



SALEM REGIONAL MEDICAL CENTER



**2019
ANNUAL
REPORT**

SRMC MISSION STATEMENT

To Serve.

To Care.

To Heal.

SRMC VISION STATEMENT

- To **Serve** our communities as strong stewards of our patients' trust by pursuing excellence in all that we do;
- To **Create** exceptional experiences that differentiate us as a destination for care; and,
- To optimize **Health** outcomes through efficient, effective & accessible care.

SRMC VALUES STATEMENT

I : INTEGRITY - Doing the right thing, even when no one is watching.

C : COMPASSION - Being empathetic to the needs of others.

A : ACCOUNTABILITY - Holding ourselves accountable as an organization and as individuals to act responsibly in everything we do and be excellent stewards of our resources.

R : RESPECT - Valuing others and respecting their dignity, diversity and right to privacy.

E : EXCELLENCE - Putting forth our personal and professional best.



A Message From Our President/CEO

Anita Hackstedde, M.D.
SRMC President & CEO

Dear Friends,

For over 100 years, Salem Regional Medical Center (SRMC) has been faithfully serving our communities, as the region's only independent and not-for-profit hospital. Moving forward into 2020 as the area's healthcare leader, major employer and economic driver, we take this responsibility very seriously and appreciate your continued trust and support.

DISCOVER THE DIFFERENCE

Because SRMC has chosen to remain independent, our Board of Directors can make decisions locally and responsively based on what is best for our patients. Our independence also enables us to offer a collaborative environment where our medical staff members and employees work closely together to provide personalized, high-quality care using state-of-the-art technology and advanced services to touch the lives of our patients and their families for many years to come.

- ▶ **World-Class Cancer Care:** SRMC has transformed cancer care through our strategic partnership with the University Hospitals Seidman Cancer Center. We know that the best chance to beat cancer starts with access to advanced treatment from one of our nation's premier cancer centers. Those fighting cancer can have renewed hope knowing they are being cared for close to home by a nationally-recognized team of cancer experts.
- ▶ **Nationally-Recognized Orthopaedics:** Our team of orthopaedic specialists offers innovative procedures, such as anterior hip replacements, shoulder replacements and new approaches to sports medicine. And, our accredited Orthopaedic Hip and Knee Replacement Program is recognized nationally by The Joint Commission, due in part to the exceptional outcomes our patients have experienced.
- ▶ **Advanced Medical Imaging:** SRMC is well-known for providing the most advanced medical imaging available, which means we can see what other imaging centers cannot see, leading to faster diagnosis and more precise treatment. Most recently, we were chosen as a national showcase site by the Siemens Corporation to host their newest 3D PET/CT scanner, which is truly a game changer in diagnosing cancer and monitoring cancer treatment.

YOUR CHOICE MATTERS

When making choices about where you or your family will go for your healthcare needs, we invite you to discover the difference at SRMC. As an independent hospital, we are committed to providing exceptional primary and specialty care services. Thank you for trusting us with your care.

Sincerely,



NATIONAL SIEMENS SHOWCASE SITE FOR 3D PET/CT MEDICAL IMAGING



INNOVATIVE TECHNOLOGY:

- **“Next Generation” 3D PET/CT**
- **Highest Detailed 3D Mammography**
- **Fastest Dual-128 CT Scanner**
 - 3D Cardiac CT
 - 3D Virtual CT Colonoscopy
 - Low Dose Lung Cancer Screening CT
- **Area’s First Open 3T MRI**
 - Highest Detailed Breast and Prostate 3T MRI
- **Latest High-Definition Ultrasound**



3D PET/CT: For Faster Diagnosis and Treatment

In March 2019, the next generation 3D PET/CT scanner with the fastest and highest image quality available anywhere in the nation was launched at SRMC.

The new 3D PET/CT scanner is used to diagnose cancers, monitor cancer treatment and detect cancer recurrence. SRMC’s new 3D PET/CT can obtain the most detailed images of cancer anywhere in the body in half the time (less than 15 minutes), and at half the radiation dose of older area PET scanners.

“The superior detail of the new 3D PET/CT images makes it possible to distinguish between cancerous and non-cancerous tumors, as well as to help pinpoint the precise size, location and extent of the disease,” said Dr. Peter Apicella, SRMC’s Chief Radiologist.

“This can help reduce the need for patients to undergo invasive procedures like biopsies or other diagnostic tests and allows for more effective and targeted treatment of the cancer. Knowing the exact location of cancer helps guide surgical planning, chemotherapy and radiation treatment to provide the best treatment success.”



Thank You!

Shown touring the new 3D PET/CT scanner are the Salem and West Branch middle school volleyball teams, who raised funds through the SRMC Foundation to support advanced imaging services for cancer detection.

SRMC Imaging Center In Columbiana



Next Generation CT Scanner

PATIENT BENEFITS:

- High-quality, faster imaging
- Up to 40% reduction in radiation dose

**WE SEE WHAT
OTHERS DON'T**



Why does this matter?

With our advanced medical imaging capabilities, we can see what other centers using older technology cannot see, leading to faster diagnosis and treatment.

Advanced Imaging Services in Columbiana Include:

- CT Scanner
- 2D & 3D Digital Mammograms
- DEXA Bone Density Scans
- X-Rays
- Ultrasounds



116 Carriage Drive in Columbiana • Corner of State Routes 7 & 14

TRANSFORMING CARE



University Hospitals
Seidman Cancer Center

at



**SALEM REGIONAL
MEDICAL CENTER**

SRMC has transformed cancer care within the region through its strategic partnership with the University Hospitals Seidman Cancer Center (UHSCC). Our patients can access the latest cancer-fighting technology and innovative therapies without having to travel out of the area, which can make all the difference in their treatment, quality of life and recovery.

Since November 2017, the UHSCC at SRMC has brought world-class medical and radiation oncology treatments, nationally-recognized expertise and hope to more than 1,800 area patients facing cancer.

**Orthopaedic Care
TRUSTED BY THE PROS**



SRMC Welcomed Orthopaedic Surgeon Jason Boyd, M.D.

A graduate of the University of Akron, Dr. Boyd received his medical degree from the Northeast Ohio Medical University in Rootstown, Ohio, as part of the B.S./M.D. program. He went on to complete his Orthopaedic Surgery residency at Summa Health System in Akron, followed by his fellowship training at Emory University in Atlanta, Georgia, where he served as associate team Orthopaedic Surgeon to the Atlanta Falcons and the Georgia Tech Yellow Jackets. Dr. Boyd has joined Dr. Lee Simon and Dr. Dominic Peters at Salem Orthopaedic Surgery.

Skilled Care Transitions

SRMC was awarded Medicare certification for a new service that allows patients to receive skilled care in their hospital rooms versus transferring to a separate skilled nursing unit. "Swing Bed" is Medicare's term to describe a hospital room that can switch from being used for inpatient care to skilled care, when a person is ready to leave the acute care level of a hospital stay, but isn't yet well enough to return home. Skilled care patients benefit from staying in a private hospital room; combined with outstanding care from our staff.



"Three days after my shoulder replacement surgery was performed by Dr. Jason Boyd, I transitioned from an inpatient stay to the Hospital's swing bed program to continue my recovery. My care was excellent! It was a great comfort to be able to remain in the same hospital room, with nurses I was familiar with."

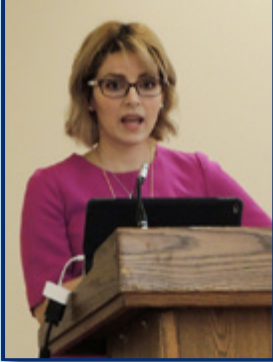
"The therapy I received allowed me to regain my strength, confidence and independence for a safe return home. I'm doing very well after my surgery. Dr. Boyd is one of the most compassionate, caring doctors I have ever known!"

~Jane Crowe, RN, Former SRMC Patient

PROMOTING HEALTHY LIVING AND PREVENTING DISEASE

Oncology Advances

Area health professionals learned about advances in how the body's immune system fights cancer. Shown is speaker Dr. Ayla Kessler.



“HEALTHY WOMEN” Summer Series

About 100 area women learned how to be their best during SRMC's annual “Healthy Women: Summer Series.” Pictured below are the physicians attending each session.



Session 1 (l-r): Dr. Raynish, Dr. Patel and S. Mathews, CNP



Session 2 (l-r): Dr. Scolieri and Dr. Apicella



Session 3 (l-r): Dr. E. Boyd, Dr. Bagwell, Dr. Peters, Dr. Scolieri, Dr. Sevilla and Dr. Woods

Colorectal Cancer Prevention

General Surgeon Dr. William Lee presented information on colorectal cancer prevention and participants received a free screening kit, donated by the SRMC Auxiliary.



Joint Pain Treatment

Orthopaedic surgeon Dr. Dominic Peters discussed the causes of knee and hip pain along with current treatment options.



Community Health Walk

Area residents joined Family Medicine physician Dr. Joseph Rousher and SRMC staff during summer health walks in the park.



Building healthy communities through health & wellness initiatives, health profession training, collaborative partnerships and community outreach.



Re-Admission Prevention Initiative

Over 50 health care professionals attended the Tri-county Care Coalition NEO meeting at SRMC to discuss how to prevent hospital readmissions. Shown are program panelists: (l-r): Lorrie Nelson, SRMC; Dr. Mike Sevilla, Family Medicine; Dr. Walter Dombroski, Family Medicine; and Lori Rusyn, Blossom Nursing and Rehab.

School Health Grant

Crestview Elementary fifth grade girls learned skills for building healthy relationships through the school's "Ruling Our Experiences" (ROX) program, funded through a \$1,350 grant from SRMC.



Community Outreach



Benefit Car Show

Firestone Farms developer Tom Mackall gets his blood pressure checked at the Firestone Farms Car Show benefiting the SRMC Foundation.



SRMC at the Fair

Many Canfield Fairgoers learned about good health habits by playing Health Smart Jeopardy.



3D Mammogram Screening Day

SRMC's Imaging Center at Firestone Farms held a 3D mammography screening in October during Breast Cancer Awareness month.

Lab Honored With National Recognition

SRMC's Laboratory was recognized for quality and safety following completion of its biennial accreditation survey by the College of American Pathologists.

Pictured are some of the members of our Laboratory team celebrating this achievement: (front row, l-r) Gwen Banner, Laine Glass, Jody Sivy, Theresa Shetler, Cindy Geramita (back row, l-r) Michele Perry, Dr. David Nash and Karen Witter.



Wound Healing Center Earns National Award



SRMC's Wound Healing Center (WHC) earned the prestigious Healogics "Center of Distinction" award for demonstrating continued clinical excellence in wound healing and superior patient satisfaction rates.

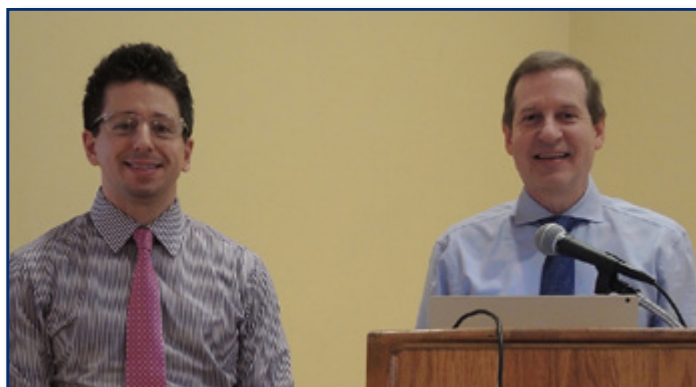
Pictured are members of the WHC team, celebrating this achievement: (front row, l-r) Devon Brown, Katie Hicks, Lori Beight, Jamie Chuey (back row, l-r) Bill Webb, Dr. John Madison, Dawn Thomas, Barb Beck, and Michelle Satterfield. Team members not pictured include Dr. William Lee, Dr. I. Darrell Pugh and Dr. Gregory Blasko.

Medical/Surgical Education Conference

Over 50 physicians attended SRMC's annual Medical/Surgical Conference focusing on advanced cancer treatment. The day-long conference featured physicians from SRMC's Medical Staff and University Hospitals Seidman Cancer Center.



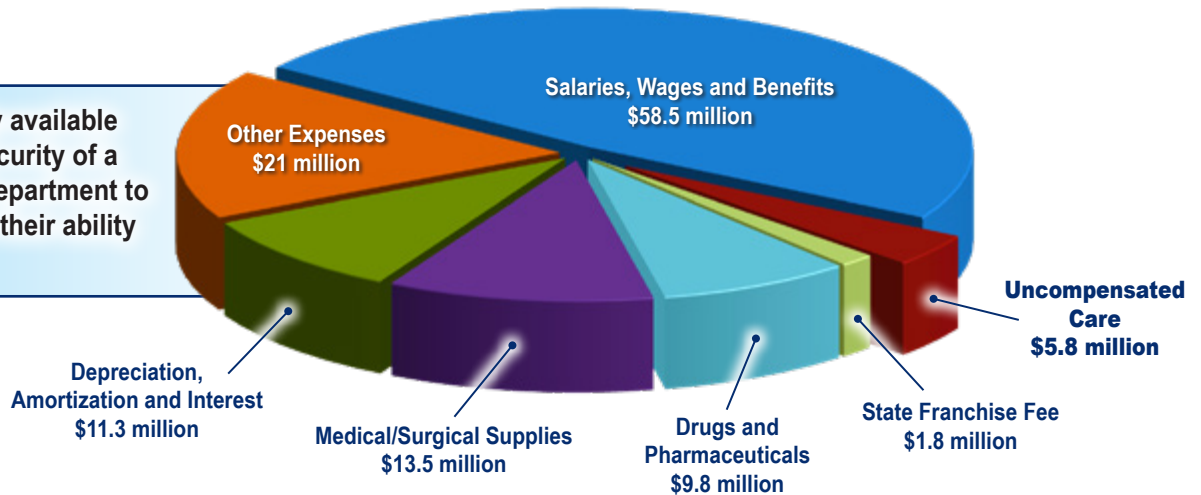
Shown are conference organizers (l-r) Janet Moore, Health Sciences Librarian; Dr. Walter Dombroski, Program Founder; and Donna Thompson, Medical Staff Coordinator.



Presenting the benefits of SRMC's new 3D PET/CT are (l-r) radiologists Dr. Charles Spirtos and Dr. Peter Apicella, Chairman of Medical Imaging.

OUR REGION'S SAFETY NET

SRMC provides locally available health care and the security of a 24-Hour Emergency Department to patients regardless of their ability to pay.



BY THE NUMBERS:

During 2019, SRMC provided the following health care services to the people of our communities:

- 3,722 Admissions
- 17,659 Patient Days of Care
- 3,617 Surgeries
- 23,071 Emergency Dept. Visits

SRMC is an Independent, Private, Not-for-Profit Hospital

FY 2019 Medicare/Medicaid Cost of Care vs. Reimbursement

Cost of Care to SRMC: \$41.8 million

Reimbursement: \$32.6 million

Unreimbursed Costs: \$9.2 million

Government programs continue to reimburse hospitals less than the cost of the care provided. Health care "reform" has not reduced the gap between the actual cost to provide care and the amount reimbursed requiring hospitals to absorb this cost.

SRMC MEDICAL STAFF LEADERSHIP

Medical Staff Leaders appointed to serve in 2020 as Chief of Staff, Vice Chief of Staff and Secretary/Treasurer are:



Richard W. Beatty, M.D.
Chief of Staff

Joseph C. Rettig, M.D.
Vice Chief of Staff

Bart J. Brine, M.D.
Secretary/Treasurer

DEPARTMENT CHAIRS

Avi Schiowitz, D.O.
Anesthesia

Joseph C. Rettig, M.D.
Emergency Medicine

Peter L. Apicella, M.D.
Medical Imaging

Constantine V. Economou, M.D.
Medicine

David B. Nash, M.D.
Pathology

Dominic J. Peters, M.D.
Surgery

SRMC BOARD OF DIRECTORS



Jon D. Vollnogle, SRMC Board Chair

"Our Board of Directors, Administration and Medical Staff members are committed to providing our patients with state-of-the-art care and innovative opportunities for treatment, which has resulted in national recognition for our high-quality services."

Chris Meta

Vice Chair

Jeff Zimmerman

Treasurer

Denise Harlan, CPA

Secretary

Richard W. Beatty, M.D.

Attorney Vito J. Abruzzino

Peter L. Apicella, M.D.

Terry Criss

Vicki Hall

Bruce E. Rhodes, Jr.

RuthAnn Rinto

Lynn B. Scullion, O.D.

Lee T. Simon, M.D.

Scott Tuel

Nelson J. Witmer

William F. Young, Ed.D.

EXECUTIVE LEADERSHIP



Anita Hackstedde, M.D.

President/CEO



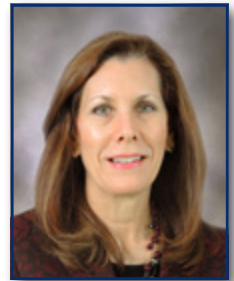
Michael Giangardella

V.P. Finance and
Administration



Keith Meredith, PharmD

V.P. Clinical Operations



Deborah Pietrzak

V.P. Marketing/Planning

SRMC DEPARTMENT HEADS

Sue Agostinelli, Information Services

Tom Boosz, Outreach Services

Jackie Boyle, Human Resources

Sue Bryarly, Pharmacy

Bill Cook, Sr. Director of Materials Management

Deanna Danner, Environment of Care

Jeff Dixon, Revenue Cycle

Kelly Earvin, Sr. Director of SCH Professional Corporation

Kim Jenkins, Contoller

Danielle Kiefaber, Health & Revenue Systems

Pam Mercer, Outpatient Services

Debbie Mesmer, Medical Imaging/Cardiopulmonary Services

Lorrie Nelson, Compliance/Risk Management

Michele Perry, Laboratory Services

Carlie Peshek, Food and Nutrition

Lyn Pethtel, Quality Improvement/Infection Control

Brian Rafferty, Rehabilitation Services

Amy Reed, Development

Pastor Robert Rowley, Pastoral Care

Michael Santillo, Public Relations/Marketing

Jeff Turney, Salem Home Medical

Robin Weyant, Nursing

Jerry Wheeler, II, Plant Operations

SRMC FOUNDATION

Since 2010, the SRMC Foundation has raised nearly \$2 million supporting SRMC's proud legacy of providing innovative, world-class care to the people of our region, including:

- The University Hospitals Seidman Cancer Center at Salem Regional Medical Center (UHSCC at SRMC), which has provided expert cancer care to more than 1,800 patients. Through the Foundation's first capital campaign, our generous donors helped expand the Cancer & Infusion Center, which houses the UHSCC at SRMC.
- The newest and most **advanced PET/CT imaging technology** to provide accurate diagnoses and staging of cancers, through our donors' support of our annual appeal.
- **Free health screenings** and prevention programs targeting cancer, chronic disease and healthy lifestyles.



MAKING AN IMPACT

100% of all contributions to the SRMC Foundation are used locally by SRMC to provide enhanced facilities, advanced technology and needed services.



FOUNDATION BOARD MEMBERS

FOUNDATION BOARD

RuthAnn Rinto
Chair

Vicki Hall
Vice Chair

Lynn Scullion, O.D.
Secretary

Peter L. Apicella, M.D.
William Young, Ed.D.

COMMUNITY ADVISORY PANEL

John Biastro
Jodi Briceland
Gina Dermotta
Derek Hiscox
Shawna L'Italien

George W. Morris, III
Dan Moore
Todd Olson
Jon Rettig, Sr.
Dan Scarpitti

2019 FOUNDATION "SIGNATURE EVENTS"



Greatest Golfer of the Valley Tournament



Gala: Chris Spielman, Speaker

Thank You to Our Generous Donors!

We graciously thank and appreciate those who continue to support our mission through your generous financial contributions to the SRMC Foundation made between January 1, 2019 and December 31, 2019.

Pacesetter (\$10,000 - \$24,000)
The Salem Community Foundation

Benefactor (\$5,000 - \$9,999)
898 Marketing
Centofanti Charitable Foundation
Compco Industries
Consumers National Bank
Firestone Homestead
Prout Boiler, Heating & Welding, Inc.
Salem Giant Eagle
Warrick-Kummer-Rettig Funeral Home

Woods-Rettig Funeral Home
Van Dyke-Swaney-Rettig Funeral Home

Patron (\$2,500 - \$4,999)
Covington Skilled Nursing and Rehabilitation
Farmers National Bank
Myers Family Insurance
Southwoods Cardiology
TeamHealth

Sponsor (\$1,000 - \$2,499)
AVI Foodsystems, Inc.
BKD, LLC
Catalpa Grove Farms
Dr. John and Carol Dawson
Dr. Thomas and Delanie DeChellis
Ensemble Health Partners
Harrington, Hoppe & Mitchell, Ltd.
Home Savings and Loan
Manchester, Newman & Bennett
Morris Financial Group, Inc.
MVH Foundation

Continued on next page

Sponsor (Continued)

Thomas O'Neal
RevCare
Dr. Maria and Ralph Ryhal
Salem Athletic Booster Club
Chris and Carrie Spielman
SRMC Medical Staff
David and Roselyn Stephens
University Hospitals
Vibra Hospital of Mahoning Valley
Visiting Angels of Salem

Advocate (\$100 - \$999)

Byron Abrigg
Debbie and Steve Anastasiadis
Frank Ansevin
Dr. Peter and Sherri Apicella
Dr. Salvatore and Alma Apicella
Attorney K. Bret Apple
Dr. Brianne and Brian Bagwell
Dr. Richard Banning
Joseph Baringer
Kim Bergman
John and Debbie Biastro
Blossom Nursing & Rehabilitation
BOC Water Hydraulics, Inc.
Terry and Debby Bowers
Michael and Jackie Boyle
Jack and Betty Brothers
Buckeye PTO
Joe and Marsha Centofanti
Dr. Joseph Cerimele
Champion Solutions Group
Chick-Fil-A Southern Park Mall
Peggy Christy
Church Budget Envelope
ComDoc
Communicare
Copeland Oaks
Crabb Insurance Agency, Inc.
Crafty Creations by Shelly
Crago Veterinary Clinic
Reverends Stephen and Meta Cramer
John Dabelko
DDY, Inc.
Delta Kappa Gamma
Joe DePascale
John and Gina Dermotta

Dr. Dean and Barbara Economous
FirstLight Home Care
Mark and Sandi Flake
Monica Frantz
Dr. Lauren and Lee Fredrickson
Mary Frenger
Rick and Lisa Fryda
Dave and Kathy Gano
Mike and Myra Giangardella
Carolyn Givens
Attorney Geoff and Kim Goll
Dr. Anita and David Hackstedde
Jewell and Vicki Hall
Matthew Hanlon
James and Debbie Hatherill
Hatherill Insurance
George and Susan Hays
Help Network of Northeast Ohio
Holloway Insurance
Holly Ritchie Homes, LLC
Howells & Baird, Inc.
Hunter Associates
Huntington Insurance
Independent Hose Co., Inc.
Joe Dickey Electric, Inc.
Johnson Controls, Inc.
Ned and Carolyn Jones
Scott Jones
Kelly Jordan-Druktines
JP Morgan Chase Bank
Dr. Marcus Julius
Dr. William and Amy Kolozsi
Reva Kugler
Grady and Lisa Long
Timothy Loudon
Lyle Printing & Publishing Company
M.S. Stegall & Associates, LLC
Mackall Optometry
Yetta Marian
Elizabeth Martin
Dr. Dennis and Carol McArthur
Rob and Debbie McCulloch
Medical Mutual of Ohio
Medline Industries, Inc.
Paul and Pam Mercer
Mercy Health
Keith and Heidi Meredith
Chris and Nicole Meta

Earl Miller
Bryce Minor
Daniel Moore
George and Coby Morris
Joe Mosca
Dr. David Nash
Joe and Lorrie Nelson
Samantha Nutter
Otis Elevator
Dr. Dominic Peters
David and Linda Peterson
Michael Peterson
Lyn Pethel
Mark and Debbie Pietrzak
Ellen Platt
PNC Bank
Dr. Joseph and Amanda Rettig
Riley Benefits and Investments
RuthAnn Rinto
T.J. Rodgers
Dr. Joseph and Amy Rousher
Salem City Hospital Nurses Alumni
Association
Salem Middle School
Salem Radiologists, Inc.
Leroy and Maxine Sanor
Dan Scarpitti
Dr. Larry Schmetterer
Schroedel, Scullin & Bestic
Richard Scott
Drs. Tom and Lynn Scullion
Dr. Michael Sevilla
William Sherman
Sherman Creative Promotions
Joe and Madeline Shivers
Shirley Shoaff
Mark Shultz
Dr. Lee and Susan Simon
Lori Smith
Mark Sprinkle
David and Kathie Thomas
Timberlanes Complex
Ellen Tressel
Bob and Eugenia Tullis
Fred Wafler
Jeremiah Wagner
WayPoint 4180
West Branch School

Steve and Robin Weyant
 Sean and Megan Weyant
 Whispering Pines
 Willis Towers Watson
 George Wilson
 Mary Winch-Korff
 York Mahoning Mechanical
 Contractors, Inc.
 Dr. William Young
 Youngstown Oxygen
 YSU Foundation
 William Yurchyk
 Jeff and Jennifer Zimmerman

Supporter (Up to \$99)

Lauren Arnold
 Auburn Skilled Nursing
 Audiology Associates of Salem
 Ed and LuAnn Ayers
 Wiley Baker
 Tim Barnes
 Sherry Bilsky
 Brookdale Salem
 Cobbler's Corner
 Comfort Keepers
 Continuing Health Care of Lisbon
 Christine Crawford
 Cheryl Dailey
 Damsel in Defense
 Rebecca Dickey
 Maureen DiMargio
 Easter Seals (of Youngstown)
 Linda Evanoff
 Gednetz-Ruzek-Brown Funeral Home
 Terry Goodrich
 Jerry Gossiaux
 Larry Haidet
 Lauren Henthorne
 Barb Hirst
 Larry and Michele Hoffmeister
 Hospice of Ohio
 Reverend Ross and Alice Jackson

Kim Jenkins
 Tammy Jones
 Dorothy Kazmir
 Peter Kerlin
 Jodi Kiko
 Jack and Elaine Kothera
 Steve Kubala
 Mark and Attorney Shawna L'Italien
 Wendy Leggett
 Mike Less
 Chris Long
 Joan Mandry
 Ovidio Marginean
 Kenneth May
 McCrea Manor
 Dr. Meredythe McNally
 Brian Mellott
 Jill Miller
 Mobile Meals of Salem
 Todd and Julie Olson
 Clara Ossoff
 Ozer Ministries
 Patriot Homecare, Inc.
 Brian and Michele Perry
 Dominic and Georgette Peters
 Janice Pettola
 Prescriptee's
 Betty Quinn

Susan Ragan
 Debra Ramsey
 Sue Reeder
 Angela Rodgers
 Howard and Susan Rohleder
 Reverend Bob and Tammy Rowley
 Rebekka Russell
 Johann Schuster
 Bob and Linda Sebo
 Sheryl Shadle
 Shanna Custom Designs
 Janice Shonabarger
 Judith Sicilia
 Simply EZ Delivered Meals
 Stark Memorial, Inc.
 Julie Stefanec
 David Stephens
 Alice Stevenson
 Deborah Stoudt
 Martine Sullivan
 Jessica Szelazek
 Donna Thompson
 Linda Van Dyk
 Debbie Vogt
 Jon and Charlotte Vollnogle
 Donald Wattrick
 James Williams
 Mary Willison



Doctor Driven Desserts at the 2019 Hearts & Stars Gala

Every effort has been made to ensure the accuracy of our donor listings. Please bring any errors or omissions to the attention of the SRMC Foundation at 330-337-2883.

Ways To Give: Contact the SRMC Foundation Office at 330-337-2883 or e-mail Amy Reed at amy.reed@salemregional.com.



SALEM REGIONAL MEDICAL CENTER

**1995 East State Street
Salem, Ohio 44460
330-332-1551**

www.salemregional.com