



Choices

SALEM REGIONAL MEDICAL CENTER

Endoscopy Expansion Opens in February

Salem Regional Medical Center's (SRMC's) newly expanded Endoscopy Unit enables physicians to diagnose and treat a variety of stomach, colon and digestive health conditions, as well as lung diseases; through the use of specialized equipment. Procedures performed include:

- ◆ Colonoscopy & Upper Endoscopy
- ◆ Bravo™ Capsule study
- ◆ SpyGlass™ technology for gallstones
- ◆ ERCP to examine bile ducts, liver, gallbladder & pancreas
- ◆ New treatment for Barrett's Esophagus disease (complication of Gastroesophageal Reflux Disease)
- ◆ ReShape® non-surgical weight loss balloon
- ◆ Bronchoscopy for airway and lung examination

Features & Benefits

According to Anita Hackstedde, M.D., SRMC President/CEO, "The expansion was needed to meet the high demand for outpatient care and endoscopy services. Over the past seven years, our endoscopy procedure volumes have increased by almost one-third, with approximately 3,700 procedures performed in the last fiscal year."

"The design of the new unit will enhance our patients' comfort and privacy, while encouraging family involvement," said Pam Mercer, RN, Unit Director of Outpatient Services. "The expanded layout is also better suited to meet patient care needs, with private restrooms and expanded space for improved workflow and efficiency."

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"Designed with the comfort and privacy of our patients and their families in mind, the expanded unit is equipped with the latest technology and will allow us to accommodate the growing endoscopy needs at SRMC."

~Anita Hackstedde, M.D., President/CEO



Endoscopy Unit Entrance



Endoscopy Unit Features:

- ◆ 11,600 square feet (double the size of previous space)
- ◆ 4 procedure rooms
- ◆ 16 private pre/post-operative bays
- ◆ Spacious family waiting area

Endoscopy Expansion Opens in February

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Construction Progress (As of 12/31/2016)



Registration Entrance



New Treatment Bay

Additional Improvements

At a cost of \$6.3 million, SRMC's overall expansion project also included improvements to the Outpatient Registration department, which will relocate into a more functional space next to the Endoscopy Unit to enhance patient privacy and convenience.

In addition, facility improvements were made to the flooring and walls of the corridor leading from the Main Lobby to the Outpatient Lab, and the hallway that connects the Emergency Department with the Surgery Center.

"Providing high-quality care that is complemented by the latest technology is the cornerstone of everything we do," Dr. Hackstedde added. "This expansion project has enabled SRMC to continue to move forward in our new era of service delivery, as we strive to meet the growing health care needs of the communities we serve."



Award-Winning Care

COPD & Heart Failure

SALEM REGIONAL MEDICAL CENTER



CorporateLiveWire

INNOVATION & EXCELLENCE

- WINNER -

COMMUNITY HOSPITAL OF THE YEAR 2017

Salem Regional Medical Center has received the Innovation & Excellence Award from Corporate LiveWire, honoring SRMC's commitment to health care through industry-transforming technology, innovation and strategy.



SRMC Launches Tele-newborn Pilot

Salem Regional Medical Center's (SRMC's) New Beginnings Maternity Unit cares for more than 800 mothers and babies each year, and its innovative tele-newborn program will enhance the maternity services provided to area families.

"In September, SRMC launched a pilot program with Akron Children's Hospital Mahoning Valley to provide telemedicine services for premature or critically ill infants," explained Brenda Bacon, RN, New Beginnings Unit Director.



Telemedicine is the electronic exchange of medical information from one site to another to improve a patient's clinical health status, and may include remote access to specialty physician consultations, patient monitoring and training resources.

According to Obstetrician/Gynecologist Kristi Johnson, M.D., Chair of SRMC's Dept. of Obstetrics & Gynecology, the use of this technology can immediately link Akron Children's neonatology expertise with the SRMC team caring for the newborn.

"Our maternity staff has participated in an in-depth orientation regarding the telemedicine services that will be provided by Akron Children's Neonatal Intensive Care Unit (NICU). When neonatal support is needed, we can immediately call upon neonatologists at Akron Children's, who will consult with our medical team through the use of interactive video or remote patient monitoring. The neonatologist can evaluate a newborn at SRMC via secure, real-time telecommunications to help diagnose the baby's condition and determine the necessary plan of care. This service is available at SRMC round-the-clock, whenever a neonatologist is needed immediately."

"Since we're not physically located in Salem Regional Medical Center, telehealth offers the next best thing," explains Dr. Firas Saker, Director of Neonatology for Akron Children's Hospital Mahoning Valley. "We are able to assess and monitor the baby as well as provide neonatology support to physicians in the nursery while keeping the baby close to mom and in their own community."

"As part of the tele-newborn pilot project, Akron Children's will also provide clinical education and training, which will ultimately result in faster interventions, smoother resuscitations and most importantly – positive outcomes and family satisfaction," Dr. Johnson said. "If a transfer to Akron Children's is needed, the neonatologist will help coordinate more urgent care for the critically-ill or premature newborn."

"The intent of the program is to provide locally available access to innovations in the field of telemedicine for the benefit of our newborns and their parents," added Anita Hackstedde, M.D., SRMC President/CEO. "This advanced NICU support, in collaboration with our SRMC medical team, will provide parents with greater peace of mind, knowing that their newborn is receiving expert neonatal care from the moment the delivery process begins."

For more information about SRMC's New Beginnings Family Care Center, call 330-337-4989.



How Tele-newborn Works:

The pilot program uses two-way video conferencing to link SRMC's medical professionals with Akron Children's neonatologists: (l-r) Brenda Bacon, RN, SRMC New Beginnings Unit Director; Kristi Johnson, M.D., Chair of SRMC's Department of Obstetrics & Gynecology; Jennifer Manning, D.O., Neonatologist for Akron Children's Hospital NICU at St. Elizabeth Boardman Hospital and Special Care Nursery located on the Beeghly campus, (on video monitor); and Madeleine Ortiz, M.D., Pediatrician affiliated with SRMC's Medical Staff.

Choices is a publication produced and distributed by the Salem Regional Medical Center's Public Relations/Marketing department for members of our community. Please direct all inquiries to 330-332-7227.

This publication is not meant to replace professional medical advice or services. Individual health problems should be brought to the attention of appropriate health care professionals.

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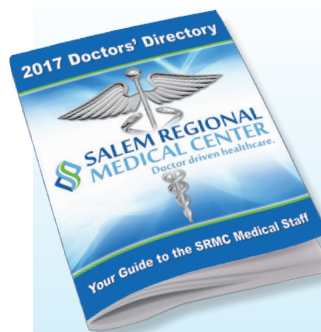
*Open House
and Tour*



Join us on January 31, 2017
from 4 - 6 p.m. for our
Community Open House & Tour:

- ◆ Expanded Endoscopy Unit
- ◆ Outpatient Registration

(For more information, call 330-332-7227)



Looking for a Physician?

2017 Doctors' Directory Available in February

This easy-to-use guide lists physicians affiliated with Salem Regional Medical Center's medical staff, and includes their office locations and phone numbers. **Call 330-332-7227 to request your free copy,** or view online at www.salemregional.com after February 1, 2017.