

LOOK Beyond

NOVEMBER 2017 ISSUE AN INSIDE LOOK AT OUTBEYOND



FOUNDERS MESSAGE

HEAR FIRST HAND FROM THE OUTBEYOND FOUNDER AND MANAGING DIRECTOR, JOEL THOMPSON. A MAN THAT KNOWS THE CHALLENGES OF BREAKING INTO A HIGHLY COMPETITIVE FOREIGN MARKET. LAUNCHING MULTIPLE OFFICES ACROSS 7 PROVINCES.

ON-CAMP WITH OUTBEYOND

DURING WINTER, MELBOURNE HAS TURNED IT ON FOR OUR INTERNATIONAL VISITORS. STUDENTS FROM SEVERAL SCHOOLS IN CHINA ENJOYED OUTBEYOND LEADERSHIP AND DEVELOPMENT CAMPS DURING THEIR SCHOOL HOLIDAYS.

STUDENT STORIES

OUR STUDENT ALUMNI HAVE A LOT TO SAY ABOUT THEIR EDUCATIONAL EXPERIENCES WITH US. READ THEIR TESTIMONIALS TO LEARN MORE ABOUT THE RESULTS THAT OUR COMPANY SETS OUT TO ACHIEVE THROUGH EXPERIENTIAL LEARNING.

TEACH ABROAD IN CHINA

AN OPPORTUNITY OF A LIFETIME FOR AUSTRALIAN TEACHERS AND OUTDOOR EDUCATORS WHO SEEK ADVENTURE, AND NEW EXPERIENCES. JOIN OUR TEACHERS WHO GO ABROAD ON SHORT-TERM TEACHER PROGRAMS IN CHINA.

FOUNDERS MESSAGE

IT HAS BEEN AN INCREDIBLE YEAR AT OUTBEYOND GROWING FASTER THAN WE HAD EVER IMAGINED! HERE'S A LITTLE LOOK INSIDE..

Welcome to the first edition of the Look Beyond Newsletter.

Published quarterly, our stories, videos, images and industry updates aim to inspire and promote the benefits of inbound student travel to Australia. We specifically focus on enhancing the international student experience both offshore and onshore, through localised outdoor education and leadership courses beyond the walls of the classroom.

OutBeyond is an International youth leadership and development company that specialises in delivering school camps, outdoor experiences, adventure travel, educational travel and study tour programs to schools.

Since launching our company in July 2016, we have opened 2 offices in Southern China, with all Australian operations based out of Melbourne.

We run programs in several Australian states including New South Wales, Queensland, Tasmania, Victoria and Western Australia.

Our mission is to push the limits of traditional education, so that young people can push the limits of their world. We do this through giving young people the tools to imagine a world without boundaries, to live a life with unlimited possibility.



Outdoor education and experiential learning has the ability to connect with young people in a way which contains an element of risk, is challenging, and if delivered in a certain way, will lead to enormous growth.

I look forward to the last 3 months of 2017 as our highly trained educators continue to deliver outstanding programs to students from all around the world.

“We give young people the tools to imagine a world without boundaries, to live a life with unlimited possibility.”



Joel Thompson
Founder / Director of OutBeyond

MELBOURNE WINTER CAMPS

STUDENTS FROM INTERNATIONAL SCHOOLS IN CHINA HAVE ENJOYED MELBOURNE EDUCATIONAL PROGRAMS SUCH AS CAMPS DURING WINTER

Melbourne's winter hasn't just been about winning the most livable city in the world award (for the 7th year in a row) or busy chairlifts with decent amounts of snow landing at Mt Buller and at Mt Hotham. The international arrival gates at Melbourne airport have also been marked with school-aged student footprints from China, exploring this incredible city we call home during the Chinese school holidays.

OutBeyond has assisted more than 3,700 students and 220 teachers from 7 provinces in China since May 2017, in learning about the educational offering of Melbourne, and understanding how the reinvention of traditional student group travel and study tours is critical to sustaining a bright and competitive future of authentic Australian experiences.

Joel Thompson, founder of OutBeyond and strong advocate for youth development, (particularly through outdoor leadership and experiential learning programs) said, "we're transporting niche Australian products to the classrooms and playgrounds of Chinese middle and secondary schools in an effort to raise awareness of the importance of soft-skills and character development through outdoor education and experiential learning training workshops."

"Since establishing our first office in Southern China in April this year, we have had long discussions and developed ongoing dialogue with more than 30 key school leaders and MOE representatives in the Guangdong, Shaanxi, Guangxi, Jiangsu and Shandong provinces" said Mr. Thompson.



The company has set out to become a super connector between China and Australian schools, providing end-to-end educational travel programs that help to close the gap between our world-class education systems.

There is much to learn from the uniqueness and cultural differences of our two education systems. Particularly in an era of perhaps global education reform, where 21st century soft-skills such as teamwork, critical thinking, problems solving, empathy, communication, resilience, grit and creativity are a vital cornerstone to the long term success of young people and the future of our evolving workforce.

As well as delivering our programs offshore, OutBeyond also flown 200 students and teachers to Australia during July and August 2017, with more than 500 students preparing to travel with the company during January and February 2018, just before the Chinese New Year celebrations.



UNIMELB STUDENTS MENTOR VISITORS

INTERNATIONAL STUDENTS STUDYING AT MELBOURNE UNIVERSITY HAVE TEAMED UP WITH OUTBEYOND TO MENTOR VISITING SCHOOL-AGED STUDENTS FROM CHINA.

Making the decision to study abroad can be extremely confronting. Not only do you need to search for the 'perfect' study option, but even after being accepted there is still such a long way to go.

Still, more than 120,000 International students have taken this journey and currently study in Melbourne. OutBeyond's Pathway Experience program connects school students visiting from China with tertiary students studying at Melbourne University.

Our pathway experience program provides international school-aged students with a direct connection to the Australian education system.

Hands-on and simulated experiential learning was used to develop a deeper understanding of the history, cultures and lifestyles of each other's countries

This program prepares students by encompassing outdoor education, camping, experiential learning and educational travel into the tour. Pathway gives students an exciting and thought-provoking experience, establishing life-long friendships and support networks for future study.

Hear from our Melbourne University volunteer mentors:



“After working with you guys, I think I have improved my skills of communicating with others and a sense of confidence. I would think of others first when dealing with an event.”

“It was quite unforgettable. Spending time with you guys and the students was such fun, and I really enjoyed helping you and the students. That really reminded me of my high school years.”

“It is my great honor to be part of this activity. I found it fascinating which allowed us to get involved in Australia's volunteer culture and I felt really engaged during the volunteering.”



“What this mentoring role gave me was new skills and new friends. That was really nice meeting the education facilitators and students. I like to apply my skills into the society and those in need.”

“I enjoyed the activity as it has lots of benefits for students, such as improving communication skills. This experience with OutBeyond helped me to learn more about Chinese high school students and I think that is an extra benefit.”



LEADERSHIP IN REGIONAL VICTORIA

WE TRAVEL TO REGIONAL VICTORIA TO WORK WITH SCHOOLS AND UNIVERSITIES TO DEVELOP LEADERSHIP IN YOUNG PEOPLE THROUGH EXPERIENTIAL LEARNING PROGRAMS

Trainers and facilitators from OutBeyond regularly visit regional Victoria to develop leadership skills in students aged 13 to 18. These fun, experiential learning incursions assist schools in achieving their cross-curricular objectives through outcome-focused hour-long lessons.

All lessons are highly interactive with engaging games and initiatives, that are mostly student led. Through the careful design and delivery of each workshop, OutBeyond sets out to develop a wide range of soft skills such as communication, critical thinking, problem solving, communication and creativity, with a deep emphasis on the 21st century education model.



1. Leadership
2. Experiential learning
3. Grit, resilience and perseverance
4. Pre/post school camp planning and preparation
5. Risk management & decision making sessions
6. Overseas travel preparation

BOOK A SCHOOL INCURSION TODAY

PH 1300 856 340

CHINA CAMPING EXPERIENCES

WE ARE EXPORTING AUSTRALIAN OUTDOOR EDUCATION TO CHINA TO DELIVER WORLD CLASS EXPERIENTIAL LEARNING EDUCATION PROGRAMS TO SCHOOLS AND UNIVERSITIES

OutBeyond is putting Australian Outdoor Education and School Camps on the map in China. Now working in a total of seven Chinese Provinces, we have assisted 23 junior, middle and secondary schools and two universities in understanding why we think outdoor education is one of the pillars of a holistic and well-rounded global education.

When we looked at some of the leading schools in Melbourne (particularly the ones that engage with China) and how they have incorporated outdoor education into their educational offering, we found that the approach to outdoor education is a universal one. Skills gained and taught inside the classroom are often complemented by the skills that can be gained and taught outside of the classroom.

In a recent ABC Radio interview, Derek Scott, CEO and Principal of Haileybury College, said “Academic excellence, social justice and an international outlook are the 3 pillars of the College.” Haileybury College has an outstanding outdoor education program that runs from Year 5 through to Year 9 which focuses on the development of key life skills including grit.

Joel Thompson, Managing Director at OutBeyond, said that “Our vision is to be the leading Australasian educational travel provider that schools prefer, parents trust, and young people remember forever. We achieve this through providing safe, student-led experiences in unique outdoor educational and recreational environments”.



“Grit is one of the key indicators of overall quality of how well ones life will turn out.”

Joel says that through offering students from China outdoor education experiences both in China and in Australia, this enables young people to develop life skills that lead to achieving academic excellence, developing a strong social identity and building an international mind-set.



Grit is one of the key indicators of overall quality of how well ones life will turn out. Developing grit in young people comes from creating environments that allow students to commit, persevere and build resilience over time.



CHINA SEEKING NEW AUSSIE EXPERIENCES

LOOKING AT NEW WAYS TO DELIVER EDUCATIONAL EXPERIENCES FOR SCHOOL-AGED INTERNATIONAL STUDENTS WHO VISIT AUSTRALIA

For more than 60 years, students have been coming to Australia to experience a few weeks of Aussie life before making a decision to move and study in this country. Moving countries to commence studies at some of the world's highest ranked schools and universities begins with the daunting task of committing to the move. A life defining 'fork in the road' moment like this takes an enormous amount of courage, research and confidence.

The on-going character development that comes from studying abroad speaks for itself, with both students and society as a whole largely benefiting from a global education. This space is fiercely challenged by rapid technological advances and entrepreneurs disrupting tradition, and has key leaders such as Navitas CEO Rod Jones on the edge of their seats. Rod challenged the current speed-limit signs on the metaphorical 'highway to the workforce' by asking, "Do we need three-year degrees? How do you structure the learning to get into the workforce? I think we'll see more development of shorter courses"

Joel Thompson, Managing Director at Outbeyond:

"I founded OutBeyond in response to an experience I had with a particular group of students I had introduced to Australia. Most Aussie kids come up through a school system that invests in co-curricular activities throughout the school year. However, what we have found is that many young people around the world haven't been afforded these same opportunities."

"We're not interested in catching up, we're interested in redefining a market."



It's through activities like outdoor education that these kids can unravel their true self, find out more about each other and develop real world application skills. But not all experiences harness the true potential of what a school camp can unlock in young people. Aussie kids are very lucky. Growing up with the ability to attend an average of three schools camps in their schooling career, these experiences can really impact for young people.



To be able to give these same transformational experiences to young people from all around the globe, particularly those students from countries who don't have "access" to school camps, is a truly satisfying mission. OutBeyond has re-imagined the way students from China experience Australian study tours by setting out to break the mold of traditional study tours and providing new products to the market.

We're not interested in catching up, we're interested in redefining a market and staying in front by servicing our clients with the most user friendly experience that truly transforms the lives of young people, forever.

"Do we need three-year degrees? How do you structure the learning to get into the workforce? I think we'll see more development of shorter courses"



SEEKING NEW PARTNERS

OUTBEYOND, A LEADING INTERNATIONAL OUTDOOR EDUCATION TRAVEL COMPANY IS NOW ACCEPTING EXPRESSIONS OF INTEREST FROM MELBOURNE EDUCATION PROVIDERS.

OutBeyond, a leading International educational travel company, is now accepting E.O.I's from Melbourne-based language schools, colleges and universities interested in opening their campus to international school students from China, Japan, Singapore and Malaysia throughout 2018 and beyond.

OutBeyond student groups visit Melbourne to experience what the city and state has to offer, and participate in multi-day outdoor leadership programs hosted by OutBeyond Australia.

The opportunity to express interest or apply is now open. The partnership will commence in January 2018 as OutBeyond brings international students to Melbourne for a number of weeks.



“We are seeking a new language school partner interested in delivering accredited training and short term language courses to students under the age of 18.”

For more information and to apply, contact Joel Thompson, on 0417384041 or joel@outbeyond.com.au



STUDENT STORIES

THIS JULY/AUGUST OUTBEYOND HAS ASSISTED MORE THAN 290 STUDENTS WITH AUSTRALIAN OUTDOOR EDUCATION EXPERIENCES.

We love what we do and have no problem with selling ourselves, but these days everyone is selling their products and trying to force a transaction. When it comes to tours and travel experiences, we believe in transformation over transaction. This particularly applies to student travel, and we all know that transformation can only occur through positive experiences.

Airbnb co-founder, Joe Gebbia, lives and breathes user experience every day as it's a key pillar of Airbnb. Likewise, user experience is the most important pillar of OutBeyond's service offering to our clients.

“My favorite team role was being the CEO (leader) of the group because it’s a challenge for me and I learned a lot from this role. I learned to help and care for everyone and understand the hard work our teachers do.”



Student
Year 10 Student, Shanghai

“I can be confident, but sometimes I shy away from speaking English in front of my classmates”



Student
Year 9 Student, Guangzhou

“I enjoyed talking with the Australians because we can practice our English and also know more about my new Australian friends. Then we can play together, talk about the things we both like together, that’s very happy to meet so many new friends!”



Student
Year 11 Student, Shanghai

Student experience influences all of our decision making, not just some, and is the fundamental pillar that holds up our organisation.

Our team members live and breathe student experience – it’s in our DNA. Just ask them and they’ll tell you. It reaches the furthest edges of our organisation and is the reason why we all show up to work day in and day out, regardless of bottom line.

Student Experience comes first.

“I enjoyed going to Melbourne Uni. We met students from China who are studying at the University and they showed us their campus.”



Student
Year 10 Student, Xi'an

“My favorite team role was being the team journalist, I enjoy writing and telling stories”.



Student
Year 9 Student, Shenzhen

“I loved being the CEO and being in charge of the group. I enjoyed the responsibility because I do not get to have this leadership role back home in China”.



Student
Year 8 Student, Guangzhou

“What I learnt about myself was that I can be a great leader of a team and it is important to work as a team”



Student
Year 10 Student, Shanghai

“I can be independent when facing difficulties and challenges, and better than what my parents expected”.



Student
Year 11 Student, Shanghai

LEARN, EARN AND TRAVEL

EXPERIENCE THE BENEFITS OF ACCELERATING YOUR INTERNATIONAL TEACHING AND ENTREPRENEURIAL BUSINESS SKILLS WHILE WORKING AND LIVING IN THE VIBRANT CITIES OF SHENZHEN, XI'AN, GUANGZHOU, BEIJING OR SHANGHAI

Are you a driven educator or ambitious tourism professional? Looking for international experience in education and travel? Want to get paid to travel?

Your internship in China will be customised in length and matched to your interests. You can expect to gain practical skills in your area of study and boost your CV with international work experience.

“OutBeyond is now offering internship opportunities based out of our China offices”

English teaching – An internship is an opportunity to work on your career goals as well as specific interests, and personal skills that are just waiting to be explored. We take that all into account with a customised internship that will maximise every moment of your placement.

Boost your future earning potential – Yes, you'll pick up a bit of Mandarin during your internship, but it's the references and certificates you'll take home that will really boost your career prospects. How's this to make your resume stand out? Professional references, an employer letter of recommendation and an intern Certificate of Completion. Oh, and there's also that priceless international work experience.

Learn Mandarin – You do not need to speak Mandarin to participate in this program, but it's a great opportunity to learn some of the language during your internship. Included in the comprehensive program are group Mandarin lessons, which are also a great way to enjoy a cultural experience.



Support all the way – We are with you before and during your internship. Our team here in Melbourne will work with you before you leave, and we'll be there for you when you arrive in China.

Explore China – China is a place of immense diversity, both culturally and geographically. Your internship will give you plenty of time to explore and experience what China and its people have to offer.

To learn more, register your interest on our website and one of our friendly team members will contact you shortly



www.outbeyond.com.au/teach-abroad



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of traditional education

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