



Press Release

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For Immediate Release

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The Parker Jewish Institute earns a 2022 McKnight's Excellence in Technology Award

New Hyde Park, New York, October 17, 2022 – The Parker Jewish Institute is pleased to announce that it has been recognized with a 2022 McKnight's Excellence in Technology Award.

Parker received a Silver Award in the Quality Category for its Patient Education Resources Project (PREP). This comprehensive video series reinforces Parker's guidance to patients and their caregivers, so they feel prepared and confident to manage care at home. Featured on Parker's [YouTube Channel](#) and [website](#), the series is available 24/7 so that viewers can access the information whenever they need it.

For this year's awards program, McKnight's assembled an esteemed group of 25 long-term care stakeholders who judged hundreds of nominations. The judges assessed the nominations for their overall value in improving resident care and services.

"This award is very special. Parker's Patient Education Resources Project enhances the robust support that we have long provided to patients and their families when someone is discharged from our skilled nursing facility," said Parker's President and CEO Michael N. Rosenblut. "Our video series serves as an invaluable resource, providing vital information on our YouTube Channel and our website. We thank McKnight's for recognizing our efforts with this 2022 Excellence in Technology Award, and extend a well-deserved congratulations to Parker's talented and dedicated team members who worked on the series."

PREP includes information on Diabetes Care, Medication and Pain Management, Hypertension Management, Medical Equipment, Fall Prevention, Heart Failure, Skin Care, Home Care, Meal Planning, Knee and Hip Recovery and more.

PREP can be viewed 24/7 at Parker's [YouTube Channel](#), and [website](#) from any computer, tablet or smart phone.

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About The Parker Jewish Institute for Health Care and Rehabilitation

The Parker Jewish Institute for Health Care and Rehabilitation is headquartered in New Hyde Park, New York. The facility is a leading provider of Short Term Rehabilitation and Long Term Care. At the forefront of innovation in patient-centered health care and technology, the Institute is a leader in teaching and geriatric research. Parker Jewish Institute features its own medical department, and is nationally renowned as a skilled nursing facility, as well as a provider of community-based health care, encompassing Home Health Care, Medical House Calls, Palliative Care and Hospice.