

**-FOR IMMEDIATE RELEASE-
SRMC Foundation's 3rd Annual 'Pink Out' Set for Sept. 10**

(SALEM, OHIO) – August 10, 2022 – On September 10, area residents are invited to join Salem Regional Medical Center (SRMC) and the SRMC Foundation in the fight against breast cancer with special events at Firestone Farms TownCenter, in Columbiana.

► Walk-in Mammograms

For busy women on-the-go, expanded walk-in hours for screening mammograms will be offered on Saturday, September 10, from 8 a.m. to 2 p.m. at SRMC's Imaging Center at Firestone Farms TownCenter. No appointment or physician order is needed for the walk-in mammograms and financial assistance is available for those who qualify.

Walk-in hours for screening mammograms are also regularly available on Tuesdays and Wednesdays from 9 a.m. to 3 p.m. at SRMC's Imaging Center at Firestone Farms TownCenter.

► SRMC Foundation Pink Out Event

Also on Saturday, Sept. 10, from 2 to 9 p.m., the SRMC Foundation will host the 3rd annual "Pink Out" breast cancer benefit at Firestone Farms TownCenter, with proceeds benefiting the Foundation's Cancer Fund.

Event Highlights 2 – 9 p.m.

- Children's Identi-kits (SRMC Foundation in collaboration with Columbiana Police Dept.)
- Children's Bounce House
- Health Screenings
- Pink Specialty Food and Drinks
- Breast Cancer T-Shirt Sale
- SRMC Foundation is the Summer Concert Sponsor of Rudy and the Professionals, from 7 to 9 p.m.

"We're excited to once again partner with Firestone Farms and its businesses in support of Breast Cancer Awareness Month," said Amy Reed, SRMC Foundation Director. "Community members are invited to come out to this free event, where they can visit participating Firestone Farms businesses for a variety of special promotions and activities throughout the afternoon and evening."

"A portion of the proceeds from all activities will go to the SRMC Foundation's Cancer Fund. This event has been a tremendous success the past two years, with great support from the community, and we are expecting the same this year."

► SRMC Surgery and Outpatient Pavilion Beam Signing

SRMC's state-of-the-art Surgery and Outpatient Pavilion is expected to be completed in 2023 at Firestone Farms. The new facility will feature an outpatient surgery and endoscopy center, advanced medical imaging and infusion therapy services.

During the September 10 event, the public will have the opportunity to sign a special

construction beam from 2 to 9 p.m. The beam will be placed in the new facility during a topping out ceremony to be scheduled later in Fall.

“The new Surgery and Outpatient Pavilion represents SRMC’s strong legacy of growth and commitment to the health of the patients we serve,” Reed said. “We’re excited to provide community members with the unique chance to become a formal part of the Hospital’s long history of growth by signing a beam that will be used to construct the framework for the new building.”

Concert in the Courtyard

The SRMC Foundation will be a proud sponsor of the September 10 Concert in the Courtyard, featuring Rudy and the Professionals. The band will be playing from 7 to 9 p.m., as a part of this community Breast Cancer Awareness event and the SRMC Foundation Pink Out.

T-shirt Sale

Breast Cancer Awareness themed t-shirts will be on sale at the event for \$20, cash only. T-shirts may also be pre-ordered at SRMC’s Look Nook Gift Shop, Aug. 10-31, M-F, from 8 a.m. to 1 p.m., with cash or credit cards accepted. The Look Nook is located in the main concourse of the hospital.

The SRMC Foundation raises funds to support patient services and programs at SRMC with 100% of all proceeds used locally. For more information, call Reed at 330-337- 2883 or email amy.reed@salemregionalmedicalcenter.com. To learn more about the Foundation, visit <https://www.salemregional.com/giving/srmc-foundation>.