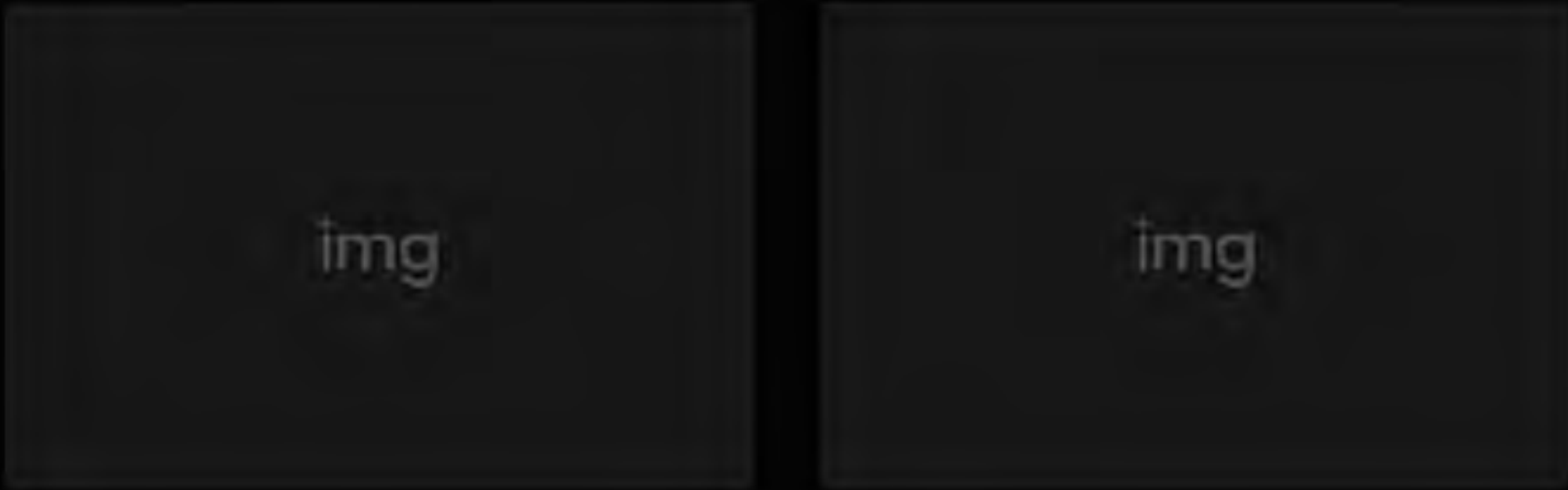
UX ACTIVITIES IN THE PRODUCT & SERVICE DESIGN CYCLE



Research Method A

I used research method A to

I learned



Research Method B

I used research method A to

I learned



research analysis

I learned

img

img

Takeaways

My findings from my research are

this is just a sample takeaway.

I interviewed seven [x] product users and the overwhelming pain point was that they expected to do [y] but the [x] product failed them every time. My desk research indicates that the seven users I interviewed are not alone and their struggle is experienced by the [z] majority of [x] product users. When the [x] product user can't accomplish [y] their lives are affected [so and so].

Takeaways

My findings from my research are _____

research analysis

idea generation

Takeaways

My findings from my research are

Sketches.

img

img

img

Explain your ideas

solution crafting

Explain your ideas

**Designs. Prototypes.
Development.**

Talk about what you've done and why

showcase your work

test your solution(s)

showcase your work

Gather feedback

What have you learned from your audience?

img

img

img

iteration(s) — optional

Iterations

img

img

img

What improvements did
you make and why?

summary (tl;dr)

img	img	img
What improvements did you make and why?		

Final Thoughts

Reflect on your process and based on the feedback you received, how might you improve future iterations?

That was a high-level overview of how you might structure your projects in your portfolio. Review the sample portfolios for inspiration and I encourage you to add your own flavor to your own pieces. Try to tell a good story—of you and your projects—and make it engaging!

**Most importantly, don't be
afraid, just go for it. Submit
your portfolio.**



**Sometimes I have portfolio
workshops on campus.**

Contact an IxD counselor to get more info.