

SALEM REGIONAL MEDICAL CENTER

JUNE-JULY 2018 Vol. 32/No. 3

NEW BOARD MEMBERS

SRMC's Board of Directors welcomed three new members as of July 1, 2018: Bruce Rhodes, Jr.; Scott Tuel and Lee Simon, M.D.



Bringing strong experience working with non-profit organizations, **Bruce Rhodes**, **Jr.**, currently serves as the Executive Minister at Greenford Christian Church, a growing congregation in the Mahoning Valley. Since 2001, Bruce has fulfilled this administrative role providing leadership and oversight of operations for the church.

Prior to entering the ministry, Bruce's professional work experience included construction project management with the Jack Gibson Construction Company; and his academic

accomplishments include an MBA from Youngstown State University and a Master of Ministry from Londen Institute for Evangelism.

Bruce also brings a long history of community service to our Board as a coach for youth baseball teams, involvement with the South Range Schools' planning committee and as a Board member for the Elkhorn Valley Christian Service Camp and Disciple Makers, Inc.

"My experience serving on executive teams of non-profits, as an employee and volunteer, has given me invaluable knowledge about how non-profits can effectively provide needed services in our communities. I am looking forward to making a positive difference and helping guide the Hospital's future through this leadership opportunity." ~Bruce Rhodes, Jr.

FY 2019 BOARD OF DIRECTORS

We appreciate our SRMC Board members, who graciously volunteer their time and talents to help govern the Hospital:

- Jon D. Vollnogle, Chair
- Chris Meta, Vice Chair
- Jeff Zimmerman, Treasurer
- Denise Harlan, CPA, Secretary
- Meredythe A. McNally, M.D., Chief of Staff
- Attorney Vito J. Abruzzino
- Peter L. Apicella, M.D.
- John Biastro
- Terry Criss
- Lauren S. Fredrickson, M.D.
- Vicki Hall
- Todd Olson
- Bruce E. Rhodes, Jr.
- RuthAnn Rinto
- Lynn B. Scullion, O.D.
- Lee T. Simon, M.D.
- Scott Tuel
- Nelson J. Witmer



Scott Tuel is the General Manager for Ventra Salem, which is a \$100 million automotive manufacturing facility in Salem. Bringing extensive management and operational expertise to the SRMC Board, Scott started his career as a small business owner after graduating with a Business Degree from Muskingum University. He then advanced through

the leadership ranks at Ventra, and has served there as a Supervisor, Department Manager, Plant Manager and currently as the General Manager.

One of Scott's biggest professional accomplishments has been to rebuild Ventra Salem's sales and employment levels and bring them back to their peak, which occurred prior to the collapse of the automotive industry in 2007-2008.

(Continued on page 2)



FY 2018 Outgoing Board Members

Dr. Anita Hackstedde presented plaques of appreciation to outgoing Board members recently completing their terms: (I-r) Matthew Bender; Dr. Hackstedde; Jeffrey Cohen, D.O.; Dave Gano and David Mollenkopf.

Radiation Therapy Open House

About 200 local residents and members of the SRMC staff attended the June 3 open house to learn more about the powerful and highly sophisticated radiation therapy treatment available at the **University Hospitals Seidman Cancer Center (UHSCC) at Salem Regional Medical Center (SRMC)**.



Shown with the new Varian VitalBeam™ linear accelerator are (I-r): Dr. Peter Apicella, SRMC Chief of Radiology; Dr. Michael Seider, SRMC Radiation Oncologist; Linda Mangosh, UHSCC VP of Operations; Dr. William Demas, SRMC Radiation Oncologist; Dr. Anita Hackstedde, SRMC President/CEO and Dr. Ted Teknos, President and Scientific Director of UHSCC.

The Radiation Therapy department's new Varian VitalBeam™ technology is a highly advanced system that targets tumors with accuracy, precision and speed. This specialized technology focuses powerful radiation directly on the cancer while minimizing exposure of the surrounding healthy tissue.

SRMC has collaborated with the UHSCC to offer a full complement of medical and radiation oncology services locally, and ensure that patients will receive state-of-the-art care, innovative opportunities for treatment, and an extraordinary experience of care that offers renewed hope in their battle against cancer.



■ Bert and Mary Patterson (I-r) spoke with Dr. Demas as they toured the new Radiation Therapy Department.

NEW BOARD MEMBERS (Continued from page 1)

As a seasoned manager, Scott said he understands the importance of helping build a strong team and leading through challenges, and views SRMC as an outstanding resource and attribute for our area.

Scott has also been active in the past as a coach for girls youth softball and basketball for many years. He and his family reside in Salem.

"I am honored to be chosen for this opportunity to give back and serve the community as a new Board member." ~Scott Tuel



Lee T. Simon, M.D., rejoins the Board as the SRMC Medical Staff's elected representative for a three-year term. He previously served on the Board as Chief of Staff from 2000-2001, and most recently was the Medical Staff Representative from 2007-2010.

Dr. Simon opened his practice in Orthopaedic Surgery in 1983, and has been a member of the SRMC medical staff since that time. He earned his undergraduate Bachelor of Science degree and Doctor of Medicine degree from The Ohio State University, before completing his

Orthopaedic internship and residency training at Hawkes Hospital of Mount Carmel Medical Center in Columbus, Ohio. Dr. Simon is Board Certified by the American Board of Orthopaedic Surgery and is a member of the American Academy of Orthopaedic Surgeons.

NEW FOUNDATION COMMUNITY ADVISORY PANEL MEMBERS



The SRMC Foundation welcomed three new **Community Advisory Panel** members, who will share their expertise as community representatives to the Foundation Board.

Shown are (I-r): **Daniel Moore**, CPA at D.T. Moore & Company; **William Young**, High School Principal at United Local Schools; and **Gina Dermotta**, Business Manager for Salem Radiologists, Inc.



SRMC Faces

Melissa Conkle, RN and Danielle Kiefaber recently assumed new roles at SRMC.



New Role: Unit Manager Oncology/Radiation

- Coordinates daily activities of the University Hospitals Seidman Cancer Center at Salem Regional Medical Center, including the Cancer & Infusion Center and nursing care in Radiation Therapy
- Joined SRMC's staff in 1997; served as an Oncology RN for the past 18 years; has also held nursing positions on 3-South and the Skilled Nursing Facility
- Earned an Associate degree in Nursing from Kent State University – East Liverpool Campus; currently pursuing Bachelor's in Nursing from Ohio University

New Role: Director of Health and Revenue Systems

- Oversees activities of the Medical Records department; coordinates the Hospital's health and revenue information systems
- Served as SRMC's Clinical Systems Coordinator since 2004
- Earned an Associate degree in Programming from Stark State College and a Bachelor's degree in Management from Malone University



Joint Commission Survey Completed

On June 20-22, six surveyors from The Joint Commission completed a triennial survey of the Hospital, Salem Home Medical and the Sleep Center. The survey team noted that our overall performance was commendable and that our Hospital performed at a higher level than most institutions they survey.

According to Anita Hackstedde, President/CEO, "The surveyors frequently complimented the high quality of care provided by our physicians and staff throughout the Hospital. They also positively recognized the active involvement and responsiveness of our staff and physicians in numerous quality improvement initiatives throughout the Hospital. Their positive feedback is an outstanding compliment and a testament to the great work we do here every day."

"On behalf of Salem Regional Medical Center, I extend my heartfelt gratitude to each and every one of you for your efforts in helping us complete this survey. Please know that your dedication, professionalism and commitment to providing excellent care for our patients every day of the year is recognized and truly appreciated."



The SRMC Foundation will host a Garden Party fundraiser on August 18 from 5 - 7 p.m.

Tour the gardens and carriage house of Dave and Kathy Gano while enjoying complimentary hors d'oeuvres, specialty drinks and live entertainment. The Salem Trolley will transport guests from the Salem High School to the Gano home.

Tickets are \$50/guest, and proceeds will support the new 3-D PET/CT scanner. Contact Amy Reed at ext. 2883 for tickets or more info.

Shown planning the event are (I-r) Dr. Anita Hackstedde; Kathy and Dave Gano; George Morris, III; and Amy Reed.

Photo Journal



Community Outreach

Our SRMC family provided approximately 100 meals and fellowship at The Banquet in Lisbon on May 21.



Cancer Care Fundraiser

The owners and staff of Catalpa Grove Farm and Greenhouses presented a check for \$2,400 to the SRMC Foundation on behalf of the oncology department. Pictured are (I-r) "Jackson" the dog, JoAnne Mercer, Jenell Martin, Craig Mercer, Ross Mercer and Amy Reed, SRMC Director of Development.



EP Water Walkers

Three members of the East Palestine (EP) Water Walkers complete laps at the EP Park pool. This SRMC-sponsored fitness program has 61 participants, who have logged more than 753 miles this summer.



"Healthy Women: Summer Series"

Thurs., July 26; August 9 & August 23 6 p.m. Displays; 6:30 p.m. Presentations SRMC Tower Conference Room

- Learn about a variety of women's health topics (see below). Register at ext. 7152.

Blood Drives

- Fri., August 24; 1 p.m. 7 p.m. Salem Community Center 1098 N. Ellsworth Ave., Salem
- Call 1-800-RED-CROSS for an appointment.
- **Wed., September 12**; 9 a.m. 2 p.m. SRMC Tower Conference Room
- Call ext. 7227 for an appointment.

SRMC Foundation Garden Party

Sat., August 18; 5 p.m. – 7 p.m.

- See article on page 3

SRMC at the Canfield Fair

August 29 - September 3; 10 a.m. – 7:30 p.m. Canfield Fairgrounds

- Help staff SRMC's booth in the Medical Building. To sign up for a 3-hour shift, call ext. 7439.
- Columbiana Street Fair Parade

Thurs., September 6; 6:30 p.m. Downtown Columbiana

- Call ext. 7227 to join us in the parade.

HEALTHY WOMEN

Summer Series

Thurs., July 26 "Healthy Breast Care"

- Dr. Peter Apicella
- Stephanie Mathews, WHNP
- Dr. Jonathan Pulido



Thurs., Aug. 9 "Aging Gracefully"

- Dr. Austin Fredrickson
- Dr. Erin Newton
- Dr. Stephanie Raynish
- Dr. Michael Scolieri

SRMC's Tower Conference Room 6:00 p.m. Displays 6:30 p.m. Presentations

Call To RSVP: 330-332-7152

Participants may enter a drawing for one <u>free</u>, 3-D Mammogram (Courtesy of Salem Radiologists, Inc., and SRMC)

Thurs., Aug. 23 "Healthy Habits"

- Dr. Brianne Bagwell
- Dr. Dominic Peters
- Dr. Susan Woods

Scanner

The Scanner is a publication produced by the Public Relations/Marketing department for all members of the Salem Regional Medical Center family. Salem Regional Medical Center Anita Hackstedde, M.D., President/CEO • 1995 E. State Street • Salem, Ohio 44460