

**William F.  
Demas, M.D.**

## NEW CANCER FIGHTING TECHNOLOGY

**"Our new Varian Vitalbeam™ technology provides state-of-the-art radiation therapy to treat many different types of cancers."**

**-William F. Demas, M.D., Radiation Oncologist**

- **FASTER TREATMENT**
- **PINPOINT ACCURACY**
- **LOWER RISK OF SIDE EFFECTS**

**A powerful and highly sophisticated radiation therapy treatment is now available at the University Hospitals Seidman Cancer Center (UHSCC) at Salem Regional Medical Center (SRMC), to help area residents in their fight against cancer. Offering tumor-targeting treatment with pinpoint accuracy and precision, the UHSCC at SRMC has opened its new Radiation Therapy department, which features the region's most advanced cancer fighting technology.**


"Our new Varian Vitalbeam™ technology provides state-of-the-art radiation therapy to treat many different types of cancers; including those in sensitive areas such as the abdomen, liver, lung, breast, prostate, and head and neck," explained Radiation Oncologist William F. Demas, M.D. "This highly advanced system targets tumors with accuracy, precision and speed. The specialized technology focuses powerful radiation directly on the cancer while minimizing exposure of the surrounding healthy tissue."

### **WORLD-CLASS CANCER CARE**

SRMC has collaborated with the UH Seidman Cancer Center, one of the nation's premier cancer hospitals, to offer local access to a full complement of medical and  
*(Continued on page 3)*

## OPEN HOUSE

**Sunday, June 3 • 1- 3:00 p.m.**

 **University Hospitals  
Seidman Cancer Center**  
at

 **SALEM REGIONAL  
MEDICAL CENTER**

- **Tour the Cancer & Infusion Center and Radiation Therapy**
- **For more information, call 330-332-7439**

# "Dr. Freeze" Reduces Knee Surgery Pain



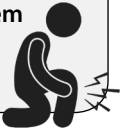
People scheduled for knee replacement surgery can take steps to reduce the amount of post-operative pain they may experience with a new treatment provided by Dominic J. Peters, M.D.

"lovera® uses your body's natural response to cold to reduce pain without medications," explained Dr. Peters, aka Dr. Freeze. "Two weeks before surgery, targeted cold is used to 'freeze' the nerve responsible for sending knee pain signals. The patient's pain is immediately decreased or eliminated, and this effect lasts into the post-operative recovery period."

**When given before knee replacement surgery, iovera® patients:**

- Need fewer narcotics and report better movement and less pain
- Experience less stiffness and decreased knee pain for up to 150 days

Learn more about this new treatment by calling Salem Orthopaedic Surgery at 330-332-7840.



## Dr. Peter Apicella Named SHS Honored Alumnus



**Dr. Apicella**

Congratulations to Peter Apicella, M.D., Chair of SRMC's Department of Medical Imaging, who has been named the Salem High School (SHS) Alumni Association's 2018 Honored Alumnus. A 1982 SHS graduate, Dr. Apicella was recognized for his significant contributions to advancing health care locally, support of youth career education, and positively impacting the community.

Through his multiple leadership roles at SRMC, Dr. Apicella has been instrumental in ensuring that area residents have access to the latest advances in medical imaging – from 3 Tesla (3T) MRI and 128 Dual-Slice CT to 3-D Mammography. With Dr. Apicella's guidance, SRMC will soon offer patients the newest 3-D PET/CT imaging available later this year.

Beyond his work as a physician, Dr. Apicella also contributes his time and talents to make a difference in the community. For the past 17 years, he has coordinated the Salem Rotary Club's Annual Career Day for high school juniors, and often speaks with students to foster their interest in medical careers. He serves as President of Salem Radiologists, Inc. and Medical Director of Kent State Salem's Radiology Technologists Program, as well as on the Board of Directors for SRMC, the Salem Rotary Club and Salem Community Center. Dr. Apicella also offers his expertise in computer programming to create websites for community organizations, and recently completed a project for the Salem Public Library providing a century of Salem Newspapers online.

## Foundation Gala & Car Raffle Benefit SRMC

On March 17th, 260 guests gathered at The Vineyards at Pine Lake in Columbiana for the **SRMC Foundation's Eighth Annual Hearts and Stars Gala, which raised over \$62,000 to benefit the Hospital.**

During the Gala, the winning ticket for a 2018 Buick Encore 2-year lease donated by Stadium GM Superstore was drawn, and Karen Horning, SRMC Lab employee, was the lucky winner. The car raffle raised almost \$6,000, and the proceeds will be donated toward the purchase of the hospital's new 3-D PET/CT Scanner. Pictured below, car lease winner Karen Horning (seated) is given the keys to her new SUV by (l-r) Mike Hudock, General Manager, Stadium GM Superstore; "Shorty" Navarro, Owner, Stadium GM Superstore; and Amy Reed, SRMC Director of Development.



## WORLD-CLASS CANCER CARE *(Continued from page 1)*

radiation oncology services, innovative opportunities for treatment and access to clinical trials.

• **Medical Oncology:** Provided by Ayla Kessler, M.D., medical director, and Zoraida Mendez, M.D., at the Cancer & Infusion Center.

• **Radiation Therapy:** Provided by William Demas, M.D., and Michael Seider, M.D., at SRMC's new Radiation Therapy department in the Salem Medical Arts Building at 2020 E. State Street, where the Varian Vitalbeam™ linear accelerator is located.

## SRMC Auxiliary Has Successful Year

SRMC Auxiliary members celebrated another successful year of fundraising at their annual luncheon and installation of officers on May 10th. During the luncheon, the members

### The Auxiliary's 2018 gift to SRMC will be used to purchase:

- Oncology: Accu Vein® Finder
- Nursing: Advanta™ Bed
- Oncology: Good Outcomes Bell
- Oncology: Magazine Rack
- Skilled Nursing: Magazine Rack
- Skilled Nursing: Patient Tray Tables

of items to enhance patient care at SRMC. These funds were raised through Auxiliary raffles, special events and proceeds from the Look Nook gift shop.



SRMC Auxiliary Officers installed at the group's annual luncheon include (seated) Karla McClain, Vice President; (standing l-r) Judi Allio, Secretary; Sheila Bachmeier, Past President; and Maureen Zimmerman, Treasurer. Not pictured is Lynn Gorman, President.

## SRMC Donates X-Ray Equipment to Central American Outreach

SRMC is collaborating with The Rotary Club of Salem to donate life-saving medical imaging technology to benefit the people of Honduras. The Hospital is replacing its computerized x-ray equipment and will donate this technology to Central American Outreach (CAMO), a non-profit organization that provides more than 140,000 life-saving services each year to impoverished people, who would otherwise not have access to quality medical care.

"Thanks to the generosity of Salem Regional Medical Center and the Salem Rotarians, the people in Honduras will soon benefit from advanced medical imaging technology," explained SRMC's Medical Imaging Chair Dr. Peter Apicella, who is also the Past Rotary President and District Foundation Chair.

Shown is x-ray technologist Tara Raber, with the x-ray equipment to be donated to the hospital in Honduras.



# Photo Journal



In 2017, SRMC volunteers generously donated 13,177 hours of their time to support the hospital's patients, visitors and staff.

## Volunteer of the Year

Joyce Bott (r) was recently honored as the 2018 "Volunteer of the Year" at the annual volunteer services dinner. Joyce has generously given 22 years of service in the hospital's Look Nook gift shop and is a member of the SRMC Auxiliary, where she has held the office of vice president and president. Pictured with Joyce are (l-r) Dr. Anita Hackstedde, SRMC President/CEO, and Amy Reed, SRMC Director of Development.



## Dr. Noyes' Seminar

Orthopaedic Surgeon Matt Noyes, MD, PT, explained the causes and treatments of upper body joint pain to an audience of 50 people at the DD & Velma Davis YMCA in Boardman.



## Medication Drop-Off

DEA Officers collected unwanted medications from over 80 residents during the Medication Take Back Event held April 28 at SRMC.



## Doctors' Day

Doctors' Day was celebrated on March 30 to recognize the SRMC Medical Staff's valued contributions in caring for our patients and the communities we serve. Pictured is Dr. Michael Sevilla.



## Coming Events

### • The Banquet in Lisbon

**Mon., May 21; 4:30 p.m. - 7 p.m.**

New Lisbon Presbyterian Church  
111 Chestnut St., Lisbon

- Help provide fellowship and a nutritious meal at this community outreach dinner.

To sign up, call the Public Relations department at ext. 7227.

### • National Senior Health & Fitness Day

**Wed., May 30; 10 a.m. - 2 p.m.**

Salem Memorial Building  
785 E. State St., Salem

- Area senior citizens are invited to learn about local health and fitness providers at this free event.

### • UH Seidman Cancer Center at SRMC Open House

**Sun., June 3; 1 p.m. - 3 p.m.**

Salem Regional Medical Center

- Tour the Cancer & Infusion Center and see the Radiation Therapy Department's new linear accelerator. For more information, call Public Relations at ext. 7439.

### • Blood Drive

**Fri., June 29; 1 p.m. - 7 p.m.**

Salem Community Center  
1098 N. Ellsworth Ave., Salem

- Call 1-800-RED-CROSS for an appointment.

## Scanner

The Scanner is a publication produced by the Public Relations/Marketing department for all members of the Salem Regional Medical Center family.  
Salem Regional Medical Center • Anita Hackstedde, M.D., President/CEO • 1995 E. State Street • Salem, Ohio 44460