Jolt

PoMa

Career Development

Intro to Tech
1.5 hours

Business Positions in Tech
1.5 hours

Career Barrier & Strengths
3 hours

What Tech Job is Right for Me?
1.5 hours

Mini-Hackathon: Building a CV
1.5 hours

Mini-Hackathon: Building a Linkedin Profile
1.5 hours

Job Interviews: Best Practices
1.5 hours

Mini-Hackathon: Building a Linkedin Profile
1.5 hours

How to Negotiate your Next Salary
1.5 hours

Job Interviews: Simulations
1.5 hours

Startup Skills

Fundamental Techniques for Influencing Others
3 hours

Written Communication: Make Your Emails and IMs More Effective
1.5 hours

Presentation Design: How to Turn Information Overload into One Clear Message
3 hours

Speak Like a Pro: How to Master Public Speaking
3 hours

Project Management: Initiate, Plan, and Launch a Successful Project
3 hours

Automate Everyday Tasks That Take Away Your Time (Zapier)
3 hours

Manage Projects Using Monday.com
1.5 hours

Intro to Data
1.5 hours

Google Sheets: Work with Data More Effectively
3 hours

Data Visualization
3 hours

Business Orientation

Lean Startup: How to Build & Launch a New Product
1.5 hours

Unit Economics for Startups
3 hours

Market Research: Identify a Unique Business Advantage
3 hours

Business Model Canvas
3 hours

SWOT: How to Make Strategic Business Decisions
1.5 hours

UX Design: Key Principles
1.5 hours

Intro to Product Management: Discover, Design, Build, and Control
3 hours

A/B Testing 101
1.5 hours

Behavioural Economics: What Really Drives your Customers?
1.5 hours

Buyer Personas: Understanding Your Consumers Better
3 hours

Marketing Channels: Smart Ways to Get Traction
3 hours

Intro to Paid Ads
3 hours

HubSpot Basics: Start Managing Marketing and Sales using a CRM
3 hours

Growth Hacking: Cost-Effective Alternatives to Traditional Marketing
3 hours

B2B Sales 101: From Generating Leads to Closing Deals
1.5 hours

BizDev Essentials: Identifying Partnerships & Mapping New Channels
1.5 hours

Quick Wins to Improve Your Customer Experience
1.5 hours

Full Syllabus