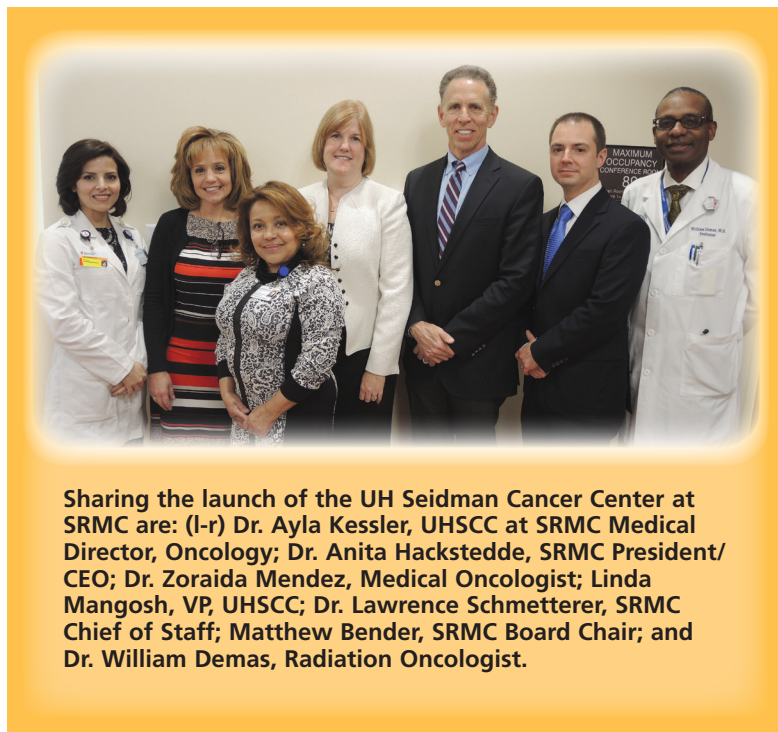


WORLD-CLASS CANCER CARE

Salem Regional Medical Center (SRMC) is collaborating with the University Hospitals (UH) Seidman Cancer Center because of its premier reputation for World-Class Cancer Care, so that our patients will benefit from:

- State-of-the-art care
- Innovative opportunities for treatment, including access to clinical trials
- An extraordinary experience that offers renewed hope in the fight against cancer

"As the region's health care leader, our goal is to provide the highest level of cancer care locally, so that our patients can remain in their home communities and receive support and encouragement from their families and friends," explained Anita Hackstedde, M.D., SRMC President/CEO. "Through a strategic partnership with the UH Seidman Cancer Center, we have brought world-class cancer care to our region and now offer a full complement of medical and radiation oncology services."



Sharing the launch of the UH Seidman Cancer Center at SRMC are: (l-r) Dr. Ayla Kessler, UHSCC at SRMC Medical Director, Oncology; Dr. Anita Hackstedde, SRMC President/CEO; Dr. Zoraida Mendez, Medical Oncologist; Linda Mangosh, VP, UHSCC; Dr. Lawrence Schmetterer, SRMC Chief of Staff; Matthew Bender, SRMC Board Chair; and Dr. William Demas, Radiation Oncologist.

Access to Cancer Experts



• **Medical Oncology:** Ayla A. Kessler, M.D., is the Medical Director of the new University Hospitals (UH) Seidman Cancer Center. Dr. Kessler joins oncologist/hematologist Zoraida Mendez, M.D., to provide medical hematology and oncology care for patients, from diagnosis through treatment and recovery.

Dr. Kessler received her Medical Degree from the University of Mansoura Faculty of Medicine in Egypt, and completed her Internal Medicine Residency training at Indiana University Health Ball Memorial Hospital in Muncie, Indiana. She then went on to complete a Medical Oncology Fellowship at the Roswell Park Cancer Institute in Buffalo, New York. Dr. Kessler is Board-certified in Medical Oncology and Internal Medicine.

• **Radiation Oncology:** William Demas, M.D., and Michael Seider, M.D., will offer radiation therapy in the Salem Medical Arts building. Early in 2018, SRMC will install a new, linear accelerator to provide the latest radiation treatment options.

• **Collaboration with UHSCC Specialists:** Patients undergoing cancer treatment will benefit from the expertise of local medical and radiation oncologists, specialty physicians and 14 multi-disciplinary teams of experts at UHSCC's main campus, as they work together to develop individual care plans based on nationally recognized guidelines.

"The expansion of our Cancer and Infusion Center in 2015 represented the first phase of our commitment to deliver advanced cancer treatment in an enhanced healing environment," Dr. Hackstedde continued. "SRMC's strategic partnership with the UH Seidman Cancer Center fulfills our second phase of providing local access to expert cancer care, innovative opportunities for treatment and an extraordinary experience of care."

Continued on page 2

- Expert Cancer Care & Advanced Treatment
- **Coming Soon:** Local Opportunities for Clinical Trials



University Hospitals
Seidman Cancer Center
at



**SALEM REGIONAL
MEDICAL CENTER**

World-Class Cancer Care



A Message from Our President/CEO

Anita Hackstedde, M.D.

Charles M. Schulz, the creator of the comic strip *Peanuts*, once said "Christmas is doing a little something extra for someone." To me, this means the spirit of Christmas is not bound by a date on the calendar, it is a spirit of kindness that we can carry inside us every single day of the year.

At SRMC, we see the spirit of Christmas come alive in the actions of our caring staff. Earlier this fall, I received an e-mail from an individual who has worked in health care for over 20 years. She summed up her family's many recent experiences at SRMC by saying, "I think it is important for you to know that from housekeeping to physicians, you're doing things right at SRMC! Kudos to you and your staff!"

Her message continued, "I know the importance of feedback from patients... I felt it necessary to share my family's experiences with you! I have always been

"By showing compassion and respect for the people in our care, we let them know that they made a wise choice by entrusting SRMC with their health care needs."
~ Dr. Hackstedde

treated with professionalism... Thank you and thanks to all of your employees."

At this time of year, I am especially grateful for each of you and that you take

the time to make a difference and treat our patients and their families with kindness, compassion and respect.

Your professionalism, the sharing of your talents and your comforting communication are wonderful examples of some of the gifts we provide to our patients every day. By showing compassion and respect for the people in our care, we let them know that they made a wise choice by entrusting SRMC with their health care needs.

I thank you for sharing your many gifts with our patients and want to wish you and your loved ones a Merry Christmas and Happy New Year!



2018 Women's Choice Award®

"America's Best Hospitals For Patient Safety"

"We are proud to be rated for the second time as one of America's Best Hospitals for Patient Safety, and it is an honor to receive this recognition again for the quality of care that we provide to our patients," said Anita Hackstedde, M.D., SRMC's President/CEO.

2018 Medical Staff Leadership

Officers:

Meredythe A. McNally, M.D.
Chief of Staff

Richard W. Beatty, M.D.
Vice Chief of Staff

Jonathan V. Pulido, M.D.
Secretary/Treasurer

Department Chairpersons:

Avi Schiowitz, D.O.
Anesthesia

Lauren S. Fredrickson, M.D.
Emergency Medicine

Peter L. Apicella, M.D.
Medical Imaging

Dean V. Economous, M.D.
Medicine

Kristi A. Johnson, M.D.
Obstetrics & Gynecology

David B. Nash, M.D.
Pathology

Jonathan V. Pulido, M.D.
Surgery



WORLD-CLASS CANCER CARE

Continued from cover

Promising New Treatments

As a member of the Case Comprehensive Cancer Center at Case Western Reserve University, the UHSCC is one of only 49 centers in the nation designated as a Comprehensive Cancer Center by the National Cancer Institute, and is recognized by *US News & World Report* as one of the top hospitals for cancer care in the country.

"By mid-2018, our patients will have the opportunity to participate in clinical trials and receive promising new therapies, here in Salem, before they are widely available," Dr. Hackstedde added.

"We are very excited that we will be the first hospital in our region to offer this level of advanced treatment, as we continue to serve the region's health care needs and carry on our legacy of hope and healing for thousands of patients and their families."

SRMC Welcomes New Orthopaedic Surgeon



Matt Noyes, MD, PT
Orthopaedic Surgery

Matt Noyes, MD, PT, has joined Lee Simon, M.D., and Dominic Peters, M.D., at Salem Orthopaedic Surgery. An upper extremity specialist, Dr. Noyes is fellowship trained in shoulder and elbow surgery, and performs a wide range of orthopaedic surgeries and procedures; including the Tenex® procedure, a breakthrough treatment for chronic tendon pain.

Dr. Noyes graduated from The Ohio State University with a degree in Physical Therapy; and after practicing as a Physical Therapist for two years, received his Doctor of Medicine from the University of Toledo College of Medicine. He went on to complete his internship and orthopaedic surgical residency at Wright State University. Dr. Noyes received his fellowship training in shoulder and elbow surgery at the University of Texas in San Antonio; and completed the Southern Oregon Advanced Shoulder Arthroscopy Fellowship in Medford, Oregon. He is Board-certified by the American Board of Orthopaedic Surgery.

For more information or to schedule an appointment, contact Salem Orthopaedic Surgery, 330-332-7840.

SRMC FACES

Carpentry Foreman



Terry Lambright has been appointed as the Plant Operations' Carpentry Foreman. In this position, he supervises the department's team of carpentry technicians; oversees maintenance of the Hospital's buildings and grounds; and assists with the planning of remodeling and construction projects.

A graduate of Blackhawk High School and the Beaver County Vocational Technical School's Building Trades and Maintenance program, Terry is certified in Industrial Electricity. Prior to joining SRMC's staff in 2013 as an electrical technician, he served as the Field and Shop Supervisor at C & C Industrial in Petersburg for 15 years. Terry also owns a small business, Mett Electric Service, in Enon Valley.

Coming Events



Blood Drives:

- **Friday, December 29; 1 – 7 p.m.**
Salem Community Center

Call 1-800-RED-CROSS for an appointment.

- **Wednesday, January 17; 9 a.m. – 2 p.m.**
Tower Conference Room

Call ext. 7227 for an appointment.



Banquet in Salem

- **Monday, January 8; 4:45 – 7 p.m.**
Salem Memorial Building

Help serve this community outreach dinner by calling ext. 7227 to volunteer.



Announces Annual Appeal

The SRMC Foundation is launching its annual appeal in support of a new 3-D PET/CT Scanner, which will make a difference in the lives of area patients facing cancer, Alzheimer's disease or other types of conditions related to brain function.

"SRMC will offer the highest clinical quality in medical imaging via a state-of-the-art 3-D PET/CT Scanner to be available by next fall," said Amy Reed, SRMC Director of Development. "Gifts made to the appeal in support of this breakthrough technology will significantly expand SRMC's ability to advance excellence in medical care for our patients."

To support the Annual Appeal, call Amy at ext. 2883 or visit www.salemregional.com/foundation.



"SRMC has a long-standing reputation for offering the latest breakthroughs in medical imaging including our state-of-the-art 3-D Mammography, 3-D CT, High-definition Ultrasound, and 3T MRI technologies to help diagnose and treat diseases in their earliest stages. The clarity and detail of the new 3-D PET/CT scanner with leading edge technology will benefit patients of our region with the most advanced medical imaging available."

~ Peter L. Apicella, M.D., Chairman,
Department of Medical Imaging

Shopping On-Line?



amazonsmile
You shop. Amazon gives.

Support the SRMC Foundation
when you shop at Amazon.com



Medication Take Back

118 residents stopped at SRMC's Medication Take Back event in October. Assisting are (l-r) Brian McLaughlin, Col. Cty. Drug Task Force; Laurel Meredith, Pharmacy student volunteer; Keith Meredith, VP Clinical Operations; and Claire Meredith, Pharmacy student volunteer.



Community Education

Orthopaedic surgeon Dr. Dominic Peters shared the latest treatments for joint pain at the D.D. & Velma Davis YMCA in Boardman. He was also a guest on the "WFMJ Today" morning show.



Food and Fellowship

Members of our SRMC family served approximately 200 meals at the Sebring Community Food and Fellowship Dinner in October.

Sharing Holiday Wishes at Community Christmas Parades



Auxiliary Tree Raffle

Auxiliary President Lynn Gorman (r) and Vice President Karla McClain welcomed guests to the SRMC Auxiliary's Annual Holiday Tree Raffle.



Salem

Otolaryngologist Dr. Terrence Zipfel and audiologist Dr. Barb Thornberry were joined by their staff.

Santa Shuffle at Firestone Farms



Caroline and Owen Moser joined the fun as an elf and toy soldier.

In November, the SRMC Foundation hosted its 1st annual Santa Shuffle and Family Fun Walk at Columbiana's Firestone Farms. Pictured with Santa Claus is Sydney Mesmer, teen volunteer.



Columbiana & East Palestine

SRMC staff celebrated the season.

